

Children's Dresses at 99c.

A dainty Striped Galatea and Serge Dress, with Blue Serge Collar and Cuffs, Red Cord and Tassel, Red Pearl Buttons to match; to fit from 5 to 14 years. Regularly sold at \$1.40. January Sale Price . . . **99c**

Women and Children first, Please

CHILDREN'S NIGHTDRESSES at 39c. We are offering some daisy little "Nighties" for children in Pale Blue and Pink, and that were selling for 50c., at now . . . **39c**

Children's Hose

20 doz. of Children's Fast Black Hose You'll need to get in early. They're going cheap too at 18c. and 20c. per pair. 15 doz. Children's Tan Hose. Better buy them now, they'll be scarce later. January Sale Price . . . **25c**

Children's Mittens, from 19c. up

We are now handing out to you a dainty little Mitten for children, to fit ages of from 4 to 8 years. They're great value for the money. The shades are White, Navy and Tan, and the price from, . . . **19c** Just what you've been looking for

Women's Hose, at 20c. p. pr

Here is a real good old-fashioned pair of Stockings—we mean old-fashioned quality, strong and serviceable, at per pair . . . **20c** Another line of 55c. Cashmere Hose regularly, will be cleared during Sale at, per pair . . . **35c**

SPECIALS.

HONEYCOMB & MARCELLA QUILTS from \$1.50. **ENDS DRESS GOODS** (Remnants) marked away down. **REMNANTS GINGHAM.** 50 doz. MEN'S COLLARS at 5c. per Collar. **COT BLANKETS.** **BOYS' OVERCOATS AND REEFERS.** **BOOTS AND SHOES.** All must be cleared regardless of price. **GREAT TIME TO BUY TAPESTRY TABLE COVERS.**

J. M. DEVINE'S**Great JANUARY Sale!**

of General Dry Goods has been launched to-day and bumper bargains await all who will avail of this greatest of opportunities. Now, note carefully the price of every item. When you sit down at night make an honest comparison with goods you will read in other ads., and retire at a reasonable hour with a steel clad resolution in your mind to make us prove what we're talking about in the morning at 9 o'clock. The Goods:—

Ladies' Wool Gloves, from 25c. up

We offer during Sale many dozen pairs Ladies' Wool Gloves in Fancy Brown and other shades from, up . . . **20c** Good time to buy these Gloves.

Ribbons in all Widths and Shades

You will be pleased to know that we are showing at reduced prices, in all shades and widths, a very complete stock of Ribbons in Silks and Satins. You would do well to look through our Fancy Silk Ribbons, they are certainly interesting.

Blouse Bargains

In our Blouse Department we have many snaps. You can get a pretty White Lawn Blouse for . . . **75c** And we'll even do better than that. You will find two or three dozen slightly soiled White Lawn Blouses that sold at 80c., 90c. and \$1.50. Your choice during Sale, each . . . **49c**

The Biggest Bargain of all LADIES' UNDERWEAR.

25 doz. Ladies' Fleece Lined Vests that sold at 45c. each. Out they go during January Sale at, each . . . **29c** Now, come early for these, they won't last long.

D & A Corsets & Devine's

When you think of D. & A. Corsets you must think of Devine's. This is because we have been telling you for years that they are the best, and it simply is that, because they are the best, we can afford to talk out loud about them.

\$1.00 for . . . **75c.**
\$2.00 for . . . **\$1.70**
\$1.50 for . . . **\$1.20**

We have a special at 45c. These prices are only for our January Sale. You'll buy from us as usual, won't you?

Ladies' Night Dresses

IN FANCY FLANNELETTE. Not \$2.00? No! Not \$1.50? No! Not \$1.20? No! Well, what is it? A comfortable Flannelette "Nightie" in good heavyweight goods, worth \$1.30 to \$1.40 for, during January Sale, each . . . **89c** Come—and not too late.

Ladies' Costumes

We have a few to clear at a bargain in Fancy Tweeds. Come in and see them, will you?

Flannelettes and Curtain Nets

You will be delighted with our stock of White and Pink Flannelettes at the old price of from 10c. up during Sale.

