

COAL!

We've all been hector'd and sorely tried
By the war's demands it's true,
But we've met them all, and we gained, besides,
From the service we've gone through;
For we've put an end to the cannon's roll
And the beating of the drum;
Now let's dig in to supply the coal
For the bang up years to come!

The world's been shorn of its wanted trade
Till its shelves are standing bare,
And the countless products that must be made
Call for labor everywhere;
So can the grief and the gloom and the dole;
Away with the twiddling thumb;
We're bound to burn quite a bit of coal
For a good many years to come.

With sol'ers back from the foreign lands
And the old earth born anew,
There's work for a million pairs of hands
And a million heads to do;
Then shake the pall from your craven soul
And cease being sad and glum;
We're going to use quite a lot of coal
For a good many years to come!

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"And There Shall Be No More Multi-Millionaires."

An Interesting Interview With Mr.
Charles Schwab, the Great American
Ironmaster. His View of
High Prices and the Business
Outlook.

"And there shall be no more multi-millionaires!"

"This was the first impression I brought back with me from visiting Charles M. Schwab in that colossal mansion—no other description quite so adequately fits it!—which makes such an imposing addition to the characteristically American medley of architecture adorning Riverside Drive, New York," says Mr. Stanley Naylor in a very interesting interview in the Sunday Times.

A Millionaire's Home.
In this gorgeous pile he has erected to serve his needs as a town-house the famous multi-millionaire has certainly possessed himself of a multi-millionaire's home, if ever there was one. It is, indeed, a home so resplendently ornate in its furniture and trappings, so richly ornamental in decoration and design, that the puzzle at first is to find anything home-like about it at all. Its atmosphere is surcharged with luxury and opulence; there hovers round it an air of such limitless expense that when as a solitary stranger you are first ushered in you feel rather as though you had been suddenly walled to some staid and formal chamber of the Louvre in Paris or the Pitti Palace in Florence. You almost expect an obliging attendant to hand you a catalogue.

"Happily, this impression of being in a museum rather than a private house is quickly dispelled when you see Mr. Schwab. From his powerful but unassuming personality he radiates just those home-touches his costly home lacks. The full force of his magnetism, his genius for getting things done, and, what is still better, for getting other men to do them—all this is felt as soon as you meet him.

His War Work.

"Schwab became a dollar-a-year man immediately America entered the war. That is to say, he was one of the first of the men standing at the head of big industrial organizations who volunteered to work for the State at a dollar-a-year wage. This was hardly surprising, for he had been a pro-Ally enthusiast from the beginning. He spent the autumn of 1914 in England in conference with Kitchener and Churchill, the result being that the vast output of the Bethlehem Steel Works was almost entirely secured to Great Britain. In the manufacture of armaments, Mr. Schwab then frankly boasted he would 'beat Krupp at their own game.' How well he managed it was shown when, later in the war, he scornfully refused an offer from Germany of a hundred million dollars for the whole of his plant.

Income Tax Leveller.

"But why should Charles Schwab, of all people, declare that multi-millionaires, as a species of the human race, will soon be defunct? His answer to this question is simple and direct. He points first to the ever-growing income tax, just now a thorn in the side of so many wealthy Americans. 'This tax is a great leveller,' he says, without bitterness. 'Faced with the payment of it, our so-called millionaires quickly become men of moderate means. I do not see how present-day Americans will ever amass such great fortunes as they have done in the past. Personally, I am sorry there will be small room in the civilized scheme of things for millionaires in the future. One does not like to think there should be this set limit to the heights to which an ambitious and hard-working young man may attain.'

High Prices Come to Stay.

"On the subject of the high prices that just now rule the world, Mr. Schwab is also pessimistic. 'My own belief is that these high prices are here to remain. Once having gone up, they will not easily, if ever, come down. It surprises me to hear experienced business-men say they will do this or do that as soon as prices become normal because I feel that the higher rate at which we now pay for most things is unlikely to grow less. I believe that abnormal prices have become so much a fixture of our present-day finance that henceforth, we shall have to regard them as normal.'

"Continued high prices as Mr. Schwab interprets them do not mean, however, that we shall all spend less. Instead he thinks we shall inevitably spend more, and to cope with our increased expenditure, more money and still more money will have to be made. Since high consumption must be met by high production, the world's commerce, the whole standard of our productivity must be 'speeded up' and increased all over the globe.

