



"Let Me Help You Carry the Burden, Mother"

"If Canada fails us in October, we must curtail many of our activities."

Sir ARTHUR STANLEY, Chairman, Executive Committee, British Red Cross.

It now costs \$300,000.00 a week to carry on the work of the British Red Cross, or \$16,000,000.00 a year.

Every minute of the day and night it costs \$30 to minister to the sick and wounded and dying.

Last year Ontario's magnificent contribution paid for the entire work of the British Red Cross for nearly six weeks.

This year, in view of the greater need, it is earnestly and confidently hoped that Ontario's contributions will be as great proportionately as the magnificent offering of last year.

Our trust is, that the Citizens of Ontario will give generously to this noble cause on—

"OUR DAY", OCTOBER 18th

A Few Facts about British Red Cross Work.

The British Red Cross Society is the only institution which carries voluntary aid to the Sick and Wounded of the British forces on land and sea in every region of the War.

Its work is therefore the concern of all classes of British subjects, whether living in the British Isles, in the Dominions and Colonies beyond the seas, or in foreign countries.

IN GREAT BRITAIN

57,000 Hospital Beds found in the United Kingdom.

30,000 of these provided with Nursing Staff.

2,000 Trained Nurses working at home and abroad.

7,500 V. A. D.'s helping in Army Hospitals.

\$220,000 spent on equipment of King George Hospital (1,850 beds) and \$130,000 a year contributed to cost of its maintenance.

\$225,000 spent on building and equipping Netley Red Cross Hospital (1,000 beds); and

\$625,000 spent on maintenance.

\$175,000 for Orthopaedic Curative Workshops and Training Fund.

\$185,000 for Facial Injury Hospitals.

Organization of Resources Committee, Parliament Buildings, Toronto.

The Warton Echo says that there is lots of wood cut there for selling next winter, but so far the owners will not put a price on it, consequently the town council decided at its last meeting to get into the fuel game. A firm in Toronto offers coal in any quantity and of any quality, so the council will order ten cars. It is proposed also to buy some bush lots and get right down to business and the prospects are that wood will be put on the market at less than \$3.00 per cord. A few winters ago the town purchased a bush lot, put men in it, and were able to deliver wood considerably under market price. Last spring the town went into the potato game, brought in a carload, sold them away below the prevailing price, and even then cleaned up \$50.

Brief but to the point is the advice given on a food conservation poster, which says: Food—buy it with thought; cook it with care; serve just enough; save what will keep; eat what would spoil; home grown is best. If these short instructions are carried out a great deal of waste will be saved in many households.

Dominion Finances.

The financial statement of the Dominion for the first half of the fiscal year which ended on September 30, is regarded by the Minister of Finance as most satisfactory. Receipts from all sources, show an increase of \$24,000,000 over the corresponding period of last year. Payments on capital and ordinary account, including the increased interests and pensions charges, are \$1,800,000 less than for the first six months of 1916. The net result, apart from war expenditures, shows an improvement in the financial position of \$25,000,000 as against the first half of the year 1916-17. During the six months in question the surplus of revenue over capital and ordinary expenditure amounted to \$65,000,000, which was applied in payment of the principle of our war expenditure in Canada.

Any coward can get married, but it takes a hero to stay married.

Nasty Accident at Hanover

A nasty accident occurred at the Grand Trunk yards here last Saturday about noon, when Wesley Johnston, brakeman of Palmerston, had five ribs broken and was otherwise injured in being jammed between two cars. The train crew were shunting a car onto the siding of the Spiesz Furniture Co, when the accident happened. There is quite a grade at this point and Johnston, who was bending over working at the coupling, had his back to the car which had been shunted up the grade and he did not notice it come back. He was caught in the chest, sustaining five broken ribs, but fell clear. When picked up he stated to those about that "this is the end" but while his injuries are serious, fatal results are not anticipated. Dr. Stalker was called, and went with the injured man to the Palmerston hospital, the caboose being taken off the freight and he was rushed there with all speed. Johnston is a married man about 35 years of age.—Hanover Post.

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C. Wendt - Jeweler

WINNER OR WASTER - Which are You?

On a recent occasion the Honorable the Minister of Finance for Canada, in addressing a representative Canadian audience, dealt with the urgency of everybody doing, even in the smallest way, their share towards aiding the Empire.

It is well to remember that every dollar thrown away extravagantly does one hundred per cent. more good to the enemy than one dollar saved by ourselves.

The wealth of the world finally filters through individual dollars, and if the curse of extravagance strikes deeply enough, our ruin is bound to follow.

Save a dollar TO-DAY and do a hundred per cent. more for the Empire than your extravagant neighbor does for the enemy.

Interest to Depositors at 3 per cent.

Merchants Bank of Canada

MILDMAY BRANCH - H. R. LEWIS, MANAGER.

CREAM.. WANTED

We are in the market to buy CREAM, sweet or sour, at the highest market price.

We Supply Two Free Cans

Pay twice each month, test each can received, send our patrons a statement of the weight, test and butter fat in each can, with the empty can returned.

We refer you to any bank as to our standing.

Write for cans to-day.

PALM CREAMERY

TRELEAVEN & RANTON
PALMERSTON, ONT.

NOTICE—We want an Agent here for Palm Dairy Ice Cream. Write for prices and terms.

Sons Strike It Rich.

Afraid that the Government would conscript his wealth for war purposes, a resident of Carrick who has a large family and a fat bank account, is reported to have handed his sons \$2,000 each thus making his boys at the same time that he allayed his own fears. Although the father was the victim of a silly alarm in this case, as the Government has no intention of raiding the bank accounts of the people in this way, yet there are many fond sons right in Walkerton who only wish that dad would take a similar fright and calm himself by handing them over his wad.

An action for \$10,000 damages has been entered at Osgoode Hall Toronto against two Orangeville hardware dealers, W. J. Gillespie and Fred Faulkner by William Delancy of Orangeville. The plaintiff charges the defendants with having, without color of right and against the express warning of the plaintiff placed fire arms and ammunition in the hands of the youthful son of the plaintiff, as a result of which he was killed on Aug 6th last.

It was announced on Saturday that severe penalties will be imposed on anyone trying to influence a medical board or exemption tribunal under the Military Service Act. It is also made plain that any person feeling that he was being wrongly classed by the medical boards in the present voluntary examination may appeal to exemption tribunal for revision.

Germania Farmers Mutual Fire Insurance Co.

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Amount at risk, over 40 million dollars.

This Company pays market cash value for live stock killed by lightning.

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The new entrance examination regulations for 1918, change the valuation for writing, so that only half the marks assigned for the subject will be given for the writing paper, the other half being allowed for the candidates writing as judged from the answer papers in one of the other subjects to be selected by the board after the examination.