Ladies' Hair Combs

Beautiful hair beautifully dressed has won the admiration of the greatest down through the ages. During this Sale, ladies, you will have a chance to purchase the most stylish Combs that are made in Perle, Shell and Amber; also a grand assortment of Pins and Barrettes. Prices are for Combs from 20c. to \$1.50 per pair. All reduced during Sale.

Now, Men, We are after You

HOME KNIT DRAWERS. We have the real thing made from the wool of Newfoundland sheep and knit in the good old-fashioned way. Very warm and serviceable. During Sale, . . . **\$.50** per pair . . . **\$.50**

Mittens for Men

20 doz. White Wool Mittens, local knit. Usually 30c. per pair. During Sale . . . **20c** Men's Leather Cuffs, per pair . . . **45c** Men's Leather Cuffs, wool wristlet, very strong, horse hide; asstd. shades. Usual price \$1.00. Sale Price . . . **75c** A very classy line Leather Gloves at, per pair . . . **45c** Men's Wool Gloves, Aberdeen, . . . **85c**

You will be pleased with our Showing of White Goods.**COME EARLY.****Men's Shirts**

A strong Regatta Working Shirt, with collar attached; all sizes. During Sale . . . **49c** CAPS WITH KNIT AND FUR BAND, from 50 c.

We are featuring the Eastern Cap in very stylish Tweed. Most comfortable Cap made, from, up . . . **1.50** The newest in Caps is the "Mackiwian," Plaid effects. They have taken the U. S. A. and Canada by storm. Selling from 80c. to \$1.50.

American Pants from \$2.00

If you are needing a pair of American made Pants to be worn with belt or braces, see our showing during Sale. Well tailored and goods that will wear well. Price from . . . **1.99**

Boys' Pants

A very strong Boys' Pants in good Tweed. Usually \$1.00 per pair. During Sale . . . **85c**

Men's Overalls,

SWEET-ORR AND OTHERS. Here's where we come in. You get the best in Overalls here without a doubt. As follows: Blue Derry (local) **.65c.** Sweet-Orr, the world's best Overall—the Overall that outlives all others. Carpenters, Railwaymen, Engineers and Longshoremen insist on having Sweet-Orr brand. Prices from \$1.99 per pair up.

TOWELS.

Worth your while to see our immense showing of Turkish and other Towels. A huge pyramid of real Towel value stands at the door waiting for you. Prices from 10c. to 49c. per Towel all reduced. Hundreds of yards of Toweling from, up . . . **8c**

Open FRIDAY EVENINGS till 9.30

J.M. Devine
THE RIGHT HOUSE

Hardships at Sulva Bay.

CLOUD-BURST DROWN MANY SOLDIERS AND COLD FREEZES THEM.

Ricasoli Hospital, Malta, December 20, 1915. Dear Jack—It is a long time now since I had a chance to write you. I hope you are not uneasy about me; I am O.K. I hope you are all as well as I am, and that you will spend a very merry Christmas. I expect you will be rather lonesome, I am afraid, as the crowd is getting small. This is the second Christmas dear mother has not been with us, but then, it's little use repining, though one can scarcely help it at this season. Now you will want to know why I am here. In the latter part of November (the night of the 27th), I think, we had a tremendous cloudburst; in about half an hour our trenches were full, just imagine, torrents, 7 and 8 feet deep. We had to leave and jump over the parapet, when the lightning flashed, I never saw such lightning. You would see blankets, overcoats, all kinds of equipment, drowned and drowning men floating past. In one trench, a little to our left, 28 men were drowned. They were of different regiments, Worcesters, Dublin Fusiliers, Munster

Fusiliers and others. It was awful; over two hundred perished, and many others, I don't know how many, have died since through frost bite and exposure. We were all water-soaked, and I like nearly everybody else, lost every stitch, nothing to do now but let our clothes dry on, us if they would, but fate decreed otherwise, for though it cleared off after the cloudburst, and became very cold, the next day it started to pour rain again, which continued all night until next morning about daybreak, when (unkindest cut of all), it started to snow, which continued for a few hours, when it cleared off and began to freeze, and freeze hard, too. Now our troubles started in earnest; our feet began to freeze, and that is why I am here, but don't worry, I am O.K. again

And Will Not Lose Even a Toe.

