

Nova Scotia Vessel Lost

CAPTAIN AND ONE OF CREW DROWNED.

Yesterday the S.S. Schojack reported to Cape Race that she had rescued six members of the crew of the Nova Scotian schooner, Governor Parr, which had been abandoned in lat. 42.49.30 N. and long. 55.56 W. According to the report the captain and one of the crew were washed overboard from the wreck and drowned. The Governor Parr, 327 tons gross was commanded by Capt. W. D. Richards. She is a four-masted vessel and was built in 1913 by W. R. Huntley & Sons, Parsons, Nova Scotia.

Junior League Championship Football, St. George's Field, 5.45 sharp. Wesley vs. Holy Cross. Gents 10c. Boys 5c. Ladies free. Grandstand 10c. extra.—oct4.11

Marvelous Screen Sensation at the Nickel

THE MOST AMAZING PIECE OF REALISM EVER FILMED.

It has often been said that reviews over-estimate productions, so to prove that "Down to the Sea in Ships" is all that it is claimed to be, here is given the criticism of a noted Motion Picture critic, Mr. Roger Perri, who says that the picture is "dramatic, sensational, romantic, comical and picturesque, dwelling on a story that is appealingly human. But what is of much more value is the finished product itself, that is, the manner in which the story has been handled, the way in which Director Elmer Clifton produced this extremely difficult vehicle, for the lives of every player were in jeopardy when the picture was in the making. Mr. Perri continues by saying "every character is lovable, even the most disagreeable one appears so, not because of the cinematic characterization, but because of the fact that it is human, true to life." For quotations, "Down to the Sea in Ships" is the best yet. It is because this picture was so carefully and expertly handled that it stands out so marvelously and entertainingly so superlatively well that you regret that it has an ending. The scenic background is typical of the country where the picture was made.

"Down to the Sea in Ships" opens at the Nickel to-night, together with a splendid feast of music by Marion Armstrong and Louise Loring, the celebrated vocalists.

Don't forget N.B. St. Andrew's Society and Ladies' Auxiliary Card Party, Supper and Dance to-night, Thursday. Cards 8.15 p.m. Admission \$1.00. oct4.11

Presentation to Popular Manager

Yesterday at noon the employees of the Crescent Theatre called on Mr. J. P. Kiely, popular manager of the Crescent and Nickel Theatres when Mr. Pat Harrington, of the staff of the employees presented Mr. Kiely with a beautiful gold filled fountain pen and pencil. It being the occasion of his birthday. Mr. Kiely was taken completely by surprise. In a few words he thanked the donors for their thoughtfulness and kind expression of camaraderie.

Just opened a small shipment of the latest New York styles, in Red and Blue Kid Shoes. "See the new strap effect." Parker & Monroe, Ltd.—oct4.11

A Specialist's Advice.

In matters of investment you should always seek the advice of one whose knowledge and experience qualify him to advise you. Your income from savings properly invested should be as large as is consistent with safety. I specialize in safe financial planning from 7 per cent (to 10 per cent). If you have funds invested at lower yield, I will pay you to convert me. RICHARD POWER, Investment Specialist, Bishop Building, St. John's—sept21.11

A Job lot of children's Boots, in Black and Brown, laced, sizes 1 to 2; only \$1.30 a pair. Parker & Monroe, Ltd.—oct4.11

McMurdo's Store News.

BEWARE OF THE FINGER OF TIME

He is kind to those who fulfil his requirements. As an aid to facial beauty and complexion charm no other preparation has been used as extensively as Cold Cream. This is because it supplies exactly what the skin requires to retain its natural softness, color and health. Dazgett & Ramsdell's Perfect Cold Cream has been the acknowledged standard for years, and is in daily use by dainty women the world over. Tubes 40c, Pots 50c, 80c, and \$1.20. Dazgett & Ramsdell's Perfect Shaving Cream with Cold Cream right in it. Price 40c. BEACH LANE

WARD'S LINIMENT FOR DAX. DRUFF.

Economy is Made Attractive at the Royal Stores

The utmost in value giving is the paramount policy of The Royal Stores. New bargains are coming in every day and they go out in the hands of satisfied customers as fast as they come in. The standard of quality is uniformly high and the price uniformly low as a result, and nowhere else can such satisfactory shopping be done at a lower price. Read carefully this list of bargains for Friday and Saturday.

