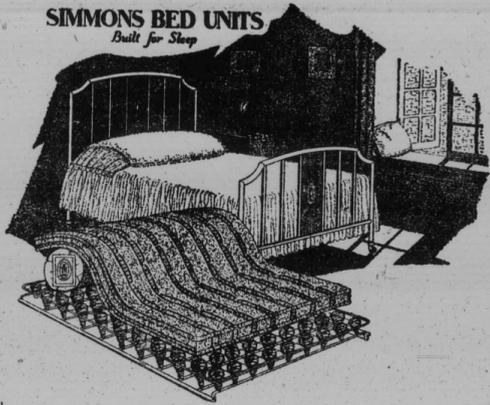


SIMMONS BED UNITS
Built for Sleep



Special Reductions
Special Reductions in Beds, Springs, Mattresses, Chesterfield Suites, Bed Room and Dining Room Furniture, Congoleum Rugs, Phonographs, etc. during the next 30 days

J. F. SCHUETT
FUNERAL DIRECTOR

THIRD of the series designed with the establishment of the Bank of Montreal representative points in CANADA elsewhere.

IN OTTAWA



OTTAWA, the political centre of Canada, and prophetically designated by the late Earl Grey as the possible centre of the British Empire of the future, never dreamed of the brilliant destiny in store for it when the Bank of Montreal established a Branch there 81 years ago.

Canada at that time was in many respects a terra incognita, consisting of half a dozen provinces with differing laws, tariffs and currencies. And Ottawa was only a lively little lumber camp called Bytown.

Today Ottawa is not only the name of a beautiful city, but is also a synonym for the voice of a nation—like Downing Street and the Quai d'Orsay.

The name of the Bank of Montreal, too, has enlarged in significance in the intervening years. It is now recognized as the title of a nationwide institution ranking among the leading banks of the world.

BANK OF MONTREAL

Established over 100 years
Total Assets in excess of \$650,000,000

FARM HELP
CANADIAN NATIONAL RAILWAYS
IN CO-OPERATION WITH
ONTARIO GOVERNMENT DEPARTMENT OF COLONIZATION
WILL AGAIN ASSIST FARMERS IN SECURING FARM HELP.

THERE will be an urgent demand all over Canada this year. If you need farm help apply early. The Canadian National Railways Colonization and Development Department, through its representatives in Great Britain, Scandinavian and other European countries, offers a free service to farmers. Order your farm help as early as possible in order that they will reach Canada in time for Spring.

BLANK APPLICATIONS CAN BE OBTAINED FROM ANY CANADIAN NATIONAL RAILWAYS AGENT OR DEPARTMENT OF COLONIZATION AND DEVELOPMENT CANADIAN NATIONAL RAILWAYS MONTREAL, QUE.

STATES HAVE RAISED TARIFF ON WHEAT

An increase of 12 cents a bushel in the tariff rate on wheat was ordered on Saturday by President Coolidge.

Under the flexible provision of the tariff act and on the basis of the tariff commission's recent inquiry, the president at the same time ordered an increase of 26 cents a hundred pounds in the duty on wheat flour and a decrease of 50 per cent. on a volumetric rate on mill feeds.

The effect of the president's proclamation is to raise the duty on wheat to 42 cents a bushel.

Some people look for a spring flood Others hope for a damp referendum.

It is gratifying to learn that lynching is declining in a marked degree in the United States. Principal Motem of Tuskegee Institute, reports that records kept in his office show that during 1923 there were only 23 lynchings in the United States, which is less than in 1920.

THE FUEL PROBLEM

The Toronto Saturday Night prints a communication suggesting that in order to stimulate the burning of Alberta coal in Ontario the mine owners and the Provincial authorities of the two Provinces interested get together and between them create for a given period a subsidy of \$4 a ton, the idea is that this would bring the price down to a point where from an economic standpoint it would pay the citizens of Ontario to burn their own coal in preference to the Pennsylvania anthracite. As the writer puts it, Ontario could contribute \$1 per ton as insurance against a fuel famine; Alberta \$1 per ton to insure a permanent market for its coal and the coal owners and the men between them another dollar to insure a full season's work. Taking the Canadian National Railway figure of \$7 per ton to be cost for the hauling of this coal from Alberta mines to Ontario points the writer figures this plan would land the Alberta article in the Ontario dealers' hands at \$8.50 f.o.b. Ontario points, and that the consumer could then obtain this fuel at a price that would make it attractive, as compared with the United States article. Some such plan could at least be given a trial. For one thing it would demonstrate the exact cost of transportation; which our correspondent contends would be nearer \$4 per ton than \$7 under actual working conditions during the slack transportation season.