I stood to our gun in water and mud for 4 days and 3 nights without even once sitting down. Let me tell you here, that as far as I am aware, not one of our fellows perished in that awful time. I never want to go through anything like it again as long as I live. I believe the Newfoundland disaster was a "Midsummer Night's Dream" compared with it. If we ever meet again I will be able to tell

you more fully of it. You know Jack Fitzgerald, he used to work at Channing's drug store. He was a Red Cross man. Well, the last morning I was on the Peninsula, I saw him shot together with three others of our boys; they were sniped, and died in a heap. You can tell anybody you like from me, that poor Fitz. died a hero and a martyr. He deserved the V.C. I don't suppose you get a full list of fatalities; in fact I am sure you don't according to the home papers. I've seen, but I'll all come out in time. Well, old chap, it does not look like Christmas weather here in Malta; the weather is fine and warm. Not much like our Christmas weather at home, still I believe we are going to have a good time; we are already starting to decorate our ward. You'll know I'm not very bad when I can go out to town across the harbor to Valetta. I am enjoying my rest and the good food here, and the nurses and orderlies are kindness itself. Believe me, it feels good to lie in a bed, and have no shells screaming and bursting over your head. I must leave you now, old chap. I hope you will have a very merry Xmas. Tell father I was to confession Oct. 29th, and communion next day, all done in sight of Johnny Turk's trenches, and within reach of the guns. Give my love to all at home. Good-bye for now.

My address:—
Private P. J. English,
Ward C. L.,
Ricasoli Military Hospital,
Malta.

Everyday Etiquette.

"Please tell me on which finger the engagement ring should be worn and should it be worn on the same finger after marriage?" was Nina's query. "The engagement is worn on the third finger of the left hand and is worn, with the wedding ring, on the same finger after marriage," said her aunt.

Checked and plain pougees are being used together for some summery sport dresses.

T. J. Edens

By S. S. Stephano, Monday, January 10, 16.

N. Y. TURKEYS.
N. Y. CHICKENS.
N. Y. CORNED BEEF.
N. Y. SAUSAGES—1 lb. ctns.
CAL. NAVEL ORANGES.
TANGERINES.
GRAPE FRUIT.
BANANAS.
CELERY.
FRESH OYSTERS.
TEXAS ONIONS.
FINNAN HADDIES.
KIPPERED HERRING.
20 cases FANCY EGGS.

DANNAWALLE TEA, 50c. lb. No advance in price.
BUILDING TEA, 45c. lb.
TWO TEAS with satisfaction in every sip.

10 cases
SHREDDED WHOLE WHEAT BISCUITS, 16c. pkgs.
DUTCH BUTTER, 1 lb. blocks, 25c.
MIXED HAM (Cooked), 30c. lb.
BLUE BERRIES, 15c. tin.
STRAWBERRIES, 25c. tin.
LEMON CLING PEACHES, best, 2 1/2 lb. tin, 25c.
JAMS, assorted, tumbler, 13c. each.
Marmalade, tumbler, 11c. each.

20 boxes PURITY BUTTER, 2 lb. prints.
Just received ex S.S. Stephano.

DUTCH CIGARS Just in:
King Edward VII. **50s.**
Lima **30s.**
Hermades-de-Soto **50s.**
El Valor **50s.**

T. J. EDENS.

MINARD'S LINIMENT FOR SALE EVERYWHERE.

S.P.A.

The Hon. Treasurer of the Society for Protection of Animals, has received the following letter, accompanied by a subscription:—

"Dear Sir,—
Enclosed please find a dollar note. I will share some and send weary goat and comfort some poor hen, or buy some teeth for aged calf, that she may chew her cud and 'calf' and feel quite young again; or perhaps for sheep with 'smutty face' 'twill make this world a brighter place, and ease her greatest pain.

I'd like to raise it fifty bones to help some donkey o'er the stones, and let him have a 'cinch,' but what with one thing and another I'll have to get some 'dough' from mother. I really feel the pinch. There's this and that, and Nickel Shows, and sox to warm poor soldiers' toes, I'm nearly in the 'pen,' with 'mayolinds' to 'beat the band' they've taken nearly all my sand, and left me not a 'yen.' The price of coal, too, is gone up. I'm forced to sell my 'setter pup' to raise a little tin. We'll have to turn to 'peat or sod' or burn my brand-new-fishing-rod; Oh! what an awful sin. I'll make my 'gun-stock' into splits, to light a fire and dry my mitts. I will, 'so help my tin.'

