

**Huck Towelling
Ends, Hemmed.**

A very, very cheap lot, which we offer at
40c. per lb.

Pound Turk's Towels

Another lot of these to hand which we price at
55c. lb.

Bed Quilts

Priced at 60c. per lb.
Any future lots, we are advised, will be much higher.

Fancy Gingham

A limited quantity which we price at 8c. per yard. Well worth 10c. per yard.

New Arrivals of American Goods.

This week we are offering many attractive lines recently purchased by our Buyer in the American Markets. Daily advances in the Foreign Markets on all classes of Dry Goods will make corresponding advances here later on inevitable. We have been fortunate in securing many desirable lines, and the early caller will get the full benefit of our lucky purchasing. We enumerate a few only of the offerings now at your disposal.

JOB LACE CURTAINS

107 pairs, priced from 40c. to \$1.00 per pair, worth double. The 40c. line have slight defects.

TABLE OIL BAIZES

Another clearing lot, all in serviceable ends, priced at 42c. per yard. If purchased and sold in a regular way they would be marked 70c.

Marshall Bros**Scrims**

Will be popular again this season for window decoration. Now while our assortment is complete is a good time to supply your needs.

American Waists

Very smart and stylish are these New Waists. Altogether, they are about the best looking lot of Waists we have shown in a long time.

Corset Covers

A clearing lot of 15 dozen, priced from
45c. to 60c. each.
All worth a great deal more money.

Fancy Muslins

We have some very smart lines here, all moderately priced.

What For?

By RUTH CAMERON.



RUTH CAMERON

"If I buy that house," said the man who was a house hunting, "I'll take half the piazza off."

"What for?" demanded his companion.

"It takes too much light away from the dining-room."

"But, man alive, you'd spoil the look of the house!"

"Not especially, but I want a dark dining-room still less. Why, it takes the heart right out of me to come down in the morning and eat breakfast in a cheerless dining-room. And if I buy this house, I buy it to live in the most comfortable and pleasant fashion I know, not to look at."

"The other man looked unconvinced of the wisdom of such a step, and well he might be, for that isn't in line with his philosophy of life at all.

His philosophy is that possessions are to keep nice and look at, not to use.

Is an Automobile to Ride In Or Look At?

Two months ago he bought an automobile. The man who lives next door to him told me that he (its owner) hadn't been out in it half a dozen times. "He goes out in the garage and polishes this and fusses with that," he said, "and sits in it and looks it over and takes all his visitors out to see it and listen to stories of

its perfections, but as for riding in it—why, you would scarcely think he knew that was what it was for."

"We've all seen people like that. Last summer I lived near a river upon which several beautiful boats were anchored. One I especially admired. "How the owner must enjoy that!" I said one day to a river habitué.

"Enjoy it!" he snorted. "Well, if you call coming down and polishing the deck for an hour and perhaps even trying out the engines, enjoying it, he does. But if you mean taking it out, he hasn't done that this summer."

No Accounting For Tastes.

Of course people like this must get pleasure out of looking at and working over their possessions instead of using them, or else they wouldn't do it that way.

I must say that to me this gleaming over possessions seems an inferior, less civilized and intelligent way of enjoying them, but perhaps I'm prejudiced.

One thing I'm sure of—that it's woe to the person of one temperament who gets himself or herself linked up with a person of the other. One of them is sure to be dissatisfied and unhappy, perhaps both.

Young Man!

What about that Blue Serge Suit you are going to get? Why not get it now or order it and have it ready when you want it? We have one of the finest stocks of Indigo Blue Serge, and sure to please you in style and workmanship. Our popular prices are \$25 to \$35. SPURRELL BROS., 365 Water Street. "Tailors for young men and men who want to stay young."

Once a tin can is opened, the contents should never be returned to the can.

LIGHT, HEAT, COMFORT!