WILL RATES AGAIN GO UP

No public concerns in Canada exact so much from the service they render as the express companies, and still they are not satisfied and are now appealing to the Dominion Railway Commission for permission to give the rates another boost. Since the last increase many fruit men have been compelled to let their fruit rot upon the trees owing to the prohibitive shipping rates. The cream trade of farmers has been struck a hard blow except near large cities where it has been found cheaper to truck it. It is now demanded that the first-class express rate should be two and a half times our present high freight rate and second-class rate be eighty per cent. of the first-class rate and that the rates on commodities be increased twenty per cent. The rate on fruit between Toronto and Quebec points is \$2.25 per cwt. as compared with a freight rate of seventy-four cents. No adequate reason can be given for such discrimination as it will not take an ounce of more coal to haul a hundred pounds by express than by freight. If the commission is really desirous of serving the interests of agriculture, our basic industry, it will grade the rates downward instead of upward.

These open winters are very asperating.

Years and years ago men bought homes before automobiles.

Another good way to save is to make more money than you can conveniently spend.

An old timer is one who can remember when every day was delightfully shocked by a corset ad.

Bobbed hair is still bobbed. A London hair dressing place reports 17 additions to the list in a few days. Los Angeles department store says 50 women over 40 years of age parted with their hair in a single week in the store's barber shop. It is one of the new fads that decided to sit down and stay a while.

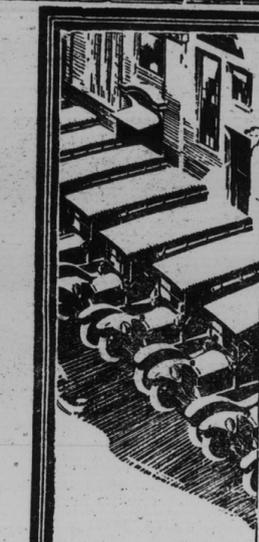
George Neil, of Tara, representing the Ontario Honey Producers' Co-Operative, Limited, recently shipped a 15-ton car of honey to a point in the Province of Alberta, the freight on which cost \$790.97. It is said that the same quantity of honey could have been exported to England at about the same cost of transportation.

If you work for a man, in Heaven's name work for him. If he pays you wages that supply your bread and butter, work for him; speak well of him; stand by him and the institution he represents. If put to a pinch, an ounce of loyalty is worth a pound of cleverness. If you must vilify, condemn and eternally disparage, why not resign your position, and when you are outside, damn to your heart's content. But as long as you are a part of the institution, do not condemn it. If you do you are loosening the tendrils that hold you to the institution and the first high wind that comes along you will be up-rooted and blown away in the blizzard's track, and probably you will never know why.

ASTHMA USE
RAZ-MAH
No Smoking—No Spraying—No Suffering
Just Swallow a Capsule

Restores normal breathing, stops mucus gatherings in the bronchial tubes, gives long nights of quiet sleep; contains no habit-forming drug. \$1.00 at your druggists. Send 4c in stamps for a generous sample. Tompkins, 142 King West, Toronto.

RAZ-MAH
GUARANTEED RELIEF
FOR SALE BY J. P. PHELAN



Why Ford Predominates

Endorsed By Fleet Owners

In almost every business where fast and economical delivery service is a factor, Ford trucks have established an enviable reputation.

The experience of Robert Simpson Company Limited, is a typical example. The Robert Simpson Company operates one of the largest truck fleets in Toronto, 55 Fords.

This fleet has proved so satisfactory that it is being constantly enlarged; so practical and economical in operation that during the past five years not a single car or truck has been traded in.

The prompt and efficient delivery system which is an inseparable part of this store's service to the public is largely due to the flexibility and staunch endurance of this Ford delivery fleet. The Ford has the confidence of its users. That's why there are so many Ford users.

See Any Authorized Ford Dealer

Ford
CARS • TRUCKS • TRACTORS

"Indispensable In Our Business"

Another whole-hearted endorsement comes from Mr. A. W. Williams, General Manager of the Belle Ewart Ice Company Limited, Toronto, who says: "We have been using Ford trucks for the past eight years and find them indispensable in our business."

ABOUT DAIRY BUTTER

Beaverton Advance: We dropped into one of our local groceries a few days ago and in the course of conversation, our friend, the grocer, who had just handed a lady customer a package of "good butter, for which she had asked, remarked, "Now, what do you think about that? How am I to know whether that butter is GOOD or not? It's wrapped up in a wrapper marked "Choice Dairy Butter". "But do you not guarantee an article which is sold to your customers at such a high price as butter, ranging from forty to fifty cents a pound?" we observed. "Surely they are entitled to such." "Say, Joe, you newspaper fellows cannot do us a better turn than to write up those who market vile butter; it's the nightmare of our business." My friend's depression was genuine and he poured out his feelings in a torrent of invectives truly unique. "After all," we observed, "it is all in your own hands; why should you consider the trade of the farmer's wife who loads you up knowingly with bad butter, as of greater value than the village customer, to whom you sell the trash? Some years ago at the request of thousands of merchants throughout the country an Act of Parliament was passed requiring the name of all butter makers to be inscribed on the butter package. It was a good law and brought protection not only to you but to your customers who bought, as well as the honest woman who made good butter. What happens? You merchants got cold feet when Mrs. So and So came with butter wrapped in plain unprinted wrappers and while you knew it was wretched stuff and unfit for use you meekly took it and paid her the price paid to Mrs. J. for her elegant clean and nutty article. And then it wasn't long before another deputation drifted down to Ottawa for a revision of the law and you got it. You lack backbone and it's up to you to take your medicine but it's a mighty mean deal on the public," we observed.

