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# AN EXCEPTIONAL PURCHASE

Direct from the Factory gives us the opportunity of selling you Lawns, Long Cloths and Nainsooks of American manufacture at less than a quarter off usual prices, suitable for LINGERIE, SUMMER BLOUSES and ROBES.

## Over 35,000 Yards

at the following prices:

- LAWNS, all perfect Goods, 10, 12, 14, 16, 18, 20 cts. per yard.
- LAWNS, slightly damaged, a special lot, worth 20c. Our price, 12 cts.
- LONG CLOTHS, very fine and pure make, 38 to 40 in. wide. Only 15 cts.
- AMERICAN NAINSOOK, 10-yard pieces, 37 and 40 in. wide. 16 and 20 cts.

## Our Sale of Belts and Handkerchiefs

has created a tremendous stir the past week. There is still a charming display of these goods, but the assortments are getting broken into rapidly.

## These Great Sales

being in progress we have thought it opportune to organize a sale of other special lots, purchased last winter and placed away until now to give a

## Vim to Summer Trading

WE ARE QUOTING A RIDICULOUSLY LOW PRICE, namely:

3 cents per yard

on a large quantity of

### INSERTIONS

(Lace and Embroidery) in order to make a speedy clearance.

### TABLE DAMASK,

A MANUFACTURER'S MILL ENDS.

### A Huge Variety

of patterns, only . . . . . 45 cents per yards.

### Curtain Remnants

Just the thing for small windows. What about the windows of the bungalow or country residence?

These for only 15 cents

will answer the purpose.

### Blouse Lengths,

White Muslin, with all the necessary trimmings to match.

Price, 40 cents.

Jump for all the Bargains Quickly!

THINK LATER.

## MARSHALL BROTHERS

## THE BIG BATTLE

The fight between Jim Jeffries, the ex-champion, and Jack Johnson, the negro, for the title of champion of the world, was pulled off at Reno, Nevada, on Monday afternoon, in the presence of 18,000 spectators.

As the men stepped into the arena and entered the ring they were heartily applauded. Jeffries it could easily be seen was the favorite, and the fight, commenced at 8.15.

Johnson in the first round sent a left to Jeff's face, and Jeff returned with a left hook to the negro's neck, when both clinched, and the break-away Johnson got in several stingers.

In the second round Johnson led with a left to the face, and after Jeff sent a right punch to the ribs, there was a mix-up and the gong sounded without either gaining any material advantage.

In the third round Johnson missed a fierce swing to Jeff's face, then sent the left twice to his face, after which they clinched and Jeff almost drove the negro to the ropes with a hard punch in the ribs.

In round fourth Jeff scored first blood with a vicious right to Johnson's face, and then sent him to the ropes with a succession of body blows.

In the fifth round Johnson rushed matters, but Jeff defended himself well. Jeff had his lip split with a right from Johnson, who immediately after was staggered by a hard body punch from Jeff. The men now clinched and in breaking away after receiving a right to the head Jeff retaliated with a straight right to the ribs which so affected the negro that his backers uttered a cry of dismay and thought he was put out of commission.

The sixth round opened with the men fighting in close quarters and manoeuvring for a knock-out. It was a fierce round. A smash in the left eye badly damaged that organ for Jeff who soon made and missed a left swing which caused the negro to show his white teeth in a grin. Jeff tried to rush the game again but Johnson blocked him, and again staggered him with another blow in the left eye which by this time was almost closed. Towards the close of the round the negro tried hard to put Jeff out, and it was easily his round.

Jeff came from his corner in the 7th round with a closed eye, claree coming from his nose and a woe-begone expression on his countenance but was still game. No effective blows were struck in this, both men sparring for a final stroke, but it was seen that the fight would be Johnson's, who, just before the gong sounded, with a straight right to the big fellows nose again started the claree in streams, and when the gong sounded Jeff looked pretty well used up.

Johnson landed a hard left on the chin in the 8th round visibly weakening the already overtaxed Jeff who got several more punches, and saved himself from a knock-out, by clinching when the 9th round closed. Johnson now had the battle well in hand. With both his eyes blackened and swollen and blood pouring from his mouth and nose Jeff faced his opponent in the 9th round. Pulling himself together he made a desperate effort to rush the fight, but Johnson deftly dodged repeated blows and at the close had matters his own way.

In the tenth round Johnson landed viciously on Jeff's damaged left eye and Johnson had Jeff in a tight corner as the gong sounded. Johnson rained blows on Jeff with both fists in the 11th round, but Jeff who now could only see from one eye sent several severe rights to the negro's body. Jeff's face was ruddy from gore, he breathed laboriously and it looked to spectators as if his finish was in sight.

