VOMEN'S HOME AND MAGAZINE PAGE

Y CIGARET EAL MENACE O CITY'S GIRLS

don W. C. T. U. Declares arfare on Smoking Habit Among Women.

NACE TO MOTHERHOOD

ninion President and Soal Worker Sound Warning Regarding Danger.

have yet to find a girl in London se feet have strayed from the of virtue who is not a cigaret er," was the arraignmen st the "deadly little coffin-nail" smoking by girls and women ncerned, made by London's y-experienced social worker for W. C. T. U., Mrs. Ida Harrison nesday afternoon, when she gave estimony at a largely-attended lar meeting of the W. C. T. U. in the headquarters, Clarence

et smoking is not confined to the ortunate" girls. They have had ample set them by fortunatelyed women of London, who sit on fine verandas and smoke with husbands. Smoking was to be deven in the schools of the city. young man, who isn't by any ns a prude, and who himself kes a pipe, said to me not long related the speaker: "I don't in this Claire model one find the world in the w what the world is coming to. I teresting combination of the two. out for dinner recently at the e of a young married couple, and rwards the host offered a cigaret the basis of the clever outfit. The straight lined jacket of snow crepe two young girls of 17 of 18. With a typic orange wears a trim little to the clever outfit. The headwear which completes the chic outfit is an exceptionally large tam, with two swagger tassels at the side. The girls smoked not one, but

fall of women.

books of the day the heroines wonder what the future of our city



Home-made Remedy Stops Coughs Quickly

You might be surprised to know at the best thing you can use for severe cough, is a remedy which is sily prepared at home in just a w moments. It's cheap, but for compt results it beats anything else ou ever tried. Usually stops the dinary cough or chest cold in 24 ours. Tastes pleasant, too—chilen like it—and it is pure and good. Pour 2½ ounces of Pinex in a 16-bottle; then fill it up with plain anulated sugar syrup. Or use claried molasses, honey, or corn syrup, stead of sugar syrup, if desired, hus you make 16 ounces—a family ipply—but costing no more than a nall bottle of ready-made cough apply—but costing no more than a nall bottle of ready-made cough

And as a cough medicine, there is ally nothing better to be had at a price. It goes right to the spot ad gives quick, lasting relief. It comptly heals the inflamed memanes that line the throat and air assages, stops the annoying throat ckle, loosens the phlegm, and soon our cough stops entirely. Splendid or bronchitis, croup, hoarseness and ronchial asthma.

Pinex is a highly concentrated amnound of Norway pine extract.

nex is a highly concentrated pound of Norway pine extract, ous for its healing effect on the

emous for its mean...
embranes.
To avoid disappointment, ask your
ruggist for "2½ ounces of Pinex"
ith directions and don't accept any
sing else. Guaranteed to give absoor money refunded. te satisfaction or money r he Pinex Co., Toronto, Ont



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with the saddle-strap stitching-this season's one best style. And a real moneysaver at \$3.75. See windows.

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Straight Lined Jackets



is going to be." There was a reason for this "testinony" on the part of Mrs. Harrison The curiosity awakening subject for the education half hour on the calendar for the day read: "Growing Evil -Potential Motherhood Threatened. The chief speaker of the afternoon, Mrs. Gordon Wright, Dominion president, quickly removed any doubt with regard to what this evil could be

seriously menaced by this evil, if the girls findings of science, the testimony of materia medica and of social scien-

tists can be accepted." Lessen Vitality.

sical vitality and lowering of moral ture of its educational work. This girls and women.

with cigaret smoking gaining such the London Presbytery. prevalence among the girlhood of London, unless it is checked we have reason to fear for the future for the Mrs. Evelyn Fletcher-Copp, the in-

advanced scientific research which invited. There will be no charge for is out of the way and tremendously as shown the pernicious pre-natal admission. Mrs. Fletcher-Copp is handy. effect of narcotics on children.

