

Training Tells!

It is highly important that the young person going into the business world has had a sound business training. Our pupils are well instructed, hence their success is assured.

J. W. WESTERVELT, Principal.

Fall and Winter Suits and Coats....

We have a splendid assortment of patterns in a quality of goods both serviceable and very stylish.

O. Labelle, Richmond.

EUROPEAN HOTEL

For ladies and gentlemen. First-class short order chef. No waiting. Full course dinner. 25c. Open 7 a.m. to 12 p.m.

Telephone 1103.

We do all kinds of electrical work, from the smallest to the largest job. Give us an opportunity to estimate on your contract.

The Electrical Construction Co. of London (Limited).

The Difference..

Sweet Home Soap—6 bars for 25 cents. Other kinds—5 bars for 25 cents. 1 Bar.

YOU WANT THIS BAR.

IT PAYS TO The Best.

CANADA BUSINESS COLLEGE, Chatham, Ont.

Stands unrivaled among Canadian business schools. Our course of instruction is unequalled in Canada nor excelled in America for thoroughness.

GEO. TAYLOR & SON HARDWARE,

236 DUNDAS STREET. Wringers.....\$1.90 to \$4.00 Carpet Sweepers.....\$2.00 to \$3.50 Carvers.....\$1.00 to \$5.00 Meat Choppers.....\$1.35 Rubber Door Mats.....\$1.25 Wringer Rolls.....\$1.00

FAIRBAIRN MERCHANT TAILOR

Middlesex.

Work has commenced on the new union passenger station at Genoa. The new station will closely resemble the one recently erected by the G. T. R. at Point Claire, Que., which is in every respect a model of neatness and convenience.

\$1.00

is all it costs to have your bicycle taken apart, thoroughly cleaned and lubricated, stored in a warm, dry room until required next spring. It is also insured against loss by fire.

WM. GURD & CO. 185 Dundas Street.

Cooler Weather.

It's a sign that your Fall Over coat or Suit should be selected. Place an order with us; we have a large range of new goods.

Southcott's, 361 Richmond St.

W. A. PIPER, D.D.S., Speciality Gold and Porcelain work. Hours—9 to 5 p.m.

Drs. D. H & W. A. Piper Ear, Nose, Throat and Lungs. Hours—10 to 7 to 8 p.m.

Telephone 504. 332 Dundas St. (cor. Waterloo)

METEOROLOGICAL

Toronto, Nov. 12, 8 p.m.—Since last night the first really cold weather of the season has set in over Manitoba and the Upper Lake Region, and from present indications the cold wave will spread rapidly eastward across Canada.

THOS. WILSON, Merchant Tailor,

213 Dundas Street, DUFFIELD BLOCK, Phone 598. LONDON, ONT.

JERSEY CREAM BREAD.

Perfection of the baking art. A trial will convince you. Sold by progressive grocers. Manufactured only by JOHNSTON BROS. Phone 618.

RINGS

TO WEAR. Call and see our large assortment of Ladies' Gem Rings—single stones, clusters, 8, 9, 10, 12 settings, etc. Note some prices: Ruby and Pearl Rings.....\$1.00 Single Stone Birthday Rings.....\$2.00 Three-Stone Opals.....\$4.00 Single-Stone Diamond.....\$5.00

Thos. Gillean,

402 RICHMOND STREET. Phone 302. Issuer of Marriage Licenses.

London Advertiser.

Furs

made to order if we have not what you wish in stock. We have some very choice skins to select, and you may have them cut to your pattern.

Beltz, Furrier.

—Mr. M. Tiernan, nephew of the Rev. Father Tiernan, was in the city last Saturday on his return from the Rainy River district, where he was in the employ of the government with a number of others for the last month, selecting the lands suitable for agricultural purposes for the Dominion government.

LUNCHES, DAY AND NIGHT

Served on European plan in comfortable parlors where the service is up-to-date. Cooking will suit the most fastidious. Open on Sunday.

PALACE CAFE, OPPOSITE CITY HALL

Diamond Choice

Choosing a Diamond necessitates a rare judgment than is required in the purchase of ordinary jewelry. Much depends upon the reliability of the dealer as to your getting just what is required.

WARD, The Jeweler, 374 Richmond Street.

A LOCAL BUDGET.

—Ex-Aid. Parnell has returned from a trip to England.

—Mr. A. J. Richards, manager of the Bell Telephone agency at Walkerton, spent Sunday in the city.