Jeff avoided Johnson in the 12th round, and few blows of any effectiveness were struck. Beating his man into a corner in the opening of the 13th round, Johnson smashed him unmercifully before Jeff escaped. Getting away Jeff sent in a terrific right which brought the blood in torrents from the negro who received another surprise. It was now give and take for a while until Johnson landed a terrible right hand cross counter over the heart and Jeff's almost went out.

In the next round Johnson had matters all his own way, could hit when he pleased, and Jeff seemed to be only barely able to avoid the quietus which he saw coming for him. Johnson smashed him repeatedly in the face and body, and he was limp and weak when he reached his corner.

On the opening of the 15th round Johnson went for Jeff savagely. Jeff's took the count up to eight twice, hanging to the ropes, before he faced Johnson. After his last knock down his friends cried out: "Don't let the old un be knocked out. Stop it." The sponge was thrown into the ring by Jeff's second, but as the time-keepers were moving up and down, they went on with the count and reached the fatal ten. Whether counted out or not, it will probably be recorded as a knock-out.

The negro seems to have had Jeff at his mercy almost all the time, and at intervals would make jeering remarks. Once after sending Jeffries the length of the floor he turned to his seconds and asked how they liked that blow.

The total gate receipts amounted to \$70,775. The number who paid for admission was 15,760. Complimentary tickets to the Press and others admitted 760, and about 1,500 slipped in. All told the attendance was 18,020. To prevent fatal race rioting, all who were admitted were searched for firearms, for some Californians had threatened to shoot the black should he win. The negro did win in the fifteenth round, showing his superiority from the start and making it a one-sided show. The negro countered all the old champion's blows and punished him severely the last five rounds, so that before the finish it had become evident that Jeffries could not win and that his only hope lay in staying out to the limit. Race riots took place in several places throughout the South and several were killed. The whole affair is a curious commentary on Declaration Day, and probably it is the first time since July 4th, 1774, that Americans have had forcibly brought home to them that famous precept in their Historic De-

## The Portia Arrives.

The S. S. Portia, Capt. T. Fitzpatrick, arrived here at 11 a.m. yesterday. Leaving here on Friday, July 24th, the ship had good weather to Burin, and was at Port aux Basques at 11 a.m. Monday. Though it was stormy here they had only a moderate S. E. wind there, though it was very dark at night. She left there at midnight Monday and was at Bay of Islands at 2 p.m. Tuesday, and arrived at Bonne Bay at 9 that night. She left there at 2 a.m. Wednesday, and arrived at Sydney at 5 a.m. Thursday, taking bunker coal, and left at 7 p.m. for Basque. Though densely foggy the ship made a good run back and was again at Port aux Basques at 4 a.m. Friday. Coming down the shore she lay at Ramea all Friday night in dense fog. After that until leaving St. Mary's, Monday morning, the ship had it very foggy, this lasting until 4 a.m. yesterday. Owing to fog and heavy rain with a S. E. gale she lay at Fermeuse all Monday night. Her passengers were:—Messrs. W. Vey, S. Robertson, Larner, Dawe, C. S. Wouhain, Capt. Devereaux, Const. W. Dawe, Const. Lynch, Rev. Walsh; Master Roe; Messdames J. Simmonds, P. Rose, Royle, Collins, Hayse, Kennedy, Giovannetti, Hart; Misses Haliburton, J. Harvey, S. Miller, E. Boland, Edgar, E. Gand, M. Royle, N. Murphy, M. Randall, Murphy, Mahoney and 18 second class.

## Farewell Performance

On Monday and Tuesday nights the Dairy Farm was staged at the People's Theatre. It is a pastoral play, depicting the heart story centered around a squire, who likes his own way, who is happy when he gets it, and irascible and unforgiving when he does not. There is plenty of action and some good settings. The characters are many and are broadly drawn and deeply cut as if pictured by the pen of a Dickens. From start to finish there is a grip and go in the play; nobility in the hero, goodness in the heroine, uncharitable in the miser, shrewdness in the politician, littleness in the Deacon, homeliness in the matron of the dairy. Perhaps the two best drawn characters are the juggling politician and the rich old maid, who has been to New York and perpetrates English of a fearful make. The homely country scenes were most attractive.

