

At The Fair

LUXURA TEA

We're sure you'll enjoy the delicate flavour and aroma of this perfect blend. We want you to become well acquainted with it, so please stop at the "Luxura" booth, ask one of the dainty Geishas to serve you with a freshly steeped cup of tea, and—

"Taste the luxury of LUXURA"

PALMOLIVE Soap

"Palmolive" will be glad if you will visit the booth where it is exhibited and bring the little folks to see the Palmolive Bubbler Busy Blowing Big Beautiful Bubbles for their amusement at the Fair.

"Beauty from Trees."

JELL-O

May we introduce to your notice JELL-O the famous gelatine dessert. Of course, hundreds of you are already well acquainted. Delicious Jell-O dishes will be displayed, and books of tested recipes may be obtained. Free—

Not just Jelly—JELL-O!

PET MILK

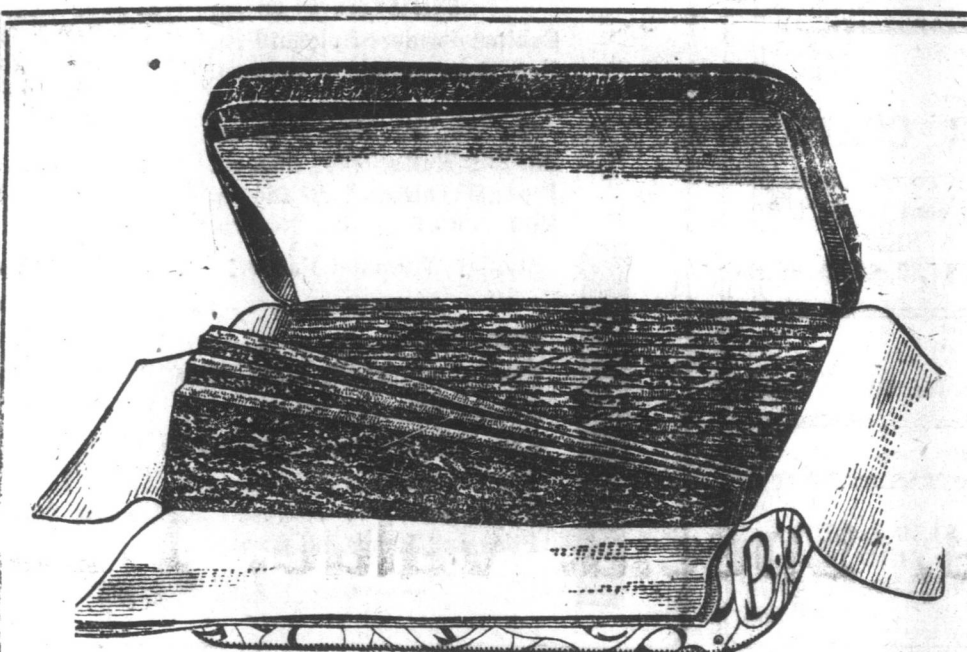
They're just scrumptious. The splendid Wedding and Christmas Cakes and Candy made from Pet Milk by Mrs. S. A. Churchill (P.O. Box 394, Phone 1996-W) who will be pleased to take orders. These Cakes will be raffled during the Fair. Tickets Free.

Made by the Originators of Evaporated Milk

F.M.O'Leary
Exhibitor

Booths 45 & 47

Muir Bldg.,
St. John's



The ripe Burley tobacco that is used in the manufacture of B.C. Slice Cut Plug comes from only the finest fields. There is double inspection always, for both quality and ripeness, hence B.C. Slice Cut Plug is always just right.

Just a little rub and it's ready for your pipe.

Imperial Tobacco Co.
(Incorporated in Canada)



"Grandmother Magpie proved a good friend," said Lady Love, the little rabbit's pretty bunny mother, on hearing from her little rabbit son of his escape from Old Man Weasel, as I mentioned in the last story. Although Grandmother Magpie was often called "Old Mother Mischief," she certainly had proved that she could be a good friend. Yes, there is always good in everybody. Little Reader, if we don't always find it, maybe it would be a good idea to put on friendly spectacles.

Just then a tinkle, tinkle bell sounded outside the bramble bushes. There stood Mrs. Cow, a pink sunbonnet on her head and a yellow bow on each horn. With another jiggle of her head she set the little bell on her leather collar a tinkle.

