

Thinking Comes Hard

To some people, especially in these times when dollars are hard to get. It behooves every body to study economy, and there is no better way than to have your suits, dresses, shirts, wraps, ostrich plumes, etc., cleaned or if faded, redyed right.

R. Parker & Co., DYERS AND CLEANERS.

217 Dundas Street, London, Ontario. Telephone-611. Branches at Toronto, Hamilton, Brantford, Et. Catharines, Galt and Woodstock.

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THE LARGEST DISPLAY OF PHOTOGRAPHS, ETCHINGS, ENGRAVINGS and WATER COLORS EVER SHOWN IN THE CITY.

O. B. GRAVES, 222 Dundas Street.

N.B.—Open until 10 p.m.

MARRIAGE LICENSES.

MARRIAGE LICENSES AT SHUFF'S Drug Store, 623 Dundas Street East, Residence, Dundas Street, corner William. Take Dundas Street car. No witnesses required.

W. M. H. WESTON, GROCER, ISSUES licenses at his office, 44 Stanley Street. No bond required.

LICENSES ISSUED BY THOS. GILLEAN, jeweler, 422 Richmond Street.

Births, Marriages and Deaths

MARRIED. MACPHERSON-CARNEGIE—On Saturday afternoon, Nov. 10, by the Rev. W. J. Clark, Frederick Charles Macpherson, of Paris, Ont., to Elizabeth Mary (Birdie), elder daughter of John Carnegie, of this city.

IN PERFUMES—Roger & Gallat's, Lubin's, Grassmith's and Seeley's.

JAS. G. ROSS, Chemist, 491 Richmond Street.

Dupont's Hair, Nail & Tooth Brushes.

Advertisement for flour featuring a logo and text: 'This Brand of Flour Always makes the BEST BREAD OR PASTRY. USE NO OTHER. J. D. SAUNBY, 147 York Street, Telephone 118.'

Advertisement for F.C.B.C. Forest City Business and Shortland College, LONDON, ONT. Leads in methods of instruction, attendance, success of students. Catalogue free. Good board, \$2.50 per week. Address: F. C. B. C., W. WESTERVELT, Principal.

FURS!! FURS GO TO BEATON'S.

He will show you the best selection of Fine Furs in the city. We make the bulk of our own goods on the premises, and will guarantee satisfaction. Furs altered and repaired at short notice.

H. BEATON, 113 Dundas St., London.

R.K. Cowan, Broker, etc., over Bank of Commerce Building.

PATENTS

P. J. EDMUNDS, Solicitor of Patents, MECHANICAL AND PATENT LAW EXPERT. 20-21 Richmond, corner King, London, Ont. Telephone 511.

Advertisement for Brock's shells and ducks. 'You can make Large bags of Game if you use BROCK'S loaded shells; duck partridge, quail, woodcock, etc. Shells loaded to order. We still lead in fine Gun repair.' Includes an illustration of a person with a gun.

JAS. PERKIN BUTCHER, 239 Dundas Street. A CALL SOLICITED

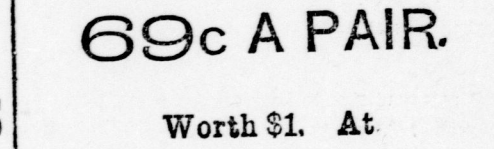
Here is a Snap!

150 dozen pairs of LADIES' Laced Kid Gloves

FOR 69c A PAIR. Worth \$1. At

Priddis Bros.

We have a large stock of all the latest ideas in cooking and kitchen utensils, including the Royal Kestner and Baker.



The best article for roasting and baking ever offered to the public. Also Enamelled Ware of all kinds. We are the leading store dealers of London.

STEVELY'S

Richmond St. Phone 452.

GOING TO INSURE DOES NOT PROTECT. I AM INSURED IS PROTECTION SECURED.

Confederation Life ASSOCIATION

Offers the most advanced policies issued. Especially in Endowment and Limited Life. Call or write for particulars.

FRED H. REATH, General Agent, GEO. FRITCHARD, Local Agent. Office—136 Richmond Street.

GENERALLY FAIR, TURNING Milder.

TORONTO, Nov. 11.—11 p.m.—The pressure is low in the Northwest Territories and over the Gulf of St. Lawrence and highest in the Mississippi Valley. Snow has fallen today in Manitoba; elsewhere the weather has been generally fair.

Minimum and maximum temperatures: Calgary, 40°-56°; Qu'Appelle, 20°-56°; Winnipeg, 20°-22°; Parry Sound, 16°-28°; Toronto, 20°-29°; Montreal, 28°-32°; Quebec, 26°-30°; Halifax, 40°-44°.

TODAY'S PROBABILITIES.

