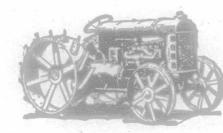
Power Farming

with the Fordson.
TRACTOR

WITH a Fordson you can increase your acreage. If you are concerned about smaller margins of profits on wheat, make up the difference by increasing the number of bushels you can sell—with a Fordson.

Not only can you plow more acres, but you can be certain of harvesting the crops in quick time. Besides, the Fordson does all manner of hauling and belt work with greatest economy and efficiency. And Fordson service is available everywhere ensuring renewal of parts or performance of repair work with minimum delay.



Ford Motor Company of Canada, Limited
Ford, Ontario



Westclox



Baby Ben will slip snugly even into small stockings

BABY BEN does his work with a smile—and gets you up the same way. Not so easy sometimes, either, on those cold, dark mornings when you'd a lot rather stay in bed for another little roll-over nap.

Maybe it's his littleness that gets him so many friends: folks chum up with Baby Ben on sight. But he's a lot more than just cute! Otherwise his friendships wouldn't last.

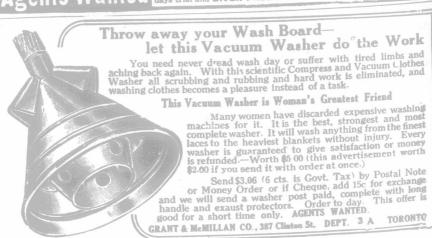
He's a good timekeeper and a dependable alarm—true to the Westclox reputation. Baby Ben will call you once with a long ring or he'll coax you gently out of bed with intermittent calls—any way you say.

He's just about as big as a minute but he takes every minute seriously—as a good timekeeper should.

That Westclox construction inside his case is what helps him make good. The name, Westclox, on the dial and tag always means Westclox patented construction; and honest, faithful time-keeping.

Western Clock Co., Ltd., makers of Westclox Peterborough, Ontario





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