—The McClary Manufacturing Company is about to add an addition to their already extensive works.

—Mr. M. C. Dickson, G. T. R. district passenger agent, was in the city yesterday. Mr. Dickson is visiting the agencies in the west.

—Mr. Johnstone Francis, the well-known and popular baritone soloist, returned to London this morning after a three months' tour of the cities and towns in Ontario. His tour was a very successful one.

—William Carter, G. T. R. fireman, was scalded by an accident to his engine on Saturday night at Janetville Creek. Another engine was dispatched from Windsor to bring the train to this city, but this broke down near Mount Brydges.

—The Kansas Bureau of Labor reports that six street railways of that state cost \$32,739, and are assessed at \$7,000 or 9 per cent of the cost. The telephone plants of the state are assessed at 13 per cent of their cost.

—The new Catholic church at South Woodside was dedicated on Sunday by Bishop McEvoy, of this city. Father Collins, of Assumption College, Sandwich, celebrated mass, and Rev. M. J. Brady preached an appropriate sermon.

—The funeral of the late John Benenati was held yesterday from the family residence, Clarence street, to the Roman Catholic cemetery. The remains were first conveyed to St. Peter's Cathedral, where a mass was celebrated by Rev. Father Aylward, in the presence of a large congregation.

—Cornelius Elm, an Oneida Indian, recently went away from the reserve with another man's horse, was found at his uncle's near Southwood, by County Constable Dexteter, and on being brought before Squire Lockwood on charge of horse-stealing, he was acquitted, the evidence being insufficient to send him for trial.

—Squire Lockwood ordered him to be brought before Squire Smyth, who remanded him until the 20th, on the charge of horse-stealing, he was acquitted, the evidence being insufficient to send him for trial.

—Lincoln J. Carter's productions are known wherever there is a theater in America, and the guarantee for their many pleasurable characteristics exists in their continental popularity.

—The "Down Mobile," which was produced at the London Opera House last night, is his newest comedy-drama, and in many respects the most successful.

—There is the ever-necessary love story entwined about an abundance of thrilling realism, and shown amid scenes of great natural beauty. The mechanical and scenic effects are splendid, and when used as a setting for the action, the result is wholly charming.

—The characters and scenes for the play are drawn from the picturesque bayou district of the Southern States. Several good specialties are introduced. The play will be repeated this evening.

Welcoming the Returning Soldiers.

A correspondent writes to The Advertiser as follows: The following extract from the Army and Navy Journal of the 3rd Inst. may be of interest to many who were present at the G. T. R. station and the park on Nov. 5 last:

"It is plain that an 'ovation' in London is no longer possible. It is not dignified, and it is dangerous to give leave and license in future to the myriads which packed the streets to work their will in a saturnalia which raised the hostile multitude more than 1,000 cases, and utterly destroyed the effect and order of the City Imperial Volunteers by the city into which they made an impressive appearance in drab and khaki uniforms, some bandaged and rickshotted on the excited admirers who did their level best to degrade the march of honor into an orgy, with a margin of free fights all along."

"The superintendent of police, who told the reporter of the Daily Telegraph that London was too big for such gatherings as that of Monday night, might have said that they were also too risky. We do not care to accept as absolutely just the criticism of those foreigners whose breasts are not warmed by the faintest spark of the glowing fires, which not only burned, but raged in the hearts of the patriotic multitude, but the English gentlemen would, we think, care to invite a foreign friend to accompany him to the Marble Arch, to Apsley House Gate, to St. James street, Temple Bar, or Fleet street, to look at the spectacle of misrule, disorder and excitement, and to ask him for a candid opinion of what he thought of the behavior of the mob. It might have been far worse, but it was bad enough. It is not comfort to be told that mobs in Paris and in Berlin would be more dangerous."

"That 'New Londoners' are any better than 'Old Londoners,' must be doubted, and why the sober, decent classes of our citizens will not take means to prevent the recurrence of

Beware of Imitations

We are the only bread manufacturers in the city that make "EUREKA BREAD"

Our label is on every loaf. Call Phone 929. 75 Bruce St., London.

THE PARNELL-DEAN STEAM BAKING COMPANY, LIMITED.

Such disgraceful rowdyism, is hard to understand. That the officers and men of our local force, whose only desire is to assist the city authorities in making functions like those a pleasure to all, permit themselves, so good-naturedly, to be treated as if they were more than I can understand, and no one could blame them if, on the next occasion similar to the above, which will take place in the near future, they should decline to co-operate with the city authorities, who, with the police, seem to take little or no action toward keeping good order.