"I hear you," laughed the pretty Lady Love, hopping down the path through the bushes to the front gate. "I'd invite you in, only the path isn't wide enough," added the polite lady bunny.

"Oh, don't mention it," answered Mrs. Cow, with a smile. "I just stopped to say howdy on my way home. Where's your bunny boy?"

"Here I am," shouted the little rabbit, hopping up to the fence. "Did you want anything particular?"

"Henny Jenny has some nice fresh eggs," answered Mrs. Cow. "She asked me to tell you that you may have them if you will bring a basket."

"That's very kind of her," said Lady Love. "I'll put in a little present," and back to her bungalow hopped the pretty lady bunny. In a few minutes

she returned with the basket on her arm.

"What's in the little package?" asked the bunny boy, peeping into the basket. My, wasn't he curious. Just like boys and girls I know. Anything told in paper and string makes one curious.

"Just a little surprise," answered sweet Lady Love. "Now hop along with Mrs. Cow. Be careful not to break the eggs on the way home."

"I'll be careful, Mother," he answered, as he followed Mrs. Cow up the path through the Sunny Meadow.

"I wonder what's in the package," he said. Half aloud, all of a sudden.

"You might ask Henny Jenny," replied the good lady cow, with a gentle moo. "But we have no right to open it."



"Oh, don't mention it," answered Mrs. Cow with a smile.

"Oh, I wouldn't think of that," quickly answered the little rabbit, a blush coming to his cheeks. "I was only curious."

"Curiosity is a good thing at times," answered Mrs. Cow. "But one must not meddle," and the next minute she turned into the farmyard.

"Here comes gentle Mrs. Cow. And Little Jack Rabbit, bow, wow, wow."

barked Old Sic-em, the farmer's dog, looking out of his kennel house near the front gate.

"Cock-a-doodle-do. How is Little You?" crowed the little rooster, as the bunny boy knocked on the door of the hen-house. The next minute Henny Jenny looked out of the little window. "Glad you came at once," she cackled. "I want your mother to have some nice fresh eggs. She will need them for angel cake," and taking the basket from Mrs. Cow, she was just about to fill it when she noticed the little package. "What's this?" she asked, and in the next story you shall hear what happened after that.

The Homework Fallacy

Toronto, Ont. (C.P.)—Where school children are still overburdened with a large amount of home work, the fault is that of the teacher and the local school authorities. This was the statement made recently by Premier Ferguson. "Of course," he added, "it was never the intention of the Department to do away with home work entirely. The intention was to wipe out the idea in the minds of some teachers that the children ought to have enough home work to occupy them for the balance of the day."

MINARD'S LINIMENT FOR BACKACHE.

Wedding Bells

DEE-O'CONNELL

The wedding of Miss Kathleen O'Connell, daughter of Mr. and Mrs. Wm. O'Connell, of Halifax, to John L. Dee, son of Customs Inspector and Mrs. J. H. Dee, of this city, was solemnized at 8 o'clock yesterday afternoon at the Oratory of the Sacred Heart, Military Road, Rt. Rev. Monsignor McCarthy, cousin of the bride, officiated, assisted by Rev. A. J. Dee, brother of the groom. Mr. J. J. Slattery, cousin of the bride, was father-giver. As the wedding party entered the Church the wedding march was beautifully rendered by Miss Monnie Mansfield. The bride was beautifully gowned in ivory crepe satin with veil and orange blossoms, and carried a magnificent bouquet of pink and white roses with maiden hair fern. The bridesmaids were Misses Laura Barnes and Mary Greene, who wore deffoid and turquoise blue Canton crepe with black picture hats and carried bouquets of carnations and roses. Mr. Raymond C. Manning performed the duties of best man. Messrs. J. S. Slattery and T. J. Fortune were ushers. Following the ceremony a reception was held at the residence of the bride's aunt, Miss Margaret Slattery, 72 Prescott Street, a large number of guests attending. Following the wedding feast and honoring of the usual toasts Mr. and Mrs. Dee left at 5 p.m. amidst showers of confetti and the best wishes of their friends, for Bay Roberts where the honeymoon will be spent. Mr. Geo. Kearney's motor car was placed at their disposal for the trip. The bride's travelling costume was an ensemble of brown suede duvetya with hat to match. The groom's present to the bride was a handsome wrist watch, to the bridesmaids gold bracelets, and to the groomsmen, a walking cane suitably engraved. Many beautiful presents were received by the bride, testifying to the esteem in which she is held. The Telegram joins with the many friends of Mr. and Mrs. Dee in extending felicitations.

