

G. KNOWLING

Marvellous Shoe Bargains

G. KNOWLING

In Ladies' Patent Oxford, Patent Strap Pumps and Tan Oxfords.

Ladies' Patent Coltskin
Cross Strap Pumps.

Hi-to Tip a beauty; suitable for evening dress or dancing parties. Regular \$3.00.

Sale Price, \$1.60.

Ladies' Patent Coltskin Blucher Oxfords,

Opera Tip, high heel, a very graceful and pleasing model. Just think of it—former price \$3.00. Our

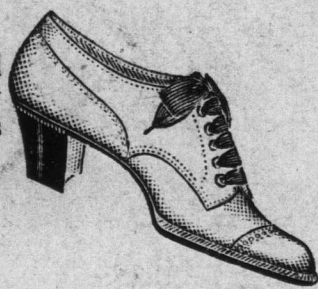
Sale Price, \$1.60.

Ladies' TAN CALF BLUCHER OXFORDS.

Hi-to Wing Tip, Goodyear Welted. This is an all round American model, perfect fitting and very restful to the feet in wear. The opportunity is yours to get this High-Class \$4.50 Welted Shoe

For \$2.30.

The quantity of these High-Class Goods is limited, and to have disappointment call early.



G. KNOWLING

CENTRAL
SHOE STORE

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Special Premiums
FOR LADIES!

No. 49 Ladies' Hand Bag, Nickel Mount, Black Seal-grain leather, containing coin purse to match.

For
595
Coupons.

No. 43 Ladies' Fine Silk Umbrella, Sterling Silver mounted, neat design.

For
1450
Coupons.

No. 50 Ladies' Hand Bag, Gold mount, Black leather, containing coin purse to match; warranted.

For
425
Coupons.

No. 37 3-piece Kitchen Set, comprising Can Opener, Paring Knife and Potato Knife; warranted.

For
70
Coupons.

Save your Coupons for one of the Valuable Premiums, you can exchange them at any time. These Coupons will always be valuable.

Imperial Tobacco Company (Nfld.) Limited.

BOND CAN'T LOSE.

That is What the People Say

A Wonderful Discovery.

An eminent scientist, the other day, gave his opinion that the most wonderful discovery of recent years was the discovery of Zam-Buk. Just think!

As soon as a single thin layer of Zam-Buk is applied to a wound or a sore, such injury is insured against blood

poison! Not one species of microbe has been found that Zam-Buk does not kill!

Then again, as soon as Zam-Buk is applied to a sore, or a cut, or to skin disease, it stops the smarting. That is why children are such friends of Zam-Buk. They care nothing for the science of the thing. All they know is that Zam-Buk stops their pain. Mothers should never forget this.

Again, as soon as Zam-Buk is applied to a wound or to a diseased part, the cells beneath the skin's surface are so stimulated that new healthy tissue is quickly formed. This forming of fresh healthy tissue from below is Zam-Buk's secret of healing. The tissue thus formed is worked up to the surface and literally casts off the diseased tissue above it. This is why Zam-Buk cures are permanent.

Only the other day Mr. Marsh, of 101 Delorimier Ave., Montreal, called upon the Zam-Buk Company and told them that for over twenty-five years he had been a martyr to eczema. His hands were at one time so covered with sores that he had to sleep in gloves. Four years ago Zam-Buk was introduced to him, and in a few months it cured him. To-day—over three years after his cure of a disease he had for twenty-five years—he is still cured, and has had no trace of any return of the eczema!

All druggists sell Zam-Buk at 50c. box, or we will send free trial box if you send this advertisement and a 1c. stamp (to pay return postage). Address Zam-Buk Co., St. John's, Newfoundland.

S.21

That Money.
Is It Reid's?

In an endeavour to make political capital McGrath, who is looked upon as the "lowest and basest creature in public life," squeals day after day that there is a bet of \$400 at the Herald office uncovered. It is not at all likely that this amount will be covered at the place mentioned, in view of the "Little Jap" incident.

BY THE WAY.

The Morison organ speaks of the great audience that listened to the Tories at the Battery last night. The school room where they met holds considerably less than 100 children so that the public are the best judges as to the large crowd that the Tories had last night.