To-night's performance of "The Little Gray Lady" at the T. A. Hall will conclude the Chicago Stock Company's engagement in this city. During the four weeks of its stay in St. John's the organization has attained great popularity. The productions offered have all been of an exceptionally high standard of merit and an artistic record has been reached that was never before attained by any theatrical stock company which has visited Newfoundland. The pleasure of the public will extend its sincere good wishes to Manager Rosekam and his players and trust that the "au revoir" of to-day does not mean "good bye."

## Natural History Society

A meeting to form a Natural History Society at which Governor Williams presided took place in the Board of Trade Rooms Monday evening. After His Excellency had delivered a short introductory address alluding to the benefits of such a Society, Mr. A. J. McNelly made a speech explaining in detail the objects of the fauna and flora of Newfoundland. After he had read the constitution and bye laws it was moved by Mr. Burke and seconded by Mr. Harrington that this be adopted. Mr. Garlock and Bray on being invited by the Governor to speak did so. At the conclusion of the business Rev. Dr. Curtis moved that a vote of thanks be accorded to His Excellency for presiding. This was done and the meeting adjourned.

## GOOD RUGBY GAME

The Rugby Football Match between the City and Cornwall teams, played at St. George's Field, Monday evening, resulted in a victory for the Navy men. They play a splendid game; are the champions of the Mediterranean fleet.

## Rifle Contest.

### GUARDS WIN CONTEST.

The rifle competition for the Blackwood Cup on Monday afternoon ended in a win for the Methodist Guards with a score of 281. This cup must be won three years in succession to be retained. The C. L. B. score was 274; N. H. 264; C. C. C. 246.

Yesterday was a great day with the riflemen. Mr. L. C. Mews won the H. D. Reid Challenge Medal in the morning with a score of 89, and Mr. N. Rice bore off the Parsons Junior Prize with a score of 78. The distances were 200, 500 and 600 yards.

In the afternoon Mr. J. F. Murphy added to his laurels by taking away the Rendell Challenge Medal with a score of 86 points. Mr. N. Rice was also again victorious and won the Smallwood Junior Prize with a score of 82 points. The wind was a little too strong for good shooting.

## Rheumatism Cured by Fig Pills.

Not often do you hear of a 25c. preparation being sold with a guarantee to cure you. An absolute guarantee goes with every box of Fig Pills. They will cure Rheumatism, Backache, Bladder Trouble, Frequent Urinating, Burning Sensation, Painful Stitches, Sluggish Liver and all Stomach Trouble. If not, your money back.

McMurdo & Co., Wholesale Agents.

## City Defeats Navy.

The return football match City vs. Cornwall, took place on St. George's Field, at 7 p.m. Monday, and was a very fine game. Our boys went to the field determined, if possible, to retrieve the defeat of Friday last. They did this in capital shape, and although the Navy men put up a good game, our boys played better football, showed more staying power, and in the last half had matters all their own way. They won by one goal which Quick scored, and but for the goal saving qualities of Gordon in goal would have scored several more. Quick, Vinicombe, Power, Hartery, Rendell and Brophy distinguished themselves.

## McMurdo's Store News

WEDNESDAY, July 6, 1910. Salvia seems to be living up to its reputation as a scalp invigorator and hair grower, judging by the number who are coming back for the second bottle. Nearly all we have spoken to report improvement in the state of their hair after using it. Price 25c. a bottle.

In the United States, Witch Hazel is the great remedy for bites and stings, bleeding, bruises, inflamed eyes, swellings, boils and other inflamed conditions of the skin and mucous membrane. Perhaps the Americans over do it, but a bottle is a very handy thing to have in the house, just the same, and is of service in most of the conditions named above. Price 25c. a bottle.

## Official Visit.

Yesterday morning Commodore Prouhet, of the French warship "Surcouf," now in port, paid with Consul Choriat an official visit to His Excellency Governor Williams at Government House. In the afternoon His Excellency and suite returned the visit by going on board the French warship in the afternoon. The customary salute was fired on leaving the Surcouf.



League Football (Brigade Division), St. George's Field, 7 o'clock this evening. C. L. B. vs. N. H. Admission 25c. 5 cts. Children, 2 cts. Grand Stand, 5 cts. extra.—July 6.

## Fresh Salmon and Halibut, etc.

50 Fresh SALMON To-Day. 250 lbs. Fresh HALIBUT for Wednesday.

Codroy Butter, REMYLINA CORN FLOUR, A delicious reliable make, selling by the lb. and in tubs, from 10 to 30 lbs. each. 1/2 lb. package, 5 cts. BOIL ONE MINUTE ONLY.

C. P. EAGAN, Duckworth St. and Queen's Road.