STOCK MARKET NEWS

Supplied by Johnston & Ward, Board of Trade Bldg., Water Street.

October 16th, 1925.

TO-DAY'S NEW YORK OPENING.

Am. Express	109
Am. Tobacco "B"	115 1/2
Am. Smelters	103 3/4
Baldwin	123 1/2
California Petroleum	28 1/2
Chrysler	186
Cudahy	102 1/2
Eric 1st Pfd.	40 1/2
Fisherbody	115 1/2
General Motors	129 1/2
General Cigar	106
Inter Comb Engineering	48
Mack Trucks	210 1/2
Pierce Petroleum	54
Public Service	81 1/2
Radio	54 1/2
Singclair	18 1/2
Spicer	30 1/2
Studebaker	63 1/2
Union Pacific	139 3/4
U.S. Steel	125 1/2

MONTREAL OPENING.

Asbestos	93 1/2
Brazilian	79 1/2
Con. Smelters	156
Montreal Power	217
Breweries	63

WHEAT OPENING.

Chic. Dec. New	145 1/2
Chic. Dec. Old	144
Chic. May New	143 1/2
Chi. May Old	143 1/2

(From Halifax Chronicle, Oct. 12th, 1925)

AMERICAN CAN CO'S EARNINGS.

Shareholders Will Receive Increased Distribution at Close of Year.

BOSTON, Oct. 8.—American Can Co. earnings for 1925 will exceed last year, when net was \$20.55 a share on 412,325 common shares. No definite figures on earnings are available until close of the packing season but, based on the increase in canning business this year, it seems likely that net will be at least \$25 a share on common. Previous record year was 1917, when net was \$21.84 a share.

Question of larger dividend or stock split-up will not be determined before the December meeting of the board. Despite conviction in the Street that a five-for-one common stock split-up has been decided on, the matter of dividends is still to be finally settled. One thing seems practically assured—in one way or another Can stockholders will receive an increased return at end of this year.

American Can started paying common dividends at 35 annual rate in 1922. This has been maintained as the regular distribution but at end of 1923 \$1 extra was declared and at end of 1924 \$2 extra.

Working capital at close of last year after allowing for bond redemption Feb. 1, 1925, was \$36,922,466. It earnings are as expected, working capital at end of 1925 is likely to exceed \$39,000,000.

Expenditures for new plants and extensions this year are estimated between \$5,000,000 and \$6,000,000 against \$3,995,365 last year.

In 1924 American Can settled its tax differences with the Government by payment of about \$3,700,000 cash. Ear-

"THE CYCLONE RIDER"

A RIP-ROARING MELO-DRAMA.
THRILLS—MORE THRILLS—then some more THRILLS
Seven Big Reels of Action with Alma Bennett, Wm. Bailey, Bud Jamison and Chas. Conklin.

Friday and Saturday
MAJESTIC THEATRE

Thousands of Children Expected at the BIG SPECIAL
MATINEE Saturday Afternoon



SAILINGS

For Quebec and Montreal

THE ONLY DIRECT ROUTE

NEWFOUNDLAND

AND

The Province of Quebec

S.S. "NAYARIT"

Sails from Montreal to Newfound

land

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CUNARD
ANCHOR
ANCHOR-DONALDSON

