

STUDY THE MARKETS.

Often a farmer has raised a successful crop or produced a nice bunch of hogs or cattle, he loses a part of the real profit when he comes to sell his produce. No small part of the net profits from farm produce comes through the practice of scientific methods of selling. The progressive farmer must keep in close touch with market operations. The keen competition in the sale of all classes of farm produce demands that the man who would be successful must study market problems regularly.

Most men pay some attention, but by no means enough, to picking the right market. This applies equally to both the products that are commonly sold near home, as eggs, cream, butter, vegetables, etc., and to those that are sent to more or less distant markets. Of course where the home market is good it is best to sell there. When the produce is shipped the freight charges and the time required in transit must be taken into consideration. But it is sometimes the case that a distant market more than makes up by extra prices the difference in freight rates and the extra work involved in getting produce to that market.

Let us take the first class of products, for example. A farmer may live five miles from town, and twice that distance from another. Once or twice a week he must make a trip to one of those markets with butter, eggs, etc. The one five miles away is his logical market, if prices there are as good, or even from one to two cents less if just an ordinary amount of produce is marketed, as prices at the more distant market which requires at least two hours additional time to reach. But if prices at the distant market are so much better that the quantity of produce to be marketed will return a profit sufficient to pay the producer from fifty cents to one dollar an hour for his time in making the extra drive, ordinarily the farthest market is the proper outlet for that producer. The same rule applies to shipments of cattle, hogs or grain crops made to the large central markets. The closest market is not always the best.

The modern farmer must keep in close touch with the central markets. No longer should it be possible for local dealers to hurry out from town and buy up stock or produce at prices prevailing the day before, if there has since been an advance in values. That was possible before the rural mail delivery system was established, but now that mail is delivered right at the farm house door there are too many daily newspapers published which carry up-to-the-minute market prices in all of the large central markets for the farmers or stockman to be caught napping in any such manner as we have mentioned. There is hardly a part of the country where a reliable daily paper cannot reach every farmer by noon or a little after, and if a dealer shows up before the paper is received it is a simple matter to step to the telephone and call up a friend who can give him the latest market quotations.

Daily market quotations, while of inestimable value, if used immediately, are of little help in informing the farmer what to do today in order to hit the market right many months in the future. What should be studied for the purpose of forecasting the markets are the tables and charts, prepared by experts, which present in a direct way the results of careful studies of supply and demand, of causes and their effects, and of seasonal fluctuations in supply and prices. The agricultural periodicals publish many such tables and reports which explain in simple language why prices rise and fall at certain times.

When all of this material has been well digested the farmer will possess fairly accurate knowledge as to the trend of affairs on the farms with which he is competing and in the various markets that demand his products. He may then draw more perfect conclusions regarding what to do now in order to adjust himself to future commercial conditions, to the end that he may reap greater profits for himself. It may seem best to specialize on the type of his product that is going to be in popular demand, or it may be that his proper course is to delay or to advance certain operations.

Extreme Cruelty.

"What was the cause of their quarrel?"
"It's in the bill of divorce as extreme cruelty."
"But he's the gentlest mannered man in the world."
"I know, but that's the only way the lawyers could explain the case. You see the trouble all started when he didn't return her lead in a bridge game."

A school teacher was instructing her class on the relative value of words and phrases. The phrase "horse sense" was discussed, and she told one of the boys to write a sentence containing that phrase. The boy labored for ten minutes and produced this: "My father didn't lock the barn door, and he ain't seen the horse sense!"