A Passion to do Things.

"Yet, despite these gloomy reservations, Mr. Schwab is no pessimist. He predicts that we may look for rapid trade expansion in the very near future. 'The war has brought into being a vast mass of men and women with a passion to do things, and, depend on it, they'll do them.' To give full rein to this new universal zest for achievement, normal business relations must be resumed between the different countries with all possible speed. Friendly business competition he regards as the most potent of all factors in welding nations together. Why should not England and America cultivate a spirit of sporting rivalry in business, such as Sir Thomas Lipton introduced into yacht racing, with his motto of 'the best boat win'? Man is by nature a sporting animal. Let him keep the sporting note uppermost in his business affairs and all will be well.

Rival Work-Shifts.

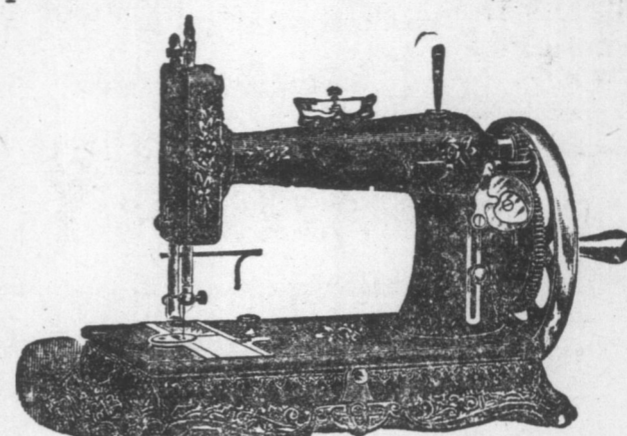
"Of how Mr. Schwab himself contrives to combine sportmanship with business, setting cocks fighting in the best sense of the term, here is a story: 'How many beats has your shift made to-day?' he recently asked an operative at the end of the day's work in one of his mills. 'Six,' was the reply, whereupon Mr. Schwab, said nothing, but chalked a big '6' on the floor of the factory. When the night-shift came in they evidently grasped the meaning of this curious '6,' for next morning, when Mr. Schwab visited the mill, the '6' had been rubbed out and a big '7' substituted. On his return again in the evening he found the day-shift had done even better, for the big '7' was replaced by a still bigger '10.' And so the sporting contest between the day and night shifts continued, until this particular mill eclipsed all records for production in the Bethlehem plant.

My 20,000 Partners.

"Put men on their mettle in this way and they won't fail their employers, says Mr. Schwab, provided—But the proviso he makes are very important. One of the first of them is profit-sharing. This he has introduced wherever possible—even into his home. His steward is paid a percentage on the savings he effects in the household bills. And at the Bethlehem Steel Works Mr. Schwab refers to his work-people as 'My 20,000 partners.' Everybody shares in the profits, from the directors, who some-

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- 200 barrels ASSORTED FANCY LAMPS.
- 1800 bundles WASHBOARDS—Assorted.
- 500 cases LAMP CHIMNEYS, 200 dozen BUCKETS.
- 50 doz. GALVANIZED PAILS.
- 50 dozen GALVANIZED COAL BOXES.
- 12 dozen NICKEL KETTLES—Assorted sizes.
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- 400 COBBLERS' OUTFITS, 100 doz. JOB KNIVES and FORKS.
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- 100 SEWING MACHINES—All qualities.



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NOTICE!

To Newfoundland Royal Naval Reservists.

By order of the Executive Government, the Department of Militia will pay to Newfoundland Royal Naval Reservists the following:—

(1)—WAR SERVICE GRATUITY.

In accordance with regulations governing the issue of this allowance to men of the Royal Newfoundland Regiment and the Newfoundland Forestry Corps, less amounts due by the Admiralty as post bellum gratuities.

(2)—SEPARATION ALLOWANCE.

In accordance with regulations governing the issue of this allowance to dependents of men of the Royal Newfoundland Regiment and the Newfoundland Forestry Corps, less amounts paid by the Admiralty as Separation Allowance.

Royal Naval Reservists will submit their Certificates (R.V.2 N.) to "The Paymaster, Department of Militia," as soon as possible.

