

SPRING ECONOMY NEWS! OPENING

Offering Important Savings on Spring Needs.

Suitable Spring UNDERWEAR for MEN.

A go-between weight that you will welcome now that the really cold weather is past; this underwear is closely woven and particularly suitable for Spring wear; unshrinkable; about 60 suits in the offering; value for \$1.40 per garment. Friday, Saturday and Monday **\$1.08**

Friday, Saturday & Monday, Days of Doings at This POPULAR Shopping Centre.

DOOR MATS.

For this sale a lot of pretty Tapestry Parlor Door Mats; a nice weight with fringed ends. These are old values; the colour blendings are handsome; quite a range of patterns. Good value at \$1.00 each. Friday, Saturday and Monday **89c**

STRONG VALUES in MEN'S WEAR.

MEN'S NIGHTSHIRTS.

Full sizes in fancy striped flannel, English make; a nice weight, very suitable for Spring wear. Just a few dozen available and these are old values. Reg. \$1.30. Friday, Saturday & Monday **\$1.10**

BRACES.

The pick of the best makes. You'll find the English "Times" Brace, the "President," the "Tokio" and other reputable makes grouped here at the one all round price. Friday, Saturday & Monday **87c**

MEN'S WATERPROOF COATS.

A coat for knockabout wear at a very moderate price; Fawn shade, well shaped, buttons up tight to the neck, strap cuffs; sizes from 36 to 42 inch chest. Special Friday, Saturday and Monday, **\$3.60**

SMALLWARES.

WHERE A LITTLE MONEY GOES A LONG WAY.

MEN'S SOCKS.

By all means buy your Summer Socks now. We offer a very pleasing line in Navy and Black Cashmere. Really satisfying value at 40c. pair. Friday, Saturday & Monday **32c**

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MEN'S WORKING SHIRTS.

Shirts made to stand hard wear; dark patterns in stout Union Tweed, mostly striped. They come with laundered cuffs and neckband. We are clearing these as we have just about 3 dozen left. Your size is here. Reg. 80c. Friday, Saturday & Monday **1.32**



MEN'S WHITE SHIRTS.

This time we offer a soft bosom shirt with all pleated front; a distinctive shirt for Sunday or holiday wear. They come with laundered cuffs and neckband. We are clearing these as we have just about 3 dozen left. Your size is here. Reg. 80c. Friday, Saturday & Monday **68c**

MEN'S TOP SHIRTS.

These are great wearers, body of English Longcloth with fancy striped front and soft double cuffs; made roomy, an easy fitting shirt for stout men; sizes 14 to 16. Reg. \$1.30. Friday, Saturday, Sat. & Mon. **\$1.15**

Ladies' Dollar Silk Hats, 49c.

Becoming Silk Hats in sailor style and others with rolled brims; the shades include Rose, Wine, Saxe, Pink, Navy, Fawn and Nigger Brown, etc.; see these as early as possible; Remember **\$1.00** Hats. Friday, Saturday & Monday **49c.**

BOYS' AMERICAN HATS.

This time it's a line of smart Check Hats, same style and cut as the Soft Felt Hats; stitched brim and crushable crown; an ideal Hat for Spring wear. Reg. 85c. Friday, Saturday & Monday **75c**

BOYS' "Buster" Suits.

In looking around we happened on these. About three dozen suits in the lot, to fit boys from 3 to 7 years; mostly Dark Mixed Tweeds, with detachable over-collar of White Pique; belted coat and pants, lined throughout. Reg. \$3.80. Friday, Saturday and Monday, **\$3.45**

SPRING'S NEWEST and BEST SHOWROOM STYLES.

Underpriced for FRIDAY, SAT. and MONDAY.

LADIES' OVERALLS.

Large, roomy, Gingham Overall in neat stripe and check patterns, with colored facings of plain pink or saxe, large pocket, elastic at waist; something you need every day, particularly during house cleaning time. Reg. \$1.00. Friday, Saturday and Monday, **89c**

WHITE SAILOR COLLARS.

Very pretty Silk Sailor Collars, nicely embroidered, frilled edge, dressy looking, suitable for girls' dresses or boys' blouses; collars that you can wash over and over again; nice for Sunday wear. Reg. 60c. Friday, Saturday and Monday **49c**

Middy Blouses.

This pretty style bids fair to be as popular as ever. They come in the newest stripe effects, Pink and White, Green and White and Navy and White, with plain White Collar and Belt, large patch pockets; others in plain shades of Rose and Saxe, trimmed with White, and Black Braid, buttons to match; sizes to fit from 14 to 20 years. Reg. \$1.40. Friday, Saturday and Monday **\$1.25**

LADIES' DRESSING JACKETS.

Something you need for present wear, they come in flowered Muslins, a simple style with roll collar, 3/4 sleeves, belted, Hello, Sky and Pink shades, large and small sizes. Reg. 60c. Friday, Saturday and Monday **49c**

CORSET COVERS.

