THE GORDON STORE

THE WHITE FAIR

THE GORDON STORE

Our Big Annual January Sale of Ladies' Muslin Underwear, White Goods, Embroideries and Insertions begins to-day. We have been preparing for this sale for a long time, gathering the best the market produced, and now we are ready for you with the largest and the best stock of Muslin Underwear, unequalled for quality, price or style in the city. We give below a few pointers for buyers well worth a careful reading:

Night Gowns

At 50c—Night Gowns, good bleached Cottons, square yoke, tucked, cambric frilled on collor, front and cuffs.
At 50c—Night Gowns, square yoke, embroidery front and cuffs.
At 62c—Night Gowns, square tucked yoke, insertion front cambric frills front and cuffs.
At 75c—Gowns, square yoke, insertion on shoulder and front, frilled cuffs.
At $1—Empress Gowns, open at side, fine embroidery and insertion trimmed.
At 82c—Gowns, square insertion yoke, tucked and embroidered fronts, insertion cuffs.
A $1.35—Gowns, fine American cotton, deep collar, embroidered and stitched fronts.
At $1.35—Empress Gowns, fine material, large collars, deep embroidery and insertion trimming.
At $1.25—Gowns V shaped yoke, All-over embroidery, tucked and embroidered.
Finest at $1 48, $1 72, $2 00, $2.50, $2.98, $3.00, $3.35 and $4.00.

Corset Covers

15c Corset Covers, good material, well made.
23c Corset Covers, cambric frilled on neck and front.
25c Corset Covers, embroidered neck and front.
29c Corset Covers, cambric embroidery round the neck and sleeves.
48c Corset Covers, Lonsdale cambric fine pearl buttons, embroidered sleeves and neck.
50c Corset Covers, Lonsdale cambric insertion front, embroidered neck and sleeves.
Better at 75c, 82c, etc.

Chemise

50c Chemise—Fine American cotton, and fine embroidery trimmed neck, sleeves and fronts.
25c Chemise—Good plain cotton, cambric frilled neck and sleeves.

Embroideries

As usual we show a very large line of fine Embroideries, Insertions, All-overs, etc. All the newest patterns and finest qualities. Our qualities, quantities and prices are magnetic attractions.
At 3 —Cambric Embroideries, fine qualities, 1 in to 2½ in. wide.
At 5c—A large line at this price, of Swiss and Cambric Embroideries and Insertions, worth up to 10c a yard.
At 6c—Fine and heavy Cambric and Muslin Embroideries and Insertions up to 3½ inches wide,
At 7c and 8c—Fine wide Swiss and Cambric Embroideries and Insertions, worth 12c to 16c a yard.
All-over Embroideries, All-over Lace Yokeings, Fancy Shirred and Tucked Muslins for Yokeings.
Tartans, Organdies, Swisses, India Linens, Lawns, Mulls, Long Cloths, Lonsdales, Linen Lawns, Linens for fancy work.
A special line of fine, White Corded Dimities, at 12½c.

Ready-made Pillow Cases and Sheets

Coronet Pillow Slips	12½c
Defender Pillow Slips, 18c and	20c
Defender Sheets, 72 x 90, plain	69c each
Defender Sheets, 81 x 90, plain	72c each
Defender Sheets, 90 x 90, plain	78c each
Defender Sheets, Hemstitched, 72 x 90	80c each
Defender Sheets, Hemstitched, 81 x 90	90c each
Defender Sheets, Hemstitched, 90 x 100	$1.00 each

Ladies' White Skirts

62c—Skirts, good material, 6 rows of tucking, Lonsdale Cambric frilling.
75c—Skirts, 4 tucks, deep embroidery frilled, very attractive.
$1.00—Skirts, 6 tucks, fine and deep embroidery trimmed.
$1.33—Skirts, 6 tucks and insertion, deep embroidered flounce.
$2.00—Skirts, Lonsdale Cambric, 6 fine tucks, wide insertion in deep flounce.
$2.25—Fine Umbrella frilled Skirts, wide insertion, muslin and embroidery trimmed.
$2.50—Beautiful Lonsdale Skirts, fancy embroidery or lace trimming.
Skirts in large variety at $2.75, $3.00, $3.75, $4.25, $4.50, $5.00, $6.00 and $7.00 each.
It is our pleasure to show them.
Children's Skirts, hemmed in 6 sizes 23c to 50c, embroidered. Trimmed 50c to 75c.

