

A FREE TRIP TO CALIFORNIA!

From the Atlantic to the Pacific and Return Free!

Your Dream of the San Francisco Exposition, 1915, to be Realized!

Every Man, Woman and Child May Avail Themselves of This Extraordinary Opportunity!

Lay this page carefully aside for the balance of this year. Your fortune may depend on it! Travel broadens the mind and education, opening up avenues to wealth! Fortune smiles upon everyone at least once in a lifetime!

LEAVING St John it is expected you will be allowed to stop off and visit any of such cities or places enroute as Montreal, Toronto, Chicago, St. Louis, Kansas City, Denver, Colorado Springs (including a visit to the Garden of the Gods), Salt Lake City, Goldfields, Los Angeles, Santa Barbara, San Francisco, Portland, Ore., Seattle, Victoria, B. C., Laggan, Banff, Regina, Calgary, Winnipeg, etc. Everybody in New Brunswick or elsewhere is eligible and is offered a chance to go on this exceptional trip! That this offer is a bona-fide one we take the liberty of referring you to any of the following honorable gentlemen, who know us personally, and whom, we feel sure, will vouch for our honesty and faithfully carry out this contract:

Sir Wilfrid Laurier, ex-Premier of the Dominion of Canada.
 Hon. J. D. Hazen, M. P., present Minister of Marine and Fisheries in the Dominion Cabinet.
 Hon. William Pugsley, M. P., ex-Minister of Public Works in the Dominion Cabinet.
 Hon. T. W. Crothers, present Minister of Labor in the Dominion Cabinet.
 Sir Frederick Borden, ex-Minister of Militia in the Dominion Cabinet.
 Hon. F. B. McCurdy, M. P., Banker and Broker, Halifax, N. S.
 Hon. A. K. McLean, M. P., elected with the Hon. R. L. Borden, Premier of Canada, in the City and County of Halifax.
 Hon. Judge Wallace, Halifax, N. S.
 Hon. T. O. Daniels, Attorney General of Nova Scotia.
 Hon. H. F. McLeod, M. P. for York, formerly Provincial Secretary.
 Senator Dennis, proprietor of the Herald and Mail, Halifax, N. S.
 Mayor Frink, Mayor of the City of St. John, N. B.
 Mayor Bligh, Mayor of the City of Halifax, N. S.
 J. A. Chisholm, Esq., K. C., ex-Mayor of the City of Halifax, N. S.
 J. J. Kelliher, Esq., manager of the Chronicle and Echo, Halifax, N. S.
 Richard O'Brien, Esq., manager of the St. John Globe, St. John, N. B.
 Thos. B. Blair, Esq., manager of the Royal Bank of Canada, St. John, N. B.
 R. V. Dimock, Esq., manager of the Royal Bank of Canada, Halifax, N. S.
 And hundreds of others we could name.

The names of such prominent gentlemen should convince all both in the city and other parts of the province that we will carry out our contract impartially to the letter.



FORMER DRAWINGS!

IN JANUARY of last year our first drawing—for work done in connection with our St. John offices—was held at the office of the St. John Globe, on which occasion J. M. Robinson, Esq., Banker and Broker, and the present energetic president of the Board of Trade, Commissioner Agar and Ernest Smith, Esq., Manager of the Royal Bank officiated as scrutineers on behalf of the public interest.

The result of the drawing was that Mrs. Placide Bourque of Milford, N. B. was awarded a free trip through the West Indies, all expenses paid or the choice of one hundred dollars \$100 in gold—she decided to accept the \$100 in gold.

Miss Agnes Owens, 16 Gilbert's Lane, St. John, was awarded the trip to New York.

At the second drawing in July last, for work performed at the St. John offices—Mr. J. M. Robinson again acted as scrutineer together with Philip Grannan, Esq., M. P. P. and the result was that Mr. Matthew Briggs, Coburn, N. B. received forty dollars (\$40.00) in gold and Mrs. John Akery, 8 Barker St., St. John, was awarded the trip to Boston.

At Halifax the first drawing in January 1913—for work performed at our Halifax offices only was held in Halifax board of Trade rooms, ex-Mayor J. A. Chisholm and Mr. Saunders the efficient and popular secretary of the Halifax Board of Trade acting as scrutineers.

On that occasion Mrs. Donald Cummings, 57 1-2 Louisburg St., Halifax won the trip through the West Indies on the Pickford and Black line, or the choice of one hundred dollars (100) in gold and decided to accept the \$100 in gold.

Mr. John Greenough, 59 Coburg Road was awarded the trip to New York.

At the second drawing for work done only at our Halifax offices the interests of those concerned were carefully looked after by J. M. Robinson, Esq., president of the St. John Board of Trade and Philip Grannan, Esq., M. P. P. for the city of St. John.