High-grade Corset Covers in a silk and wool mixture, low neck style with wing sleeves, full sizes. Just a few dozen at a cut price. Regular 75c. Friday, Saturday and Monday **68c**

JOB LINE INFANTS' BIBS AND FEEDERS.

The kind you usually pay 10 and 12 cents for, lace trimmed and heavily quilted, bibs and feeders for every day use under priced. Friday, Saturday and Monday, each **7c**

SILK & LISLE DIRECTOIRES.

Very suitable for Spring wear, a beautiful fine texture in Silk and Lisle mixtures the shade range offers a pleasing variety; regular values to 90c. Friday, Saturday and Monday **49c**

ROMPERS.

For children from 1 to 6 years, mostly plain and Striped Linens and Seersucker, in shades of Sky, Saxe, Pink and Tan, well shaped, 2 different makes; they wash perfectly. Regular 45c. Friday, Saturday and Monday **38c**

25c Silk & Velvet for 10c Flowers, for 10c

A few boxes of pretty artificial flowers in Silk and Velvet makes, the very newest wreaths and sprays for trimming Spring Hats. Reg. 25c. bunch. Friday, Saturday and Monday **10c**

Hair Plaits.

(In Showroom)

Generous size Plaits, 21 inches long in Light, medium and Dark Brown shades; a lot of nice blonde shades here also; they're all a brand new lot and offer particularly good value at their regular price 50c. Friday, Saturday & Monday **17c**

Misses' Umbrellas.

Something they need as much as you or I; these medium size Umbrellas have a strong rigid frame, steel rod and good fast Black covering; assorted handles; nice for school children. Special Friday, Saturday and Monday **65c**

The True Spirit.

Constable Michael Vail, an ex-Corporal of "Ours" and a Gallipoli veteran, has enlisted with the Forestry Battalion. It is only six months ago that he was discharged from the Regiment, owing to injuries received while on active service.

Mr. George Snow, Cabinet Maker, of Colonial Street, has also offered his services to the Empire. Mr. Snow has three sons with the fighting forces; Lieut. Joe with "Ours"; Gus with the Canadians and Alec with the Navy.

Mr. Alex. McKinley, chief engineer of the S. S. Eagle, and father of Sergt. Joe McKinley, now on active service with "Ours," is also anxious to do his bit and has enrolled at Headquarters.

Express Passengers.

SOLDIERS AND SAILORS RETURNING.

The east bound express with the following first class passengers, including twenty war veterans, left Port aux Basques at 3 o'clock yesterday afternoon, but owing to the bad condition of the road is not expected to reach town before to-morrow evening: Miss H. Graham, Mrs. W. Horwood, F. B. Mitchell, C. McPhail, W. D. Parsons, G. Rupp, Chas. P. Bailey, R. J. Smith, F. Lundden, Sergt. W. Pippy, Corp. Lahey, Lance Corp. Parsons, Privates W. J. Colish, G. Martin, Lacey, E. Butt, R. Udie, Wells, Carter, Myers, Edgar, McFateridge, L. F. Fears, G. Learning, E. Hiscok, Dicks, Levinge, Dover and McGrath. Twenty-five Royal Naval Reservists are also passengers on the same train.

At Port aux Basques, Humbermouth and different stations along the line hunting is being displayed. At Bishop's Falls and Carletonville, Divisional Headquarters, preparations are being made to give the returning heroes a hearty welcome. The Ladies' Reception Committee here invite the citizens of St. John's to co-operate with them in extending a right royal welcome to the war veterans.

Obituary.

JOHN HARVEY SPRY.

Last night, after an illness of several weeks, John Harvey Spry passed away at his residence, Monkstown Road. Deceased was the third son of Elizabeth and the late J. W. Spry, and was widely known in the city. For many years he was on the office staff of the Reid Newfoundland Co., where he not only held the fullest confidence of his employers, but as well the highest esteem of his fellow workers. Mr. Spry's early passing will be deeply regretted by many, and to his sorrowing mother and others of the family we tender sincere sympathy. Interment takes place to-morrow at 3 o'clock from his late residence, Monkstown Road.

I was cured of Acute Bronchitis by MINARD'S LINIMENT.

Bay of Islands, J. M. CAMPBELL.

I was cured of Facial Neuralgia by MINARD'S LINIMENT.

Springhill, N.S. WM. DANIELS.

I was cured of Chronic Rheumatism by MINARD'S LINIMENT.

Albert Co., N.B. GEO. TINGLEY.

No Trace of Missing Men

Capt. Jacob Kean, of the s.s. Diana, which went in search of the six missing men, wires to the Marine Department as follows:—

"Wind E, weather very thick; cruising about inside the edge of the ice from the Barracks, in the bay. Saw several fresh carcasses; believe killed by landmen. No trace of missing men; too thick to do anything."

Your Boys and Girls.

A very invaluable nursery possession is a tray of sand which will fit upon a child's small table, or even at a pinch rest upon the floor. The tray should have upright borders not less than four inches in height (and a little higher is better) and should contain a good heap of clean sand.