Asked Dominion President for "Squibs."

tween the downfall of girls and of children. an experience of her own with girls some time ago. She had been asked to go and see three young girls de-tained in jail for a serious offence. urday last, the Loch Lomond Chapter, "I asked each one in turn on leaving, each one separately," she said, towards the work it is undertaking my amazement when each in turn, ing, said to me, 'You might slip me pices of the Daisy Bible Class of

In view of the evident prevalence ing pageant showing the secret of of cigaret smoking among girls, and the ideal girls' life. the manner in which this is threatening the potential motherhood, on motion of Mrs. Thornley, it was decided weeks ago was repeated, if not surthat the W. C. T. U. should secure passed, and many were the complicharts, to be hung in the schools, ments bestowed upon the young ar-

of the use of narcotics. Waugh Mrs. Thornley, Mrs. J. J. Goodman story.

xception of myself, they all took Peter Pan collar with which no tie at the side.

smoke. They smoke in the movies, and Mrs. E. W. Gairns were appointed to show the prevalence in arrated to show the prevalence in the stage. A new hospital in Toese narrated to show the prevalence in the stage. A new hospital in Toese in arrated to show the prevalence in the stage. A new hospital in Toese de to represent the union at the meeting of the provincial branch of the Dominion Alliance in Toronto on the stage. A new hospital in Toese de to represent the union at the meeting of the provincial branch of the Dominion Alliance in Toronto on the stage. A new hospital in Toese de to represent the union at the meeting of the provincial branch of the Dominion Alliance in Toronto on the stage. A new hospital in Toese de to represent the union at the meeting of the provincial branch of the prevalence in the stage. A new hospital in Toese de to represent the union at the meeting of the provincial branch of the prevalence in the stage. A new hospital in Toese de to represent the union at the meeting of the provincial branch of the prevalence in the stage. A new hospital in Toese de to represent the union at the meeting of the provincial branch of the prevalence in the stage. A new hospital in Toese de to represent the union at the meeting of the provincial branch of the prevalence in the stage. A new hospital in Toese de to represent the union at the meeting of the provincial branch of the prevalence in Toese de t a in this city, cigaret smoking for women, and a fine new train has March 8, 9 and 10. The following Stephenson, secretary; Miss Marh, according to Mrs. Harrison, made provision for women smokers. were named representatives on the garet Hevey, bridge convener; Miss tience is "one of the sources of In the last few weeks I have come in London Social Service Council: Mes- Anna Boyle, euchre convener; Mrs. touch with a heart-breaking number dames Harrison, Army Patterson, S. Stewart Wilson, Mrs. Wollcott and of girls who have gone wrong, every- R. White, John W. Jones, V. K. Miss Kinsella. The evil is becoming so common," one of them cigaret smokers. With said, "that people are beginning to look on it as an evil at all. In

in schools was unanimously indorsed

In London. PIANO FOR GIRLS.

test again cigaret smoking among the nucleus of a fund for the puratthe habit has insidiously pose, collected bit by bit, has now black charmeuse with jet tunic, a crept into our midst, until it has been labeled "Piano Fund," looking corsage of American Beauty roses gained terrible ground, and the po- to the time when it will grow big adding a charming color touch. Mrs. tenial motherhood of our city is enough to purchase a piano for the Darling was modishly gowned in

ADOPT SCHOOL.

On suggestion of Miss Stella Macklin, the educational secretary, the Lord Roberts Chapter, I. O. D. These "findings," Mrs. Wright stat- E., is adopting a school in the northed, pointed to the lessening of phy- west for the coming year as a fea-"Insurance companies," she said," up a patriotic Canadian citizenship.

offspring of the cigaret-smoking ventor of the Fletcher Kindergarten mothers. Apart from lowering the Method of Music, is to visit London this week, and a lecture has been artion, there is the danger that the children yet to be born will have low standards of honor, and truth will no longer reign."

At one side of your three-burner gas stove hang a small set of shelves such as that used for a medicine cal Art, to which all professional longer reign."

At one side of your three-burner gas stove hang a small set of shelves such as that used for a medicine cal Art, to which all professional longer reign."

