

### "A Penny Saved

is a penny earned"—that's the way we grow rich. All women understand this, and when they lose a "baking" because of a weak, inferior flavoring extract, they don't forget the grocer that recommended them to buy it.

You can rely on the pure, rich, strong flavor of Greig's Crown Brand every single time. The 40 different fruit, flower, and spice flavors are absolutely "true to nature."

You save a woman many pennies with

#### Greig's Crown Brand Flavoring Extracts

The Greig Mfg. Company.  
Robert Greig & Co., Agts.  
Montreal.

### "A Penny Wise

is a pound foolish"—sometimes. Better lose a penny or two of your profits than to lose a customer. When you're trying to stimulate a man's appetite it doesn't pay to irritate his temper.

Some Sauces that give zest to appetite yield a relish that satisfies **only** with a liberal use of the sauce. A small amount of Lorimer's Worcestershire Sauce gives satisfaction because of its "body" and strength and flavor, which is peculiar to itself.

Added profits from cheaper sauces mean "a penny wise and a pound foolish."

#### Lorimer's Worcestershire Sauce

Robert Greig & Co., Agts.,  
Montreal.



J. H.

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