

Largest School

During the past year the London Business College enrolled more students than any other business college in the city. There is a reason. Seven colleges. Largest trainers in Canada. Thirty years experience. School of Isaac Pitman Shorthand. Exclusive rights of famous Bliss Bookkeeping System. Our graduates get the best positions, and the demand for them has been nine times the supply. Best equipped school in Western Ontario. Affiliated with Commercial Educators' Association of Canada. Day and night classes. Call and inspect our school, then decide.

SPOTTON BUSINESS COLLEGE

London Loan Building,
COR. DUNDAS AND PARK AVE.
ROBERT KING, PRINCIPAL.
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Are Your Glasses Properly Adjusted?

Constantly taking off and putting on glasses is liable to disturb the perfect adjustment and render your eyes subject to strain again. We are glad to adjust your glasses at any time or of service to you in any optical way.

The Brown Optical Co.

Short Days These DON'T Get Short of Coal

Most any day now winter may set in with a large "W." We can deliver your coal in better condition just now, before the days of snow and sleet.

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Order Office—363 Richmond Street.
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Open Day and Night. Telephone 180
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Only few Men's and Ladies' Overcoats at a great reduction.

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DR. JARVIS DENTIST

Corner Dundas and Clarence Streets.

A Visit

To our Art Store at present is an education in itself. Most of the Great Masters are represented here in one way or another. Beautiful reproductions of Reynolds, Gainsborough, Romney, Turner, Rembrandt, Van Dyck, Velasquez, Paul Peel, and others.

Colerick Bros.

212 DUNDAS STREET

THE LONDON LOAN AND SAVINGS COMPANY

Are authorized by the Treasury Department of Ontario, to sell Stock Transfer Stamps. Corporations requiring stamps can have their orders filled immediately by phoning No. 424, London, Ont.

Taxi Cabs and Carriages for every occasion. Hueston's Livery.

TRAFFORD'S Anniversary Sale

Thousands of articles suitable for Christmas Gifts in Fine Furniture and House-Furnishings.
Store open evenings until Christmas.

129 DUNDAS STREET.
11 MARKET SQUARE.

Hamilton's London Porter and Amber Ale

Always in first-class condition. Brewed from finest foreign and Canadian hops and malt.

Kent Brewery

LONDON, ONT.

Johnston Bros.' XXX Bread

Jumb-O Loaf

The best sandwich loaf is Johnston Bros. XXX Jumb-O Loaf. The specially prepared ingredients used makes a light, fine grained loaf, with a thin crust that cuts or rolls easily. Telephone your order.

Johnston Bros. Phone 944.

LONDON AND DISTRICT

Epworth League Meeting.

The Epworth League meeting of the First Methodist Church Monday evening was in charge of the Local Epworth League Union. An address on "Citizenship" was given by Mr. J. W. H. McRoberts, which was greatly appreciated. There was a large attendance.

Messiah's.

After a lapse of three years it is announced that the Messiah will be produced at Christmas time under the direction of Mr. A. D. Jordan. Mrs. Mabel Beddoe, Mr. William Lavins and Mr. Whorlow Bull will assist. These artists have international fame and have appeared in the old land with great success. Miss Beatrice Hunt will sing the soprano part.

Juvenile Templars Elect.

At the last regular meeting of the Sunbeam Juvenile Temple, No. 6, I. O. G. T., in their new lodge rooms, 212 Dundas street, the following officers were elected for the ensuing term: Chief Templar, Sister J. Robins; vice, Sister S. Edwards; secretary, Sister S. Whittingham; marshal, Bro. Edwards; guard, Sister A. Roberts; assistant secretary, Sister P. Bailey; deputy marshal, Bro. Jones; treasurer, Bro. A. Robins; past chief templar, Sister Van Tasson.

Conservatory Recital.

—Piano pupils of Miss Steele gave a very interesting musical evening for their parents and friends at Conservatory Hall last evening. Those taking part were Misses Margaret Sloan, Gladys Novak, Rhea Harris, Norma Murphy, Alberta Somerville, Elsie Baird, Jessie McIntosh, Helen Patterson, Helen Miller, Mary Brown, Norah Moore, Geraldine Elmdon and Annie Brock. Miss Evelyn Hayman, elocution pupil of Miss Geraldine Newbury, gave two delightful readings, and Miss Geraldine Regan, violin pupil of the school, gave an artistic rendition of Martin's "Andantino."