New Dresses

Wool Ratine Dresses.
Round neck, low waist line finished with girle. In shades of Rose, Grey, Taupe, Fawn, Saxe, Tan. Navy with stripes of contrasting shades straight effect style, in small and medium sizes. Special each \$3.25

Serge and Gaberdine Dresses.
Long and short sleeves, round neck, nicely finished with colored stitching, and silk braided, finished with girles; in assorted sizes. Special each \$4.50

Women's Wool Dresses.
In Light and Dark shades, Grey Heather mixtures, turned collar and cuffs, piped with silk braid, finished with silk girle, ideal for Fall and Winter wear. Special each \$9.80

New Fall Footwear

Men's Gun Metal Boots.
Blucher style, wide fitting, a well made Boot, sizes 6 to 10. Special per pair \$4.80

Men's Mahogany Boots.
Blucher style, wide toe, all leather sizes 6 to 10. Special per pair \$5.00

Men's Brown Boots.
Balmoral style, pointed toe, guaranteed all leather, a very dressy Boot; all sizes. Special per pair \$7.00

Boys' Boots.
Made of best quality Brown Calf, sizes 4 to 8. Special per pair \$4.00

Youths' Boots.
Made of Brown Calf, in sizes 9 to 13. sturdy Boot. Special per pair \$2.50

Special Sale Umbrellas

Men's Umbrellas.

Wood rod, strong frames; covered with good quality Gloria cloth. Reg. \$2.10 each. Sale Price \$1.80

Women's Umbrellas.

Wood and steel rods; fitted with silverized ring handles, strong 8 rib frames, covered with best quality Gloria cloth. Reg. \$3.20 each. Sale Price \$3.20

Showroom Specials

Wool Sweaters.

In shades of Saxe, Beaver, Rose, Grey, Navy, Nigger, Black; trimmed with striped collars and cuffs, also in a wide assortment of stripe effects; Tuxedo collar, belt and pockets. Reg. \$6.50 each. Sale Price \$5.60

Wool and Silk Slipons.
In shades of Henna, Navy, Pearl, Beaver, Sand and Black; trimmed with silk braid of contrasting shades; long sleeves, "high neck" buttoned, assorted sizes. Reg. \$5.75 each. Sale Price \$5.10

Children's and Misses' Slipons.
All Wool, V. neck, Sailor collar, long sleeves, in shades of Turquoise, trimmed with Camel and finished with pom-poms; to fit ages 4 to 14 years. Regular \$1.75 each. Sale Price \$1.55

Shirtwaists.
Women's shirt waists of light striped flannel, in Saxe, Sky, Blue; two way collar, assorted sizes. Regular \$2.50 each. Sale Price \$2.45

Voile Blouses.
White ground with assorted colored spots, Peter Pan collar and Turn over cuffs on assorted colors, trimmed with pleated collar. Reg. \$3.25 each. Sale Price \$2.70

Wool Vests.
Made of Pure Wool; with fancy shoulder strap and V. neck. Reg. \$2.00 each. Sale Price \$1.75

Silk and Wool Vests.
Round neck; short sleeves, assorted sizes; also pants to match; knee length, closed ends. Reg. \$4.35 garment. Sale Price \$3.80

Corsets.
D. & A. Corsets; made of Pink Coutil; suitable for medium figures, four elastic suspenders. Reg. 2.50 pair. Sale Price \$2.35

Women's Hose.
All Wool Cashmere Hose; fashioned and seamless leg; elastic top, plain and assorted ribbed, in shades of Tan, Grey and Brown; sizes 9 and 9½. Reg. 95c. per pair. Sale Price 85c.

Lisle Hose.
Women's Lisle Hose; in shades of Grey, Light and Dark Tan; double soles, spliced feet, garter top; sizes 8 to 10. Reg. 75c. pair. Sale Price 65c.

Children's Hose.
Cotton Hose in Black and Brown; seamless sizes 5½ to 10. Regular 28c. pair. Sale Price 23c.

Children's Cashmere Hose.
Sizes 1 to 7; Brown only; double heel and toe, fashioned ankle. Reg. 75c. pair for 65c.

Size 3 Reg. 80c. pair for 70c.

Size 4 Reg. 85c. pair for 77c.

Size 5 Reg. 90c. pair for 81c.

Size 6 Reg. 95c. pair for 86c.

