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Buy a Columbia

No one thing will give so much pleasure to so many people, for so long a time, at so little cost, as a

COLUMBIA GRAPHOPHONE.

Prices from

\$20.00 to \$120.



Columbia Records

Fit any "Talking Machine" and make it sound almost as good as the Columbia Graphophone. No owner of a "Talking Machine" who ever got further than taking the first thing offered him will put his good money into ordinary process records. Columbia Records are better beyond argument—in smoothness, in clearness, in volume and in durability—better in every way. PRICES:

10 inch Double-Discs **65 cts.**
12 inch Double-Discs **\$1.00.**

U. S. Picture & Portrait Co.,
Graphophone Department

The Evening Chit-Chat.

BY RUTH CAMERON.

Are you going shopping to-morrow? If not, you are surely going the day after the day after that, for this is the month in which, if you are an average woman, you will go bargain mad.

The entrancing announcements in the street cars and the shop windows and the newspapers of articles sold at one-half or one-third their regular prices are all combining against your sanity. But before you quite succumb to you let me make a few suggestions, offer a few "dos-and-don'ts" of the bargain counter?

In the first place, when you approach anything which is being heralded as a remarkable bargain—as being sold far below its actual cost and all that sort of thing—I think you ought to say to yourself:

"The shopkeeper is not in this business for his health or his amusement. If this article is being sold below cost there's a reason."

And then I think you ought to make a careful and deliberate attempt to find out that reason.

Never buy an article at one-half or even three-quarters its usual price unless you do to find the reason. It isn't safe.

Because if you don't find it, then it may pop out at you in some very unpleasant fashion later.

You ought to be able to reckon with the reason in your buying. The goods

you may be looking at may be marked down simply because the merchant knows that they will probably go out of style next year. If you are not a person who cares particularly about being in the forefront of the styles, that will not matter, but if you are that kind of person of course it will. The goods may be marked down because it is an unbecoming color or because it won't wash, or merely because the shop is overstocked with that particular line of goods.

It makes a great deal of difference which of these is the reason.

It may be a reason that will not affect you at all, and on the other hand it may be one that will make the bargain dear to you at any price.

So I think it behooves you to make a vigorous effort to find out why any great markdown is such a great markdown before you do any buying.

Then never be dazzled by price reduction unless the article is something you want or need.

Always remember that it is very poor economy, or rather no economy at all, to buy something you do not need simply for the sake of getting it cheap.

Never lose sight of the fact that it is not what you pay, but what you get for what you pay that counts—

That a useless article is dear at any price—

And that true economy considers not only prices but results.

If you remember all these things on your shopping day I fancy it will not have to be followed by a day of reckoning as such excursions too often are.

Ruth Cameron

Cold On The Chest.

Had Suffered for Weeks—Used Fourteen Different Remedies Without Effect

CURED QUICKLY BY NERVILINE.

No stronger proof of the wonderful merit of Nerviline could be produced than the letter of Miss Lucy Mosher, who for years has been a well-known resident of Windsor, N.S.

"I want to add my unsolicited testimonial to the efficacy of your wonderful liniment 'Nerviline.' I consider it the best remedy for a cold, sore throat, wheezing tightness in the chest, etc., and can state that for years our home has never been without Nerviline. I had a dreadful attack of cold, that settled on my chest, that fourteen different remedies couldn't break up. I rubbed on Nerviline three times a day, and was completely restored. I have induced dozens of my friends to use Nerviline, and they are all delighted with its wonderful power over pain and sickness."

"You are at liberty to publish this signed letter, which I hope will show the way to health to many that need to use Nerviline."

(Signed) "LUCY MOSHER."

All sorts of aches, pains and sufferings—internal and external—yields to Nerviline. Accept no substitute; 25c. per bottle, or five for \$1.00. All dealers, or The Catarthozone Company, Kingston, Ont.

TESTIMONIAL NO. 3785.

RUBBERS!

GOOD RUBBERS FOR EVERY FOOT

RUBBER SEASON IS HERE.

We have all the wanted shapes formed to fit the present styles of Shoe.

BUY YOUR RUBBERS NOW.

MEN'S RUBBERS.....90c. to \$1.50
WOMEN'S RUBBERS.....70c. to \$1.00
CHILDREN'S RUBBERS...45c. to 65c.

Every Man, Woman, Boy and Girl can get here exactly what they want in Rubbers. Our Rubbers are the good sort—the best we can buy.

F. SMALLWOOD
215 Water Street.

Here and There.

Mr. H. Archibald, of Harbor Grace, is in town at the Crosbie.

DEBATE ON BUDGET.—Members and friends of the M.C.L. are reminded of the debate to be held in their rooms to-night on the Budget.

COLD IN INTERIOR.—The weather was the coldest for the season at the Quarry last night. At 10 o'clock the glass registered 10 above. At Bishop's Falls it was 8 above.

The Tonk Piano is famous for its bright tone and responsive touch. Scores of homes in Nfld. testify to this. CHESLEY WOODS, Sole Agent for Nfld.—Jan 24.

