

RECENT FIRES

The Monetary Times' Weekly Register of Fire Losses and Insurance

Acton, Ont.—August 14—Messrs. Henderson and Son's general store.

Berlin, Ont.—August 16—Mr. E. Webber's barn, north of Conestogo. Loss, \$3,000; partially insured.

Camp Hughes, Man.—August 14—Strand Theatre, owned by Mr. L. F. Allardt, Chicago.

Collette Siding, N.B.—August 14—Mr. F. Peters' barn. Loss, \$400.

Drummondville, Que.—August 21—Etna Chemical Company's plant. Loss, \$125,000. Six deaths. Cause, overheated bearing.

East Zorra, Ont.—August 18—Mr. G. Turner's barn. Cause unknown.

Elora, Ont.—August 5—Mr. J. Thompson's residence. Loss, \$600.

Erindale, Ont.—August 16—Barn at Price's dairy farm.

Hull, Que.—August 16—National Theatre, Main Street. Loss, \$1,500.

Montreal, Que.—August 21—Bridge at Notre Dame Street and 38 freight cars. Cause, collision.

August 22—Starke-Seybold Company's premises, 14 St. Peter Street. Loss, \$3,000. Cause, dropped match.

Newmarket, Ont.—August 16—Mr. F. H. Robinson's grist mill at Glenville. Loss, \$6,000; insurance, \$1,000. Mr. F. M. Boggart's residence, Court Street. Loss, \$1,200.

Ottawa, Ont.—August 15—Mr. A. Kritch's residence, 203 Russell Avenue. Loss, \$300. Cause, spontaneous combustion.

Pembroke, Ont.—August 15—Pembroke Woolen Mills. Loss, \$10,000.

Sackville, N.B.—August 16—Caraquet and Gulf Shore Railway engine-shed.

St. Thomas, Ont.—August 20—Mr. R. Lindsay's barns, River Road, Southwold. Loss, \$4,000. Cause, lightning.

Sarnia, Ont.—August 21—Steamer "Saronic" with cargo of wheat, Cockburn Island, Georgian Bay.

Shediac, N.B.—August 15—Mr. R. C. Tait's warehouse. Loss, \$500; insured.

Teeswater, Ont.—August 16—Mr. J. Lippert's barn, Chepstow.

Toronto, Ont.—August 22—Interurban Electric Company's generator. Loss, \$5,000.

CANADA'S REAL ESTATE INVESTMENTS

Mr. John Aird, general manager of the Canadian Bank of Commerce, when interviewed in London by "Canada," said:—

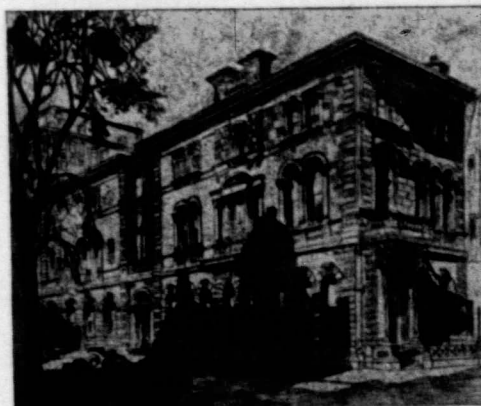
"You remind me that, although a large amount of Canadian gilt-edged securities and railway and industrial bonds are held in this country, there is a large number of more speculative investors who have put their money into land and building lots, and you ask what likelihood there is of prices returning to the boom figures of 1912-13," said Mr. Aird. "Well, we do not wish to see them return to those prices. We would rather see a gradual improvement, and I think that has already commenced in actual city property—not in the outskirts—in places like Montreal, Toronto, Winnipeg, Vancouver and Victoria. Farm lands in the West, particularly those that are adjacent to railway lines, have held their value well, and will continue to do so, provided proper farming principles are adhered to, because such land has been bought at a low rate, and at the existing price it is well worth the money that was paid for it."

"The real estate situation will be helped by immigration. Notwithstanding the war, we are getting newcomers in the West from the United States. These are, from a farming point of view, the best class of immigrants we receive, from their knowledge of western climatic and farming conditions, and their possession of a certain amount of money."

The London Mutual Fire Insurance Company

ESTABLISHED 1859

Assets \$784,426.31
Surplus to Policyholders \$404,046.07



DIRECTORS

A. H. C. CARSON, Toronto.....President
R. HOME SMITH, Toronto.....Vice-President
F. D. WILLIAMS.....Managing Director
A. C. McMASTER, K.C. W. T. KERNAHAN
S. G. M. NESBITT H. N. COWAN
G. H. WILLIAMS

Head Office, 33 Scott St., TORONTO

SIMPLICITY FIRST

is about as important in your life assurance as "Safety First," because a contract that is not simple to understand may not be safe for your particular purpose.

The life assurance policy of the future must be an attractive and exactly worded contract, but above all CLEAR and SIMPLE—the new policy standard as set by

The Sovereign Life Assurance Co.
of Winnipeg

BRITISH AMERICA ASSURANCE COMPANY

(Fire, Hull, Ocean Marine and Inland Marine Insurance)
Incorporated 1833 Head Office, TORONTO

BOARD OF DIRECTORS:

W. R. BROCK, President W. B. MEIKLE, Vice-President
JOHN AIRD Z. A. LASH, K.C., LL.D.
ROBT. BICKERDIKE, M.P. GEO. A. MORROW
ALFRED COOPER (London, Eng.) AUGUSTUS MYERS
H. C. COX LT.-COL. FREDERIC NICHOLLS
D. B. HANNA COL. SIR HENRY PELLATT, C.V.O.
JOHN HOSKIN, K.C., LL.D. E. R. WOOD
W. B. MEIKLE, Managing Director E. F. GARROW, Secretary
Assets, Over \$2,500,000.00
Losses paid since organization over \$39,000,000.00