SPRING BLOOD IS WATERY BLOOD

How to Get New Health and New Strength at This Season

Spring ailments are not imaginary. Even the most robust find the winter months most trying to their health. Confinement indoors, often in overheated and nearly always badly ventilated rooms—in the home, the office, the shop and the school—taxes the vitality of even the strongest. The blood becomes thin and watery and is clogged with impurities. Some people have headaches and a feeling of languor. Others are low-spirited and nervous. Still others are troubled with disfiguring pimples and skin eruptions; while some get up in the morning feeling just as tired as when they went to bed. These are all spring symptoms that the blood is out of order and that a medicine is needed. Many people take purgative medicines in the spring. This is a serious mistake. You cannot cure yourself with a medicine that gallops through your system and leaves you weaker still. This is all that a purgative does. What you need to give you health and strength in the spring is a tonic medicine that will enrich the blood and soothe the jangled nerves. And the one always reliable tonic and blood builder is Dr. Williams' Pink Pills. These Pills not only banish spring weakness but guard you against the more serious ailments that follow, such as anaemia, nervous debility, indigestion, rheumatism and other diseases due to bad blood. In proof of this Mrs. D. E. Hughes, Hazenmore, Sask., says: "About a year ago I was badly run down, my nerves were all unstrung, and I could not go up stairs without stopping to rest. As I was a long way from a doctor I decided to take Dr. Williams' Pink Pills, and in the course of a few weeks I felt like a new person. As an all round restorative I can heartily recommend this medicine."

If you are ailing this spring you cannot afford, in your own interest, to overlook so valuable a medicine as Dr. Williams' Pink Pills. Sold by all medicine dealers or by mail at 50 cents a box or six boxes for \$2.50 from The Dr. Williams' Medicine Co., Brockville, Ont.

GOOD ROADS CLUBS.

One of the greatest drawbacks to the profitable marketing of farm products in our land to-day is bad roads. It has been found that good roads are an essential factor in getting produce to market at the least expense and trouble. Fortunately, a good many of our farmers have awakened to this fact, with the result that some farming sections of Canada have fine highways, while the condition of the roads of many other sections have been materially bettered. But the work is only half begun, if we take into consideration the vast amount of mileage in our public highways.

Farmers should investigate and see if this condition exists in their own district, and, if so, let them try to get the appropriation raised. If they fail in this, then circulate petitions for subscriptions to the road fund among the farmers. Even the business men of the towns into which the highways lead will often subscribe toward such a fund, as they, too, are interested in good roads, for they have found them good business "boosters."

If some of the farmers feel they cannot give any money toward the road fund, let them give work—which is just the same in the long run. They will certainly find plenty of work to do in grading, hauling gravel, etc.

If anything is to be accomplished, everybody must act in unison. Form a Good Roads Club and let its motto be: "We will have good roads all over our district." Furthermore, never let up on the spirit of that motto, but let it be the watchword of every member.

Heretofore farmers have given their whole attention to crops and things in general about the farm, never hardly giving a thought to roads—their outlet to the markets—and it is high time for them to give this vital subject their serious consideration.

AN EXCELLENT REMEDY FOR LITTLE ONES

Mrs. Sidney Dalby, Audley, Ont., writes: "I have used Baby's Own Tablets for the past twelve months and have found them an excellent medicine for my little girl." Thousands of other mothers say the same thing—once a mother has used the Tablets she would use nothing else. They are pleasant to take; the result is sure, and above all they are guaranteed by a government analyst to be absolutely free from injurious drugs. The Tablets are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

There are desirable kinds of monopolists. Among them is the man who attends to his own business.

BIG AID TO BRITAIN.

The British Navy and Canadian Railway Expansion.

The present conflict in Europe has demonstrated beyond the possibility of doubt that the maintenance of Britain's superiority at sea, and the expansion of the wheat areas in British Dominions, have been linked together as basic factors in the consideration of plans for Imperial offense and defence. The lawmakers in London, as a matter of policy, have allowed nothing to interfere with the building up of an all-powerful navy, and they have steadfastly ignored the protests of Englishmen who have contended that Great Britain would be in an impossible position if a war should develop with a powerful maritime power. There were numerous men in England who believed that in the event of an important European struggle involving Great Britain, the hunger of London would dictate terms of peace. But the Admiralty were convinced that the sea power of Britain would keep all the routes open for foodstuffs. The lands in the British Isles which might have been devoted to the growth of more wheat were left as before, and the investors of Britain by placing their funds in the bonds of railways in Canada, in South Africa, in Australia, and in New Zealand, where vast stretches of fertile country remained to be opened up encouraged the production of a steady supply of foodstuffs which might be called upon in case of emergency. The under-water craft of Germany have failed to throttle the shipping of Great Britain. Her ships come and go almost as they please. And the resources of wheat lands, in themselves many times the area of the British Isles are available for the need of the people of Britain.

