

NOTICE OF REMOVAL

GEORGE JEFFREY

Having to give up possession of his store by the FIRST OF JANUARY, has decided to clear out the whole of his valuable stock at greatly reduced prices. Great Bargains will be given as the stock must be sold without reserve.

GREAT BARGAINS IN DRESS GOODS!

The quantity of Goods sold in this Department is immense.

Over \$10,000 worth in Stock of the Latest Fabrics, at 25c per yard, town price 50c
Over \$5,000 worth in Stock of the Latest Fabrics, at 12c. per yard, town price 25c.

GRENADES AND MUSLINS ALMOST GIVEN AWAY

MILLINERY AND MANTLES:

The balance in this Department will be cleared out regardless of cost.

PARASOLS:

About 200 lined Parasols to be cleared at 37½c, worth 75 cents.

The stock is too large to enumerate every article, but will issue a circular every week, giving due notice of the articles to be brought prominently forward at the reduced prices. Don't forget to call early as the whole stock will be sold.

GEORGE JEFFREY, GUELPH

PREPARING FOR THE FALL TRADE

OPENING

AT THE LION

TO-DAY



OPENING

AT THE LION

TO-DAY

Direct from Britain several Cases and Bales of **NEW GOODS!**
Shipped by our Agent with the last **ALLAN STEAMSHIP.**

100 pcs Horrocks' best Brand Cotton at 12½c a yard;
1000 pcs Dark Prints for Fall Wear, 8c, 9c, 10c and 12c., the very Best Quality.

500 pcs Lovely Dress Goods, and will be sold at less than Montreal Wholesale Prices.
25 Bales of CARPETS, splendid designs and colors.

The CARPET ROOM is the 3rd flat of THE LION—the largest Carpet Hall in the Dominion, where a grand display will be seen. 469 pieces new make double finished BLACK LUSTRES—an extra Bargain for 25c., worth 40c.

New Tweeds, New Hats, New Flannels, New Shirts, New Blankets, New Ticks.

BY ALL MEANS SEE THOSE NEW GOODS AT THE LION.

Golden Lion, Wyndham Street, Guelph.

J. D. WILLIAMSON.

THE NOTED TEA HOUSE

SUGARS, SUGARS!

A Large Lot now arriving, and will be sold Cheap during the Preserving Season.

J. E. McELDERRY
2 DAY'S BLOCK,
THE NOTED TEA HOUSE

Guelph, August 1st, 1874.

To the Public.

I take this opportunity to let my old friends and customers know that early this Fall I intend opening up one of the most extensive and varied stocks of Staple and Fancy Dry Goods to be seen in Ontario. I have had erected for my own special retail business a most complete arranged store, and from my long experience in the mercantile business, I feel and know that I will present for the inspection of my old patrons and others not only the most choice selection of Fancy Goods, but goods that will in reality be of such a character as to give to the purchaser the most entire satisfaction. The value will form one of the most important features of my establishment; the fact of going direct to the fountain head for my whole stock, and buying all for the ready money, and in addition having no old stock to palm off, is of itself a positive guarantee that my establishment will present inducements to the purchaser that none other in Guelph can approach. I earnestly request my old friends and customers to pay a visit to my establishment, when the old motto that I used for so many years to their advantage will again be adopted, viz: the best goods in the trade at the smallest possible profit. Good goods and Cheap goods. One price and no abatement. No misrepresentations, and the interests of the public doing business with me strenuously watched.

Yours truly,
JOHN HOGG.

NEW AND CHEAP

Look to your Interest by buying your Furniture from

BURR & SKINNER

AT THEIR

Large Warerooms, Upper Wyndham Street.

FINE MIRRORS of all sizes in Gilt Frames;

Rose and Gilt Ornamental Frames, and Walnut and Ebony Gilt Frames all at the lowest prices; also

A LARGE STOCK OF WHATNOTS

Of New and Elegant Designs

And all kinds of Fine and Plain Furniture at the very lowest prices.

Come direct to the Headquarters for your Furniture.

BURR & SKINNER,

Manufacturers and Wholesale and Retail Dealers in furniture

1874 1874

BASE BALLS

The Largest and Cheapest Assortment

AT J. HUNTER'S EMPORIUM

Fancy Goods!

Dead White	\$1.25, worth \$2.00
Bounding Book	1.15, " 1.75
Atlantic	1.15, " 1.75
Coat of the Walk	1.15, " 1.75
Dantless	1.15, " 1.75
Dominion Regulation	75, " 1.25
Star	75, " 1.25
Practice	65, " 1.00
Junior	50, " 0.75
Boys, from	12 cents.

LACROSSE AND RUBBER BALLS

Of all kinds cheaper than ever.

Full lines of Fancy Goods, Wools, Jewellery and Toys.
Hair Goods, Combs and Small Wares
AT J. HUNTER'S
Berlin Wool, Fancy Goods and Toy Store
Wyndham Street Guelph.

NEW GOODS, NEW GOODS

Just received, a large and carefully selected stock of articles suitable

FOR THE YOUNG FOLKS

BERLIN WOOLS

And all kinds of Fancy Goods in stock as usual.
All orders promptly attended to.

NEW

Fruit and Oyster Depot,

Directly opposite front entrance of the Town Hall, and next door to Miss Andrew's Fancy Store.

On the Market Square.

R. EVANS

Having taken the above premises intends carrying on the Fruit and Confectionery business in all its branches. He also takes this opportunity of thanking the public in general for the kind support he has received for the last four years, and hopes by strict attention to business to still merit the same patronage as of old.

HE also begs to announce that he still intends carrying on his old stand, on

WYNDHAM STREET, GUELPH,

Next to Jackson & Hallott's, and hopes to see lots of new faces both at the old and new store.

RAYMOND'S

SEWING MACHINES

Family Sewing Machine (single thread)
" Hand Lock (double thread)
" No. 1, Foot power.
" No. 2, for heavy work.
Furnished with plain tables, half, or Cabinet Cases, as required.

CHARLES RAYMOND,

GUELPH, ONTARIO.

GUELPH TEA DEPOT

E. O'DONNELL & Co.

Have just received in their New Grocery Store

20 hds of Good Sugar that they are going to rush off at 18lbs. for \$1—this beats everything.
350 caddies of extra quality of Young Hyson Tea, they are selling for 80c. per lb. by the caddy.
100 boxes Soap, 2½ lb bars, to be sold at 15c per bar; the other stores sell the same soap for 20 cents.
A big lot of Smoking and Chewing Tobacco at 50c per lb.

The finest stock, the largest stock, the cheapest stock, of Glassware and Crockery in Guelph at E. O'Donnell's big new Grocery Store.

E. O'DONNELL & CO

Wyndham Street, next door to their old store.

PEACHES, PEACHES!

WHOLESALE



AND RETAIL

Tomatoes, Apples, Pears, Sweet Potatoes &c. &c.

ARRIVING DAILY PER EXPRESS.

HUGH WALKER.

Wyndham-st., Guelph.

Guelph, Aug. 10th, 1874

SUGARS! TEAS! SUGARS!

G. & A. HADDEN

HAVE JUST RECEIVED A SPLENDID LOT OF

New Sugars for Preserving.
A Large Lot of A. I. New Season Teas, fresh and fragrant.
Genuine French Brandies (choicest brands.)
Very fine Old Port and Sherry Wines.
Pure Jamaica Rum, Holland Gin, &c., &c.
Extra Quality in French Pickling Vinegars, in demijohns and on draft; and a General assortment of first-class Family Groceries.

IN DRY GOODS

We are offering some Special Lines very low:

Fancy Dress Goods 10c. yd.; Hoyles' Prints 12½c. per yd.; Horrocks' Cottons 12½c. per yd.

A large stock of Cotton Yarn, White and Coloured Carpet Warps, Grain Bags, &c.

Guelph July 22, 1874.

G. & A. HADDEN.

paid for the...
Plasterers' hair constantly on hand for sale.
MOULTON & BISE.
Guelph January 1st, 1874.

TO BORROWERS.

Having invested the \$28,000 recently advertised, we again have the following sums, besides others, to lend on farm security.

\$500	\$1000
\$600	\$1000
\$800	\$1200
\$900	\$1250
\$800	\$2000
\$800	\$2500

LEMON, PETERSON & MACLEAN.
Guelph, July 18, 1874.

W. M. L. SMELLIE,

BOOKSELLER,

St. Andrew's Street, FERGUS

Books, Stationery, and Fancy Goods,
Window Paper Blinds, figured and plain.
Agent for the Guelph Mercury, and all Sunday School Papers.
Any Book or Magazine ordered on the shortest notice.
Remember the Stand, next door to the Post Office, Fergus.

WM. M. SMELLIE,
Fergus, July 15th, 1874.

GUELPH

Marble Works.

The undersigned will furnish

Grave Stones, Monuments, Tablets or Posts

As cheap as any dealer in the Dominion.

Granite Monuments or Headstones

IMPORTED TO ORDER.

ALFRED S. FEAST,
Woolwich street, above Bruce's Carriage Works Guelph.

W. ARMSTRONG & SONS,

CARRIAGE FACTORY

The subscribers beg to inform their customers and the public that they have now in stock a number of

BUGGIES,

WAGGONS, &c.,

all made of the best material and finished in first class style.
Those requiring anything in our line should give us a call, and inspect our stock as we feel sure in giving them satisfaction.

Ordered Work turned out Promptly

Repairing, re-painting and re-trimming done in the best manner and on short notice.

W. ARMSTRONG & SONS,

Woolwich st., near the Court House, Guelph, August 1st, 1874.

FOR SALE—A Cottage and about 33 acres of land.

The cottage contains five rooms, cellar, back kitchen, and woodshed. There is a soft water cistern and pump convenient. Barn and stable suitable for the place. The buildings are all as good as new. There is a good garden with a few young apple and plum trees. The land is level and first-class quality, being partly lots Nos. 7 and 8 on the north side of Sophia Street, just outside the corporation of the Village of Elora, and is about one mile from the station on the W. G. B. R., and within half a mile of the proposed station of the C. V. R. If not sold soon, part of the land will be divided into lots to suit purchasers. Terms of payment easy. For particulars apply to G. BARNETT, on the premises; if by letter, Elora, P. O., Wellington Ont.

ASK FOR THE

VICTORIA

Baking Powder

(Unrivalled and Unsurpassed)

The only reliable powder in the market. Awarded

EXTRA FIRST PRIZE

At the Provincial Exhibition London 1874.