would be sufficient. That would carry the child on to the midday meal.

And if there is any appreciable interval between a child's return from school and tea-time, and it stays out to play for a while, it should be given a couple of buttered biscuits. Buttered, because the fat in butter is warming and nourishing. The child whose clothes get their warmth from weight will always be catching cold. Weighty clothing induces perspiration. A chill is easily caught, and something more than just a cold may result. Children should wear woollen clothing. That has warmth with undue weight, and this is not generally known—wool has no affinity for damp.

Children who breathe through the mouth are almost certain to catch a cold. The nostrils are Nature's provision for breathing. Nose-inhaled air is warmed before it reaches the lungs. Taken in through the mouth, it enters the lungs raw and cold, and a cold follows.

A NEW WAY TO GET "JAGGED"

That the booze artists have not yet exploited all the ways of getting behind the prohibition law has been demonstrated in the last few days in Collingwood. The latest means of getting a "jag" on is at least new to this town. Canned heat is sold in small tins filled with petroleum or some jellied substance soaked in alcohol or wood alcohol and the artist purchases two or three tins, squeezes the contents through a cloth and obtains from an ounce to an ounce and a half of alcohol from each, which is sufficient to provide the necessary excitement. Whether it also provides a funeral remains to be seen. Enquiry amongst the druggists developed the fact that there had been a large sale of canned heat during the past two weeks, one being entirely sold out.—Collingwood Enterprise.

BY ALL MEANS, YES

We notice that the Ontario Government has been approached asking them to place greater restrictions on the hawkers and peddlars. In towns and larger cities it is asked that a license of \$250 to \$500 be imposed. In villages and townships these hawkers and peddlars have no business or municipal taxes to pay and they escape their fair share of the burden of taxes. It is proposed that the fees be paid to the municipal corporations. We trust that the government will see the necessity of adopting such legislation. The transient trader should not be able to step into any community and do business without bearing his share of the burdens of that municipality.—Kincairdine Reporter.

It is not a question of how much we are to do, but of how much is done; it is not a question of doing more, but of doing better.

GOSSIP

Said Mrs. Brown to Mrs. Green: "The Whites have had a spat; He threatened he would slap her face Because she bought a hat; And now, they're not on speaking terms."

"What do you think of that?" "Hist, Mrs. Black," said Mrs. Green, "Didn't hear the latest news?" The Whites have had an awful row And she was much abused; He slapped her face and blacked an eye; They fear her teeth she'll lose."

"Oh, Mrs. Jones," cried Mrs. Black, "Have you yet heard the tale—How Mr. White beat Mrs. White To pieces with a rail? He broke her ribs and cracked her skull; They've got him now in jail."

Then Mrs. Jones passed on the word When Mrs. Smith was met: "Was it not awful of the Whites? She is unconscious yet! He used a shotgun and a knife; He'll hang for this, I bet."

So flew the tale on idle tongues Throughout the little town, Each adding on a spicy bit As it went its rounds. The moral of this tale is plain: Don't be a Mrs. Brown.

ESCAPING FROM LIFE

Statistics reveal that married people live longer than those who remain unmarried. Marriage is a factor in longevity, and yet an old lady of ninety-six, who dwells in Chicago, issues a counter-blast by stating that the reason she has lived so long is due to the fact that she has "never been bothered with a man." She notes that married couples have trials and troubles which she has escaped, and she is well content that her lot has been cast in smooth places. Whether it ever occurs to her that by thus avoiding troubles she has missed some of the best things of life, one cannot say. Men may be nuisances at times, and women may avoid trouble by avoiding one another; this funny old world would soon come to an end as far as the human species is concerned.

NOT TO BE REGRETTED

"Mr. Chairman," said the orator who was being severely heckled, "I have been speaking now for over a quarter of an hour, but there are so many interruptions and so much ritaldromy from all parts of the hall that I can scarcely hear myself speaking." "Cheer up!" came a voice. "You're not missing much."

Over 2,000,000 tons of Alberta coal was sold to Canadian points outside the province and to the United States during 1923, according to the annual report of the Provincial Mine branch.