If the citizens generally would leave the station free, and remain upon the sidewalks, we would give our returning soldiers a welcome that would do our credit, and their comfort, instead of, as on the last occasion, one that was the very reverse.

FAREWELL BANQUET

Tendered Mr. R. W. Scott, Late G. T. R. Freight Agent Here—Presentation Made.

The dining-room of the Fraser House was the scene of a merry gathering last night, when about 50 of the friends of Mr. R. W. Scott, late freight agent of the Grand Trunk in this city, tendered him a complimentary banquet on the occasion of his removal to Portland, Me., where he will occupy a more responsible position in the company's service.

It indicated the high esteem in which Mr. Scott is held in manufacturing, commercial and professional circles in this city. The banquet was made the occasion for the presentation of a very suitable testimonial to Mr. Scott, by the guests of the evening and those mentioned below as speaking there were present Messrs. H. B. Elliot and R. M. Graham, who acted as chairman and vice-chairman respectively; Messrs. Harry Jamieson, Port Huron; D. J. Cowan, J. C. Duffield, J. M. Dixon, E. Rechinitzer, J. McClary, Thomas Wilson, Richard Evans, J. Stewart, Richard Foster, W. Cox, J. C. Nesb, and J. R. Bowles, who leaves London with Mr. Scott.

The report provided having been disposed of, the toast list was proceeded with. The toast of "The Queen" was honored by the singing of the National Anthem. Police Magistrate Frank Love spoke on behalf of the "Army, Navy and Volunteers." Following this Mr. Nicholas Wilson, London's veteran school teacher, rose and he heartily joined in the tribute being paid to Mr. Scott, whom he had known from his boyhood days.

He believed Mr. Scott had a bright career before him. The promotion he had received was well deserved, and there was no doubt he would climb the ladder still higher. Mr. Wilson then asked Mr. Scott to accept a case of sterling silver spoons and forks, in a leather case, and also some cut-glass-ware.

Mr. Scott made a suitable and feeling reply, saying the gifts would be highly prized by himself and family, and would ever be a reminder of the pleasant times he had spent in London. Mr. Scott also referred to the fact that this was the fourth time London had been transferred from London

NO ARGUMENT NEEDED.

Every Sufferer From Catarrh Knows That Salves, Lotions, Washes, Sprays and Douches Do Not Cure.

Powders, lotions, salves, sprays and inhalers cannot really cure Catarrh, because this disease is a blood disease, and local applications, if they accomplish anything at all, simply give transient relief.

The catarrhal poison is in the blood and the mucous membrane of the nose, throat and trachea utes to relieve the system by secreting large quantities of mucus, the discharge sometimes closing the nostrils, dropping into the throat, causing deafness by closing the Eustachian tubes, and after a time causing catarrh of the stomach or serious throat and lung troubles.

A remedy to really cure catarrh must be an internal remedy which will cleanse the blood from catarrhal poison and remove the fever and congestion from the mucous membrane.

The best and most modern remedies for this purpose are antiseptics scientifically known as Eucalyptol, Guaiacol, Sanguinaria and Hydrastin, and while each of these have been successfully used separately, yet it has been difficult to get them all combined in one palatable, convenient and efficient form.

The manufacturers of the new catarrh cure, Stuart's Catarrh Tablets, have succeeded admirably in accomplishing this result. The tablets are pleasant-tasting lozenges, to be dissolved in the mouth, thus reaching every part of the mucous membrane of the throat and finally the stomach.

Unlike many catarrh remedies, Stuart's Catarrh Tablets contain no cocaine, opiate or any injurious drug whatever, and are equally beneficial for little children and adults.

Mr. C. R. Rembrandt, of Rochester, N. Y., says: "I know of few people who have suffered as much as I from catarrh of the head, throat and stomach. I used sprays, inhalers, and powders for months at a time with only slight relief, and had no hope of cure. I had not the means to make a change of climate, which seemed my only chance of cure."

"Last spring I read an account of some remarkable cures made by Stuart's Catarrh Tablets, and promptly bought a fifty cent box from my druggist and obtained such positive benefit from that one package that I continued to use them daily until I now consider myself entirely free from the disgusting annoyance of catarrh; my head is clear, my digestion all that I could ask, and my hearing which had begun to fail as a result of the catarrh has greatly improved. I feel I can live as well as ever. They are a household necessity in my family."