An Excellent Concert.

A concert of more than average excellence was provided by the "Roney's Boys" Concert Company, of Chicago, in the Centennial Methodist Church Monday evening. The company includes a quartette of boy singers, whose numbers delighted the audience beyond measure, and a band of instruments. His rendering of Bartlett's "Zigeunerweisen" was truly marvelous. Prof. Roney is himself an excellent piano accompanist. The quartette is composed of Karl Eisenhart, first alto; Barney Brozman, second alto; Leslie Jullif, first soprano, and Marshall Reed, second soprano. "De Coppah Moon" was a quartette number which met with general favor. The solos and duets were uniformly good. There were many encores from the audience, which was a large one.

BAZAAR WAS OPENED IN PARISH HALL

Mayor Beattie and Others Delivered Addresses on Monday Night—Mgr. Aylward Extends Thanks.

Hon. Adam Beck, Mayor Beattie, Water Commissioner Pocock and other of the city's celebrities, officiated at the opening of the big bazaar at St. Peter's Parish Hall last evening, when a crowd that was all that the persons in charge of the big festival could desire, attended, and gave the church fair a most auspicious beginning.

His worship delivered the opening address, and during the course of his remarks complimented the young men of the parish, who had undertaken what he termed a worthy work in the establishment of a club that assists so much in providing suitable entertainment for the youth of the parish.

Hon. Adam Beck concurred in the praise of Mayor Beattie, and expressed

KODAKS

An inexpensive gift, and one that will give pleasure at all times of the year is a KODAK. Catalogue and full information gladly given at 210 Dundas street.

J. H. BACK & CO.

210 DUNDAS STREET

FIRE SALE

You need a good hot fire now, and we sell select Coal for all purposes.

ORDER EARLY.

JOHN MANN & SONS

401 Clarence St. 425 York St.
Phone 470.



SATISFACTION GUARANTEED OR MONEY BACK.
874 RICHMOND STREET.

"Parnell's" Bread

"GOOD AS THE NAME"

It is pure and wholesome beyond question, because every ounce of material—the surroundings—is pure and clean. Parnell's Bread can be relished.

Phone 929-1390

And our delivery will call.

PERFUMES AND SACHETS

Djer-Kiss
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Sandal Wood
Rose Leaves
La Voilette
English Violets
Garland of Violets

Cairncross & Lawrence

Chemists and Druggists,
216 DUNDAS ST., LONDON.

R. J. McCORMICK IS AGAIN THE MEMBER

Brooke Township Increased Normal Conservative Majority, But the Liberal Won.

(Special to The Advertiser.)

Forest, Dec. 11.—Mr. R. J. McCormick, the Liberal candidate for East Lambton, was re-elected today for the riding although his majority was reduced from 235 to 46. Dr. J. B. Martyn, the Conservative candidate, made inroads into the Liberal vote in Alvington, where he resides, and in Brooke township, where he is a resident.

The normal Conservative majority of 150 to 131, in the other portions of the riding, Mr. McCormick held his own, and the followers of Sir James Whitely did not make the gains anticipated. It was a warm battle. Mr. McCormick is being congratulated on his victory, particularly where the dead sea was against him.

The majorities by municipalities were:

Beauport	16	McCormick, Martyn
Plymouth	146	
Warwick	118	
Luphemia	11	
Forest	17	
Arkona	12	
Brooke	131	
Alvington	71	
Watford	22	
Thedford	25	
Wyoming	23	
Total	518	
Majority for McCormick	46	

HOG CHOLERA

Twenty-seven Fine Animals Had to Be Killed at Sandwich.

[Special to The Advertiser.]

Sandwich, Dec. 12.—Twenty-seven prize hogs were killed under the direction of Dr. F. A. Jones, Government officer, at the Assumption College farm yesterday as a result of an outbreak of hog cholera. Three other animals died recently. Dr. Jones attributes the outbreak to the hogs being fed garbage.