But any way this dollar goes, to warm some worn-out horse's nose, or buy him a new tail, get 'Blue Jay' for his tender feet, that he may tread the frozen street and stop his mournful wail. If some poor broken-winded nag, while gibbling hills is forced to lag and groan the whole day long, get chloroform. I think it's best, and dope poor Dobbin off to rest, and so I end my song."

With profuse apologies to Uncle Walt Mason and yourself if you have read this, and asking you to place the dollar to the credit of the S.P.A.

I remain,
Yours truly,
A STAMPED ENVELOPE.

Jan. 10th, 1916.
[The Hon. Treas. S.P.A. will gladly welcome subscriptions from other Stamped Envelopes, whether poets or not.]

Pick YOUR Book

FROM THIS LIST.

Price 15c. each; Post-paid, 2c. extra.
The Home Secretary—Paul Trent.
Heart's Delight—Louis Tracy.
The Red Saint—Warwick Deering.
The Steady in Scarlet—Conan Doyle.
The Crime on Canvas—Fred M. White.
The Prince of Sinners—E. P. Oppenheim.
By Wit of Woman—A. W. Marchmont.
The Man of the Craig—Guy Boothby.
Mysteries—William LeQueux.
Her Convict Husband—Marie C. Leighton.
Lord Oakburn's Daughter—Mrs. Henry Wood.
Kidnapped—R. L. Stephenson.
A Court of the Angels—J. Miles Foreman.
A Prince of Darkness—Florence Ward.
Millions of Mischief—Heaton Hill.
Love Made Manifest—Guy Boothby.
The Governors—E. P. Oppenheim.
Lady Rodway's Ordeal—Florence Warden.
Connie Burt—Guy Boothby.
My Strangest Case—Guy Boothby.
Put Yourself in Her Place—Marie C. Leighton.
The Red Stain—Sir W. Magnay.
A Queen of the Stage—Fred M. White.
Number 12—Fred M. White.
A Damaged Reputation—Harold Bindloss.
Twin Sisters—R. Marsh.
The Message of Fate—Louis Tracy.
Love the Jester—A. C. Askew.
Like Diana's Kiss—"Rita."
Ethel Norman's Secret—Paul Trent.
Lady Ursula's Husband—Florence Warden.
My Strangest Case—Boothby.
A Lost Summer—Theo Douglas.

Garrett Byrne,

Bookseller & Stationer.

Fads and Fashions.

The corded petticoat is here. Skirts are not one bit narrower. First spring shoes are narrow toed. There is an insistent recall of the pannier.

It is suggested that skirts will be lined again.

The bodice may be short, longer or simply normal.

A new nightgown is scalloped round the foot.

Pickell's

MASSATTA

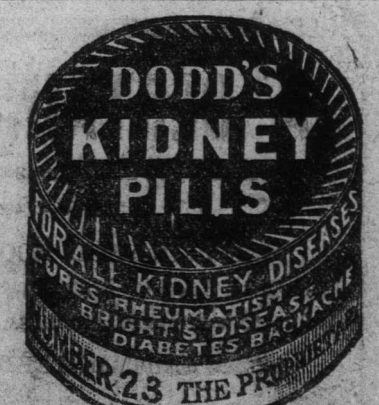
A NEW AND TOTALY DIFFERENT TALCUM POWDER

Not only softer, smoother, more satisfying than any other, but distinguished by its "True Oriental Odor," a fragrance imparted by its subtle and clean.

In addition to Massatta, we carry a complete line of Luxell's Famous Specialties, including the most exquisite Perfumes, Delicately Tinted Waters, Creams, and Powders of an exquisite character.

At all Druggists, St. John's, Nfld.

New skirts flare at the hip line and at the bottom. There are new colored laces run with metal thread. Your coat may be as long or as short as you please. Fluted braid is one of the new notes in trimmings.



DODD'S KIDNEY PILLS
FOR ALL KIDNEY DISEASES
CORAL KIDNEY PILLS
RHEUMATISM
BRIGHT'S DISEASE
DIABETES
WATER 23 THE PROMISE

MINARD'S LINIMENT CURES GARTGET IN COWS.