PASSENGER SAILINGS

FROM MONTREAL TO

Oct. 16—Aurania, Ply. Cher., London

Oct. 17—Antonia, Ply. Cher., London

Oct. 23—Lettia, Ply. Cher., London

Oct. 24—Aurania, Ply. Cher., London

Oct. 30—Aurania, Ply. Cher., London

Nov. 6—Athenia, Ply. Cher., London

Nov. 7—Ascania, Ply. Cher., London

Nov. 13—Aurania, Ply. Cher., London

Nov. 14—Antonia, Ply. Cher., London

Nov. 20—Lettia, Ply. Cher., London

Nov. 21—Aurania, Ply. Cher., London

FROM NEW YORK TO

Oct. 17—Carmania, Q'town, Liverpool

Oct. 17—Caledonia, L'derry, Glasgow

Oct. 21—Aquitania, Cher., Southampton

Oct. 24—Lancasteria, Ply. Cher., London

Oct. 24—Franconia, Q'town, Liverpool

Oct. 24—Transylvania, L'derry, Glasgow

Oct. 28—Berengaria, Cher., Southampton

Oct. 31—Scythia, Q'town, Liverpool

Oct. 31—Tuscania, L'derry, Glasgow

Nov. 4—Mauretania, Ply. Cher., Southampton

Nov. 7—Lacania, Q'town, Liverpool

Nov. 7—Cameronia, L'derry, Glasgow

Nov. 7—Caronia, Ply. Cher., London

Nov. 11—Acquitania, Cher., Southampton

FROM BOSTON.

Oct. 18—Carmania, Q'town, Liverpool

Nov. 1—Scythia, Q'town, Liverpool

CHRISTMAS SAILINGS

From Halifax to

Plymouth, Cherbourg & London

Ascandia, Dec. 14

To Glasgow and Mowille

Athenia, Dec. 14

Illustrated booklets, Sailing lists, etc., on request.

THE ROBERT REFORM CO., LTD.

Montreal, Toronto, Quebec, St. John, N.B., Halifax.

CANADIAN PACIFIC

SAILINGS

FROM MONTREAL

TO LIVERPOOL.

Oct. 16/Nov. 13Montclair

Oct. 23/Nov. 20Montclair

Nov. 6Montclair

TO BELFAST—GLASGOW.

Oct. 22/Nov. 19Marburn

Nov. 5Metagama

TO CHERBOURG—SOUTHAMPTON—ANTWERP.

Oct. 21/Nov. 18Minnedosa

Nov. 4Melita

FROM QUEBEC

TO LIVERPOOL.

Oct. 20/Nov. 25Montclair

To Cherbourg-Southampton

Nov. 11Empress of France

Apply Local Agents

G. BRUCE BURPEE

Dis. Pass. Agent

45 King Street

St. John, N.B.

PATENT NOTICE.

Four weeks after date hereof application will be made to His Excellency the Governor-in-council for Newfoundland Letters Patent for "New and Useful Improvements in or relating to Steam Generators" to be granted to Walter Douglas La Mont, a U.S. citizen of 200 Fifth Avenue, City and State of New York, United States of America, Engineer.

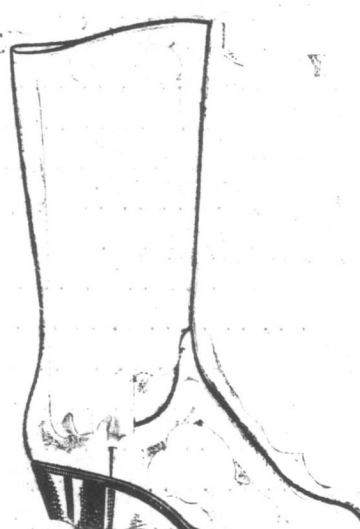
Dated at St. John's this 16th day of Oct. 1925.

GIBBS & BARRON,
Solicitors for Applicant,
Bank of Montreal Bldg.,
St. John's.

Oct. 16, 1925.

You may have an inverted pleat in both the center front and back of the skirt of your frock.

MINARD'S LINIMENT USED BY PHYSICIANS.

AFTER ALL IS SAID
AND DONEFISHERMEN! NOTHING TAKES THE
PLACE OF LEATHER!

Buy SMALLWOOD'S Hand-Made Tongue Boots. Wellingtons, Tongue Wellingtons, High 3/4 and Low 3/4 Boots.

Manufacturers of Men's, Boys' and Youth's

High and Low Laced Boots. Also,

Manufacturers of Miners' & Sportsmen's Boots.

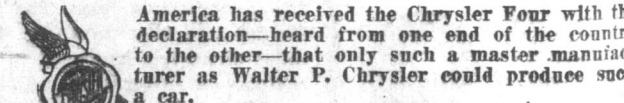
Sold by all reliable dealers from coast to coast. Price list on request.

F. Smallwood

The Sign of the Big Boot, Water Street.

CHRYSLER FOUR

Acclaimed Everywhere As
Typical of Chrysler Quality



America has received the Chrysler Four with the declaration—heard from one end of the country to the other—that only such a master