Never such a variety of Hand Bags, Purse, Club Bags and Suitcases, and never such a low price of the goods, as at 189 Dundas street. Our time for remaining in business is now a matter of days, and we are sacrificing every article we have in stock to the greatest opportunity for gift-buying, and the last chance to buy at W. B. Lawson's reliable store.

"THE ADVERTISER" GAVE THE RESULTS

Big Crowd Watched Bulletins of the Elections Last Night.

PEOPLE WERE SATISFIED

Considering the Conditions, the Showing Made by the Liberals Was Very Satisfactory.

Dundas street, in front of The Advertiser, was crowded with people from curb to curb last night, and they displayed a keen interest in the election results.

Particularly interested were they in the contest in East Middlesex, where Mr. Robert Sutherland, the Liberal candidate, wrested a splendid victory from Mr. Geo. W. Neely, the former Conservative member.

The reports came in showing that Sutherland was leading. With one poll to hear from, he had a majority of three votes, and the excitement was intense. When it was found, after half an hour's wait that Sutherland had a plurality of 17 in that division, making his total majority 20, there was a great cheer. The game fight of Mr. Sutherland in spite of many handicaps kindled the Liberals with the greatest enthusiasm.

Were Well Satisfied.

When it was shown that the Liberals had materially improved their position in the Legislature, the crowd went away in good humor. Under the conditions, the results were highly satisfactory.

Much satisfaction was expressed over the great victory of Hon. A. G. MacKay in North Grey. His majority was increased, and his vindication is complete.

The throngs in front of The Advertiser declared it to be an almost unanimous indorsement of the policy of the Whitney Government. He felt that the Government had won a signal victory.

Hon. Adam Beck heard the returns at the Free Press, and delivered a short speech to the crowd in front of the office.

He expressed his gratification at being elected by acclamation, and thanked the electors, Liberal, Conservative and Independent, who had rallied to his support in this campaign. He realized that in the future he must do his whole duty by the people of the Province.

Why, of Course!

Referring to the general results of the election, he declared it to be an almost unanimous indorsement of the policy of the Whitney Government. He felt that the Government had won a signal victory.

Mr. Beck considered the fact that a Conservative Government was in control at Ottawa would be a good thing for the province, and the members of Mr. Borden's cabinet had shown a disposition to deal fairly with Ontario.

Mr. Beck stated that he would accept a portfolio, if offered to him. He had never sought it, but if Sir James Whitney thought it in the best interests of the province, he would take it, and fill it to the best of his ability. He hoped that the citizens of London would get together, and work for the upbuilding of the province.

The returns were practically complete at 10 o'clock. The Advertiser's bulletin service was very popular. The telephone service was much appreciated. Hundreds of calls from far and near were handled with no delays whatever.

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\$10 Special

15 Jeweled Diamond Hall Watch, 12 size. Best gold-filled case. Guaranteed. \$10.00. Thin Model.

Shop Early in the Week



Watch Prices

When you buy a Diamond Hall Watch, it is guaranteed by the C. P. R. and G. T. R. official watch inspector of London, with Twenty-five Years' watch experience at your service.

\$1.00—The Boys' Special; nickel, stem set and wind.
\$1.50—Very Durable and Reliable Watch for boy or man, fancy nickel case, guaranteed.

\$2.50—Our "Special" Thin Model nickel case, reliable, guaranteed movement.

\$8.50—Fine, Gold-filled Watch, gent's 18-size, Special, \$8.50.

\$13.50—Alarm Watches, handy for travelling, accurate time-keeper, gunmetal case, guaranteed.

\$15.00—Ladies' or Gentlemen's Diamond Hall, 15-jewel movement, 16-size, or 6-size.

\$18.00—Ladies' O-size Small Gold Watch, "Cashier" case, Diamond Hall high movement.

\$25.00—Gentlemen's Diamond Hall movement, in best gold-filled case, 17-jewelled, adjusted, high-grade movement.

\$25.00—Ladies' high-grade 17-jewel adjusted movement, in 6-size, best gold, 25-year case, fancy or engraved.

