

R. J. YOUNG & CO. :: R. J. YOUNG & CO.

75c Queen Quality Taffeta for 59c Yd.

Queen Quality Black Chiffon Taffeta (recommended to wear), stamped on selvage, beautiful rich finish. Regular value 75c, special Thursday morning, per yard.....59c

65c Duchess Suitings for 39c

All-Wool Duchess Suitings, 44 inches wide; colors of navy, Copenhagen, myrtle, taupe, tan, brown and black. Regular price 65c, special for Thursday only, per yard.....39c

Colored Spot Nets 50c

Excellent quality of Colored Spot Nets for waists; colors brown, navy, cream, white and black. Special, the yard.....50c

Ladies' Embroidered Lawn Waists for 98c

Ten dozen Ladies' Lawn Waists, made in all-over embroidery front, sleeves and back; all sizes. Regular value \$1.35, special sale price.....98c

Ladies' Cambric Underskirts \$1.19

Ladies' Cambric Underskirts, made with wide embroidered ruffle, finished at top with wash ribbon; lengths 38 to 42 inches. Regular \$1.50, special sale price.....\$1.19

300 Yards of Fancy Wash Lace Regular 5c, on Sale Thursday for, Per Yard 2 1/2c

Cotton Foulards 25c Yard

Fancy Cotton Foulards, in handsome designs, in shades of tan, pink, sky, navy and black; 27 inches wide. Special, the yard.....25c

New Sahn Su Suiting

Just received the new Sahn Su Suiting, 29 inches wide, in all the new shades—sky, rose, wistaria, taupe, tan, helio. Special, the yard.....20c

GRAND MILLINERY DISPLAY

Today, Wednesday, and Following Days

AGENTS FOR
PICTORIAL
PATTERNS.

R. J. Young & Co.

AGENTS FOR
PICTORIAL
PATTERNS.

They Rival Bread in Economy

and are equally nourishing

Try this experiment, madam.

Thin-slice a 20-ounce loaf of bread. Place in oven until thoroughly dry. Now weigh slices. 12 ounces—perhaps less. The missing eight ounces was moisture—mostly water—which costs nothing.



Now, McCormick's Jersey Cream Sodas have all the moisture baked out of them. Consequently cost only a trifle more than bread. But there is whole milk and more shortening in Jersey Cream Sodas—otherwise ingredients are the same. And you would never think of eating a loaf of bread without spreading on at least 2 cents worth of butter—while Jersey Cream Sodas are usually eaten without.

You see, there is very little difference in cost of using McCormick's Jersey Cream Sodas in place of bread—so serve them at meal times.

Enjoy their delightful crispness and superior flavor equal to bread in nourishing properties. Purity assured by our chemist's analysis of all ingredients. See that "Little Lord Fauntleroy" trade-mark is on package.

MCCORMICK'S
JERSEY CREAM
SODA BISCUITS

LONDON DELEGATES AT BIG CONVENTION

A. O. U. W. Annual Meeting Being Held in Toronto.

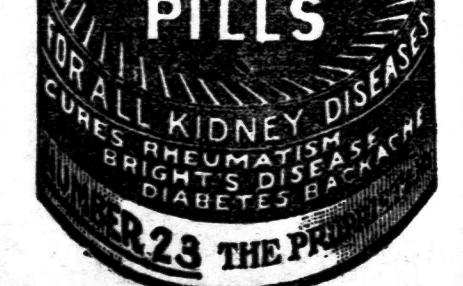
The big convention of the A. O. U. W. opens in Toronto today, and many delegates from London and the district are in attendance. Local lodges represented are Star, London, Westminster, Fidelity, Grant, Scott, West and Lambeth and Delaware.

D.D.G.M. Amritage, of this city, is in attendance.

PURSE OF GOLD FOR WORTHY COUPLE

Mr. and Mrs. Edward Fitzgerald Celebrate Their Golden Wedding.

Mr. and Mrs. Edward Fitzgerald, of West Nissouri, celebrated their golden wedding yesterday. They were married on the 15th of March 1860, at the home of the late James Scott, West Nissouri, father of Mrs. Fitzgerald, by the late Rev. Archdeacon Brough, rector of St. John's Church, London Town.