The proprietor of one of the best known multiple shopping systems is credited with saying, "Give me any old shop, in any old street, and I'll guarantee to make it in twelve months the most widely known and best frequented shop in the district." He was asked to explain. Holding up three fingers he said, "I should believe in the trinity of LIGHT, WARMTH, COMFORT. I should dazzle the motifs until the candle drew them, I should bring them into a warm, comfortable shop, filled with a soft, pleasing radiance, and the rest is—well, mere child's play."

Mixed metaphors, perhaps, but expressive. Now we can more than imagine the kind of shop this well-known individual would open, for we pass it in almost every town—always a landmark to the street. No one fails to notice it. There is an indefinable air of welcome and invitation as one stands for a moment on the pathway and lets one's gaze travel inside it. The subdued, restful lighting effect that so charms because of its very unobtrusiveness, the absence of dark corners, the intangible feeling that if one would step inside one would be sure of a cheerful, enticing a delicious sense of warmth and comfort and cheerfulness—all these are part of its appeal. Truly a shop with an individuality.

We cordially invite all progressive business men to visit our showroom and see our latest Lighting and Heating Appliances, by the adoption of which the ideal outline in the above extract from a London paper may be easily secured. Our new RADIO X. Lamp and GASTHEAT Radiators fill all light and heat requirements.

ST. JOHN'S GAS LIGHT COMPANY.

Potatoes,

Ready for delivery to-day:

White Local Potatoes, 90s and 180s.

P. E. I. Blue Potatoes, 90s.

Scotch Potatoes, 168s.

Apples!

50 brls. Starks, 2s. 3s.

50 brls. Baldwins, 2s and 3s.

25 brls. Assorted Kinds, 1s, 2s and 3s.

Soper & Moore.

A Recruiting Appeal.

BY A FRENCH-CANADIAN.

Lieut.-Colonel Desjardins Calls on Compatriots to Rally to the Side of Britain and France—The Issue at Stake in the Great Conflict.

(Toronto Globe.)

Lieut.-Colonel L. G. Desjardins has issued the following appeal to his French compatriots in Quebec:

"A veteran of the Canadian active service having commenced at the Quebec Military School in 1864, I consider I am entitled to say to the young men of the present generation: 'Be worthy of your ancestors who settled on this American soil and laid the foundation of our nationality with their blood and sweat. Rally to the defence of the flag of Britain and France, united in a determined and heroic effort to save human civilization from a great peril. Will you do less for a grey-haired man than for the young men of the generation of 1860 did to save the great American Union? Please allow me to tell you that during the war of secession in the United States more than 40,000 French-Canadians voluntarily enlisted in the armies of the North. True, they did so for the triumph of a great cause, the abolition of slavery in the Southern States. Thousands of them fell like heroes on the battlefields, out of their devotion to the liberty of the black race on the American continent. You, the successors, who must desire to rival their heroism, will you hesitate to do for the freedom of the world, for human civilization, what those brave did for the liberty of the American black men and for the maintenance of the political union of our powerful neighbors?"

"What is at stake in the deadly conflict which stains half the world with waves of human blood is such as to, surely, the imagination. Let us suppose that this gigantic fight will determine the complete, decisive triumph of the dreadful enemy which must be defeated if the world is to survive the most stupendous explosion of might against right. It is with a profound perception of the horrible that I wonder at the heartrending situation of the entire world which would follow such an outcome of the present war."

"The downfall of the British Empire, following a superhuman effort to escape such a disaster, the dismemberment of France, and her ruin as a nation of France which we always

love so much—would be, by their consequences, an historical event as wonderful as that of the downfall of the Roman Empire. But between those two events, of an equal grandeur, there would be the immense difference that the overthrow of the Roman Colossus finally opened the way to Christianity, which saved and regenerated the world by destroying heathen civilization, whilst the joint crushing of the British Empire and of France would be the triumph of brutal force which would threaten the very existence of Christian civilization."