Capt. John Willetta, Payne St., Sydney, C. B. was awarded the forty dollars (40) in gold and Miss Siteman of Dartmouth received the trip to Boston.

So you see you have every assurance that your interests will be fully guarded at the drawing of the big California trip!

THE ONLY CONDITION NECESSARY FOR THIS GREAT TRIP

A FREE TICKET carrying a chance for this Grand Free Outing will be given to each and every person who has but one dollar's worth (\$1.00) of any kind of dental work performed at our St. John offices any time between Jan. 1st, 1914, up to and including Dec. 31st, 1914. If you have \$10 worth of dental work done, such as teeth cleaned, filled, extracted, artificial teeth made, crown or bridge-work, you will receive ten free chances, and so on, but bear in mind it is not the number of dollars spent that wins the prize—the expenditure of but one dollar for the best dentistry obtainable may incidentally win you the prize!

The same conditions as published in the press at the time of our first big prize offering will prevail, and we assume no responsibility beyond what we made public at that time, likewise reserving the same rights as were fully explained.

Should the prizes not be claimed within what we consider a reasonable time after the result has been publicly announced in the press, we will award them to the next ones on the winning lists, as we do not wish to shirk our responsibility in the matter.

Every purchaser at our St. John offices of one dollar's worth (\$1.00) of our celebrated tooth paste or mouth wash at 25c. a tube or 25c. a bottle will be entitled to a chance for this big trip.

People throughout New Brunswick who cannot reach us for dental work will accordingly have an opportunity of participating in this drawing and at the same time obtain the best tooth paste on the market. No family can live properly without the aid of a tooth brush and our tooth paste is just the thing, whether it be for the care and cleanliness of your natural or artificial teeth.

A CAMPAIGN OF EDUCATION!

Our object in offering these big prizes is to instil the public mind with the importance of looking after dental requirements which are daily becoming more and more pronounced. We wish to impress this fact most emphatically. EVERYBODY REQUIRES THE SERVICES OF A DENTIST. Incidentally—we are frank enough to admit—we are anxious to enlarge our own practice which has already grown to immense proportions and we accordingly solicit your patronage. If perchance you do not care to patronize us or are unable to conveniently reach us, our educative advertisements will, undoubtedly, be the means of inducing you to patronize some other dentists and there are some excellent ones in private practice in this city and other parts of the Province.

WE WERE THE PIONEERS OF PAINLESS DENTISTRY and our famous Hale method which is used exclusively at our offices is known all over Canada, as is also our superior workmanship both of which have brought us testimonials from Governors, Premiers, Judges of the Supreme Court, Clergymen, Physicians, Dentists and thousands of others.

We were the first to advocate the examination of school children's teeth which is gradually being forced to the front and which will soon receive attention in our public schools. We claim—and we defy contradiction that we have done more to bring the subject of Dentistry home to the people of the Maritime Provinces than any other institution here.

OURS IS THE ONLY RELIABLE ADVERTISING OFFICE IN CANADA.

SHOULD the winner not wish to accept this excursion ticket to California we will pay the winner \$100 in Gold, or if the winner should prefer we will hand over the money to any institution in New Brunswick he or she may name.

REMEMBER that in this drawing absolutely no charge is made for the trip, you not only receive more than an equivalent for your money in obtaining the best possible dentistry at the lowest possible fees, but you likewise get this opportunity gratis!

A FREE TRIP TO BOSTON!

A FREE TICKET entitling you to a chance for the Boston trip will be given for every 25c. or multiples of 25c. spent at our St. John offices for work within the above period of time. Every 25c. purchase of our tooth paste or mouth wash at our offices will also entitle you to a free chance for the Boston trip. Hence, whilst it is rather improbable still it will be possible for a person spending one and a quarter (\$1.25) to win both prizes!

Four persons may club together and buy \$1.00 worth of our tooth paste, and in case of winning the big prize may arrange matters between themselves.

Special attention will be paid to mail orders.

JUST THINK what a start in life for a child with \$100 in the bank! JUST THINK how good you would feel if you heard to-night that you were the winner of such a trip! How lucky others would say you were, and yet this may be your's for nothing!

Don't Delay! Make good New Year's Resolutions and start at once. Call and see us. No charge for examination!

Painless Extraction 25c We are experts at all kinds of dental work. We do beautiful crown and bridge work and make the handsomest and best fitting teeth in Canada. Open 9 a. m. until 9 p. m.

BOSTON DENTAL PARLORS

Phones: Head Office, Main 683. Union St. Office, Main 38. Residence, Main 793. Halifax Office, Main 1139.

Head Office, 527 Main St. Branch Office, 245 Union, corner Brussels Halifax Office, 237 Barrington Street

DR. J. D. MAHER, Proprietor