TORONTO, Nov. 12.—1 a.m.—Probabilities for the next 24 hours for the lower lakes region (covering the peninsula and as far east as Belleville) are: Fresh to strong southwesterly to southerly winds; generally fair, turning milder.

Emporium of Goodies!

Choicest Eatables, Daintiest Confections.

G. W. KENT, Confectioner & Caterer.

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NOW IS THE TIME TO PLANT BULBS!

We have a few thousand that must be sold to make room for the

MUMS. J. Gammage & Sons

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JOHN MILLS FOR High & Public School Books

OF ALL KINDS. Compresses, 5c and 10c. Lead Pencils, Rubbers and all School Supplies.

Scribbling and Exercise Books A SPECIALTY.

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REID'S HARDWARE

SEE OUR STOCK OF SUPERIOR GRAND RAPIDS SWEEPERS. RAPID SWEEPERS.

BUILDERS' HARDWARE. DOOR BELLS, LETTER BOX PLATES, ETC.

In great variety at bottom prices.

JAMES REID & CO.,

No. 118, North Side Dundas Street, LONDON, ONTARIO.

Cold in the head—Nasal Balm gives instant relief; speedily cures. Never fails.

T. R. Bryans, practical watchmaker and jeweler; old jewelry made over; watches and clocks repaired. 308 Dundas Street.

Mackie's photo studio entrance is near the southwest corner of Dundas and Richmond streets. See the display in window. Children's photos a specialty.

London Advertiser. Telephone Numbers.

107.....BUSINESS OFFICE 134.....EDITORIAL ROOMS 175.....JOB DEPARTMENT

TO-NIGHT'S MASS MEETING.

Tonight the first great mass meeting to promote the candidature of Mr. Hobbs, the citizen candidate, will be held in the Grand Opera House. It promises to be most interesting. The speakers will be the Hon. Geo. W. Ross, Minister of Education; Hon. John Dryden, Minister of Agriculture; the candidate and others.

Tomorrow Night in East London. Tomorrow night Hon. Mr. Ross, Hon. Mr. Dryden, Mr. Hobbs and other speakers, will address the electors in the East End Hall.

The proceedings promise to be most interesting. Those who wish seats should go early.

The Public Nomination

Takes place tomorrow (Tuesday) forenoon, in the city hall, at 11 o'clock.

LONDON AND ENVIRONS.

The time to get your Printing is now, the place is the London ADVERTISER Job Printing Department: Will our friends everywhere remember that we print positively everything, from a book down to the smallest card? Either call in or write for prices and samples. You will be gratified to find how well, how reasonably, and how speedily your order will be filled. We try to keep every promise to the hour.

The Hand-in-Hand Club held its weekly hop in the Duffield block Friday night.

—Councillor Moore, of London West, denies that he is a candidate for reeve for 1915.

—Mr. W. E. Hiscott is among the applicants for his old position as bandmaster in the Seventh Battalion.

—Mr. Martin Haystead, superintendent of the mail carriers, has been unable to attend his duties for two months on account of illness.

—Percy, the 9-year-old son of George Taylor, 356 Piccadilly street, was badly scalded about the legs Sunday morning by boiling coffee.

—The sidewalks on Dundas street, from Wellington to Ridout, were very slippery last night, and many pedestrians sustained severe falls.

—Scores of photographs of Victoria Park were obtained Saturday morning after the snow fall. The scene was a beautiful one.

—Wm. Ross, of con. 3, London township, brought into town Saturday several bunches of red lilies in flower. Lilies blooming in snow is a distinct novelty.

—Miss Torbett, who appears at Wesley Hall tomorrow evening, has toured Europe with Miss Emma Thursby, Miss Kellogg and other great artists.

—A burning chimney at Mrs. Foster's house, 188 Bathurst street, necessitated the attendance of the fire brigade about 10 o'clock yesterday morning. No damage.

—At the Hamilton flower show last week J. Gammage & Son made seven entries of carnations and fine funeral designs work, and were awarded six prizes.

—Charles Baker, who attempted suicide some weeks ago by shooting himself, has recovered and has been discharged from the hospital. He still carries the bullet in his head.

—Mr. J. A. Nelles, a cousin, and Mrs. James Lewis and Mrs. John Anderson, sisters of Mr. M. L. Young, who is seriously ill in Toronto, are in attendance at the sick man's bedside.

—East Middlesex Liberals met in the city Saturday to discuss election matters. Several names were added to the executive and the matter of nominating a candidate will be decided later on.

—Harry Early, of Carleton, has been committed for trial by Squire Orwey. Early is charged with breaking into a pound on the Carleton reserve and driving away a number of cattle.

