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Stick to SUNLIGHT SOAP and You Won't be Stuck.

SUNLIGHT SOAP Is the Best Soap to Buy Because **SUNLIGHT SOAP** Sells Best.

OPEN EVERY NIGHT.

World's Finest Picture

HOW WEMBLEY IS LIT UP BY NIGHT.



Our Drug Store on Theatre Hill is Open Every Night Until 11 O'clock.

where you can purchase any of the general lines carried in a first class Drug Store at lowest possible prices.

We have a large assortment of Face Creams, Rouge, Compact Powders, Talcums, Perfumes, Face Powders, from 15c. up to \$2.00.

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The Ideal Summer Talcum

Three Flowers talc is the choice of discriminating ladies all over the world. Its fragrant odor—its refined lily—dust powder and its many other distinctive qualities make Three Flowers talcum particularly appealing during summer's warm days. If you wish to use the best talc, be sure to try Three Flowers. Obtainable at any drug or department store.

Gerald S. Doyle Sales Agent.

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Prescott St. Phone 1559

Lecene — odorless Kerosene, as pleasant to use as pure water. For candlelight, only hair, falling and splitting hair. Keeps your hair soft and silky. Fluffy. Brings out the life and lustre, natural wave and color. Price \$1.99 per bottle. aug23, ad, 12

With the fall of dusk at Wembley, there begins to fashion itself the most marvellous transformation scene that the world has ever witnessed.

No sudden splutter of giant electric lights, or grounds mechanically switched into a glare of blinding brilliance; but ever so slowly, ever so gently, as daylight fades away, the whole Exhibition becomes touched with a hundred glowing tints that gradually shade themselves into one creation of colour whose beauty can never be forgotten.

It is as though some magic artist were to paint a master picture, with lights for his palette and Wembley as his canvas. Almost one can see the cunning lines taking shape on the monster screen.

Here one seems to walk through an oasis of gentiest green, with the cupolas of some great building towering above. Behind, a sky shows red, while ahead looms a silver light.

The water of the lake ripples through a score of changing colours, and there across the tiny wavelets made by the silent launches is the lighted fairland of the dancers' island with the music of the band stealing softly through the night.

Even the flowers have taken on a new aspect; an elfin king might have touched them with his wand. Lake, lawns, and paths alike, all are transformed by the magic that has made Wembley at night.

Never before has man attempted to draw such a picture, using lights for his paints. It was an artist's mind that conceived the whole huge scheme of blended light, and beauty rather than brilliance was his ambition. Months were spent on perfecting every detail of the great "picture," and thousands upon thousands of pounds went to its success.

The electric light used at Wembley is more than sufficient for the whole lighting of a city much bigger than Bradford, Newcastle, or Leicester. The point is that as far as possible the visitor does not see the sources of the Exhibition light, but only its results.

The faces of most of the great buildings are "flood lighted," which accounts for the series of different glows that one seems to see in the sky. To avoid ugly columns to hold the apparatus, these lights are generally worked from a neighbouring roof.

Where one place isn't suitable, another is chosen, and so it comes that some of the rays are thrown from as far away as a thousand feet. All this is to avoid having to set up a near-by structure that might be unsightly by daylight.

Power Resources

If the power resources of the world could be utilized for the world's benefit, civilized man might command his necessities as easily as the primitive savage supplies his wants. The first World Power Resources Conference, opened by the Prince of Wales at Wembley in a striking speech, was an effort to secure the international co-operation of technical and scientific experts in the pooling of their knowledge and their resources for the common benefit. The aim is to do for industry, as his Royal Highness said, what the League of Nations aims at doing for politics. What water power, electricity, oil, minerals, and their adaptation to agriculture, to industry in general, and to transportation may have in store, may be gauged by the discoveries of the last century. In Lord Derby's view, people will say we of the present day were "more intimate at the game." The World Power Resources Conference holds forth the latest ideal. From a score of countries came delegates

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WHEN you are down town this week come in and let us show you these wonderful Congoleum Art Rugs.

You've seen them illustrated in the American and Canadian journals. Perhaps you've seen them in the shops in New York, Montreal, London, etc. To fully appreciate their beauty you should see them on the floors in your home.

You will notice we say "Wonderful Congoleum Art Rugs," well, Congoleum Art Rugs really deserve to be called wonderful.

They are much more convenient than floor canvas and in addition to being more convenient, they are beautiful, they are works of art.

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Let us convince you that Congoleum Art Rugs are wonderful. We have all sizes, a size for every room, also runners for your hall. Congoleum Hall Runners, 9 feet long and 1½, 3, 4½ and 6 feet wide.

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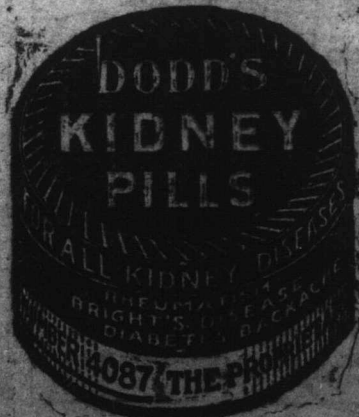
They are dust-proof-vermin-proof, waterproof, rot-proof. They lie flat, won't turn up at the corners, and do not require to be tacked.

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with messages in support. Some remarkable papers were delivered. The ideal compels sympathy and respect, but the "but" is inevitable—are nations prepared to pool their knowledge and their achievements? If so, the future would carry fewer anxieties. Meantime, there is the British Empire, which Sir Joseph Cook reminded the Conference has "the greatest untapped reservoirs of power and resources. Generally, in the world." If the nations will co-operate, that must be all to the good, as Sir James Allen pointed out. On the other hand, there are many who know of what the Empire is capable—and those who do not may learn at Wembley, who feel that the utilization of power resources, like charity, might well begin at home. The British Empire has never attempted to keep its resources, industrial, tech-



Corn That Ripens in the Ground

Corn with stalks so short that the ears appear to grow directly out of the ground and maturing in seventy days is now being grown at experimental stations under the direction of the U.S. Department of Agriculture. We learn from Science Service's Daily Science News Bulletin (Washington): In an effort to produce corn of short-growing season and high resistance to cold, this corn will be bred with varieties brought from the Andean highlands of South America by Fred D. Richey of the Bureau of Cereal Investigation, who has just returned to Washington. This South American corn matures in a climate twenty degrees colder than that of the "corn belt."

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