In facilitating the expansion of the various companies in the Dominion during the last thirty years, the successive governments, federal and provincial, have enabled Canada to take up the burden of a greater production in this year of the Empire's peril. Canada is measuring up to her advertised destiny as the "Granary of the Empire," or, more emphatic still, "Bread Basket of the World." The prophecies of leaders of thought for three decades are on the verge of fulfillment. The large exportable surplus of the wheat fields in Canada will go to feed a fair proportion of the dependent millions of England, and probably the war-harassed Belgians as well. The railway lines which have been constructed east and west and north and south throughout the country have made their present position possible. Without these essential traffic arteries the Dominion would have been merely a helpless spectator while the greatest war in history rumbled through to a conclusion. Canada's most important contribution to the cause of Empire is in wheat and flour and bread.

The bulk of supplies of Canadian wheat for export are drawn each year from the wheat fields of the prairie provinces. The total supply may be computed by a study of the carryings of the railways. During the crop year 1913-4, the Canadian Northern alone handled from the territory served by its western lines, 47,293,000 bushels. Estimating the increase this year at 20 per cent, this road should haul out approximately 56,750,000 bushels of wheat from the provinces lying between the Great Lakes and the Rocky Mountains. That quantity of wheat, converted successively into flour, and into standard loaves of bread, would feed Greater London, with its estimated population of 7,252,963, for more than four and a half years.

So long as Britain holds command of the seas, the available supply of foodstuffs from Canada alone should suffice to overcome the handicap her critics maintain she imposed upon herself by producing but a quarter of the wheat she annually consumes.

PROVERBS.

Don't let your life become a mere money-getting humdrum. Get out into the open and live.

The object of life is not money, but more and always better living. Selling is not teaching; teaching is the art of making a man learn.

Work exists for life; not life for work.

When you are attending to business be all there. But for heaven's sake do not become a machine yourself.

Know something besides business and the everlasting business point of view. Most men are branded with the trade-mark of their business.

If you are not a big man the job in time will get you, hypnotize you, swallow you up.

We need more men who are big enough to tower above their economic interests and give us a vision of something better.

An executive is a man who decides quickly and is sometimes right.

Diplomatically Speaking.
"I want to answer Gwendolyn's letter and say something that means nothing."
"Tell her you love her."

It All Came From Strain and Cold

BUT G. K. MACDONALD FOUND RELIEF IN DODD'S KIDNEY PILLS.

Nova Scotia Man After Fifteen Years' Suffering Found a Cure Through Reading an Advertisement.

Harrigan Cove, Halifax Co., N. S., April 19th (Special).—After suffering for fifteen years from lame back and kidney trouble Mr. George K. MacDonald, a well-known resident of this place, is telling his neighbors of the great benefit he has received from using Dodd's Kidney Pills.

"My trouble started from a strain and a cold," Mr. MacDonald states. "I was troubled with stiffness of the joints and cramps in the muscles. My sleep was broken and unrefreshing, my limbs were heavy and I had a dragging sensation across the loins."

"My back ached and I suffered from rheumatism, when reading an advertisement I decided to try Dodd's Kidney Pills."

"I am only too pleased to say that the treatment was successful. Dodd's Kidney Pills have done me a great deal of good."

Mr. MacDonald's symptoms show that he was troubled with kidney disease. That's why Dodd's Kidney Pills cured him.

WISE RULES OF CONDUCT.

Keep good company or none. Never be idle.

If your hands cannot be usefully employed, attend to the cultivation of your mind.

Always speak the truth.

Make few promises.

Live up to your engagements.

Keep your own secrets, if you have any.

When you speak to a person look him in the face.

Good company and good conversation are the sinews of virtue.

Good character is above all things else.