—Canadian exhibitors at the New York horse show include Adam Beck, of this city, Robert Borth, George Cockburn, G. W. Cook, H. H. Crossley, Graham Bros., G. H. Hastings, Ontario, and the Millhurst Farm, Quebec.

—The many friends of Mr. Henry J. Burdick, caretaker of Queen's Park, will be glad to learn that he has almost entirely recovered from an attack of blood poisoning caused by having a nail run through his foot during fair week.

—Those who wish to enjoy a genuine treat should not fail to hear Rev. Dr. Fotts at the King Street Methodist Church tonight. The reverend gentleman has an international reputation, and those who have once listened to him need no urging to hear him again.

—City Engineer Graydon has been asked to go to Peterboro on Nov. 16 and 17 and give expert evidence in a sewerage case. The sewers of Peterboro lead into the river, and this fact has involved litigation. Mr. Graydon has declined. The question is a rather pertinent one in London.

—The Toronto News says: "There is no use hiding the fact that the citizens of London were greatly disappointed over Mr. Marter's speech. It has done nothing to stimulate the campaign, and his failure to enunciate a policy on any one point was a great mistake on his part. Mayor Essey's chances of election are far from bright at present."

—Mr. Thomas Williams, Chicago, editor of the Christadelphian Advocate and Truth Gleaner, lectured in Duffield Hall on Thursday and Friday nights. His subject Thursday night was "Christ's Coming—what for and when?" and on Friday, "Man—What is he, where is he when dead, and if he dies shall he live again?"

—The last of that little row at the Oneida fair between John Hall, of the east end, proprietor of a whirly-go-round, and David Williams, president of the fair society, has not yet been heard. During the progress of the show Hall drank some bad whisky in Williams' store. The price was paid, and stier the trouble about the machine. Hall had an information and David was fined \$40 and costs. David is going to try and get even now and has laid an information against Hall, charging him with selling whisky to redmen.

—Archie Nicholson, of Rectory street, son of Fireman Nicholson, of No. 2 station, will never make a railroad yardman. His first attempt to couple cars ended in

Margaret Lowther Can tell why K-WELL'S BALSAM

ould always be used for CHIAL AFFLICTIONS.

ishes to testify that great relief was obtained from K-well's Balsam. I was told by my mother that the grand balsam it was. My father was very ill with bronchitis and a cough that would not stop. I believe in K-well's Balsam. I believe that they also can be cured of the affliction. K-well's Balsam is the purest and cheapest balsam for colds, asthma, bronchitis and all ailments of the throat and chest. You can get it at

k-well's Drug Store,

268 Dundas Street, Reliable drug stores. Always get K-well's Balsam for colds.

the fore finger of his left hand. My afternoon Archie and a number of his about his own age, went to the Grand Trunk siding. His companions were showing a car on the track, and Archie was going to the coupling. He could whistle the coupling, and wave his arm to come out he couldn't fix the coupling and he hand away before the bumpers together. So the youth got his finger squeezed, and had to go to a doctor and he wound dressed.

Business Changes.

Roberts, cabinet-maker, Toronto, at W. H. Bowman, Berlin, sold out by business. Park & Co., general agents, of Jarvis, assigned. Puddis, wagon dealers, assigned to R. W. Charles Birge, sawmill, Horning's assigned. Hotelkeeper Jesse Gibb-Meaford, has sold out to Mrs. F. Jman.

Ter's Minstrels.

her's Minstrels and Farc Comedy appeared at the Grand Saturday afternoon and evening, and both parties were fairly well attended. The departure from old-time minstrel as such was unique but only successful. The football performance of young women in bloomers in first part was not calculated to enhance what beauty they might possessed. They were more in harmony with the entertainment when in the shape they assisted in the choruses. Tier, Carroll, Johnston, Fred Oakland Wm. J. Thompson were the main of the performance. The first two had the jokes and sang well, and the two possess beautiful voices. The should be better if coarse jokes were added.

Conservatory Rehearsals.

Rehearsals at the Conservatory of Music on Saturday afternoon are being attended by crowds of enthusiastic students of music. The different departments have a much larger attendance than last year. The following pupils took part in last two rehearsals: Mrs. L. Fitz, the Misses May Lilywhite, Bessie Belle Armstrong, Fannie Atkins, J. Ashplant, Gertrude Brock, Nora Butler, Helene Butler, Mamie Bowen, Nellie M. Mary Clark, Lizzie Clark, L. Helen Gunn, Cora Fairbairn, Jo Gunn, Bessie Graves, Beatrice G. Annie Kearns, Florence Lawton, J. Moore, Georgie Martin, Lizzie A. Ida Lee, Smiley, L. Milligan, S. Sorensen, E. Magee, Lorna Wilson, G. P. Harriett Powell, Irena Love, J. Bond, Messrs. Ernest Devlin, Wm. Jant, Thos. Hallam and the teachers.