Size 7 Reg. \$1.00 pair for 90c.

Smallware Specials

COAT HANGERS—Wood, good and strong. Special each 6c.

PANTS HANGERS—Special each 7c.

HAIR PINS—Assorted kinds; in Cabinet. Special per cabinet 11c.

ALLUMINUM STRAINERS—Large size. Special each 16c.

ALLUMINUM MEASURING SPOONS—Special each 16c.

HAIR BRUSHES—Warranted all bristles. Special each 30c.

NAIL BRUSHES—Hard bristles. Special each 17c.

BOOT LAC—Tan, Brown and Black. Special per pair 5c.

HAIR OIL—TOILET SOAP—Special per cake 16c.

Autumn Millinery

Have you seen our New Fall Millinery? If not, you are missing the season's style show of the wonderful creations of the foremost London and Paris designers. The excellence of our Millinery is well known to every woman in St. John's, and while we show at all times the very latest, we do not ask you to pay additional prices for such exclusiveness.

We invite you to see our display, and obtain the pleasure we know you will have in inspecting such Beautiful Hats.

Where Men Buy With Confidence

Buying your needs do not take much time if you choose the right place. At The Royal Stores everything you require is available at once, style and quality guaranteed. Prices are always moderate.



New Ties

Knitted Ties.
In all the newest shades; a big assortment to choose from. Special each 19c.

Knitted Ties.
A wonderful assortment in all the newest colors. Special each 22c.

Silk Ties.
Flowing End Silk Ties, in a big variety of stripes, spots, etc. Special each 32c.

Men's Socks.

In Black and Heather mixtures; all sizes. Reg. 65c. pair. Sale Price 60c.

Wool Socks.

Heavy ribbed pure wool, in Grey only; all sizes. Reg. 90c. pair. Sale Price 82c.

Fine Wool Socks.

Plain Brown only; made of pure wool, in a very reasonable weight; assorted sizes. Reg. 85c. pair. Sale Price 86c.

Boys' Suits.

3-piece Suits; made of good quality Harris Tweed; pinch-back coat, knee pants, in Light and Dark Tweed; lined throughout; to fit ages 9 to 17 years. Ages 9 to 12—Reg. \$10.50. Sale Price \$9.50

Ages 13 to 17—Reg. \$11.50. Sale Price \$10.40



Velour Coating.

56 inches wide; in shades of Grey, Light Brown, Fawn and Dark Brown. Special, per yard \$4.20

Velour Coating.

In light shades of Saxe, Grey and Champagne; 55 inches wide; just the thing for Children's. Special, per yard \$3.00

Costs. Special, per yard \$3.00

Admiralty Serge. Guaranteed fast Navy; 27 inches wide; suitable for Women's Costumes or Boys' wear. Special, per yard \$1.20

English Tweed. All Wool Tweed; 28 inches wide; suitable for Boys' Suits, Pants, etc. Special, per yard \$1.00

Striped Cotton. Assorted colored stripes; very fine quality; ideal for Men's Shirts. Regular 40c. yard. Sale Price 35c.

Matelasse Cloth. The newest in coat material; in shades of Brown and Fawn; of a good weight in cut patterns; 56 inches wide. Special, per yard \$4.90

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Velour Hats.

English all Fur Velour, in shades of Grey and Beaver; all sizes. Special each \$6.75

Velour Hats.

In shades of Grey and Beaver; genuine English all Fur Velour; all sizes. Special each \$7.35

Austrian Velour Hats.

Genuine Austrian Velour Hats; extra heavy pile; in shades of Grey and Beaver; all sizes. Special, each \$13.00

New Shirts

English Shirts.

Made of extra strong Percal; white grounds with colored stripes; double cuff and starched collar band; sizes 14 to 16½. Reg. \$3.10 each. Sale Price \$2.75

Wool Underwear.

Stanfield's Red Label; All Wool Underwear; in sizes 24 to 42. Special per garment \$2.75

Boys' Pants.

Corduroy Pants; very strong and durable; just the thing for school wear; to fit 6 to 14 years. Ages 6 to 10 years—Reg. \$2.10 pair. Sale Price \$1.50

Ages 11 to 14 years—Reg. \$2.80 pair. Sale Price \$2.40

New Coatings

Matelasse Cloth. The newest in coat material; in shades of Brown and Fawn; of a good weight in cut patterns; 56 inches wide. Special, per yard \$4.90

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Henry Ford's Passion.