The "Pullet" and his tribe made the worst break in their lives last night because they were accompanied by the "hoodoo" gang, notably "Cody" Moore, the Bureau of Intelligence and "Conciliator" Mullaly, the laughing stock of the City Council.

Higgins' main point of argument—"logically" of course—last night was an attack on Sir Robert Bond. He had in his hand a photo of Sir Robert which he used to repeatedly dash against the wall. What next?

The most side-splitting piece of fun was Harry Bartlett's—de Barge—speech on railways.

"Pullet" Howley was as ridiculous as ever. He spent most of his time telling his hearers of the bad cold he got—caused by not going home to roost regularly—and of the great industry that he is going to open in the East End, giving employment to 200 people. This is the same sort of bluff that the "Pullet" got off to the electors five years ago. But it won't work this time.

At the Battery the Tories will get seven votes. That includes "from Wood's" dock to "Chain Rock." This is another striking illustration of the overwhelming majority that Kent, Dwyer and Ryan will have. The "Pullet" came home last night with all his tail feathers gone; what will happen after October 30th. Too awful to contemplate!

All over the country the household phrase is "Bond Can't Lose!"

Green
GAGES,

By express to-day,

Monday, October 6, 1913.

52 cases

CHOICE GREEN GAGES.

This lot is in fine order. Just right to bottle or for preserving.

Exquisite Flavour.

Soper & Moore.

The Human Will.

The human will is a small, portable mechanical contrivance which enables a man to say no when he has had enough for all practical purposes.

There are two kinds of wills—stout and flabby. There is also the kind which is also the kind which is always going around the corner to take a drink just when somebody would like to use it.

There are several ways of cultivating the will, the most of which is to strike it twice in the back of the head with a good resolution and sit on it in a determined tone of voice.

When a will has been treated in this manner for a few times in succession, it will not attempt to drag the owner out of bed for a mild eye-opener in the form of three fingers in a large tin tub.

A stout will is one which never has to be massaged by inserting a home tobacco cure in the coffee.

A flabby will is a popular variety which has to back up against electric bitters and the cube cigarette in order to let go.

After a will has become halter broke and doesn't have to be driven with kicking straps, nobody will have to ask the owner where he stands on anything from a mule petition to women's rights.

One of the finest specimens of case-hardened wills ever produced in this country is owned by "Bob" La Follette, who has been using it to annoy and disconcert some of our costliest citizens.

If it were not for the human will and the Australian ballot, the plain people of this country would have about as much to say as a deaf mute with an impediment in his speech.

The man who invented the word "can't" was a lineal descendant of the invertebrate jellyfish and had his will extracted before he got into long pants.

If there was more will and less wind in congress, the ultimate consumer would stand almost as much show as the pork barrel.

The best kind of will power does not have to be propped up with horrible example or death-bed scenes, but stands erect on its own feet and meets all comers.

Backache Vanishes
Rheumatic Pains Go

Few Doses of Croxone Ease Stiff, Sore, Swollen Joints and Muscles, Relieving Backache and Bladder Disorders.

If you suffer with backache—have pains in the neck or sides—nervous or dizzy spells—a few doses of Croxone will relieve the congestion and you will be surprised how quickly all kidney, bladder and rheumatic troubles will disappear.

Croxone promptly relieves these diseases because it really does reach the real cause. It soaks right into the walls and linings of the kidneys, cleans out the stopped-up inactive organs, neutralizes and dissolves the uric acid and makes the kidneys spit from the blood the waste and poisonous matter that lodge in the joints and muscles to scratch and irritate and cause rheumatism. It soothes and heals the delicate linings of the bladder and gives the kidneys renewed strength so they can filter the blood and keep you well.

Croxone is different from all other remedies. It is so prepared that it is practically impossible to take it without results. An original package of Croxone costs but a trifle, and all druggists are authorized to return the purchase price if it should fail in a single case.

Pointers.

The people of the Battery are today denouncing bitterly the conduct of the Tories who held a meeting at that place last night. The few stalwarts were continually shouting in favor of Reidism and Morrisism.

Very earnest endeavours were made by the Tory candidates to get admittance to some of the houses. But there were stout refusals, the one retort being no "pullets" or turn coats allowed in.