At one side of your three-burner gas stove hang a small set of shelves such as that used for a medicine chest in the bathroom. In this you musicians and teachers or any other can keep small receptacles with teal. Mrs. John W. Jones quoted recent person interested in this work are coffee, spices and a few dishes. It now engaged by the City of Akron, Ohio, and is demonstrating that the Fletcher system is not only effective With regard to the relation be-

As a result of their initial public I. O. D. E., realized the sum of \$42

what I could do for them. Imagine POLLYANNAS REPEAT PLAY. Before a large and most appre not knowing what the other was ask- ciative audience and under the ausa few cigarets.' One declared she Hyatt Avenue Methodist Church, the was dying for them. The first called members of the Pollyanna Club of the them 'squibs,' and I was mystified. I Y. W. C. A., on Tuesday evening prethought she wanted firecrackers to sented "Little Women," by Louisa blow up the jail." May Alcott, introduced by a strik-

showing the effects on body and mind tists and their leader. Miss Jean Waugh, who cleverly dramatized the

Mrs. Nibblett of Hamilton, is visit-ing her parents, Mr. and Mrs. W. M.

Miss Elsie Green has returned home after filling a successful concert engagement in Strathroy.

The next meeting of London Alma Daughters will be held at the home of Miss Tanner, St. George street, on Tuesday evening, March 14.

Dufferin avenue, announce the engagement of their youngest daughter,

cepted an appointment in the Cleveand Maternity Hospital. Miss Stella Venning, president, and Mrs. Le Touzel, secretary, will repre-sent London Alma Daughters at the

nnual dinner of Toronto Alma

Daughters to be held Monday, March

Miss Helen Little, daughter of Mr. and Mrs. Arthur T. Little, has returned home from Paris, where she has been studying with the renowned pianst, Jean Batella. Much interest has been awakened in social and musical circles in London by the announcement that she will appear as soloist with the Little Symphony Orchestra of New York, in concert here on March 29, when she will play Camilee, Saint-Saens, G minor

proved most enjoyable to the many see if you agree with the critics that who attended was the bridge and it is one of the best stories that has euchre given by St. Joseph's Alumnae ever been written. Tell mother we Association at the De Luxe Cafe in will be looking forward with pleasure straight lined cape which also sports aid of the War Memorial Children's to her letter. Hospital. Between twenty-five and thirty tables were played, and after the cards, delicious afternoon tea was served. An added feature of interest was a musical program, Mrs. Mackay, Miss Ashwell and Miss Chapman delighting with solos.

The Social Service Council resolu-tion with regard to medical inspection Hodgkinson and Mrs. G. B. Edwards.

Mrs. J. R. Morrison was the hostess of a large reception on Tuesday mite afternoon, many calling in response to invitations between 4 and 6 o'clock at her attractive home in Princess Throughout the house with the exception of the diningroom, where tea was served, a color scheme of rose and blue was effectively carried out, rose and blue

after she was called upon by Mrs. May R. Thornley, who presided in the absence of Mrs. H. Ashplant.

"Ten years ago," said Mrs. Wright, "we would not have believed it could be possible that the time would come in Canada when the White Ribboners and other women would find it necessary to raise their voices in protest again cigaret smoking among the subject soon," is the message that has come to the Protestant to the subject soon," is the message the subject soon," is the message that has come to the Protestant to rophans' Home with regard to a pavilion for the boys, which it is hoped to have built by the spring. Owing to the interest in the matter taken by the men's club and assurptions of assistance for the project, test again cigaret smoking among the nucleus of a fund for the purblack canton crepe. Mrs. O. G. Bayley, wearing black charmeuse, with radium lace garniture and small chic jet hat, invited to the tea room, where a breath of spring greeted in the fragrance of spring flowers in mauve and yellow, which adorned the tea table, covered with a cluny lace cloth, the table was centered by tone as a result of becoming addicted to the use of cigarets on the part of girls and women.