A Preliminary Payment of War Service Gratuity will be made on September 1st.

Application forms for Separation Allowance will be distributed as soon after September 1st as possible. Payments of this allowance will commence as soon as the forms have been returned completed, and passed by the S. A. Committee.

A. E. HICKMAN,
MINISTER OF MILITIA.

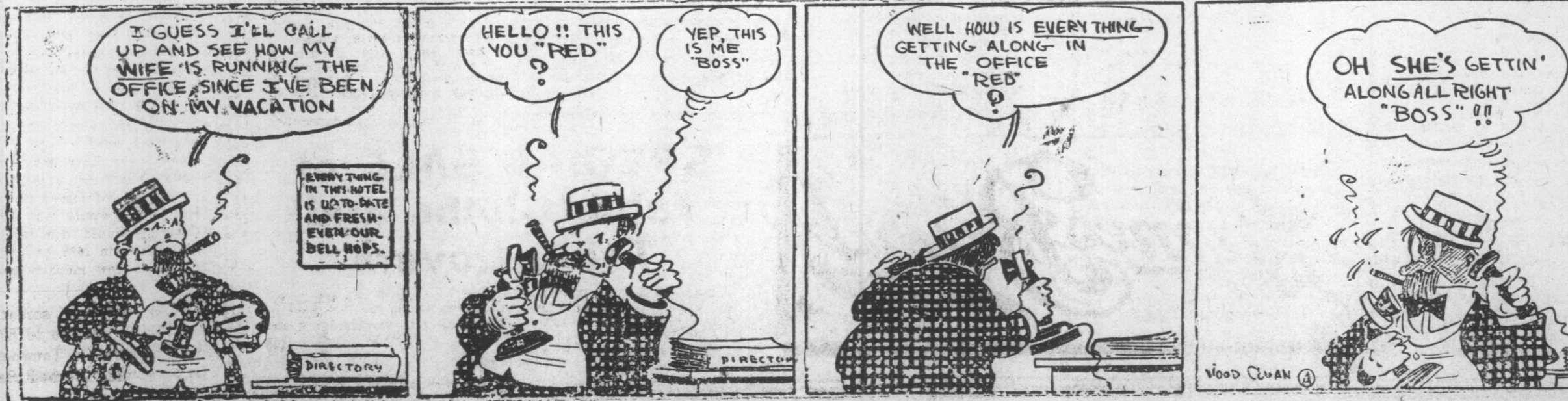
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Miss Information

THE "BOSS'S" VACATION.

By Wood Cowan

Directed by George Matthew Adams



Christened With Blood.

QUAINT CEREMONIES AND SUPERSTITIONS.

Some interesting stories of the sailors who have been engaged round the coast during the war were recently told by Mr. Edward Lovett, Hon. Curator of the Folklore section of the Imperial War Museum.

A story went round in the early days of the war, he said, that in the Heligoland Light "scrap" a sailor spat on a shell, and that shell sank a German ship.

Nobody ever stopped to ask the man who did it. The custom was ancient. Pliny mentioned it. The saliva was supposed to be a part of a man's soul and this custom was a sacrifice to the god of battles. Fishermen always spat in the trawl before lowering it into the sea.

People talked about education destroying superstition, but there was more widespread belief in charms and amulets to-day than ever.

A child's caul, supposed to be a charm against drowning, could be bought for eighteen pence before the war. But after the submarine war started thirty shillings would hardly buy one.

Coins for Luck.

When a warship was launched a bottle of champagne was broken over her bows. That was quite wrong. It ought to be port: the survival of a blood sacrifice. In some cases even now a live cock was taken, and his blood dashed on the boat. This must not be washed off except by the sea. Why was a bottle with money and papers put under a foundation stone? It was said to fix the date. In fact, it was the survival of a sacrifice, the original sacrifice being a live child, even the laying of the foundations of London bridge was accompanied by a living sacrifice to appease the earth god.

On all the pole cordes of fishing nets there were coins pushed in for luck. There was hardly a fishing boat without a coin, generally a gold one, under the mast as an offering to the sea for the protection of the ship. No fisherman ever mentioned rabbits or called another by his proper name for fear of bad luck. That custom survived in Parliament until a man did wrong, and then he was "named."

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