As the latter term, which means the worst kind of a political deceiver, applies to Higgins and Bartlett as well as to Howley, all three are thinking seriously of throwing up the sponge before nomination day.

This would certainly be a wise procedure on the part of the Tory trio, as they are not going to get a look in anyhow, their defeat will be so bad that the triumphant victory of the Liberal candidates, Kent, Dwyer and Ryan will be handed down for generations.

Judging from the encouraging reports received from different sections of the island there is every indication and every reason to believe that the reign of the graballs will soon cease and that the country will be saved from further bankruptcy and disaster by Sir Robert Bond the Statesman.

LIFE IN THE OPEN



with its sudden changes in the mode of living, climate, change of water, and other unforeseen

conditions, often causes sickness, and a physician is seldom within easy reach.

Whenever you are away from home, the best remedy for all emergencies is a supply of

Duffy's Pure Malt Whiskey

It is wonderfully effective to nourish the body, stimulate the circulation of the blood, give power to the brain and strength and elasticity to the muscles, because it contains all the nourishment and tonic properties of barley and other grains which are the great strength-giving foods. Put a bottle or two of Duffy's Pure Malt Whiskey in your grip and you will be prepared to resist chills, fever, colds, dysentery, diarrhoea, nausea and numerous sudden ills.

BE SURE YOU GET DUFFY'S

Duffy's Pure Malt Whiskey is sold in SEALED BOTTLES only by most druggists, dealers and hotels at \$1.25 a bottle. Demand Duffy's and be sure the seal is unbroken. Write our doctors for free advice and valuable medical booklet. The Duffy Malt Whiskey Co., Rochester, N.Y.



Higher Education Aids.

and all other Books for School and Home Studies. Special Books supplied to order.

Primary — Blackwood's Literature, Book I.
 History—Gardner's, Blackie's or Cambridge.
 Hygiene—Gulick's Good Health, Brown and Nolan's Health and Habits.
 Geography—Shoemith's, McKeljohn's, Nelson's, Highroad's. Part I. Longman's, My First, Newfoundland, Geog. Notes.
 Grammar—Nestfield's, Morrison's, Mason's, Rahts, D. & Alcock.
 Preliminary—Blackwood's Lit., Book II.
 History—Gardner's, Nelson's, Carter's, Geometry—Hall & Stevens, L.; Baker and Bouie.
 French—Siegman's Primary, Part I. Hygiene—Reynold's, Foster's. Scripture History—Carter's St. Mark. Dom. Economy—Chamber's Parts I. and II.
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 Also Larkin's Sight Singing, Educational Handwork, Junior Marches, Observation Lessons in Geography, Teachers' Handbook of Drawing.

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GARLAND'S Bookstores, 177 & 333 Water Street, St. John's.

J. J. ST. JOHN.

10,000 VERY CHOICE CIGARS.
 BROCK'S BIRD FOOD.
 ROSE'S LIME JUICE.
 SUNSHINE CUSTARD POWDER
 BIRD'S CUSTARD POWDER.
 BLANC MANGE POWDER.
 TINNED RABBIT.
 TINNED BAKEAPPLES.

When you want a cup of appetizing TEA, get our 40c.

J. J. ST. JOHN.

Yesterday afternoon a meeting at which His Excellency Governor Davidson presided, was held at Government House. A "Grenfell Association of Newfoundland" was formed. Speeches were made by His Excellency the Governor, Dr. Grenfell, C. P. Ayre, Esq., W. B. Grieve, Esq., Hon. W. C. Job, Hon. R. Watson, Hon. A. F. Goodridge and Capt. A. Keen.

Novelty in gowns is gained by the combination of daring colors and materials.

Fresh Supply

Butter,

Just Received.

Irish—1 lb. blocks.

18 lb. tubs.

Canadian—

1 lb. blocks.

30 lb. tubs.

Codroy—

1 lb. blocks.

Just in 25 Sacks

Kelligrews

POTATOES.

FRESH Smoked SALMON

10c. lb.

RIPE TOMATOES,

60c. per basket, of 10 lb.

By the lb. 8c.

10 lb. Green Tomatoes,

30 cents.

C. P. EAGAN

Duckworth St. and Queen's Road.