The St. John Standard

ST. JOHN, N. B., SATURDAY, JANUARY 1, 1916

"We are fighting for a morthy purpose, and we shall not lay down our arms until that purpose has been fully, achieved."—H.M.The King TO THE PEOPLE OF THE EMPIRE—Every fighting unit we can send to the front means one step nearer peace.

THE OLD AND THE NEW

The system flowers are the control of the con

The year has seen the opening of new campaigns. Italy has openly entered the lists on the side of the Entente and against great difficulties is steadily eating a way into Austrian territory. The campaign against the Dardanelles, which a year bore every evidence of early success, has been abandoned and in this the Allies must and their solitary failure. In the of Canada's Premier, working in co-

berdancies, which a year bore every evidence of early success, has been abandoned and in this the Allies in the protect their solitary failure. In the protect the early advances of the Toutons have been checked as in the record their solitary failure. In the first the ranks of the enemy has already able and the energy has already and while the fature can hold out only the gloom of failure.

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The welcome accorded to the Harkins Players is sufficient of that the theatre-goers of this opericate meritorious production. Harkins is an old favorite we John play goers and his many who have witnessed the perices of his excellent company. Opera House the past week a

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for continued generous patronage and to intimate that our new term begins



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It has often been said that there is needship in business. If we do not get business from thouto are friendly toward us, from whom shall we get 17 Oremies will not buy from us if they can buy elsewhere, artly usually can.

at all the friends Remember this is the time that w we can get and no enemies.

doustomers who mident we would If it were possible to meet person are our friends, also our enemies, his too short to have more friends and fewer energ make enemies.

the business ex-We wish to thank our custo to maintain their tended to us during the past year Privice, quality and patronage during the coming year

To all our customers we ex Greetings and the wish that the New Year may be mperity and peace.

Yours very truly,

din & sons, Ltd.

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