ANNUAL PARADE.—The L. O. A. held their annual parade at Kelligrews to-day. They attended service in the church there. Prof. Bennett directed the society's band music on the parade.

T. A. TOURNAMENT.—The members of the T. A. & B. Society will hold a card tournament at their rooms to-night. Two valuable prizes have been offered by the committee for competition.

CONCERT TO-NIGHT.—Lovers of good music are reminded of the grand concert at the Methodist College Hall this evening at 8 o'clock under the direction of Miss Webb. Proceeds for the L. O. A. Society.

BIBLE CLASS MEETING.—St. Thomas's Men's Bible Class resumed its meetings last night in Canon Wood Hall. Rev. E. L. Birchby delivering the address. The class meets every Tuesday night at 8 o'clock during the winter months, and a hearty invitation to attend is extended to all. The speakers for next Tuesday night will be announced later.

PIANOS, ORGANS, Musical Instruments and Sewing Machines.

The White Piano and Organ Store.

CHESLEY WOODS.

PRESIDENT TAFT and UNION BLEND TEA

Became fast friends at Magnolia, the great American summer resort, where UNION BLEND TEA was served to the Presidential party.

Its fragrant aroma and rich creamy flavor captivated the fastidious palate of BIG BILL.

You can buy UNION BLEND at your Grocers.

HARRY W. DeFOREST, Ltd.

BUSINESS AND PLEASURE COMBINED!

Why not embrace it, and get one of our

MOTOR BOATS or MOTOR ENGINES?

Indispensable to the FISHERMAN, PLANTER, CLERGYMAN, TOURIST, and PLEASURE-SEEKER.

Place your order now for next season's wants.

Angel Engineering and Supply Co., Ltd.

Telegram Ads. Pay

No Man is Stronger Than His Stomach

A strong man is strong all over. No man can be strong who is suffering from weak stomach with its consequent indigestion, or from some other disease of the stomach and its associated organs, which impairs digestion and nutrition. For when the stomach is weak or diseased there is a loss of the nutrition contained in food, which is the source of all physical strength. When a man "doesn't feel just right," when he doesn't sleep well, has an uncomfortable feeling in the stomach after eating, is languid, nervous, irritable and despondent, he is losing his nutrition and strength.

Such a man should use Dr. Pierce's Golden Medical Discovery. It cures diseases of the stomach and other organs of digestion and nutrition. It enriches the blood, invigorates the liver, strengthens the kidneys, nourishes the nerves, and so GIVES HEALTH AND STRENGTH TO THE WHOLE BODY.

You can't afford to accept a secret nostrum as a substitute for this non-alcoholic medicine of known composition, the ingredients of which are printed on wrapper.

Sporting Notes.

MAHER BUYS ENGLISH ESTATE.

London, Dec. 24.—Danny Maher, the American jockey, has bought the house and estate known as Cropwell Hall, near Nottingham, for £8,500. It is within easy reach of the country hunted by three famous packs of foxes, namely, the Harrington, Belvoir and Quorn, which fact influenced the purchase, Maher being fond of hunting.

Jockey F. Wootton, who nosed out Danny Maher as leading English jockey this year, is 15 years old and made an astonishing record by riding over 100 winners. His younger brother, Stanley, has beaten him in many hard races.

\$1,500 FOR MOTOR BOATS.

New York, Dec. 24.—The National Power Boat Association has offered a \$500 gold trophy to the first motor boat making the hazardous trip through the Whirlpool rapids, below Niagara Falls, and power boat enthusiasts have added a cash prize of \$1,000, which will go with the trophy. The trip has been made but once, and then by a large steamer, the Maid of the Mist.

MISCELLANEOUS.

Dorando has accepted the challenge of Hayes for a Marathon race in San Francisco, January 16.

The Ontario Curling Association has

DINNER BELL MUSIC.

The music of the dinner-bell is always welcome to the healthy man or woman alike to the working man or woman who eats a plain meal at noonday, or to people of easier lives who enjoy a rich dinner in the evening. But to the dyspeptic there is no music in the dinner-bell—it calls him to a trial for which he knows he is unfit. No one can enjoy a meal, or get nourishment and strength from it, knowing that pain and distress will follow after. The true course, even for healthy people, is to help the digestive system, from time to time, with that excellent tonic medicine, Mother Siegel's Syrup.

Mr. Michael Bureau, of Stanban, Quebec County, P.Q., writes: "For some time I suffered from indigestion. I had headaches which made life a misery. I could not sleep at night and after eating I felt a sensation of fullness and pain, with heart palpitation. I took no medicine for this illness except Mother Siegel's Syrup and was cured when I had used one bottle of it."

JACK "TWIN" AFTER LANG.

Boston, Dec. 27.—Jack "Twin" Sullivan, the heavyweight representative of the renowned "Twin" family, intends to depart from these shores shortly to meet Bill Lang, the conqueror of Bob Fitzsimmons, in combat in an Australian ring. Jack thinks he can show Lang away in much less time than it took the Australian to put old Bob down for the final count.