Your character cannot be essentially injured except by your own acts.

If any one speaks evil of you, let your life be so that none will believe him.

Drink no kind of intoxicating liquors.

Ever live (misfortunes excepted) within your income.

When you retire to bed, think over what you have been doing during the day.

Make no haste to be rich, if you would prosper.

Small and steady gains give competency with tranquility of mind.

Never play at any kind of game of chance.

Avoid temptation, through fear you may not withstand it.

Earn money before you spend it.

Never run into debt unless you see a way to get out again.

Never borrow if you can possibly avoid it.

Never speak evil of any one.

Be just before you are generous.

Keep yourself innocent if you would be happy.

Read these rules at least once a week.

A FOOD DRINK

Which Brings Daily Enjoyment.

A lady doctor writes: "Though busy hourly with my own affairs, I will not deny myself the pleasure of taking a few minutes to tell of the enjoyment obtained daily from my morning cup of Postum. It is a food beverage, not a stimulant like coffee."

"I began to use Postum 8 years ago; not because I wanted to, but because coffee, which I dearly loved, made my nights long, weary periods to be dreaded and unfitting me for business during the day. (Tea is just as injurious as coffee, because it, too, contains the health-destroying drug, caffeine.)"

"On advice of a friend, I first tried Postum, making it carefully as suggested on the package. As I had always used cream and sugar, I mixed my Postum so. It looked good, was clear and fragrant, and it was a pleasure to see the cream color it a light golden-brown."

"Then I tasted it critically and was pleased, yes, satisfied with my Postum in taste and effect, and am yet, being a constant user of it all these years."

"I continually assure my friends and acquaintances that they will like Postum and receive benefit from its use. I have gained weight, can sleep and am not nervous."

Name given by Canadian Postum Co., Windsor, Ont. Read "The Road to Wellville," in p. 1.

Postum comes in two forms:

Regular Postum—must be well boiled. 15c and 25c packages.

Instant Postum—is a soluble powder. A teaspoonful dissolves quickly in a cup of hot water, and with cream and sugar, makes a delicious beverage instantly. 30c and 50c tins.

Both kinds are equally delicious and cost per cup about the same. "There's a Reason" for Postum.—sold by Grocers.

Nature's Guide for Garden Planting.

Nature furnishes guides for garden planting which are even more reliable than the calendar, according to the Agricultural Department's garden specialist. The old residents of the soil, such as the maple, dogwood and white oak, are the best interpreters of nature's moods in spring, and quickly reflect them, so that the gardener who follows their silent suggestions may arrange the planting of his vegetables accordingly.

When the silver maples begin to put forth their leaves and the "catkins" appear on the willows and poplars, nature is indicating that the season is right for the planting of such vegetables as lettuce, mustard, onion seeds and onion sets, parsley, the round seeded peas, early Irish potatoes, radishes, spinach and turnips. This, of course, provided that the soil is in good order, which can be determined by taking a handful at a depth of three or four inches from the surface, compact it in the hand by closing the fingers, and if upon opening them, the ball of earth gradually falls apart, it is ready to be spaded. Manure should then be buried a full spade depth below the surface and the soil should be made fine and compact with an even surface.

Not until about ten days after nature has set the date for the above mentioned vegetables should such garden truck as beets, carrots, and kohlrabi be planted. A second sowing of peas can also be made at this time.

The dogwood and the white oak begin to show signs of awakening at a time when other vegetables may be planted. These include bush and pole beans, sweet corn, cucumbers, musk melons, watermelons and various kinds of squash. The gardener will rarely plant too early if he but wait for nature to tell him what to do.

A Nova Scotia Case Of Interest to All Women

Halifax Sends Out a Message of Help to Many People.

Halifax, N.S., Dec. 15.—When interviewed at her home at 194 Argyle St., Mrs. Haverstock was quite willing to talk of her peculiarly unfortunate case. "I was always 'blue' and depressed, felt weak, languid and utterly unfit for any work. My stomach was so disordered that I had no appetite. What I did eat disagreed. I suffered greatly from dizziness and sick headache and feared a nervous breakdown. Upon my druggists recommendation I used Dr. Hamilton's Pills."