This, when slightly moistened, can be 'built' into all manner of fascinating objects from the elementary 'castle' of babyhood to a complete railway line, with station, bridges and tunnel, through which toy trains can be run; or the daintiest of miniature gardens planted with twigs and leaves and bordered with massive 'rocks' formed of stones, over which more flowers will trail; or a fortified town in which the soldiers' cannon and the rest—naturally so popular this year—can attack and defend to the endless amusement of the young owner.

And this, again, need take no appreciable room, for the little owner can soon be taught to scoop the sand up, and put it in a closet receptacle, the empty tray standing up quite out of the way until the next time it is used.

HOSIERY, BOOTS and OTHER THINGS

At Profit-Pruned Prices for Friday, Sat. and Monday.

LADIES' WHITE HOSE.

This Summer will see more White Hose worn than ever; in fact we are selling this line rapidly every day. A nice fine Lisle with a mercurized finish; sizes 9, 9 1/2 and 10 inch. Good value at 40c. pair. Friday, Saturday & Monday **35c**

LADIES' BOOTS.

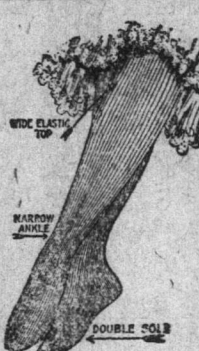
Smart looking fine Dongola Kid Laced Boots, Blucher cut; a nice walking boot with a medium heel; half sizes to fit from. Reg. \$2.70. Friday, Saturday & Monday **\$2.50**

YOUTHS' GUNMETAL BOOTS.

The Boot he needs for Spring wear, heavy Gunmetal Calf with strong sole and heel, Blucher cut; half sizes from 9 to 13. Though boot prices have advanced this line of boots offers excellent value. Reg. to \$2.00 pair. Friday, Saturday & Monday **\$1.80**

LADIES' HOSE.

They are picking their Summer Hose now. This line shows many shades that will be favoured this season, viz: Pink, Sky, Navy, Black and White; a new medium weight Lisle, and others in Black and Tan in Lace Lisle; full sizes. Reg. values to 50c. Friday, Saturday & Monday **39c**



CHILDREN'S HOSE.

A full assortment of sizes in fine ribbed wear-resisting Hose for children; shades of Pink, Sky, Cardinal, Black and White; seamless finish. Fri. Sat. **23c** 2 pairs for **42c** & Mon. pair.

MISSIE'S BOOTS.

The boot she wants in a nice heavy Gunmetal Calf; a desirable make for Spring wear; laced or buttoned styles; sizes from 12 to 2, including half sizes. Reg. \$2.50 pair. Friday, Saturday & Monday **\$2.32**

DUCHESSE SETS.

The very essence of neatness, 4 piece sets in fine White Lisle, with a neat hemstitched border, and simple embroidered design in White. A set that any lady would wish to own. Reg. 50c. Friday, Saturday & Monday **45c**

"WOOLNAP" BLANKETS.

They offer you a lighter weight, and come as a MOST WELCOME CHANGE for Spring.



The go-between the heavy Wool Blanket and the light Cotton make, possessing the necessary warmth without the excessive weight. They're full size, beautifully finished and offer you the very best value procurable. Special Cut Prices Friday, Saturday and Monday.

White with pale blue or pink border. Special, per pair, **\$3.15**

White or Plaid, these are worth seeing, full size. Special, per pair, **\$3.40**

The best grade, a larger and heavier blanket. White with sky or pink striped border. Special, per pair, **\$3.60**

LADIES' WHITE GLOVES.

These are a brand new lot, arrived just a little too late for Easter Sales. A washable Glove in White Lisle make, 2 dome fasteners. Just the Glove you need for Spring wear. Special, per pair, Friday, Saturday & Monday **65c**

HEARTH RUGS.

An assortment of good English Hearth Rugs, size 27 x 56, fringed ends; quite a variety of pretty colour blendings; Rugs suitable for dining room, bedroom or best room. Reg. \$3.80. Friday, Saturday & Monday **\$3.45**

NEW SUIT CASES.

Stout Suit Cases for hard wear; Dark Tan covering, well strapped, spring clasps and spring lock; an ideal travelling companion. Special Friday, Saturday & Monday **\$1.90**

Extra Good Value awaiting QUILT BUYERS.

The finishing touch to the bedroom—a really good Quilt. We offer some excellent values, picked from a generous stock; some of these come highly mercurized in Pink and White and Gold and White; others in plain White. Quilts that are value to-day for \$3.70 each. Friday, Saturday & Monday **\$3.35**

James Baird LIMITED

Palace. 5c.

NIGHT 7.15.

Kent in

reels by the

"The Little Girl" by Marin Sals and

and Best Music—

theatre.

in this City.

ALLIES' REVUE.

Child Actress,

SAM — MISS

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