\$31.00—WALTHAM 21-jewelled high-grade movement, adjusted in 6 positions, heat or cold. Will pass railroad inspection anywhere in world, 16 or 18 size if wished.

Howard Watches in all grades and movements, hunting and open cases, \$40.00 to \$135.00.

\$68---The Waltham Masterpiece

Riverside Maximus, 23 jewels, diamonds and sapphires, gold train. Complete in permanent, dust-proof case, \$63.00. Gold filled.



Opera Glasses

\$3.00—Black French "Chevalier" Glasses.

\$5.00—Gold mounted, real mother of pearl. Finest "Leroy" Glasses.

\$7.00—Black Leather and Gold Mounted Glasses. Lemaire lenses. Guaranteed quality.

\$11.00—Extension Handle Gold and mother of pearl Glasses. Lemaire lenses. Best quality. All glasses are sold in leather cases.

DIAMOND HALL STORES

W. J. YOUNG

214 DUNDAS STREET

SENSATION ON 'CHANGE.

Hamburg, Germany, Dec. 11.—A sensation was caused at the Stock Exchange here today, when a widow named Roch and her daughter committed suicide in the gallery.

It is said that they had lost the whole of their fortune in speculation.

DR. A. W. CHASE'S CATARRH POWDER 25c.

Is sent direct to the diseased parts by the Improved Blower. Heals catarrh, cleans the air passages, stops dripping, and cures Catarrh and Hay Fever. A box 25c. All druggists.

To Shrink a Flethy, Flabby, Bloated Face

[From Happy Homes.]

The woman whose face has a bloated appearance at times, particularly upon arising, as well as she whose face is permanently over-flethy or flabby, should use the saxonite solution. This is made by dissolving 1 oz. powdered saxonite in 1/2 pint witch-hazel, inexpensive ingredients which any druggist can supply. Use as a wash lotion. There is nothing better to reduce the face to a normal condition. The loose skin shrinks, bagginess and wrinkles are ironed out. Not only does the effect quickly show in one's improved appearance, but there is also a comfortable feeling of firmness and snugness.

This treatment is far superior to massage. The latter, as a matter of fact, can afford but temporary relief, and its continuance tends to break down the muscular tissue and aggravate the trouble.

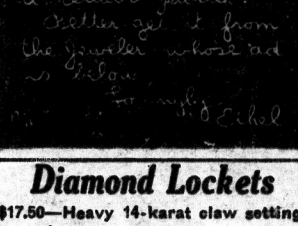
HOLBROOK'S SAUCE

Imported exclusively

\$10 Special

Ladies' Gold Watch, plain or engraved case. Best Waltham, 6-size, nickel movement. \$10.00

Store Open Evenings.



Diamond Locket

\$17.50—Heavy 14-karat claw setting Large stone.

\$19.00—Gentlemen's 14-karat square locket.

\$25.00—Star Setting, heavy, 14-karat

\$11.00—Solitaire Pearl Square Locket. 14-karat gold.

Diamond Prices

Our diamonds are bought for Two Stores direct from cutters. You share the jobbers' profits.

\$8.00—Fine Tiffany Diamonds, in 14-karat settings.

\$10.50—Diamond and Ruby, in twin 14-karat settings. Big value.

\$25.00—Ladies' or Gentlemen's Rings, 14-karat settings. Fine diamonds, dandy assortment, any setting.

\$35.00—Platinum Tipped Tiffany, 14-karat Diamond Rings, fine, pure quality stones.

\$50.00—Ladies' White Diamond, large and showy stone, platinum, wear-proof setting.

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Having our own staff of engravers, we are independent of outside help. We'll take orders for engraving till Christmas Eve. Nobody will be disappointed.

Set us do Your



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674 Dundas Street

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DIAMOND HALL STORES

W. J. YOUNG

214 DUNDAS STREET

Competition

Is the life of trade. Have you tried

Screened Hardwood CHARCOAL

Put up in sacks printed in red letters.

Unexcelled for Lighting

and

Reviving Fires Toasting, etc.

ASK YOUR GROCER FOR IT

Put up by