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"Pure and Uncolored"

for the sake of economical and wholesome desserts. 10, 20 and 100-pound Sacks 2 and 5-pound Cartons

Write for free copies of our new Cook Book—also sending us Red Bull Trade-mark.

Atlantic Sugar Refineries Limited, Montreal

Plums

have a spicy zest which makes them a favorite preserving fruit, and several excellent varieties are plentiful this year.

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LADIES' and MEN'S
Fine Tailoring

Embodying Style, Workmanship, Service and Value.

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Next door to Miramichi Hotel
21-st. **Newcastle, N. B.**

—WHEN IN—
NEWCASTLE
—GET A—

GOOD MEAL
AT THE
WAVERLY HOTEL

ALLAN MENZIES, Prop.
PLEASANT ST. Phone 193
1212

MINARD'S
"KING OF PAIN"
LINIMENT

Extract from a letter of a Canadian soldier in France.

To MRS. R. D. BAMBURCK:
The Rectory, Yarmouth, N.S.

Dear Mother:—

I am keeping well, have good food and well protected from the weather, but have some difficulty keeping uninvited guests from visiting me.

Have you any patriotic drug-gists that would give something for a gift overseas—if so do you know something that is good for everything? I do—Old MINARD'S Liniment.

Your affectionate son,
Rob.

Manufactured by the
Minard's Liniment Co. Ltd.
Yarmouth, N.S.

AL. JOHNSON
UNDERTAKER
BLACKVILLE, N. B.

The above named has opened up an Undertaking Establishment at Black Hill in the County of Northumberland.

Stocked with the best and most modern funeral supplies and equipment.

COFFINS AND CASKETS OF ALL KINDS KEPT CONSTANTLY ON HAND.

Orders Promptly attended to
Phone No. 3-21 38-3m

Visit Halifax
Sept. 12th-20th
Provincial
Exhibition Dates

Never in the history of the Province was a visit to the Ancient Capital more interesting than at present, with the thousands of soldiers, His Majesty's Warships and the scores of Neutral Ships lying at anchor in Bedford Basin.

All the leading features that have characterized the Annual Fair, in the past, will be in evidence, together with many new ones.

Particulars announced later. Reserve these dates.

September 12th to 20th

M. McF. HALL
Manager and Secretary
P. O. Box 339 **Halifax**

NEWCASTLE TOWN COUNCIL MEET

Tenders Called For Sewer on Pleasant and Falconer Streets.—No More to Be Built Until Money Is Provided

The regular monthly meeting of the Newcastle Town Council was held on the 16th instant. There were present Aldermen Doyle, Kingston, Ritchie, John Russell, Perley Russell, Sargeant and Troy. Ald. Doyle was chosen chairman.

A request from London, Ont., City Council to send delegates to the approaching meeting of the union of Canadian Municipalities was, on motion of Ald. Sargeant and Troy, placed on file without any action being taken.

Following bills were ordered paid:

Finance	
Union Advocate	\$5.60
S. B. Beaver Ltd.	21.35
Light & Water	\$27.04
Summer Co	\$98.25
Fraser Ltd.	78.00
Can. Oil Company	33.96
Police	\$210.21
J. D. Creighton	2.00

Ald. Ritchie reporting on the numerous petitions for sewerage before the Petitions Committee said that the Committee felt it impossible to spend any more money on sewerage this year than the amount already authorized by the council.

He moved seconded by Ald. John Russell, That the petitions for sewerage be placed on file and no more work on sewerage be done than has already been provided for. This was carried.

Ald. Kingston moved, That the Water & Light Committee be authorized to call for tenders for extension of sewerage on Pleasant and Falconer streets. This was seconded by Ald. John Russell and carried.

Ald. Perley Russell asked if Mr. W. E. Fish had made any report re the overflow of water from the spring in Mrs. Craig's field.

Ald. Doyle said that Mr. Fish had not yet had time to attend to the matter.

Ald. John Russell reported that Mr. McNeely of the C. G. R. General Manager's office, Moncton, and members of his staff were here a few days ago with reference to sewerage and water on Jane Street and other matters asked for, and had looked over the whole situation. Since then railways engineers have been making surveys here.

Ald. Troy said that the 73rd Band wished to make a two weeks engagement with the merry-go-round now operating at Douglastown. The purpose was to raise funds for the band equipment. No money could be made by bringing the merry-go-round here at the regular license fee of \$25 a day. They would engage it on a percentage basis.

Ald. John Russell said that the bar profit would be 50 per cent. of proceeds.

P. Russell said that some fee should be charged.

Action was taken.

The chairman directed the council attention to copies of Frederick's new traffic by-law.

Ald. John Russell thought that some similar regulations should be adopted here.

Ald. Troy—Who would enforce it?

Ald. Ritchie—Haven't we control of the streets now?

Ald. P. Russell said that the control of traffic now came under the provincial law.

It was moved by Ald. Troy, seconded by Ald. John Russell, and carried, That the By-Laws and Petitions Committee be authorized to look over the Fredericton Traffic by-law and bring in a recommendation at next meeting.

Adjourned.

Private Samuel Mather Honored

Great Reception Given Him in His Home Town And an Address And Purse Presented

There was a great reception at Douglastown School Grounds on the night of the 16th inst., in honor of returned soldier, Samuel Mather, D. C. M., who is convalescing from severe wounds which kept him in hospital some 8 months. Thomas Barnett was chairman. An address and well filled purse of \$100 was on behalf of the people of Douglastown, presented Pte. Mather by James Simpson.

Pte. Mather replied, giving a very interesting account of some of his experiences at the front. Returned soldiers Pte. Chesley K. Gray of Douglastown and Sgt. Mann of Chatham then addressed the large audience, and stirring addresses were also delivered by the chairman, Mayor Morrissey of Newcastle and Rev. Alex. Firth.

The meeting was one of the largest, best conducted and most enthusiastic gatherings ever held in this county. Douglastown soldiers have won an enviable distinction in this war and their townsmen are justly proud of them.

the combined duty of the individual and the community, the parent and the state. The parent must do his part and when his ability and means fail, the state should bear the burden.

Parent's Duty—State's Duty

The parent's duty is to rear the child with as good a physical, mental and moral heredity as it is within his power to control by clean living. The duty of the state is to improve, where necessary, the environment of the child by sanitary laws, carefully and effectively enforced, early and adequate institutional care for those who fall by the way, whether from physical, mental or moral fault or accident, segregation of the unfit; more uniform and stricter marriage laws, more scientific grading of schools, educational methods based upon more thorough physical and mental examinations, vocational training and training in home economics.

CHATHAM BOY DANGEROUSLY WOUNDED

William S. Stewart, Wellington street, received an official telegram yesterday, stating that Leon Benson Stewart, had been officially reported dangerously wounded and admitted to first casualty clearing station August 16th suffering from gunshot wounds in back. Further particulars are awaited with anxiety by his relatives and friends.

Influence, of Heredity and Environment

(Continued from page 2)

nervous child and the neurotic, hysterical or perverted adult. Over-attention, or lack of attention, too much noise or too much silence, too much or too little light, have to do with the development of the infant's nervous system. The stress of modern life is frequently accompanied by irritability in the parents, haste in their family duties and meals, nervous explosions, and impatience with the child all of which make a profound imprint upon the childish mind, and instead of learning the homely virtues of control, patience, endurance and obedience, it is directly taught to be neurotic, unintentionally let us hope, by its own parents. With about as much regularity as a child absorbs the religious faith and political beliefs of the family in which it is born does he or she absorb their family nervous equilibrium.

Child's Environment

The environment, then, of a child consists of the surroundings in which it is reared. The good or baneful effect of this environment does not depend upon the poverty or wealth of these parents except that the child of moderately well-to-do parents has the best chance in that it neither suffers from deprivation or over-indulgence. The child with brothers and sisters is far better off than the only child because it has less time for self-contemplation, has to stand up for its rights, absorbs a better idea of human nature, learns to give and take, becomes less self-conscious and is less usually idolized. Sensible parents, general hygiene, the proper religious influence, light, air, exercise regular hours, companionship, healthy morality and good schools with plenty of playtime go to make a good environment.

How to Improve Race

From this brief review of the effects of heredity and environment upon the human development and life, we see the importance of the study of these things and we get some guide as to the proper method to be employed for the elimination of the bad effects of tainted heredity and the strengthening of those characteristics which will improve the physical, mental and moral fibre of our offspring. To this end, attention to these things is necessary:

1. Widespread dissemination among the people of the known facts of heredity.
2. Open and free acknowledgment of hereditary taints so that positive steps may be taken to counteract it by proper education and environment.

Think Before you Wed

2—Marriage laws so made and so influenced as to make the significance and importance of marriage impressive and that the candidates



PURITY FLOUR

PURITY FLOUR

the Efficient Flour

The real baking foundation for white, even-textured bread; delicious, dainty cakes and light, flaky, mouth-melting pastry. High in food values and distinctively pleasing to the taste.

SPECIAL

The Purity Flour Cook Book

The latest publication on modern kitchen practice; a 130-page de luxe, general purpose, kitchen encyclopedia, carrying between its covers reliable and tried recipes for all manner of dishes for the ordinary meals, as well as economical instructions for the preparation of dainty desserts and delicious confections for special occasions. Mailed postpaid on receipt of 25 cents.

WESTERN CANADA FLOUR MILLS COMPANY, LIMITED

TORONTO - WINNIPEG

Brockville Buggies and Expresses

THE OLD RELIABLE LINE. Watch for the 'Lion's Head' trade mark which represents the best in wagon manufacture.

We are showing this year many new and up-to-date styles, and invite you to call at our showrooms and inspect our stock.

REMEMBER we guarantee our wagons for One Year for any defect in material or workmanship.

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NEWCASTLE, CHATHAM, TRACADIE