Drawers

At 25c—Drawers fine Muslin, 4 rows tucking, torchon lace trimmed.
At 29c—Drawers, Hill Cotton, 4 rows tucking, cambric frilled.
At 44c—Drawers, embroidered frill or lace trimmed and tucked.
At 48c—Drawers, our special.
At 59c—Drawers, 12 fine tucks and fine embroidery trimmed.
At 82c—Umbrella Drawers, extra wide, 14 rows tucking, fine embroidery trimmed.
At $1, $1.25 and $1.35, special value, beautifully trimmed with lace insertion and embroidery.
CHILDREN'S DRAWERS, in 6 sizes, plain hem and tucked 25c all sizes.
Embroidery trimmed 25c to 48c.

We want everybody within reach of this sale to call and inspect. It is impossible to give full descriptions in print. Remember early buyers secure the best choice.

WILLIAM GORDON

TEA PARTIES

Are delightful things when the Tea is good. Try some of our English Breakfast Teas at 40c a pound. You will get a good strong tea and good flavor. We're sure you will be pleased with it.

Our Special Japan, 3 lbs. for $1.00.

A Fine Japan Tea, 4 lbs. for $1.00.

H. Malcolmson

Special Sale Stamped Linens

We have bought the entire line of samples of Stamped Linens of a large New York house, consisting of 3000 different pieces Table Cloths, Centres, D'oylies, Cushion Covers, Laundry Bags, etc., etc., which will be placed on sale

Thursday morning Jan. 4th, at 9 o'clock at the wholesale cost price

This is a good chance to secure bargains in new goods and to have something different from anyone else, as of the entire lot no two pieces are the same.
(None of these goods will be on sale till Thursday morning.)

Sulman's Beehive, Garner House Block

Before. After. Wood's Phosphodine, The Great English Remedy. Sold and recommended by all druggists in Canada. Only reliable medicine discovered. Six packages guaranteed to cure all forms of sexual Weakness, all effects of abuse or excess, Mental Worry, Excessive use of Tobacco, Opium or Stimulants. Mailed on receipt of price, one package $1, six, $5. One will please, six will cure. Pamphlets free to any address. The Wood Company, Windsor, Ont.

Wood's Phosphodine is sold in Chatham, at Central Drug Store, C. H. Gunn & Co.'s.

LOCAL BRIEFS

Once accustomed to taking an occasional Turkish Bath you will wonder how you lived without it.

Ed. Palmer, formerly of this city, now G. T. R. brakeman with headquarters at Windsor, is visiting his parents.

Frank Eplett, of the Wheatley Journal, has taken to himself a life partner in the person of Miss Maud Watson, of Mersea.

Tilbury West township, according to the Comber Herald, is now free from small-pox and Dr. Bryan, under whose charge the patients were, left for his home in Toronto, Monday.

A young son of J. I. Poole, of Comber, set fire to the carpet up-stairs while playing with matches on New Years' day. The blaze was discovered just in time.

John R. Calder sold three dressed hogs in Comber on Saturday, the combined weight of which was 1,428 lbs. and the sale realized for Mr. Calder $64.26.

The regular meeting of the Ladies' Assisting Society will be held on Tuesday next, Jan. 9th, at 3:30 p. m., at Mrs. S. F. Gardiner's. A full attendance of members and friends is particularly requested.

A young son of Henry Vivier, of Puce, found a dynamite cap which he placed on the stove. The cap exploded and so badly injured the boy's hand as to make amputation necessary.

E. A. Mounteer has just added to his already well equipped plant a machine for cutting bone for poultry food and poultry men will now be able to obtain fresh, ground, green bone, without sending to Toronto for it, 10 lbs. for 25c.

Mr. and Mrs. Robt. Allison, of Pasque, Assa., N. W. T., are visiting the latter's sister, Mrs. Adam Fenner, Tilbury West. Mr. and Mrs. Allison left these parts some 16 years ago, and they notice a vast change in Essex county since that time, many of the residents of that day having gone to their reward. Mr. and Mrs. Allison are very well pleased with their western home. They will spend a couple of months among their friends before returning.

