

American Watch Company.

We desire to call the attention of the Trade to the fact that we have made A VERY MATERIAL REDUCTION in the prices of

OUR 18 SIZE FULL PLATE MOVEMENTS,

— AND ALSO IN OUR —

GOLD : AND : SILVER : CASES.

The reduction gives dealers handling our Movements and Cases a substantial advantage over all other competing goods. The improvements steadily being made in the quality of our productions render them more attractive and desirable than ever and insure a higher standard of perfection than hitherto attained, which the practical men in the Trade cannot fail to appreciate.

Our 18 Size Gold Cases, unequalled in Workmanship, Style and Finish, are being constantly embellished with new and taking designs that make them the most salable goods of the kind in the market.

In the manufacture of our new SILVER CASES the most improved methods are introduced, and their Style, Finish and Intrinsic Value have justly earned for them a wide-spread popularity, while the prices cannot fail to attract attention. A large and constantly changing variety of our productions can always be found in the stocks of the Jobbers in all sections of the country, so that dealers can have opportunities for selecting the newest goods made by the Waltham Company.

AMERICAN WATCH COMPANY,

WALTHAM, MASS.

ROBBINS & APPLETON,

GENERAL AGENTS

New York,

Chicago.

Boston.

London, Eng.

Sydney, Australia