Andrew's Celebration.

a largely-attended meeting of St. Andrew's Society, held in the rooms of J. W. Jones, treasurer, on Saturday afternoon. President J. D. Clark presided. An arrangement was made for the celebration of St. Andrew's Day on the 13th inst. The rotating president, President R. K. Cowan and Treasurer Jones appointed a committee to arrange for the celebration. The committee consisted of Mr. McMartin, of the City Hotel, for usual dinner. Programme, music, decoration committees were also appointed. From the vim with which the members entered on the preliminaries it is seen that the ensuing celebration will be of the most successful ever held. The celebration will be on the office of Ald. J. Jones and at the stores of Messrs. Gan and Morphy & Co., jewelers, and J. Mills and James I. Anderson, bookbinders, and by officers and members, on and at tomorrow afternoon next.

Men Comedy Company.

Holden Comedy Company will begin a new engagement at the Grand Opera House, in a repertoire of the latest plays the popular prices of 10, 20 and 30 c. The Holden Company is an old and distinguished repertoire company, having been on the road seven years. They come among us entire strangers, their being the Canadian tour, but from the contents of the papers in Hamilton and other cities where they have played, they are above the average repertoire company, and better than a great many so-called shows. On Tuesday night they presented the domestic comedy, "Angie," a seventeen of the latest specialties, including the great child dancer, Little M., and the leopry songs and songs, as an extra inducement for Tuesday night, every person buying a 30 cent seat before 6 p.m. Tuesday will receive one seat free of charge for lady, good for lady or. Remember the prices are within the reach of all, only 10, 20 and 30 cents.

TELLTALE TELEGRAMS.

Toronto Booding Investigation Ended for the Present.

ORONTO, Nov. 11.—The investigation in the alleged deal between certain aldermen and tenderers for a civic lighting plant is over for the present. The principal evidence taken yesterday morning was to show that every effort had been made to induce Messrs. Rogers and Wheeler, of the Cleveland Brush Electric Company, to disclose here to give evidence, but without avail. Among other telegrams read was the following:

Sept. 12.—To S. M. Hammill, Brush Electric Company, Cleveland, Ohio: Important you should be here on Friday morning. I have it planned. Requires five thousand extra. (Signed) S. M. WHEELER.

—Council Nesbitt in summing up his case said that for the present he deemed it in the public interest to withhold the names of other aldermen than Stewart alleged to have been connected in the deal. He would ask Judge McDougall to make his report in the case declaring the charges against Ald. Stewart to have been proven if he so demanded it, and asking the city council for powers to make a more thorough investigation into the whole transaction.

Judge McDougall said he fully concurred in the necessity for a more sweeping investigation.

Fisdale's Toronto Iron Stable Fittings, healthful, durable, attractive and cheaper than other fittings. Send for our new catalogue. The Fisdale Iron Stable Fittings Co. (Ltd.) No. 6 Adelaide St. E., Toronto.

Mara's Emergency Sale

BEGINS SATURDAY MORNING, NOV. 10th,

AND WILL BE CONTINUED ON Monday, Our Bargain Day,

UNTIL TIME SPECIFIED.

Our ENTIRE STOCK

OF

\$125,000.00

One Hundred and Twenty-Five Thousand Dollars Worth of

NEW GOODS

TO BE SLAUGHTERED IN—

51 Days,

As Mrs. T. A. Mara's interest in this company must all be paid off by Jan. 9th.

TO COUNTRY STOREKEEPERS, HOTEL PROPRIETORS AND ALL WHO BUY LARGELY,

THIS IS YOUR OPPORTUNITY.

A Chance in a Lifetime

To buy at half price, bright, clean and stylish General Dry Goods; Boots, Shoes and Rubbers; Carpets, Curtains and Blinds; Mantles, Furs and Circulars; Hats, Caps, Robes; Blankets, Fur Coats and Oilcloths; Dress Goods, Silks and Trimmings; Stationery, Dolls, Toys and Fancy Goods; Shirts, Ties and Collars, and best of all, a grand stock of clean-cut, stylish, reliable, ready-to-wear

TAILOR-MADE CLOTHING

For children, youths, boys and men, NO RESERVE. The order is imperative and we must and will raise the money.

CONSIDER

What it means. A magnificent new stock of goods all bought within the past year, thrown to the public AT THEIR OWN PRICES.

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IMPORTANT ANNOUNCEMENT THROUGH CAREFULLY,

THEN

CALL EARLY AND SELECT YOUR SHARE OF THE PLUNDER.

REMEMBER

IT IS MONEY WE ARE IN NEED OF.

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THE T. E. MARA CO.

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