



Arnold Rosenberg, sitting, and Ben Paterson feel their new barbershop has something extra to offer. Combining pleasant surroundings and professional abilities with cordial customer approach, the two barbers feel they can make a trip to the barber a very stimulating experience.

Haircut need not be hair-razing experience

By CHRIS HOLOBOFF

A new emporium of hair-cutting and styling has opened its doors to the public in Streetsville. As soon as you walk in the door, you realize this is not the usual hospital white-ward type shop you may be accustomed to.

Two young gentlemen, Ben Peterson and Arnold Rosenberg, have moved from their old premises into a completely redecorated place. The Village Squire, on Queen St. at Pearl ave.

Applying Spanish oak panelling and posh leather furniture to the interior decor, the two have come up with an atmosphere that is comfortable and relaxing. Combined with their cordial nature and professional abilities, the end result is a veritable experience in getting your ears lowered.

Ben has been in the business for 12½ years; four in Sweden, four and a half in Denmark and the past four in Canada. In Copenhagen, he worked in the shop at the Scandinavian Air Lines Systems Hotel, with customers such as Lyndon B.

Johnson, then Premier Khrushchev, the King of Arabia, and other world celebrities, including the Beatles.

While in Winnipeg, he was appointed head stylist of western Canada for the Squire Center, a well-known men's hair-piece firm with offices in Saskatoon, Regina, Edmonton, Calgary, and Winnipeg.

Eighteen months ago, Ben came to Mississauga and entered into a partnership with Arnold, renting a shop and equipment from a local Streetsville businessman.

Arnold Rosenberg, a

resident of the area for 8½ years, attended the Provincial Institute of Trades and graduated first in his class. He apprenticed with a firm until he achieved professional status and opened his shop in Streetsville.

They decided to open their own shop primarily to create a better service to their customers and felt the old place didn't have the facilities or equipment to do this. They prefer to keep their shop personal, not commercial, and feel that a customer should be given a chance to sit down, relax and get the sort of

treatment he is paying for.

They believe in specializing in the individual. In learning a person's own hair problems, they can do a better job and create a hair style around the client's personality and features.

The two barbers prefer scissors and razor-cuts to electric clippers, since a smoother cut results. They also are prepared to give scalp and dandruff treatments, shampoos, coloring, hair-straightening, and plan to carry a line of hairpieces for men.

THE CORPORATION OF THE TOWN OF MISSISSAUGA PUBLIC NOTICE

TAKE NOTICE THAT:

The Council of the Corporation of the Town of Mississauga proposes to pass By-laws 7432 and 7562 to change the names of certain public highways in the Town of Mississauga. The following are copies of By-laws 7432 and 7562:

THE CORPORATION OF THE TOWN OF MISSISSAUGA BY-LAW NUMBER 7432

A By-law to change the names of Public Highways in the Town of Mississauga.

The Council of the Corporation of the Town of Mississauga pursuant to subsection 95 of Section 379 of the Municipal Act, R.S.O. 1960, Chapter 249, as amended ENACTS as follows:

- Whereas the Council of the Corporation of the Town of Mississauga desires to change the names of the following highways in the Town of Mississauga:
 - That Tecumseh Park Close as shown on Registered Plan 330 be changed to Springhill Drive.
 - That Kylie Drive as shown on Registered Plan 825 be changed to Haven Glenn.
 - That Havenwood Drive as shown on Registered Plan 719 be changed to Haven Glenn.
 - That the Fifth Line West from Fowler Drive to Southdown Road be changed to Fowler Drive.
 - That Anson Avenue as shown on Registered Plan 436 be changed to Etude Drive.
 - That Hook Avenue as shown on Registered Plan K-23 and C-13 be changed to Confederation Parkway.
 - That Royal Windsor Way as shown on Registered Plan 500 be changed to Confederation Parkway.
 - That Possum Drive as shown on Registered Plan 578 be changed to Thamesgate Drive.
- This by-law comes into force upon registration of the by-law with the approval of the County Court Judge.

The Corporation of the Town of Mississauga BY-LAW NUMBER 7562

The Council of the Corporation of the Town of Mississauga pursuant to subsection 95 of Section 379 of the Municipal Act, R.S.O. 1960, Chapter 249, as amended ENACTS as follows:

- Whereas the Council of the Corporation of the Town of Mississauga desires to change the names of the following highways in the Town of Mississauga:
 - That Melton Drive as shown on Registered Plan 549 be changed to Camilla Place.
 - That Bloor Street from Hurontario Street to the Etobicoke Creek be changed to Bloor Street East.
 - That Upper Middle Road from Hurontario Street to the East Bank of the Credit River be changed to Queensway West.
- This by-law comes into force upon registration of the by-law with the approval of the County Court Judge.

The Judge of the County Court will on the 3rd day of February, 1969 at 10 a.m. in the forenoon at the Town of Mississauga Council Chambers, 100 Dundas Street West, Mississauga, hear those persons advocating and opposing By-laws 7432 and 7562.

G. LUMMISS,
Clerk,
The Corporation of the Town of Mississauga,
Municipal Offices,
100 Dundas Street West,
MISSISSAUGA, Ontario.



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