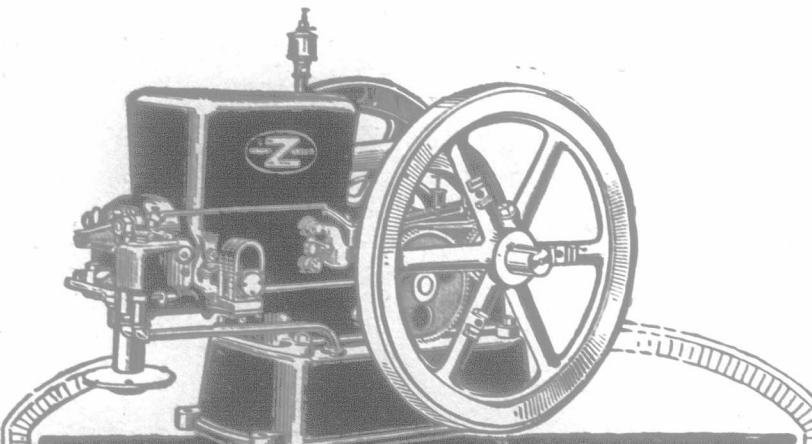




Indispensable on the Farm

The "Z" is an efficient power unit that saves money and in these days of labor shortage enables you to keep your farm work up to the minute.

A Fairbanks-Morse "Z" Engine

is the every purpose farm power plant and the work it performs is practically unlimited. It produces maximum power at minimum cost. 150,000 farmers are daily demonstrating that the "Z" is the greatest engine ever produced. The 3 and 6 h. p. "Z" Engines burn coal oil, distillate or any of the cheaper fuels and develop more than rated horse power.

1½ H.P. \$71.00 3 H.P. \$126.00 6 H.P. \$225.00
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The Canadian Fairbanks-Morse Company, Limited

DEALER SERVICE: Your local dealer is a direct representative of the manufacturers. He shares their responsibility. He's at your service to see that you are satisfied.

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Ride a "C.C.M." Bicycle

Keep the Boy on the Farm

GIVE him a Bicycle. He will get a lot of good, healthy fun out of it, and make himself mighty useful as well. You'll find it the

best investment you ever made. Saves gasoline. Costs nothing for upkeep.

Always ready for instant use.

Write to-day for Catalogue E

Canada Cycle & Motor Co., Limited, Weston, Ont.
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This Mark Is Your Protection

Every "C.C.M." Bicycle bears this design on the rear upright bar.



Look for these Nameplates when choosing a Bicycle. All of these well-known lines are "C.C.M." Bicycles.

Twice as easy as walking—Three times as fast

HOUSEHOLD EXPENSES

If the head of your home were removed—would the household routine go on as before?

Life Insurance will answer the question.

Over 65,000 persons, desiring THE BEST available in Life Insurance, hold Policies in

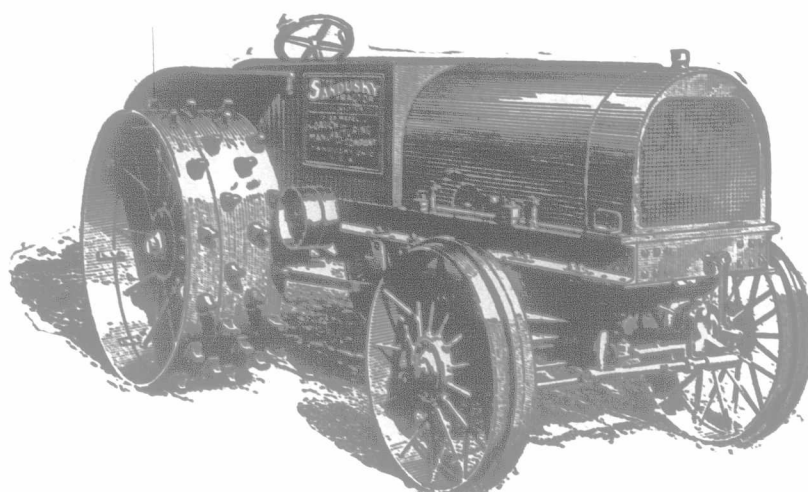
THE GREAT-WEST LIFE ASSURANCE COMPANY
Department "Z" Head Office, Winnipeg

Over \$155,000,000 now in force.

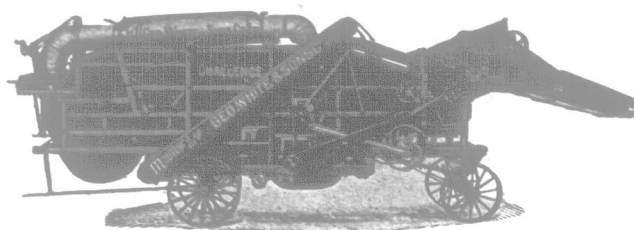
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Purchasers of WHITE MACHINERY
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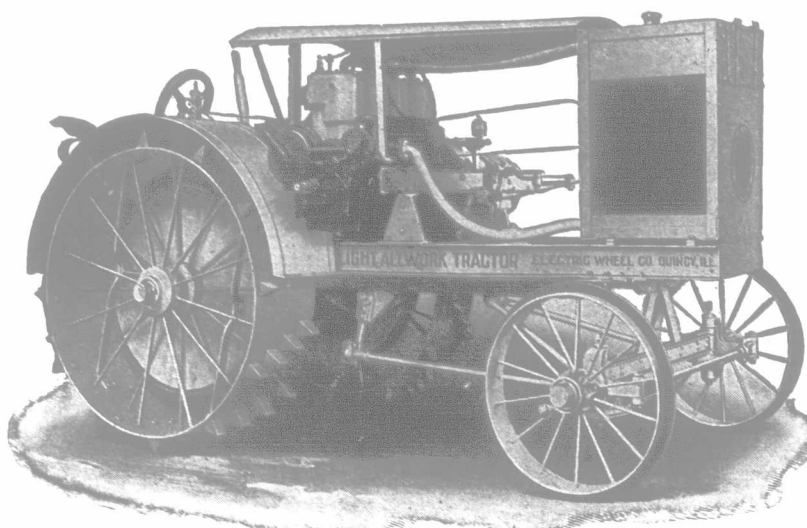
The success of our customers
means success to ourselves.
We are with you all the way.



Sandusky 10-20
A 3-Plow Tractor



Separator



All-Work 13-28
For Heavy Work

Mr. Purchaser:
You require full information
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The Geo. White & Sons Co., Limited

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Simple, Strong, Durable, Economical

Light in Weight

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