"I will add no more. I leave this last consideration to the serious meditation of all. I am confident that it will be sufficient to decide many of my French-Canadian young countrymen to enthusiastically rush to the defence of so sacred a cause."

On Going Into Action.

Now the weak impulse and the blind desire

Give way at last to the all-conquering will.

Love now must pause, and fancy cease, until

The soul has won that freedom born of fire.

Sing, then, no songs upon the sweet voiced lyre:

But choose some nobler instrument, whose shrill

Nerve-bracing notes my doubting heart shall fill

With a new courage, that will never tire.

Sing me the dead men's glorious deeds again!

Tell how they suffered, died, but stir me to action! Let me feel their pain.

Their strength, their mystery—that at the tale

I rise with such clear purpose in my brain

That even Hell's own gates should not prevail.

—H. R. Freston.

(Killed in action in France on Jan. 24.)

The Disappearance of the Servant.

(From the Manchester Guardian)

In the higher social level the servant problem is quite as difficult as it is amongst ordinary people. Even the big territorial families, who recruit their servants from their own tenants, have found the supply cut off. The big London hotels are profiting by this state of things. It is found much cheaper to go to the hotels than to run London houses without regular servants. The footmen are at the front and the maids are making munitions. The sort of conversation one hears would have seemed a couple of years ago like the dialogue in a fantasy. "I had a charming nurse—she is now postman," said one well-known London hostess, "but I hear that she hates it so I hope to get her back." It used to be desire for liberty and independence that caused the dearth of servants; now it is patriotism and a desire to do their bit like their men relatives. One of the many things that can never be the same after the war is the old organization of the British household. The domestic servant as we understand her to-day will be as much an anomaly as the term "servant" now is.

Stafford's Prescription "A" cures Indigestion, Dyspepsia, Gastritis and Nervous Dyspepsia. Price 25 and 50c. bottle. Postage 5 & 10c. extra.—Jan. 5, 1916.

An iron stand, which can be fastened to the ironing board is a great help on ironing day.

MARCH WINDS.

WALT MASON

Oh, March, is had and bolsterous, and rude and rough and rollickous, she's like a dippy squaw; she howls around us frightfully, and blows our hats off spitefully, the worst you ever saw. And as our lids go fluttering, the language we are muttering is the language we use to use oaths plaudibly, but then we are not saints. We paw around and swear again, and long for summer air again, for breezes warm and sweet; we think we'll then be happier, but doubtless we'll be scrapper, when summer brings its heat. Our language will be vigorous, when ants crawl up our backs; we'll still be cursing, while we are sweating, wearily, the flies that stick like wax. Our discontent's inherited; we hand out roasts unmerited, to all that comes along; instead of smiling merrily, we yelp and say, "Yea, verily, whatever is wrong." Man ought to face things cheerfully; complaining always tearfully, betrays the spineless robe, man's head is largely ivory and he for sense must strive or he becomes a hopeless boob.

"Cascarets" Best If Headachy, Bilious Sick, Constipated

Best for liver and bowels, had breath, bad colds, sour stomach.

Get a 10-cent box.

Sick headache, biliousness, coated tongue, head and nose clogged up with a cold—always trace this to torpid liver; delayed, fermenting food in the bowels or sour, gassy stomach.

Poisonous matter clogged in the intestines, instead of being cast out of the system is re-absorbed into the blood. When this poison reaches the brain tissue it causes congestion and that dull, throbbing, sickening headache.

Cascarets immediately cleanse the stomach, remove the sour, undigested food and foul gases, take the excess bile from the liver and carry out all the constipated waste matter and poisons in the bowels.

A Cascaret to-night will surely straighten you out by morning. They work while you sleep—a 10-cent box from your druggist means your head clear, stomach sweet, breath right, complexion rosy and your liver and bowels regular for months.

Your Boys and Girls.