"I felt better at once. Every day I improved. In six weeks I was a well woman, cured completely after different physicians had failed to help me. It is for this reason that I strongly urge sufferers with stomach or digestive troubles to use Dr. Hamilton's Pills."

Dr. Hamilton's Pills strengthen the stomach, improve digestion, strengthen the nerves and restore debilitated systems to health. By cleansing the blood of long-standing impurities, by bringing the system to a high point of vigor, they effectively chase away weariness, depression and disease. Good for young or old, for men, for women, for children. All dealers sell Dr. Hamilton's Pills of Mandrake and Butternut.

Mighty Hard.

First Shopper—"It's so hard to find just what you want."

Second Shopper—"Yes, especially when you don't know what it is."

LOW FARES TO THE CALIFORNIA EXPOSITIONS VIA CHICAGO & NORTH WESTERN RY.

Four splendorous trains from the New Passenger Terminal, Chicago to San Francisco, Los Angeles and San Diego. Choice of scenic and direct routes through the best of the West. Something to see all the way. Double track. Automatic electric safety signals all the way. Let us plan your trip and furnish folders and full particulars. B. H. Bennett, G.A., 46 Yonge St., Toronto, Ontario.

A Result of Bigness.

"It's getting to be a big city, isn't it?"

"Yes. We no longer get mad when our friends don't invite us to all the parties they give."

Minard's Liniment for sale everywhere.

Source of the Golden Egg.

"Is it true that the appendix is absolutely useless?" asked the medical student.

"Useless!" thundered the professor, "why, sir, it's a veritable gold mine for surgeons."

His Little Joke.

The bigamist turned back to say, "Before they put the handcuffs on. One cannot lead a double life as cheap as one."

Minard's Liniment Cures Dandruff.

ED. 7. ISSUE 17-15.

Best Liniment of All Destroys Every Pain But Never Burns

"How thankful we are to get hold of such a wonderful household remedy as Nerviline," writes Mrs. E. P. Lamontagne from her home near Westkaskin, Alberta. "In this faraway section, far away from a doctor or druggist, every family needs a good supply of liniment. Nerviline is the best of all. It destroys every pain, but never burns. We use Nerviline in a score of ways. If it's rheumatism, aching back, pain in the side, sciatica or stiff neck—you can laugh at them if you have lots of Nerviline handy. For earache, toothache or cramps I don't think anything could act more quickly. For a general all-round pain remedy I can think of nothing more valuable and speedy to cure than Nerviline."

The above letter is convincing—it tells how reliable and trusty this old-time remedy is. Nerviline for forty years has been a household word in Canada. Scarcely a home in Canada you can find without Nerviline. Every community has its living examples of the wonderful curative properties of Nerviline which will cure pains and aches anywhere in the joints or muscles. It's penetrating, soothing, warming and safe for young and old to use. Get the large 50c. family size bottle; it's the most economical. Small size 25c. at any dealer's anywhere.

The Canning Industry at a Glance

Annual production in Canada—about 125,000,000 tins—more than 200 every minute of the year. Capital invested—\$10,000,000 approximately.

Land required for growing fruits and vegetables—40,000 acres. Number of persons engaged in growing raw materials—12,000. Value to growers—\$1,250,000. Cost of manufacturing—\$1,000,000.

Number of Canadian people benefited annually by the canning industry—75,000.

Classes of persons benefited—manufacturers of tin cans and their employees; the growers of fruits and vegetables; the fishermen; the farmers who raise cows for milk and cattle for canning; lumbermen; employees of lumber mills and of box factories; the makers of nails; artists who design, and lithographers who manufacture the labels; the Canadian railways; wholesalers and retailers—Canadian Grocer.

Remarkable.

"She's a remarkable woman in more ways than one."

"Is that so? Name one."

"She has a checking account at the bank, and hasn't once overdrawn it."

All He Wanted to Know.

"Do you remember that three dollars you loaned me a few weeks ago?"