The infant daughter of Nap Ebare died last evening. Mrs. Ebare continues very low.

The great amount of design work done at the Victoria Avenue Green Houses is sufficient proof of the excellence of the work. Nothing but the best at the lowest prices. Phone 181. tf.

L. W. Moorhouse, who has been spending his holidays with his parents on Selkirk street, returned to New York last night.

Post Office Store to rent in the Village of Port Alma. No opposition. Box C, Port Alma, Ont.

"If your eyes could talk," what a story of suffering and of abuse they could tell. How we strained them; how we taxed them with overwork, and then, because they were tired we rubbed them to make irritation worse. And to think that the most they needed, in fact, all that they were asking for in their quiet way, was a rest, a little help in the shape of a good pair of glasses, properly fitted. I have helped other tired eyes. I can help yours. Examination free. E. J. MacIntyre, leading optician, opposite Grand Opera House, Chatham.

Kent certainly must be the best and healthiest country in the world, if several large family groups taken recently by J. T. Bakkie speak for anything. The largest picture is a photo. of the family of Mr. and Mrs. Thos. Fielder and their 12 children, all grown up. Another family group is a picture of Mr. and Mrs. Thomas Taylor, of Harwich, and their seven children, among whom is George, of the office of Atkinson & Rispin. The third one is a photograph of Mrs. McDonald, who is 84 and her eight children. Mrs. McDonald and her family were here attending the silver wedding of Mr. and Mrs. Somerville.

MISSIONARY MURDERED.

Rev. Mr. Brooks Captured and Put to Death by Chinese Boxers.

Pekin, Jan. 4—The Rev Mr. Brooks, of the Church Missionary Society, stationed at Ping-Yin, in the province of Shan-Tung, was captured in that vicinity and murdered on December 3, by members of a seditious society called "Boxers," who have been active lately destroying many villages and killing native Christians. The governor of the province has despatched a force of cavalry to the scene of the disturbances, but the soldiers arrived too late to save Mr. Brooks.

DOWN GO THE PRICES AND OUT GO THE GOODS AT THE

GREAT CLEARING SALE

OF

MEN'S - BOYS' WINTER WEAR

AT

Ridley's

Everything in heavy goods must be sold. Men's Ulsters that were $7.50 now $5.00. A fine stock of large sizes in Overcoats and Ulsters, some of them were $12.00, $15.00 and $16.00 your choice while they last

$10.00

Men's $5.00 Ulsters for $4.00. Boys' $4.50 and $5.00 Overcoats and Ulsters for $3.00 and $3.50. Boys' all-wool School Pants 75c and 85c, special on sale Saturday for 49c. The balance of Boys' Underclothing ¼ off.

Ridley's 46 King St.

Dr. A. W. Thornton . . . . Dentist

D. D. S. Toronto University.

Associate Dr. C. A. Snell, Honor Graduate, Toronto University. Office—First Door East of Standard Bank. Telephone 164.

WALLACEBURG

Jan. 5.—J. W. Steinhoff is putting in his summer stock of ice. This winter the ice is the finest in years, being over a foot thick, and as clear as glass.

A large number of fast horses were out yesterday speeding on the river; also a large number of skaters taking advantage of the fine ice.

Two members of the Marks Bros. Co., impersonating an Irishman and Dutchman on skates, created a great deal of amusement on the river yesterday through their frantic efforts in endeavoring to keep their feet.

Misses Marie O'Leary, and Maud B. de Morainville, of Port Lambton, spent the day in town yesterday the guests of Will. D. O'Leary.

The third appearance of the Marks Bros. Co. was greeted with a crowded house upon the presentation of the four-act comedy drama "The Soldier's Sweetheart," with May A. Bell and Tom Marks in the leading characters. Miss May A. Bell rendered a solo entitled the "Canadian Contingent," composed by a local writer, which brought down the house, she having to appear three times in encore. Millard and Marks as Dutch and Irish comedians, furnished a great deal of laughter. Master George, Petite Grace, and Miss M. Braham have some of their pleasing solos and dances. Several views of Chatham and of the flood of the Thames in '98 were given, as well as European views. To-night the "Duke's Daughter," will be presided.

TO CURE A COLD IN ONE DAY

Take Laxative Bromo Quinine Tablets. All druggists refund the money if it fails to cure. 25c. E. W. Grove's signature in each box. 1y

THAMESVILLE.

