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THE LONDON DIRECTORY

Traders throughout the world to communicate direct with the principal firms of the world...

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LONDON DIRECTORY CO. Ltd, 10, Abchurch Lane, London, E. C.

July 17th, 1911.

Porter, James, care G.P.O. Provisioner, care Telegram Power, Wm. Power, Edward, card.

Rose Blanche Quinton, Capt. care Campbell & McKay

Ryan, Anne, card Ryan, Enos, card

Roberts, Roy, Gower St. Read, Isabella, Hamilton Street

Rowe, Agnes, retd. Rowe, Lizzie, retd. Reids, James, card.

Roberts, Mrs. J. Bond St. Russell, Miss Jennie, card. Casey's St.

Starks, Roland Geo. card Sparks, Mrs. Wm. Stamp, Mrs. Thomas.

Samson, A. E., Water St. Spencer, Alfred, New Gower St.

Sherwood, Emily F. Smith, Simon Smith, D. F., Long's Hill

Simms, G. Snow, John C. Snow, Lillie, care G. P. O.

Strong, F. G. Steele, C. B. Summers, Thos. Spurrell, John, Lime St.

Squires, Miss Marg. Taylor, Robert, card Taylor, Wm.

Taylor, D. retd. Taylor, Wm. retd. Templeton, Miss P. retd.

Tilley, Mrs. Wm. retd. Tilley, Mrs. C. W. Turnbull, Frank, St. John's West

W. Way, Philip, card Warren, Miss Lillian, Rennie Mill Road

Wadden, Mrs. P. retd. Way, Miss Madge, card Warren, Alfred, retd.

Walsh, Patrick, late Bay Bulls Walsh, John, Long Pond Road

Way, Mrs. Gower St. Whelton, J. J. Wells, Joseph, retd.

Wilcox, Moses, card Whiffin, Eveline, late Badger Brook

White, Miss H. card, King's Road Wilkinson, Mr. Rennie Mill Road

Worris, Ambrose, schr. Paquet Senguriam, Capt. G. Schr. Shamrock

Yethews, Richard, schr. Victor Region W. J., schr. Victoria

W. J., Schr. Victoria W. J., Schr. Victoria

W. J., Schr. Victoria W. J., Schr. Victoria

W. J., Schr. Victoria W. J., Schr. Victoria

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FOR MAKING SOAP, SOFTENING WATER, REMOVING PAINT, DISINFECTING SINKS, CLOSETS, DRAINS, ETC. SOLD EVERYWHERE REFUSE SUBSTITUTES

The Evening Chit-Chat



"I gain nothing by being with such as myself. We encourage a general mediocrity." Charles Lamb. Who are your friends? Are they people in whose society you take a comfort because they continually look up to you and praise you? Or are they mostly "such as yourself"?



The Tenderfoot Farmer. It was one of these experimental farmers who put green spectacles on his cow and fed her shavings. His theory was that it didn't matter what the cow ate so long as she was fed.

Fads and Fashions.

Hat bows are important these days. Striped bathing suits are all the rage. Lilac and blue are being combined in hats and suits. Beaded garitures are still favored for evening gowns.

POLO SHOE POLISH

"Good for Leather, Stands the Weather." shines easiest—just a dab, a rub and there's your shine! Black or Tan, at all grocers and shoe stores.

The Way Office in Harbor Grace.

Editor Evening Telegram. Dear Sir,—I noticed a letter in Friday's issue of the Daily News, signed "Fair Play," complaining of the Way Office being closed here on Wednesday last and that the public were indignant on that account.

C.C.C. Band Tour.

The C. C. C. band left town this morning on their annual tour. They went to Bell Island where a concert will be given to-night. A dance will be held there to-morrow night.

Ireland's New Fish Curing Station.

U. S. Consul, George E. Chamberlain stationed at Cork, writes that a fish-curing station has been established in Courtmasherry by the British Government. Two motor boats have been supplied, each carrying eight hands, and also schooner, with master and 18 hands.

In Dread of 'Something'

You can scarcely tell what it may be Hysteria, Insanity, Nervous Collapse. You can only know of this depression when the nerve cells are restored to health by such treatment as Dr. Chase's Nerve Food.

Evening Telegram Fashion Plates.