"Yes, perfectly. Have you come to repay it?"

"No, I just dropped in to see if you had forgotten it."

Instant Relief

Point on Putnam's Corn Extractor tonight, and corns feel better in the morning. "Putnam's" way.

"Putnam's" way. "Putnam's" cases the pain, destroys the roots, kills a corn for all time. No pain. Cure guaranteed. Get a 25c. bottle of "Putnam's" Extractor to-day.

With the Proceeds.

"So Tom soaked his watch. What did he get on it?"

"Soaked."

Minard's Liniment Cures Burns, Etc.

Canoes, Skiffs, Motor Boats

THE PETERBOROUGH LINE.

If any canoe can give you satisfaction, it is a "PETERBOROUGH." Always and ever the acme of service, model, strength and finish. Over fifty styles and sizes. Write for catalogue. The latest canoe is the Peterborough canvas covered. Ask for illustrated folder. Skiffs for the popular Outboard Motors. Power Launches, all sizes and powers. Get folders telling all about these.

THE PETERBOROUGH CANOE COMPANY, LIMITED,

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"Overstern" V Bottom Motor Boat \$55.00

Freight Prepaid to any Railway Station in Ontario. Length 15 Ft., Beam 3 Ft. 9 In., Depth 1 Ft. 6 In. ANY MOTOR FITS.

Specification No. 2B giving engine prices on request. Get our quotations on—"The Penetang Line" Commercial and Pleasure Launches, Row boats and Canoes.

THE GIDLEY BOAT CO., LIMITED, PENETANG, CAN.

SEED POTATOES.

EARLY IRISH COBBLER POTATOES. Especially selected and Government inspected for seed. Only limited quantity. Price, One Dollar per bushel f.o.b. Brampton. Also Connemara Pride and New Show, two excellent new potatoes. Price, Two Dollars per bushel. Special prices for large quantities. Cash must accompany all orders. H. W. Dawson, Brampton.

NURSERY STOCK.

STRAWBERRIES, RASPBERRIES, POTATOES. Catalogue free. McConnell & Son, Port Burwell, Ont.

STRAWBERRY PLANTS, GOOD PLANTS. Guaranteed. Senator Dunlop \$1.50 per bushel. \$2.00 for 500, \$1.25 for 250, f.o.b. Bloomfield. Leavens Orchards, Howard Leavens, Bloomfield, Ont.

NEWSPAPERS FOR SALE.

PROFIT-MAKING NEWS AND JOB OFFERS for sale in good Ontario towns. The most useful and interesting of all businesses. Full information on application to Wilson Publishing Company, 73 West Adelaide St., Toronto.

MISCELLANEOUS.

CANCER, TUMORS, LUMPS, ETC. Internal and external cancer without pain by our home treatment. Write before too late. Dr. Bellman Medical Co., Limited, Collingwood, Ont.

NO MORE DANDRUFF. DANDRUCURE

Will stop your falling hair, cure the itching, and make your hair glossy and smooth. At Your Drug Store, or sent postpaid, 10c. size, 50c. bottle. It's the most economical. Small size 25c. at any dealer's anywhere.

Purina Chick Feed

Sent dealer's name and ask for particulars. The Chisholm Milling Co., Ltd., Dept. 6, Toronto, Ontario.

KERMATH Marine Engines

America's Standard 4 Cycle Marine Motor. 10, 15, 20, 25, 30, 35, 40, 45, 50, 55, 60, 65, 70, 75, 80, 85, 90, 95, 100, 110, 120, 130, 140, 150, 160, 170, 180, 190, 200, 210, 220, 230, 240, 250, 260, 270, 280, 290, 300, 310, 320, 330, 340, 350, 360, 370, 380, 390, 400, 410, 420, 430, 440, 450, 460, 470, 480, 490, 500, 510, 520, 530, 540, 550, 560, 570, 580, 590, 600, 610, 620, 630, 640, 650, 660, 670, 680, 690, 700, 710, 720, 730, 740, 750, 760, 770, 780, 790, 800, 810, 820, 830, 840,