Jan. 5.—The nominations for reeve and councillors on Wednesday were:

For Reeve — Messrs. Howat, Syer, Sherman and Mayhew.

For Councillors — Messrs. Butler, Watts, Howat, Moran, Arnold, Hopkins, Horn, Truedell, Jackman, Neely, Ripley, Ferguson, Graves, Labelle, Newcomb, Vincent, Hubbell and Mills.

A number of these gentlemen have withdrawn, but doubtless there will be a sufficient number of candidates to necessitate an election.

Mr. and Mrs. J. Boehmer have removed to St. Mary's.

It is expected that the ball in Mayhew's music hall to-night will prove a very enjoyable affair.

The old but ever popular drama, Uncle Tom's Cabin, will be presented to-night in Ferguson's Opera House.

Miss Ada Twigg has gone to Chicago to visit her sister, Mrs. Bailey.

"Do you dance on your toes, Miss Quickwit?"

"Never, Mr. Clumsy. Other people do that for me."

And he didn't know just what she meant until he asked to have another dance with her.

Gorrie's Confections stand the test

They may not be cheapest, but are always the best.

Crystalized Ginger 25c a box

Assortment of Fancy Boxes always on hand.

Gorrie's

Phone 163. 108 King St.

TWO SPECIALS IN ULSTERS TWO

20 MEN'S ULSTERS, with large storm collars, dark colors, well trimmed, worth $5.50, clear at..... $3.98

20 MEN'S HEAVY FRIEZE ULSTERS, large storm collar, in Black and Brown, well made and trimmed, worth $6.50, clear at..... $4.50

Scott & Co.

Chatham's Leading Clothiers.

Chatham's Only Millinery Store

The Proper Place to Trade!

Wishing all our customers and friends a very happy and prosperous New Year and thanking them for past favors during the year just ended, we will do everything in our power to have them continue during the coming year by giving the best goods, prompt, courteous services, and the lowest prices always.

C. A. COOKSLEY, Opp. Market

Miss Elda Idle, A. T. C. M. (Gold Medallist.)

SOPRANO

Soloist, and Choir Leader Park St. Methodist Church

VOICE CULTURE.

Concert Engagements.

For terms, dates, etc., address Krause Conservatory of Music, Chatham, Ont.

KRAUSE CONSERVATORY OF MUSIC

Winter Term

BEGINS FRIDAY, NOVEMBER 10TH

HARMONY CLASSES
Meet in Studio No. 3, on Monday's at 5 p.m.
SENIOR THEORY CLASSES
On Thursday's at 5.30 p.m.
JUNIOR THEORY CLASSES
On Thursday's at 5 p.m.
FREE to Conservatory Students

R. VICTOR CARTER . Musical Director

Sterling & Kovinsky

Wholesale and Retail Dealers in

Rags, Rubber, Iron and Metal

HIGHEST CASH PRICES PAID.
MAGNOLIA HOUSE.
Chatham Ontario

Professional Fruit Tree Pruner And Landscape Gardiner,

Graduate of the Southern Ohio Agricultural College. Twenty-eight years experience. Special attention to handling and pruning of your trees. Plain and ornamental lawn grading a specialty. Address G. F. SHERMAN, Kingsville, Ont.

New Goods

—at the—

- Red Star Store -

Just take a look at our goods for presents before you buy—we have China Cups and Saucers, Berry Sets, Dinner and Tea Sets, all shapes and patterns at the lowest price possible.

4 lb. Nice Mixed Candy for.....25c
3 lb. Best Mixed Candy for.....25c
2 lb. Cream Candy for.....25c
3 lb. Best Raisins.....25c
3 lb. Best Currants.....25c
Mixed Peel, per pound.....20c

J. W. DYER

GOODS DELIVERED. PHONE 174

It's like Eating at Home

To take a Meal at Somerville's Restaurant. Menu and Service the best. Appetizing Oysters and Lunches.

Wm. Somerville

'PHONE 36. Next Standard Bank.

Slate Roofing

PLAIN and ORNAMENTAL

Our work is on the Hospital, the residences of R. Gray, J. M. Park and many others. All work guaranteed. Write for estimate.

John Whittaker, 881 King St., London Ont.