Fitzgerald in the past took considerable interest in municipal matters, was reeve and councillor of Nissouri, and a member of the Middlesex county council for several years. He is the eldest surviving son of the late William Fitzgerald, J. P. at London Township, who was one of the pioneers of this country, having emigrated from Templemore, County Tipperary, Ireland, in 1817. Eighty-three of their relatives and friends assembled at their home yesterday to fittingly celebrate the occasion, including three who were at the marriage 50 years ago. A very enjoyable time was spent, a short programme was introduced by Mr. F. A. Fitzgerald, of London, and several toasts proposed and responded to in an appropriate manner.

KILLED BY EXPRESS AT MILES CORNERS

A Farmer Named Martin Murphy Meets With Instant Death.

St. Thomas, March 15.—A farmer named Martin Murphy was instantly killed by a crossing near Miles Corners this morning, being struck by the Wash express. His horses were also killed and the wagon wrecked.



Woman's Music Club.
The tenth concert of the Woman's Music Club was held yesterday afternoon in the Masonic Temple. The programme, which dealt with the work of the American composers, was arranged by Miss Nora Linn. The programme was one of the most enjoyable of the season.

(a) Romance (Schumann), (b) Hunting Song (Mendelssohn), Mr. Mitchell; (c) Contention (Marle), Turner Salter; (d) "L'Amour (Berlioz), Mr. Clarence Bull; (e) "Twins April (Nevin), (f) Little One a-Cryin' (Oley Speaks), Miss Violet Lang; (g) Berceuse, (h) Minuet E Major (Mitchell), Mr. Mitchell; (i) The Hills of Skye (Victor Harris), (j) Rosalie (Reginald de Koven), Miss May Ashplant.

"Ben Hur" Big Sale.

One of the busiest places in London this week is the Grand Opera House box office. Manager Eagan says he has not time even to sleep or eat. This is for seats for the continual demand for seats for the "Ben Hur" (Berlioz), ances, on Monday, Tuesday and Wednesday, March 21, 22 and 23, with a Wednesday matinee. Every effort is made to arrange the seats entirely satisfactory to the outside residents and out-of-town people. The mail order demand has been the largest in the history of the theatre, and as it is the desire to accommodate both the outside attendant and the city attendants satisfactorily, it has necessitated considerable ingenuity on the part of the management to arrange everything. Everyone cannot be satisfied, and the seats they would like to reserve. Quite a number of excellent seats are still on reserve for each performance.

Stage mechanics are working today upon the programme, which arrived in London yesterday. This shows the immense amount of work entailed in producing the "Ben Hur" performance, when the stage must be arranged at least a week ahead of the performance.

THE DELEGATES AT WOODMEN CONVENTION

Very Many Gentlemen and a Number of Ladies From Every City in the Dominion.

The following are the delegates to the Woodmen of the World convention: J. C. A. Saunders, London; W. A. Hall, London; John Manning, Woodstock; J. L. Campbell, St. Thomas; B. W. Stanley, Lucan; W. T. Henderson, Sarnia; John Winters, Hyde Park; H. Owens, Strathroy; C. J. Baisden, Melbourne; E. Cascardi, London; S. Pierce, Brantford; J. Thomas, Mount Brydges; William Scoyne, Iona; E. F. Talbot, Baltimore; R. H. Little, Hamilton; George S. McNair, Southwold; J. T. Winchester, Toronto; G. A. Wills, Thorndale; E. Dann, Brynston; G. W. Hull, Watford; C. McGregor, Dutton; Chauncey Smith, London; O. Van der Kolk, Jerseyville; James Roelofsen, Mohawk; Wm. Geo. Hamilton, H. Grainger, Caledonia; W. A. Harrison, Falconbridge; E. A. Sullivan, Adelaide; J. P. Davey, Inouville; R. Stanley, Lis-towel; S. H. Sherwood, Toronto; A. J. M. Penfold, Oshawa; John MacIntyre, Appleton; Thomas Dale, Oil Springs; C. Tapley, Mount Vernon; R. N. Jones, Peterboro; A. Lindsay, Victoria; J. A. Ramplin, New Westminster; B. C. A. L. Nickells, Bowville; G. A. Barron, Clear Creek; James Murray, New Durham; H. Thatcher, Guelph; R. S. Wilson, Verdun; R. Rogerson, Ingersoll; T. J. Tracey, Berlin; F. H. McCallum, New Hamburg; John MacIntyre, Stratford; W. Ladd, Clinton; Rev. J. W. Hodgins, Seaford; W. G. Burrows, Chatham; D. T. Augustine, Aylmer; A. Stonehouse, Wyoming; William Martin, Mitchell; R. J. Bucknill, W. H. Liniger; T. W. Nicholson, Goderich; R. J. Buckingham, Portage la Prairie; P. K. Wilson, Collingwood; W. B. Roberts, Sparta; J. D. Laing, Owen Sound; T. A. Moyer, Dunnville; T. C. Allen, Aylmer; A. E. Baynes, Tillsonburg; E. Routledge, Lambeth; Thomas De-laney, Niagara Falls; D. M. Walker, St. Catharines; George Powell, Niagara Falls; Wm. Robinson, Steelesville; V. Vanatter, Georgetown; H. Corbin, Scotland; H. Curry, Toronto; B. Curtis, Leamington; W. D. Halght, Winnipeg; H. Hardingham, London; F. Palmbrother, Colchester; D. MacIntyre, Port Alton; W. W. Wigle, E. H. Gage, Princeton; A. McGee, North Malden; J. W. Fonger, Delaware; C. E. Tuckey, Ferguson; D. Gould, Fenelon Falls; H. S. Clarke, Thessalon; J. A. Chisholm, Aylmer; A. Lindsay, Chesham; B. C. R. Claus, Blenheim; B. Lloyd, Toronto; A. Eastwood, Lindsay; A. Scott, Omenece, Chas. Lott, Campbellford; W. C. Mikel, Belleville; W. C. McKillop, Springbank; R. J. Thomas, Hartford; J. C. Honey, Port Hope; J. W. Harris, Picton; P. Wright, Toronto; W. D. Halght, Winnipeg; W. H. Thornton, Midland; D. H. Bowen, London; Wm. Bush, Walkerton; W. D. Carson, Toronto; Wm. Butler, Arkona; F. G. Morton, Barrie; B. W. Ziemann, Preston; Wm. Braidwood, Galt; W. R. Brown, Newbury; W. H. Watterworth, London; Wm. Collins, Newmarket; R. W. Colby, London; Wm. Lambourne Grant; J. H. E. Jones, Duart; J. Trevenethick, Brinsley; E. Duffey, Brinsley; W. D. Coffey, Forest, Wm. Smith, Alvington; James Holmes, Aberfeldy; R. Blackwell, Burks Falls; A. T. Smith, Merrittton; G. H. Saunders, Smith's Falls; R. D. Winger, Hagersville; E. Wilson, Brockville; J. W. Porter, Arthur; E. R. Reade, Brantford; Henry Hedrick, Welland; E. Coath, Toronto; Alva Jones, Belmont; Sam. Zebol, Tavistock; J. A. Kilpatrick, Kingston; W. Taylor, Glen Allen; D. Y. Nier-Hamilton; S. A. Hatton, Stirling; J. W. Plowman, Toronto; — Galbraith, Ridgeway; W. R. Butcher, St. Marys; C. J. Luckier, Exeter; A. E. Sheppard, Perth; D. Kennedy, Port William; J. H. McConnell, Windsor.

Circle Delegates.
Mrs. J. Taylor, Brantford; Mrs. W. Vanallen, Dresden; Mrs. Rosa Hull, Sarnia; Mrs. Edith Sham, Berlin; Mrs. C. Macfie, Appleton; Mrs. Malcolm, Toronto; Miss Eric Steele, Hamilton.

EVERY DAY IN THE YEAR

You are apt to need just such a preparations as

Balm-Zoin

Heals and soothes and relieves all roughness of the skin. Twenty-five cents.

Strong's Drug Store

184 DUNDAS STREET.

Every nursery should be provided with a bottle of Strong's Carmative. Gives instant relief in cases of colic. Indispensable for babies during the teething period. Indorsed by the medical profession. Price, 25 cents.

WILL HOIST THE FLAG ON ST. PATRICK'S DAY

Mayor Beattie Gives Orders That Irish Saint's Memory Be Honored.