The Home Dressmaker should keep a Catalogue Scrap Book of our Fashion Plates. These will be found very useful to refer to from time to time.



Ladies' One or Two Piece Dress in Peasant Style, with Seven Gore Skirt, Lengthened by a Shaped Flounce.

Deep tresses are a popular feature of this season's dresses, whether they be of silk or wash fabrics. Lavender and white striped silk and wool poplin was combined with violet poplin for the yoke and sleeve trimmings.

8986—A COOL AND COMFORTABLE NEGLIGEE OR LOUNGING ROBE.



8980

Figured cotton crepe in white and blue, with facings of plain blue crepe was used to make this inviting model. The shaped yoke is cut with the sleeve combined, and is joined to the body portions.

War Cloud. What is Said in Berlin and London Regarding the Situation.

Special to Evening Telegram. BERLIN, July 26. Evidence in the German papers shows increasing nervousness with reference to the Moroccan situation. Despatches from various points reconfirm pessimistic rumors which reports from London regarding the British attitude call for sharp comment.

Special Evening Telegram.

LONDON, July 26. That Germany would give compensation in South Africa, as a result of her descent upon Agadir and in return for freer hand which France is seeking in Morocco, is conceded here, but it is also clear that Britain is not going to permit the establishment of a German naval base on the West Coast of Africa, if she can prevent it.

Special Evening Telegram.

PARIS, July 26. It is understood that Germany is insisting upon her original program of compensation, including the cession of coast of French Congo; should France persist in retaining non-possessions, Germany would want application of the Algeiras Act, according to Germany's contention, namely, that the situation in Morocco should be today what it was in 1906, after signing Treaty. France should evacuate interior of the country. The mandate of the powers, authorizing France, Spain, to police Morocco, expires this year, but this mandate Germany will be unwilling to renew.

The Reciprocity Bill.

Special to Evening Telegram. WASHINGTON, July 26. Speaker Clarke and Vice-President Sherman to-day signed the Canadian Reciprocity Bill, when it was forwarded to the President.

CURRENTS! 500 cases Fancy Cleaned Loose CURRENANTS! Special Prices ex Wharf.

T. A. MACNAB & Co. Telephone, 444. Cabot Building.

Pure Gold JELLY POWDERS. PURE GOLD ICINGS. PURE GOLD ESSENCES. CREAM CUSTARDS. BIRD'S CUSTARD POWDER. HEINZ'S MINCE MEAT. ROYAL PALACE BAKING POWDER, 1-lb. tins, only 20 cents. KIT COFFEE. FRESH RHUBARB. RIPE BANANAS. See our Plain and Fancy BISCUIT assortment. J. J. ST. JOHN, Duckworth-st.

TRUEFIT REGISTERED BRAND SUITS. Means what it says if you buy one of our REGISTERED BRAND SUITS. THIS BRAND is designed with vent in back seam, S. B. Vest and peg top Pants, and is very popular with all classes. OUR SUCCESS with these new models, packed in stock boxes, is so great that we are compelled to build a new factory so as to increase our output. Ask your Dealer for TRUEFIT, AMERICUS, FITREFORM, PROGRESS, STILENFIT, THE MODE, S. 11, ETC. Wholesale only. THE NFD. CLOTHING FACTORY, Limited, 225 and 227 Duckworth Street.

THE BIG FURNITURE STORE. June is not but should be the month of roses. However, it's a well-known fact, that it is the month for gathering peaches. And, Sonny, we would advise you to hurry up gather in your peach and hike along to our store. As we are now filled to overflowing with a most up-to-date and well selected stock of Dressing Cases, Washstands, Bedsteads, Sideboards, Extension Tables, Dinners, Parlour Suites, Cabinets, Hall Racks, Linoleums, Curtains and other draperies 'too numerous' to mention and our prices are right 'too. Don't Forget The Address. CALLAHAN, CLASS & Co., THE BIG FURNITURE STORE, Duckworth and Gower Streets.

SOLIGNUM! HALF THE PRICE OF PAINT! Why use expensive paints as a house covering? When SOLIGNUM will do it MORE ARTISTICALLY and last SIX TIMES as long at HALF THE PRICE of even the CHEAPEST KIND OF PAINT.

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