The table was centered by a silver basket overflowing with a view to deffodis. Here and there were placed bud vases filled with mauve sweet bud vases filled with mauve swee "Insurance companies," she said," up a patriotic Canadian citizenship.

regard a non-smoker as a 50 per cent better rick then a 50 per cent better rick the smoker as a 50 per cent better rick the a 50 per cent better rick the smoker as a 50 better risk than a smoker.

"We have had repeated testimony from reliable sources that the girl cigaret field, who previous to concigaret fiend, who previous to con-tracting the habit, was a person of to afford their people an opportunity a becoming draped turban. Mrs. moral worth, will falsify and even of hearing Dr. W. G. Wallace in his steal; such is the demoralizing effect. Illustrated lecture on "The Church If the effects are so evil we would at Home and Abroad," to be desembled to be desembled to the seem cowards if we did not raise of livered at 8 o'clock in St. James' the son of the household, was a person of the household, was a person of the household, was a person of the seem comming draped through the seem to the seem of the seem of the seem of the seem of the household, was a person of the seem to the seem of the se Presbyterian Church. Arrangements most capable door attendant. Mrs. you are desirous of joining, and write "If heredity counts for anything, for the lecture have been made by Morrison is entertaining again on to us, and you then become a fullith cigaret smoking gaining such the London Presbytery.

Wednesday afternoon, when her pledged member. I am so pleased guests will be the members of St. that you enjoy our Canadian papers Andrew's Ladies' Aid, of which she particularly The Advertiser, and our was president for three years.



BEAUTY OF THE SKIN is the natural desire of every woman, and is obtainable by the use of Dr. Chase's Ointment. Pimples, blackheads, roughness and redness of the skin, irritation and eczema disappear, and the skin is left soft, smooth and velvety. All dealers, or Edmanson, Bates & Co., Limited, Toronto. Sample free if you mention this paper.

Cynthia Grey's Mail-Box

MARGOT ON "THE FLAPPER." askance at the writings of Margot Asquith and certain reports of her platform and other sayings, they cannot fail to appreciate her attitude great, big, beautiful building. with regard to the girl of today as expressed in Toronto in an interview this week. The famous Margot has

Mr. and Mrs. A. W. Pestill, 885 is responsible for the modern girl. Mary Adelaide, to Edgar A. Olley, also of this city.

Miss Jean Mason, recent graduate of Bethesda Hospital, has left the city for Cleveland, where she has accepted an appointment in the Cleve-

> WANTS "I PROMISE YOU." Dear Cynthia,—I have not writ-ten to you for some time, but when I read all these lovely stories I just had to write. The Advertiser is improving, I think. E. D. Pioneer is a lovely story, and Polly and Paul and Paris is just great. Say, Cynthia, please send me Mona from Arizona's address. I got a lovely Christmas card from her. Also, if you have the song named, "I Promise You,"

send it along too. I am sending a stamped addressed envelope for

same. My mother will write to you soon. Best wishes,
MARY ELIZABETH. I am sending you Mona's address, but the words you ask for are not in the Mail-Box at present. I am glad A Shrove Tuesday event which must read, "If Winter Comes," and

ANOTHER APPEAL.

Dear Miss Grey,-I thought I would drop in for a few minutes to bother you. Would you be so kind as to send me Q. E. E.'s address as I would like to get those clothes for my husband, who has been out of work since September. I have three boys and a girl, all under 7 years of age. I will be willing to pay express and can make over any-thing for the children. I am sending a hospital mite. I am in need of a coat; size 46 will just be fine for me. MRS. F. D. C. be fine for me.

