

DEDICATION

*To the Editors
of Canadian Newspapers
and Periodicals:*

My Dear Fellow Craftsmen,

It is usual to dedicate a book to some person or persons to whom the author is under obligation. There can be no question in my mind where my deepest obligation rests. Much of whatever information I possess, I might almost say, that much of whatever useful education I possess, is due to a habit, acquired early in my life, of reading a wide range of newspapers and periodicals. There I have gleaned the worth-while facts, that largely have guided my business and journalistic career.

I entertain the hope, perhaps vainly, that this little volume may prove of some inspiration to you, entrusted as you are with the responsible task of moulding public opinion. I cannot hope, and do not expect, that all my conclusions and theories will receive approval and support. Some of them will appear weird and visionary. But my main object in writing this somewhat rambling book has been to provoke investigation. Somewhere you may find the kernel of an idea that may lend itself to profitable elaboration. If so, my task has not been in vain.

C. W. PETERSON.