



 When Sode Diseolvee Groene If you Prick the skitin.

 If your 矿tive



 poot, then wash ther cueghly writ on When it it iothening Rolles to serve rolls


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The Great Western Stampede


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## Safe for Washing Dainty FabricsEconomical for All Laundering

PRIN̂ČČE̊ŠŠŠÓAP FLAKES<br>- Made in Canada

Wear and use your daintiest things
now. Wash them often as $n$. without injuring the fine, sheer fo frics or dulling the delicate colorings. laces, expensive cottons - the som from laundering with new beauty Because Paimolive Princess Soop Flakes were perfected to cieanoerming them.
Thiey are the purest of soap, these curly, snow-white flakes. No harmfu ingredients rot threads or tade colors. The stiff, creamy suds dissolve dirt
gently. And because they are all soap, all pure soap, Paimolive Princess
Flakes actually last longer than ordinary laundry soaps. Ideal for use in
the washing machine. So economical the washing thousands of housewives use that for all household and general laundering purposes.
Get some today from your dealer, In
handy 1 -pound packages, or in bulk.
THE PALMOLIVE COMPANY
OF CANADA, LIMITED Toronto, Ont.

Montreal, $\frac{\text { Oue. }}{\text { Winnipeg, }}$ Man

Per


Before you buy any car, see the studebaker 1924 MODELS

## Studebaker presents 1 its complete <br> esources to mapufacture economi-

 tion that they will increase the prestige of the name Studebaker which,for 71 years, has stood for the best in transportation, quality and value of product.
Into these 1924 cars are built every proved feature in design that makes for the comfort, convenience and safety
of passengers, and many refinements of passengers, and many refinements
that further enhance the value of a
line of cars already highly perfected. line of cars already highly perfected. It is common knowledge in the steel
industry that Studebaker uses only the highest grades of the finest steels. And the same is true of the electrical
equipment, instruments, bearings, bat equipment, instruments, bearings, bat
teries, upholstery, finishing paints, teries, upholstery, finishing paints,
tires and accessories used in Studebaker cars. cally and givemaximum intrinsic value or a given price.
Produced under these favorable con
ditions, the 1924 Studebakers are dis ditions, the 1924 Studebakers are dis-
tinctly the finest cars and greates values Studebaker ever offered.
These are not careless statements. They are facts that reflect the honesty ind integrity of the manufacturer and
its product just as they do the truth its product just as they do
of Studebaker advertising.
The public has placed its confidence The public has placed its confidence
in tudebaker by accepting these facts supported by the performance of
Studebaker cars in ownes' use. That's Studebaker cars in owners' use. What's
why Studebaker sales for the past why Studebaker sales for the past
six years have increased progressively each year and sales for the first six months of 1923 of 81,880 cars broke all six months' records.
Studebaker never cheapens quality to meet competition. The name Studebaker
and service.
It is equally well known that Stude assets, including $\$ 45,000,000$ of plant
facilities, is unsurpassed in ability and

Power to satisfy the most exacting owner

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W. A. REID, Wolfville


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     the modern motor about the streets of Calkary, dur.
    ing the great stampece.
    Cow-boys and and
    cow-girle
     ${ }^{\text {sorst }}$ gent notest in the great symphony of color.
    
    
    
    
    
    
    
     Mint ing contrast of the new and the oid was evident pioneers' and old-timers section overhead while the
    
     1880 and drawn in many instances, by venerabde or all the etrikidg pieture of the old, will west.
    
    
    
    
    