I am afraid that you are a little late in asking for the clothes, as there have been a great number of requests already. But I hope you won't be disappointed. Thank you for remembering the fund with a

SHE LIVES IN MASSACHUSETTS Dear Cynthia Grey,-May I be-come a member of the band? What do you have to do to be long? Is there a fee? As you will see this letter is from far off Massachusetts—the old Bay State as it is familiarly called. One time long ago, I, too, lived near London, and this Christmas an old friend sent to me for a gift, a subscription to The Lon-don Advertiser. Whenever I get a Canadian paper I drop whatever work I may be doing and religiously devour that paper-ads and all. The first thing I noticed was the "Cynthia Grey It seemed so "comfy -a sort of "between you and me" corner. Just like when pleasant friend drops in with her sewing to chat and have a cup tea-as in the dear old days. Of course with the tea went the "dish of gossip," so dear to every woman's heart, but it was friendly gossip as I remember. We gave credit where it was due, and when we praised it was genuine
—not the "faint kind that damns" as the poet writes about. We exchanged our pet recipes just like you are doing in your colsick feeling that I'd like to be-Cynthia, suggestive of the statehomes of England. By the way, are you from there? I will

sign myself an "OLDTIME CANADIAN." No, there is no fee required to be-ome a member of our cozy corner All that is necessary is to state that Mail-Box. No, I cannot claim Eng-land as my birthplace, as I am a Canadian, like yourself. Won't you

IS FOND OF MUSIC AND BOOKS.

Dear Miss Grey,-I am coming for a short visit. I guess you would say on business, but all I want is someone to correspond with—anyone from 14 to 16. would like if someone going to high school would correspond with me.

I am a great bookworm, and like music very much. I will leave my name with Miss Grey. I am sure there are a number of

oung girls who will be more than anxious to correspond with you, L. C., so I have placed your name on file. What kind of books do you like, and are you studying music? "THE FIVE BEARS."

Dear Miss Grey,—I am a lonely girl, and would like to join your club, as I like reading your paper. I am 13 years old and live on a farm about five miles from town. I am very lonesome sometimes, as I lost my father in November, 1921. I have one brother, but no sisters, and for pets I have a cat and a pair of guinea pigs, and a horse. I like driving, and often take a horse and vig and drive to town. I go to school and like it

Tommy Wanted To Buy Kiddies' Hospital

However the Boxites and other Little Tommy went down to Viceaders of the women's department toria Hospital a few days ago with f The Advertiser may have looked his mother to see his sick grandmether. When he came out his keen, bright eyes spied across the way, a

"I'm going to buy that big house for mine when I grow up. It looks been asked what she thought of the so comfo'table," he announced to his "flapper." And this is what she mother, pointing to the War Memorsaid: "As the mother flaps, so will the youngsters. The modern mother poaring completion When his mother told him the

> he listened, and his tender little heart was filled with sympathy for "those sick childrens." He wanted that big house to get done soon as possible so the boys and girls could go there and stay, and be able to run about very long like himself. Instead of saving his money to buy the house when he grew big, he decided he wanted to give it right away so the hospital could 'hurry up and finish." He delights in princesses and it

> made him very happy to know he could help buy a wedding present for H. R. H. the Princess Mary, and at the same time have the money to use for the children. That is why the committee in charge of the Princess Mary gift fund for the War Memorial Children's Hospital is able to gratefully acknowledge today a donation of one big, hundred-cent dollar from a certain wee laddie named "Tommy."

Other donations acknowledged are: Mrs. E. G. Blunden, London, \$10; Admiral McDougall Chapter, I. O. D. E., Dickson's Corners, near Inger-soll, \$5; Mrs. Torrance Beardmore,

fine. We have $2\frac{1}{2}$ miles to go through the bush. We used to be afraid of bears, and saw five one morning, and a deer another morning, and I thoughht it very pretty. I will close and hope someone my own age, 13, will write to me. LONELY GIRL. Your letter is very interesting for a little girl, and we will be pleased to hear from you as often as you would like to write. Did you see the

girls in this part of the country who would be pleased to write to you. AN URGENT APPEAL.

bears or did you just imagine it? I

am sure there are a number of little

Dear Miss Grey,-I am writing in behalf of a lady who expects a little stranger in her house soon and she has no clothes for it. I wonder if some of the kind friends of the Mail-Box would help her out? Anyone who wants to help can get my address from Miss Grey and can forward clothes straight to me. I want

WOOLLY GAZOOKUS. boxites have responded generously to appeals for help that am sure, Woolly, they will help your needy mother. I have placed your name in file.

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