HAVE \$9,000 READY.

New York, Dec. 28.—Nine thousand dollars toward the pool of \$10,000 already has been raised by the negroes in this city to wager on "Jack" Johnson against "Jim" Jeffries before the fighters enter the ring next July.

FITZSIMMONS KNOCKED OUT.

Sydney, N. S. W., Dec. 27.—Bill Lang, the Australian heavyweight champion, knocked out Bob Fitzsimmons in the twelfth round of their fight to-day. The fight was evenly contested up to the last round, when Lang forced Fitzsimmons to the ropes, knocked him down with a right hand blow to the jaw, and when he arose sent him to the floor senseless from a right hand uppercut. Fitzsimmons looked to be in splendid condition.

The fight opened rather tamely, Lang showing extreme nervousness. He was heavily hooted for holding in the clinches and frequently butting his opponent and refusing to break clean. Fitzsimmons on the contrary fought clean.

As the fight progressed Lang regained confidence and forced the pace, but Fitzsimmons cleverly evaded his rushes and frequently landed good blows on the face and body. In a hot rally in the eleventh round, Fitzsimmons cut Lang's right eye severely with a left hand punch. Lang was a strong favorite in the betting at odds of 1 to 2. His weight was announced as 188 pounds, while Fitzsimmons gave his as 166 pounds. Arthur Scott was the referee. The weather was warm, and 12,000 spectators witnessed the fight.

A Mother's Breakdown!

Her Health So Shattered Her Children were taken from her.

It is a sad story, one that is not often heard now-a-days that is told in the following letter by Mrs. Marion R. Charlotte, written from her home in Pittsburg: "For about five years I suffered from a complication of disorders, the origin of which my doctor was unable to discover. It was undoubtedly owing to imperfect action of the liver and stomach. I am sure of this because there was a continual weight and painful fullness in my right side and scarcely anything I ate was digested. I also suffered agony with hemorrhoids. A succession of sleepless nights, cruel pains in my side and back, combined with the terrible state of my nerves made me wish for death.

"I could do no housework, my sisters took my small children and I despaired of ever getting on my feet again.

"One memorable day a neighbour brought me a box of Dr. Hamilton's Pills which had cured her of troubles similar to mine. To my astonishment, I felt better next day. Gradually all my pains disappeared, I put on flesh, looked healthy, had lots of spirit and a desire to work. Dr. Hamilton's Pills cured me and I know they will work marvels for every woman that uses them."

The one safe dependable medicine for men and women in poor health is Dr. Hamilton's Pills—refuse any substitute. At all dealers, 25c. per box, or five boxes for \$1.00. By mail from The Catarthozone Company, Kingston, Ont.

Minard's Liniment Cures Distemper.

The East End Tobacco Store

TOBACCO POUCHES—with Silver Shields;
ASH TRAYS—in various designs;
MATCH POTS—with Silvered Rim;
CIGARETTE and CIGAR CASES—with Nickel-plated corners;
PIPE RACKS—in Oak and Cherry;
VISTA and SNUFF BOXES—decorated;
CIGAR and CIGARETTE TUBES—with Amber Mouthpieces;
TOBACCO JARS—Fancy Earthenware, various patterns and designs;
SCISSORS, CIGAR CUTTERS—Nickel & Plated;
CIGAR and CIGARETTE BOXES—in Fancy Leather; and a full line of other HIGH-CLASS SMOKERS' REQUISITES.

JAMES P. CASH, Tobaccoconist, Water Street

VINOLA FLOUR

Is made of the Highest Grade constituents of the Hard Wheat Berry,

Is richer in Gluten—the most nourishing element of the Wheat Berry—therefore more nutritious.

Produces more Loaves to the Barrel.

Is on the top-most rung of the Quality Ladder.

ASK YOUR GROCER FOR IT.

YES, We have them, 15,000 Post Cards of the Madonna ICEBERG.

PETER O'MARA, The Druggist, away up town, 46-48 Water Street.

SAY! BY THE WAY, **OUR GINGER WINE** Is so much superior to the others that comparison is ridiculous. 15 cents a bottle.

FRUIT FOR NEW YEAR!

JUST LANDED:

300 barrels Selected APPLES—Wagner, Spy, etc.
50 cases Choice Valencia ORANGES.
20 cases Extra Sweet Florida ORANGES.
10 cases Choice LEMONS.
50 kegs Choice GRAPES.
50 cases Fresh EGGS.

These goods are all Fresh and Choice; prices 0 K

Edwin Murra

Ville Wines.

IN FRANCE. PURE AT HOME.

ly nutritive quality—a bottle of Mas-de-la-Ville from four to six sugar—the laxative virtues it owes to diagenous matter it will readily under-stand cure has for a popular in grape-fruit as long as the science have for ing to devise a way grape-juice without losing any of its some properties. in this direction in grape-growing in Great Britain: of any so success-ful Mas-de-la-Ville, and fruity taste of so remarkably

Duckworth St. & Queen's Road, Agent for Nfld.