

THE CANADIAN INVESTING PUBLIC ARE RESPECTFULLY REQUESTED TO READ CAREFULLY THE FOLLOWING SUBSCRIPTION OFFER, AND TO SEND FOR THE ILLUSTRATED PROSPECTUS AND MAPS OF THE COMPANY'S PROPERTY, WHICH WILL BE MAILED FREE ON REQUEST.

Subscriptions will Now be Received for the Limited Number of 50,000 SHARES OF THE CAPITAL STOCK OF THE **British-Canadian Wheat Raising Co., Limited.**

(INCORPORATED UNDER THE LAWS OF THE PROVINCE OF ONTARIO.)
AT PAR VALUE OF \$5.00 EACH.

CAPITAL

\$1,000,000 DIVIDED INTO 200,000 SHARES AT \$5.00 EACH
140,000 Shares of which are owned by the Company.

DIRECTORS.

J. RICHARD BROWNE, Esq., Capitalist, President..... Montreal, Can.
HON. T. CHASE CASGRAIN, K. C., M. P. Montreal, Can.
E. H. MCHENRY, Esq., Chief Engineer Canadian Pacific Railway Montreal, Can.
HON. T. MAYNE DALY, K. C., Ex-Minister of the Interior, Canada Winnipeg, Can.
WM. JOHNSTON, Esq., of Wm. Johnston & Co., Implement Dealers Winnipeg, Can.
HUGH R. CAMERON, Esq., Real Estate Winnipeg, Can.
COM. J. U. GREGORY, Agent of the Department of Marine and Fisheries..... Quebec, Can.
Two representative English Directors will be selected by the subscribers to the stock in England at the close of this subscription.

CHAS. F. LAKE, Treasurer..... Montreal, Can. | WM. H. JOLLY, Superintendent...Winnipeg, Can.

BANKERS.

BANK OF MONTREAL Montreal, Can. | PARRS BANK..... London, Eng.

SOLICITORS.

MACDONELL & BOLAND Toronto, Can. | WILLIAMS & NEVILLE..... London, Eng.

AUDITORS.

HARRY VIGEON, F. C. A., Imperial Bank Building, Toronto, Ont. | CHANTREY, CHANTREY & CO., London, Eng.

PROPERTY OF THE COMPANY.

This Company has secured 10,000 acres of the choicest wheat lands in Assiniboia, Canada, having paid to the owners in addition to cash, 60,000 shares of its Capital Stock, for which the owners are completely equipping the property with all the necessary buildings, steam plows, steam threshers, drills, wagons, tools, fences, and everything necessary to operate the said 10,000 acres. In addition, the Company is to pay to the Canadian Pacific Railway Company and the other vendors of the said lands \$50,000 in yearly installments of \$10,000 each, being the balance of the purchase money.

These lands are capable of producing, at a fair estimate, 30 bushels to the acre of the best wheat produced in the world, or a total capacity of 300,000 bushels per year. Owing to the rich, prolific nature of the Northwestern Canadian soil, this product can be duplicated each year indefinitely. The Company's property will always be equipped with all the latest improved steam plows, drills, threshers, and necessary machinery to produce wheat at the lowest cost. It is the intention of the Company to have its own elevator, of a capacity sufficient to store its entire production, thus enabling them to take advantage of the highest market prices from time to time. The market for wheat is unlimited.

The Company also has an option on 10,000 additional acres of the same character of wheat land as the 10,000 acres above mentioned, the property being located seven miles from the Canadian Pacific Railway, where large elevators are ready to receive the product.

This is an investment that will enhance in value as time goes by, not only from the large production of wheat, but the increased value of the Company's lands from year to year.

APPROXIMATE EARNINGS OF THE COMPANY.

Are Estimated as Follows:

The average yield of wheat in Western Canada varies but little under all conditions. In some years the average has been over thirty-five bushels per acre. Many individual cases report as high as forty-five and even fifty-five bushels to the acre. But, taking the lowest average, there is no industry that will produce better profits. Owing to the modern steam machinery and economical methods employed in cropping, harvesting, threshing and marketing, as well as the especial ease with which in the prairie country of Western Canada, wheat is produced, there is always a splendid profit. The cost of raising an acre of wheat, being placed by farmers and experts at about \$5.00 per acre, there have been cases in the past few years where as much as \$35.00 has been realized, less the cost of \$5.00, leaving a net profit of \$30.00 per acre.

A safe and conservative estimate of the Company's earnings, taken much below the above figures, is herewith given: