

## The Pickling Season.

The grocer who has sold the absolutely pure Malt Vinegar brewed by John Stephens, Son & Co., Limited, in the largest and most perfectly equipped Vinegar Brewery in all England, is getting ready to send his orders to us NOW for "the pickling season." It's the grocer who has never yet sold Stephens' Vinegar that we're after—THAT grocer will have a run on Vinegar that will surprise him if he sells

### Stephens' Pure Malt Vinegar.

The reason why is because every woman who buys it will find the pickles she puts up sound and piquant and perfectly preserved when she opens the bottle next winter. There's not a woman in the land but takes great pride in the quality of her home-made preserves, and especially in the quality of her "home-made pickles."

If you recommend Stephens' Malt Vinegar, or if you give it out to a woman when she simply asks for "Vinegar," you'll win that woman's permanent business. And the pickling season is just around the corner—please remember that.

**Arthur P. Tippet & Co., Agents,**

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