WANTS TO SET THE WHOLE WORLD RIGHT.

After 19 years nearly 5,500,000 Ford cars have been sold, and the cash receipts reached \$2,600,000,000. The profits were more than \$26,000,000, says Mr. Allan L. Benson's biography of Mr. Ford. Miss R. V. Couzens, a school teacher, invested \$20 and drew \$21,000. Henry Ford put in himself and his car; he is now the sole owner of the industries which he informed Mr. Benson, could be capitalized and sold for \$200,000,000. "The Henry Ford of 1914 is gone," states the writer. "The Henry Ford of 1914 was only a kindly man, who was interested in mass production of motor cars and the paying of high wages to his employees. The new Ford is kindly and gentle, but he pays high wages and shares profits as a matter of routine and profit. He sees the world in great disorder, and his passion of passions is to set it right."

Does Your Roof Leak?

If your roof leaks and you know where the water comes in, you can probably make it watertight with Plastic LASTY-GUM. A 5 lb. pail of Plastic LASTY-GUM costs only \$1.50. Your carpenter will tell you that Plastic LASTY-GUM won't crack like cement and won't run like tar. Plastic LASTY-GUM is put on with a trowel, and is guaranteed to stop leaks.

If your roof needs coating, we recommend LIQUID ELASTIGUM, which is put on with a brush. Liquid Elastigum will put a new surface on your roof and keep it in good condition. A gallon can costs \$1.50, a five gallon can costs \$6.00. This is the best coating for rubber roofing.

If your roof needs a new covering, we can sell you Campbell's Patent Roofing complete with fittings for \$2.89 per full size roll. A roll weighs about 55 lbs., contains 108 square feet of roofing and will cover 100 square feet of roof surface. Regular price is \$4.50. In June this year we purchased 3000 rolls of Campbell's Patent Roofing from the manufacturers, who were selling their stock at auction. When our present supply is sold, new shipments will sell at \$4.50 per roll. Now is the time to get a new roof covering at a bargain price.

Roofs covered with Campbell's Patent Roofing pay less for Fire Insurance than roofs covered with ordinary tarred felt. At our present low price of \$2.89 per roll with fittings FREE, Campbell's Patent Roofing is cheaper than felt. Don't delay ordering, we are selling hundreds of rolls each month.

COLIN CAMPBELL, LIMITED, oct4.11.13.15.20.25.27

Messages in Bottles

A message in a bottle, thrown overboard in the Arctic by the explorer Amundsen twenty-two years ago, has just been washed up on the coast of Spitzbergen. Father Neptune takes a long time to deliver his mails, and when the barnacle-crusted bottle drifts ashore at last it often contains tragic news.

Years ago a black cook on board the British ship Buckingham murdered the skipper. The vessel was near Bermuda at the time, and as she carried no wireless the mate entrusted the story of the crime to a bottle, hoping that it would be washed up on the island.

It was found 5,000 miles away, on one of the Shetland Islands. Nearly three years had passed, and the negro had vanished.

Cruel practical jokes have been often played by means of bottle messages. Many fakes were picked up after the loss of the Titanic, when the vessel went down without leaving any trace off the South African Coast.

A bottle message told the world of the loss of the Atlantic liner President with all hands. She was due to arrive at Liverpool in March, 1841, but became long overdue. At last a ship at sea picked up a bottle containing a scrap of paper with the message from Tyrone Power, a celebrated comedian of those days. It is said that the vessel was sinking in a gale as he wrote.

There is a scientific use, too, for Neptune's mails. "Drifting bottles" containing a request to the finder to post back an enclosed card, recording on it the date and place at which it was picked up, have been liberally by the British Ministry of Agriculture and Fisheries. From the date valuable information concerning ocean drifts may be gathered.

Some of these bottles will doubtless lie unnoticed on lonely beaches; but in the past many such bottles have been recovered. One bottle drifted 8,000 miles in 1,000 days. It was thrown overboard near Sierra Leone, on the West African Coast and borne by a current setting eastward it reached the place where many bottles have been found—the Shetland Islands.

Homemade Cakes always on hand, and orders taken for Special Cakes, at THE BLUE PUTTEE. Layer Cakes, Nut Cakes, Cherry Cakes, Sponge Cakes.—oct2.11

The Royal Stores Limited