

MEN'S
Sheep Lined Coats
REEFERS
HEAVY SHIRTS
Underwear
—AT—
A. E. Calkin & Co.

Mr. Jos. A. Kinsman of Lakeville is very ill with rheumatism.

The Kentville "Y" will meet at the home of Miss Lois Porter, Prospect St., Monday evening next.

Rev. F. E. Bishop, M. A., of Dartmouth, will preach in the Kentville Baptist Church Sunday next both morning and evening.

Mr. William Pitt Potter, B. A., of the law firm of McInnes, Melish, Fulton and Kenney, Halifax, was in Kentville on a business trip this week.

Feeds of all kinds, Best Quality of goods; Prices Low. Come to Kentville's Biggest Grocery for your requirements. We can please you. R. T. Caldwell

The annual meeting of the parish of St. James, Kentville, has been postponed to Wednesday evening, January 26th, immediately after service, which is at 7.30 and will last to 8 o'clock.

Mr. H. G. Payne, of the entomological department of the Dominion Government, who is at Truro this winter, was in Wolfville this week attending the annual meeting of the Nova Scotia Fruit Growers Association.

Fresh and Cured Meats of best quality. We can please the most exacting. Try our Meat Department. R. T. Caldwell

Patronize Home Industry by purchasing one of those "Made in Kentville" sleighs, manufactured by the Union Carriage Company of this town. You will thus stimulate home trade and at the same time save 25 per cent on your purchase. Read the announcement on this page.

The Church Street Players will give a comedy-drama "A Southern Cinderella" in the PARISH HALL, Church St., Friday January 1st. Vocal talent from Acadia Seminary will assist between acts. Admission 25c. Proceeds to go towards the interest on debt on Parish Hall and part to the Red Cross Society. Doors open 7.30 o'clock. Programme commences at 8 o'clock.

Many thanks to the Gunn Paper Co. of St. John for their very large and handsome calendar issued by the Dominion Printing Ink and Color Co., Ltd., of Toronto for which the Gunn Paper Co. are the Maritime agents. It is a handsome and most useful well ornament. The scene is a beautiful one "In the Heart of the Rockies."

Measles and gripe are quite prevalent in the town and county.

Miss Ada Pyke has returned from a most enjoyable visit to relatives in Boston and vicinity.

Mrs. P. N. Parker has been ill during the past week, and Miss Greta Chipman is attending her.

Cecil Woodworth is again the collector in Ward 2 appointed by the Municipality.

Robin Hood Flour is sold on an absolute guarantee of satisfaction. No dodging, or side-stepping, your money back plus 10 p. c. if not pleased. Could any thing be more fair.

R. T. Caldwell
A number of our soldiers in town have been very ill. Don't forget that they need our little attentions, as they are away from home comforts. This is a work some one should do.

Rev. J. D. Spidell, M. A., will preach in the King Street Baptist Church, Dartmouth, Sunday.

The Price of Suitings and Coatings is Rising Steadily. Save money by buying your material now. H. E. Born, The Ladies' Tailor, offers the choice of his entire stock of high-grade materials at first cost.

Mr. Maynard Illsley of East Halls Harbor made the Advertiser a pleasant call yesterday. He reports the sleighing fairly good to Kentville, but a little more snow is needed.

We do not believe in putting on special sales, but we do consider that best quality of goods sold at low prices every business day in the year to be the best policy. "One Price to All, All the Time," and the best goods all the time. That's our motto.
R. T. Caldwell.

Cold Weather Comforts

Child's 2 buckle Overboots, sizes 7 to 10 For **98c.**
Women's Overshoe Rubbers, sizes 3 to 5..... For **98c.**
Men's 1 buckle Overboots, sizes 6 to 8 For **\$1.48**
Men's Larrigans, finest quality, all sizes **\$2.48**
Hot Water Bottles, the kind that holds heat and looks well..... **98c.**

Boys, you want the best Hockey Stick. Nothing so good as the Pirate. Sold at

W. E. PORTER'S

Cornwallis St., Kentville

Kentville Sleighs

Special Sale Direct from Factory to Consumer.

WE have on hand a large assortment of LIGHT DRIVING SLEIGHS manufactured here this Season.

THESE SLEIGHS ARE THE BEST EVER MANUFACTURED IN KENTVILLE.

The room occupied by these is required for further manufacturing. To clean up this lot we will sell direct to the consumer thus **Eliminating the Middle-men's Profits.**

At a Saving to the Purchaser of 25 p. c.

QUICK ACTION

is necessary to secure one of these Sleighs. Mail orders will receive careful attention.

THE UNION CARRIAGE CO'Y.
LIMITED.

Mr. and Mrs. Robert W. Woodburn of Toronto who have been at Port Williams spending a week with Mr. and Mrs. Tobin S. Lockwood, have returned home.

Do You Need a Suit or Coat This Spring? Why not buy your material now at manufacturers' prices at H. E. Born's, and have it made up later when you need it, either here or elsewhere.

The Piano Has Gone From the Kings Kounty Clothing Store

No. 5 WAS THE SUCCESSFUL CONTESTANT

AND NOW

we return to our usual form of business. Stock taking will begin Feb. 1st. We have thousands of dollars worth of winter goods we wish to convert into cash before that date; we recognize in order to do this we must use the knife.

We have a lot of Men's and Boys' Overcoats and Reefers that must go

Boys' Overcoats was \$8.00 to \$10.00 - Now \$4.98
Men's Overcoats was \$9.00 to \$12.00 - Now \$6.50

20 per cent discount allowed on the best of our stock in Men's and Boys' Overcoats and Reefers. Men's and Boys' Suits 20 p. c. discount except Blues and Greys. These are bargains as they are a special line of Men's Suits, were \$10.00 to \$15.00—now \$8.00.

Boots, Shoes and Rubber Footwear

I am in a position to meet any competitor. I do not believe in knifing my competitor, but when the fun commences I am here to make it all the merrier. Get quotations from the lowest then come to me

E. J. BISHOP,

Kentville, N. S.

For 1916

Belcher's Almanac
Pocket Diaries
Shannon Files
Shannon Binders
Account Books
Fountain Pens
Envelopes of all sizes
Carter's Inks and Mucilage
Waterman's Fountain Pen Ink

Morton's
BOOKSTORE

Webster St Kentville