The Canadian flag will fly tomorrow from the city hall in honor of Ireland's patron saint, St. Patrick. Mayor Beattie is a warm admirer of the Celtic missionary, and today gave orders that the British flag should fly over the city hall.

"We must honor the day in some manner," said his worship. "I have ordered the city hall flag to fly, and it will be run up early St. Patrick's Day."

There was some talk of an Irish flag being run up, but Mayor Beattie thought the Canadian flag would be the proper thing under the circumstances.

There is a profusion of green flags and other decorations throughout the city ready for tomorrow, and citizens generally will not fail to be impressed that tomorrow is March 17.

His worship's predecessor, ex-Mayor Stevely, is of Irish extraction.

MISS ELLA FOWLER DIED IN TORONTO

London Young Lady Succumbed to an Attack of Pneumonia.

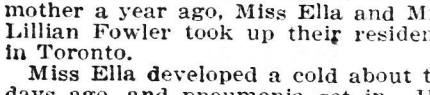
Miss Ella Fowler, third daughter of the late Mr. and Mrs. Thos. Fowler, died this morning in Toronto after a ten days' illness from pneumonia. The body will be brought to London, and interment will be made at Woodland Cemetery. The funeral arrangements have not yet been made.

The late Miss Fowler was born in Watford. The family removed to London some years ago, where they have resided since. On the death of their father a year ago, Miss Ella and Miss Lillian Fowler took up their residence in Toronto.

Miss Ella developed a cold about ten days ago, and pneumonia set in. Her heart failed, pneumonia, and she sank rapidly, dying this morning. She is survived by three sisters, Miss Lillian, Toronto; Miss Sena, Detroit; and Miss Maude, of this city, and one brother, Clarence, of Berlin.

The Piercing Rheumatism is from Uric Acid in the Blood.

Get it out with



Abbey's Effervescent Salt
SOLD EVERYWHERE.

A BOY'S STRUGGLE FOR LIFE

Mr. B. J. New, of 154 Baldwin St., Toronto, says: "I can trace my son Harold's trouble to when he had the measles five years ago, which he never really recovered. Some of the best physicians attended him, but with months of suffering he is now contracted whooping cough, bronchitis, and then pneumonia. Months after his feet again. The doctor advised me to send him to Muskoka, but heavy doctor's bills had depleted my financial resources, and such a steep seemed out of the question."

"At this point we tried PSYCHINE, and human lips cannot describe the change that took place. No words can express the thankfulness of his mother and myself when we saw the crisis was over, and realized that our boy was fighting his way back to life and health. PSYCHINE had mastered that which all the doctors' prescriptions had failed to check. Day by day Harold grew stronger, and all through the winter, cold, and he put on flesh very quickly. By the spring my son was completely cured, and developed into a strong, sturdy lad."

PSYCHINE is the Greatest Strength Restorer and System Builder known to medical science, and should be used for COUGHS, COLDS, WEAK LUNGS, LOSS OF APPETITE, WEARINESS.

For Sale by all Druggists and Dealers, 50c and \$1.00.

Dr. T. A. SLOCUM, Limited
TORONTO

PSYCHINE

GREATEST OF ALL TONICS

FOR THE LAST TIME

To many of us will come the day when we must close the old desk for the last time. And still there may yet remain many days of life before us.

How are we preparing to spend those days? Are we providing for comfort and independence, or are we forgetting that the man who spends all he earns must some day become a burden upon others?

Are YOU building a fund for the days that will follow the final closing of the old desk?

Take our advice to save a part of your earnings as meaning more than a desire to secure new depositors. There's a kindly human interest as well as a business side to the proposition.

We urge you to open a savings account. We'll safeguard every dollar you can put to its credit. We'll pay you 3 per cent interest, compounded every six months. And sometime we hope to know that our suggestion has brought you days—and months—and years of happiness.

THE BANK OF TORONTO

THREE OFFICES IN LONDON
CORNER KING AND RICHMOND STREETS,
CORNER DUNDAS AND ADEL IDE STREETS,
CORNER RICHMOND AND JOHN STREETS.

THE PUBLIC ACCOUNTS

Committee Divides as to Whether Witness Martel Be Called.

