

During Canada's Great Industrial Fair.

THE BOY MARCHE'S GRAND EXHIBIT OF BARGAINS.

Will outshine anything ever attempted. Our Stores at 7 AND 9 KING-ST. EAST will be Loaded With Bargains For the Million.

PURSE-PLEASING PRICES,

Combined with COURTESY, CIVILITY AND ATTENTION are the magnets which will draw thousands of buyers to our Wonderful Fair Time Sale of

NEW FALL AT WINTER READY GOODS.

You'll be tempted to call and examine our Bargains after you've read the following reckless list of attractions:

NO need for you to spend much money to be convinced. A DOLLAR BILL invested in our Bargains will astonish you.

LADIES' Fine All-Wool Blazer Suits in Black, Brown, Gray and Navy \$5, actually worth \$10.

THERE'S nothing like being on time. FIRST buyers usually get the best of the bargains, but we have enough to go round.

500 LADIES' New and Stylish Mantles purchased from a manufacturer's agent at a tremendous discount will be offered during this sale at absurd prices.

BLACK DRESS SILKS.

Black Dress Silk, pure, 35c, worth 60c. Black Dress Silk, special, 50c, worth 75c. Rich and Heavy Black Silks, 85c, worth \$1.25.

BLACK DRESS GOODS.

Black All-Wool Serges 25c, worth 40c. Black All-Wool Serges 35c, worth 50c. Very Special All-Wool Serges 50c, worth 75c.

COLOR DRESS SILKS.

Pure Silk Colored Gros Grain 35c, worth 70c. Odd lines Shot Silks, pure, 25c, worth 50c. Thousands of yards of Fancy Dress Silks 25c, worth 50c and 75c. Colored Shot Silks, pure 50c, worth \$1. Art shades India Silks 40c, worth 50c. Lovely shades Surah 25c, worth 50c. Heavy Check Dress Satins 25c, worth 75c.

COLOR DRESS GOODS.

Plain All-Wool Serges 25c, worth 35c. Navy All-Wool Serges 30c, worth 45c. Lovely new Tweeds 50c, worth 75c. Very Heavy All-Wool Worsted Dress Serge, very wide, in all the new shades at 50c, really worth 75c. 60-inch Navy and Black everlasting Dress Serge, note the 44-inch new shades French All-Wool Silk-Finished Henriettes 35c, well worth 50c. Also hundreds of other tempting bargains in Dress Goods and Dress Silks.

READ EVERY LINE--YOU'LL NOT BE SORRY.

Ladies' Black Cashmere Hose 20c, worth 25c. Ladies' Fine Black Cashmere Hose 25c, worth 30c. Ladies' Extra Fine Black Cashmere Hose 35c pair or 3 pairs for \$1. This is a lovely colored line. Ladies' White Wool Vests 35c, worth 50c, long sleeves. Ladies' Natural Gray Long-Sleeve Vests 45c, worth 60c. Ladies' Long-Sleeve Hygienic-Shaped Vests 65c, worth 90c. Ladies' Corsets, special, 50c, worth 75c. Ladies' Guaranteed Corsets 75c, worth \$1.25. Ladies' Embroidered Handkerchiefs 10c or 3 for 25c. Ladies' White Hemmed Handkerchiefs, prices commence at 3c, better lines at 5, 10, 15 and 20c, worth double. Ladies' French Delaine Blouses \$1.25, worth \$2.50. Ladies' Silk Blouses \$2, worth \$4. Ladies' Embroidered Shawls \$1.50, worth \$3 and \$4. Knitted Wool Shawls, note the prices: 40c, 50c, 60c, 75c, 1.00, 1.25, 1.50, 2.00, 2.50, 3.00, 3.50, 4.00, 4.50, 5.00, 5.50, 6.00, 6.50, 7.00, 7.50, 8.00, 8.50, 9.00, 9.50, 10.00, 10.50, 11.00, 11.50, 12.00, 12.50, 13.00, 13.50, 14.00, 14.50, 15.00, 15.50, 16.00, 16.50, 17.00, 17.50, 18.00, 18.50, 19.00, 19.50, 20.00, 20.50, 21.00, 21.50, 22.00, 22.50, 23.00, 23.50, 24.00, 24.50, 25.00, 25.50, 26.00, 26.50, 27.00, 27.50, 28.00, 28.50, 29.00, 29.50, 30.00, 30.50, 31.00, 31.50, 32.00, 32.50, 33.00, 33.50, 34.00, 34.50, 35.00, 35.50, 36.00, 36.50, 37.00, 37.50, 38.00, 38.50, 39.00, 39.50, 40.00, 40.50, 41.00, 41.50, 42.00, 42.50, 43.00, 43.50, 44.00, 44.50, 45.00, 45.50, 46.00, 46.50, 47.00, 47.50, 48.00, 48.50, 49.00, 49.50, 50.00, 50.50, 51.00, 51.50, 52.00, 52.50, 53.00, 53.50, 54.00, 54.50, 55.00, 55.50, 56.00, 56.50, 57.00, 57.50, 58.00, 58.50, 59.00, 59.50, 60.00, 60.50, 61.00, 61.50, 62.00, 62.50, 63.00, 63.50, 64.00, 64.50, 65.00, 65.50, 66.00, 66.50, 67.00, 67.50, 68.00, 68.50, 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635.00, 635.50, 636.00, 636.50, 637.00, 637.50, 638.00, 638.50, 639.00, 639.50, 640.00, 640.50, 641.00, 641.50, 642.00, 642.50, 643.00, 643.50, 644.00, 644.50, 645.00, 645.50, 646.00, 646.50, 647.00, 647.50, 648.00, 648.50, 649.00, 649.50, 650.00, 650.50, 651.00, 651.50, 652.00, 652.50, 653.00, 653.50, 654.00, 654.50, 655.00, 655.50, 656.00, 656.50, 657.00, 657.50, 658.00, 658.50, 659.00, 659.50, 660.00, 660.50, 661.00, 661.50, 662.00, 662.50, 663.00, 663.50, 664.00, 664.50, 665.00, 665.50, 666.00, 666.50, 667.00, 667.50, 668.00, 668.50, 669.00, 669.50, 670.00, 670.50, 671.00, 671.50, 672.00, 672.50, 673.00, 673.50, 674.00, 674.50, 675.00, 675.50, 676.00, 676.50, 677.00, 6