Stuart's Catarrh Tablets are sold by druggists for 50 cents for complete treatment, and for convenience, safety and prompt results they are undoubtedly the long looked for catarrh cure.

Fit-Reform and Its Mission...

Fit-Reform was produced to fill three wants.

First—To give tailor-made clothing at ready-made cost. Second—To give tailor-made style and fit without tailor-made delay.

Third—To do away with tailor-made guess work as to how a piece of cloth will look when made up.

Fit-Reform is not merely a name. Its name is useful only to distinguish it from make-shift clothing.

Fit-Reform led the way to good clothing ready made. It still leads where other branded clothing is unsettled and uncertain, following an idea without the experience to carry it out. Fit-Reform has passed through the primary grades and stands at the head of the ranks of the best.

Suits and Overcoats—\$10, \$12, \$15, \$18, \$20. Trousers—\$3, \$4, \$5, \$6.

FIT-REFORM WARDROBE

ROBERT M. BURNS, 180 DUNDAS STREET, LONDON, ONT.

ON SALE

Clothing Department

15 Men's Gray Overcoats, suitable for elderly men, all-wool Rosomond tweed; the wearing qualities cannot be beaten; full facings \$6.50

25 Men's Tweed and Serge Suits, no two suits alike, odd sizes from this season's selling; regular price as high \$10; for \$7.50

30 Men's Tweed and Serge Suits, odds from this season's selling, suits that have sold quickly at \$7.50; odds must be cleared in their season \$5.00

15 Men's Fall Overcoats, large sizes, coats that have sold like hot cakes at \$8.50; they must be sold. Here's a chance \$7.89

20—We have a lot of Men's Odd Suits, prices as high as \$5; good working suits. These we intend selling at \$3.95

27 Children's 2 Piece Suits, in tweeds and gray Rosomond, single and double breasted, all odd sizes; good value at \$4. Our price \$3.25

26 Boys' 3-Piece Suits, single and double breasted kind' splendid school suits, sizes 23 to 33; some were sold quickly at \$5. Our price to sell them \$3 and \$4.50

J. H. Chapman & Co.,

MANUFACTURERS OF FINE CLOTHING, 126-128 Dundas Street, London.

Prof. Dorenwend

OF TORONTO... The famous HAIR GOODS ARTIST IS COMING!

He will be at GRIGG HOUSE, London, Friday, Nov 16, with every kind and style of LADIES' and GENTLEMEN'S WIGS, TOUPEES, BANGS, WAVY and PLAIN FRONTS, SWITCHES of all long hair in every length and shade. His Art Styles are known and worn by all classes every where. GENTLEMEN WHO ARE BALD should investigate and see his Feather-Weight Toupees and Wigs; worn on over 55,000 heads.

since 1873—the year he entered the employ of the old Great Western.

"The Manufacturing and Mercantile Interests" was responded to by Messrs. John Stevely, John Forrester, R. W. Bennett, Warren Thompson, John I. A. Hunt and Walter Simson.

"Transportation by Land and Sea," called forth responses from Messrs. George W. Torrance, Dominion Steamship Company, Toronto; B. H. Bennett, Chicago and Northwestern Railway, Toronto; James Houston, C. P. R.; John Paul, M. C. R.; C. C. Young, L. E. and D. R. R., city; C. E. A. Carr, London street railway; H. P. Sharpe, Dominion Express; Arthur Huff, traveling agent, city; W. D. Griggs, who succeeds Mr. Scott as agent here; A. Torsy, of the Grand Trunk stores, and Thos. Treleavan, master-car builder, G. T. R.

The toast of "Fony Engines" was responded to by Messrs. R. K. Corvax, James Harriok and Dan Bowen.

Excitement was at a high pitch in the New York stock market today (Monday), and sensational fluctuations marked the dealings in the mercurial specialties.

Before After Wood's Phosphodine, The Great English Remedy. Sold and recommended by all druggists in Canada. Only reliable medicine discovered. Six packages guaranteed to cure all forms of Sexual Weakness, all effects of abuse or excess, Mental Worry, Excessive use of Tobacco, Opium or Stimulants. Mailed on receipt of price, one package \$1.50, 6c. One will please, six will cure. Pamphlets free to any address. The Wood Company, Windsor, Ont.

Wood's Phosphodine is sold in London by all druggists.