A good way to furnish a child's room at little cost is to paint the floor a drab color two feet around the wall and cover the rest of the floor with an art square of light matting. Paint an old bed, chairs, stand and any article you wish in white. Pad the chairs, back and seat, with some soft goods, then cover with white oilcloth and tack with brass tacks all around seat and back, also back of chair.

Take a small box for a footstool, cover it, and you will have something pretty and lasting. Makes curtains of bleached cheesecloth with ruffles and edge with cheap lace. If you fix on the walls have pictures of children and animals in bright colors.

WINARD'S LINIMENT CURES DIS- EASES.

"SECURITY" MILK GUARANTEED

To contain the Fresh Milk of healthy cows blended with pure Cane Sugar.

NOTHING ELSE IN IT.

No Corn Starch,
No Glucose,
No Arrowroot.

GET "SECURITY" FOR YOUR MONEY.

LADIES' FLEECE LINED HOSE.

Special Value for this week,

35c.

per pair.

This is a medium weight, fine Ribbed Hose, and just suitable for present wear. Secure a pair at once as they are

Extra Special.

See Window.

HENRY BLAIR

Advertise in the Telegram

A Most Extraordinary Cure

Mother Had Appealed to Three Doctors Use of Dr. Chase's

This letter from Mrs. Noxel is endorsed by Mr. H. J. Mahaffy, druggist, Port Colborne, Ont., as being true and correct. While it reports a most remarkable cure of epileptic fits by use of Dr. Chase's Nerve Food, it only goes to corroborate similar cures reported by others.

Mrs. Henrietta M. Noxel, R. R. No. 1, Humberstone, Ont., writes: "I cannot help writing to you, as I want you to know what a blessing Dr. Chase's Nerve Food and Kidney-Liver Pills have been to my boy. He was taken with very violent fits, would twitch all over, his eyes would turn towards his nose, his jaws set and his lips turned almost purple. He would clench his fists tightly, become unconscious and then go into a long sleep. After several hours he would wake up sighing and so weak he could not stand. He was afraid he would die and look him to the doctor, who pronounced his case epilepsy. As his medicine was not effective and the fits continued, took him to another doctor at Port Colborne, but his medicine seemed to make him worse.

"As the boy's nerves were in such a state that he could not sit down, lie down, and the fits continued, took him to a third doctor, who said

War News

Messages Received Previous to 9 A.M.

OFFICIAL.

LONDON, March 12. At Verdun, fighting, frequently desperate, is continued. The enemy attacked west of the Meuse from the north, and in Woerwe is making some progress at certain points. His losses are very heavy. There is nothing special on the British front.

Germany has declared war on Portugal.

In Asia Minor the Russians are advancing to the coast, and are within thirty miles of Trebizond. They also occupied Cola, thirty miles west of Kermanshah.

The British destroyer Coquette, torpedo boat 11, and the fleet auxiliary Fauvette, struck mines and sunk the east coast. Six officers and three men were lost.

After preliminary successes, German Smuts forces have, after obstinate fighting, driven the enemy's forces from prepared positions on the Kila Hills. The pursuit continues southwards towards Usambara railway.

The enemy's position was attacked at Esslun, seven miles east of Kusa Amara, but the enemy were not lodged, though they suffered some losses.

BONAR LAW.

REPORTED FIGHTING IN GERMAN CITIES.

NEW YORK, March 12.

A cable to the Tribune from London this morning says that reports from prepared positions on the Kila Hills. The pursuit continues southwards towards Usambara railway.

The failure of the Crown Prince's army before Verdun.

IN ALBANIA.

BERNE, March 12.

A correspondent of the Berner at the Austrian headquarters in Albania, telegraphs that the Austrians have advanced far southward, their capture of Durazzo. The Albanians and Albanians are retreating, and blowing up the railway.

NO, JONES, I WASN'T SATISFIED. RECOMMENDED. YOU SEE, ARGUMENT HE FORGOT FOR AND GAVE ME A

BUT THIS IS

Advertisement for a product, likely a shoe or boot, showing a person wearing it.