Toronto, March 15.—The public accounts committee this morning went up in the air over two matters. One was whether or not the committee should summon Mr. Martel to explain his part in the purchase of a portion of the Gillies limit, and the other was the question of the accuracy of the shorthand reporter's notes.

There was a long debate about the purpose of Mr. Martel's coming, and this was not allayed any by the message the committee received from that gentleman, which read as follows:

"G. F. Ferguson, Queen's Hotel, Toronto, or Parliament Buildings. 'Understand that some committee expects me in city today. Kindly let me know if such is the case. Have received no notification. If absolutely necessary will be there on Thursday or Friday. Answer quickly. Am going to New York. (Signed), George Martel.'"

Won't Call Him.

This message was regarded as a side-step by the committee. Mr. Martel, of Northumberland, put a motion to have Martel called and explain whether or not he purchased a lot for O'Brien for \$10,500, and refused an offer of \$150,000 for the same property.

The motion to bring Mr. Martel to Toronto tomorrow was defeated by a vote of six to ten, after Hon. Col. Matheson had explained that the committee was desirous of adjourning at an early date.

The vote was:

To summon Martel—McDougall, Elliott, Clark (of Northumberland), McEwing, McGarry, and Racine.

Nays—McGarry, Ferguson, Matheson, Elliott, Reame, Hugh Clark, Dargave, Skillington, Johnston and McIlroy.

Got After Reporter.

Mr. H. E. Willmot, the official stenographic reporter, was placed on the rack and questioned about the accuracy of his notes in connection with the purchase and sale of automobiles by the Automobile Supply Company.

Messrs. Elliott and McDougall took charge of the reporter, and had him read the notes.

It was discovered that an important note related to the ownership of one of the automobiles, which had been at some time the property of J. F. Beck, brother of Hon. Adam Beck.

Might Be Omissions.

The reporter explained that in connection with his notes there might be omissions, but he admitted hearing the question regarding the ownership of the automobile in question and had left a space for it. This was accepted, after the whole matter had been debated for an hour, on a straight party basis.

There was a long wrangle as to what shape the question should assume if it went in, and the suggestion was made to recall Mr. Smith or re-taken. This matter was smothered to death in an instant, as the "House" wanted to get through.

After an hour's wrangle the committee decided to insert the question in the records, with an explanation of its omission.

STEAMERS ARRIVED.

New York, March 15.—Arrived: Kron Princess Cecilia, from Bremen; Ryndam, Rotterdam; Hirma, Libau; La Gasconne, Havre.

Philadelphia—Arrived: Merion, Liverpool.

Liverpool—Arrived: Lusitania, New York.

Libau—Arrived: Russia, New York.

Copenhagen—Arrived: Helgoland, New York.

Antwerp—Arrived: Finland, New York.

Gibraltar—Passed: Carmania, New York.

Cape Race—Signalled: Koenig Albert, Genoa; Friedrich der Grosse, Bremen.

Halifax—Arrived: Numidian, Glasgow.

Edmonton is a city of progress. Its customs receipts in saving 1908 were \$11,607, in January, 1909, \$15,425, and in January, 1910, \$20,240, showing a yearly increase of over 33 per cent.

Pianos to Rent.

Pianos to rent from \$2 per month upwards. Music lessons and repairs in case of purchase. Williams Piano Company, Limited, 261 Dundas street.

CLEANING MEN'S CLOTHING

By our French Dry Cleaning Process, is always satisfactory. We thoroughly clean any article without ripping apart, thus insuring no loss of shape or fit.

R. PARKER & CO.
Dyers and Cleaners,
400 RICHMOND ST., LONDON, ONT.

GRAND UNION HOTEL

One of the GRAND CENTRAL STATION NEW YORK CITY. Rooms \$1.00 a day and up. Baggage to and from Station Free. Send 2c stamp for N. Y. City Guide Book and Map.

The Dominion Savings and Investment Society

TOTAL ASSETS, \$2,178,172.24

ACCOUNTS of all sizes are welcomed. Do not let the smallness of your business deter you from seeking the very best banking facilities. Our customers are assured of every consideration and courtesy.

T. H. PURDOM, K. C., NATHANIEL MILLS,
President. Managing Director.