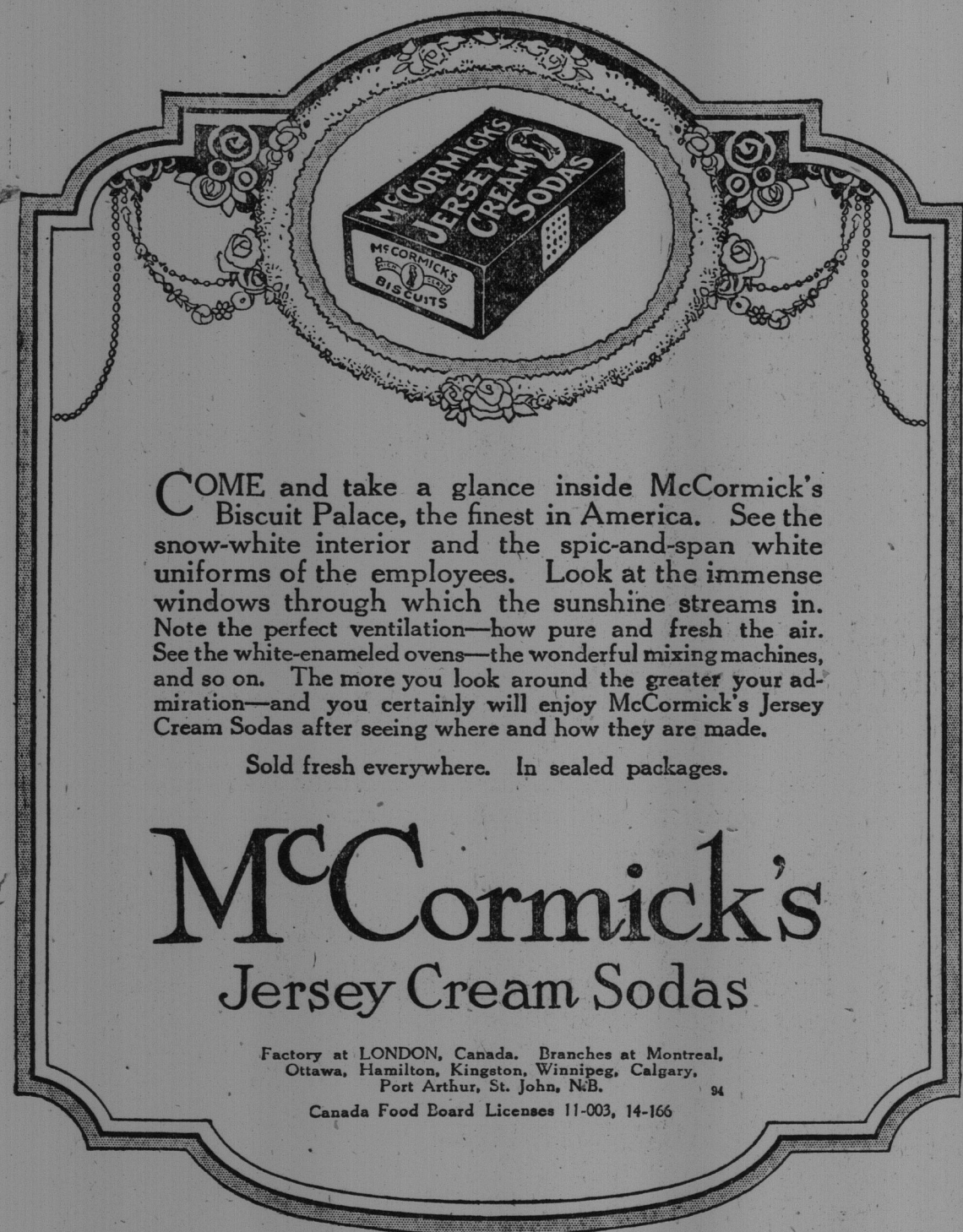


THE EVENING TIMES AND STAR, ST. JOHN, N. B., FRIDAY, NOVEMBER 29, 1918



COME and take a glance inside McCormick's Biscuit Palace, the finest in America. See the snow-white interior and the spic-and-span white uniforms of the employees. Look at the immense windows through which the sunshine streams in. Note the perfect ventilation—how pure and fresh the air. See the white-enamelled ovens—the wonderful mixing machines, and so on. The more you look around the greater your admiration—and you certainly will enjoy McCormick's Jersey Cream Sodas after seeing where and how they are made.

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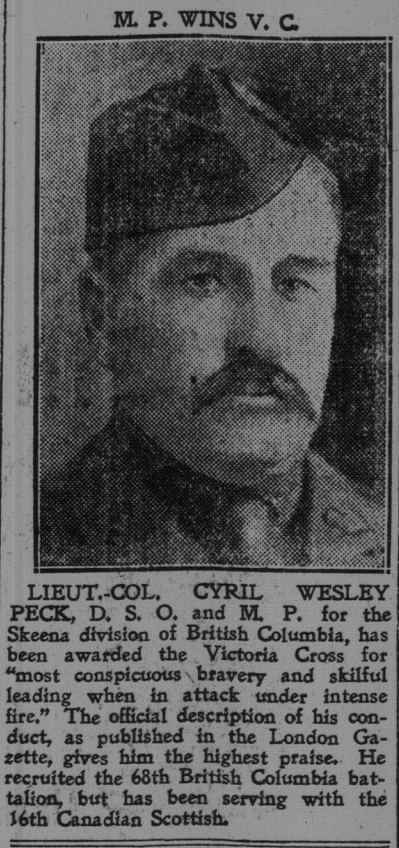
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M. P. WINS V. C.



LIEUT. COL. CYRIL WESLEY PECK, D. S. O. and M. P. for the Skeena division of British Columbia, has been awarded the Victoria Cross for "most conspicuous bravery and skillful leading when in attack under intense fire." The official description of his conduct, as published in the London Gazette, gives him the highest praise. He recruited the 68th British Columbia battalion, but has been serving with the 16th Canadian Scottish.

some of the practical problems that will have to be handled and some of the media that will be found fruitful for constructive activity may be summarized as follows:

The development of new construction projects for the immediate employment of the soldiers after demobilization and until they have been distributed again into their normal occupations, among projects of this kind being reservoirs for the conservation of waste waters, the development of irrigation and reclamation projects, highway construction, etc.

Closely related to the above is the utilization of the state's vast hydro-electric possibilities. Development in this direction would not only provide work in itself, but would directly contribute to the originating of other industrial enterprises that would in turn give employment and supply needs.

Attention is also called in this summary to the experiment in land colonization that the state now has under way. "This plan," says the governor, "makes provision for land settlement through state aid, and is the most advanced step that has been taken by any state along this line. I hope that his splendid project will be developed so that the state can offer to returning soldiers the opportunity to secure farms and homes of their own."

The handling of labor problems; the rehabilitation and re-education of returned soldiers; the use of the schools and universities for research and technical education as an aid in industry; a survey of the land to determine whether it is being put to its greatest economic use; the finding of foreign markets so as to be prepared for the cheap water transportation that will come when the government-owned shipping is no longer needed for war purposes; preparation for the expansion of shipping facilities; organization for the quick and efficient assembling and distribution of food products; consideration of the matter of a minimum wage in order to maintain the American standard of living; and plans for readjusting and stabilizing food



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WHILE WE HAVE SOAP SUDS HANDY.

SOME PLANS FOR AFTER-WAR WORK IN CALIFORNIA

Formation of a Permanent State-wide Organization is to Be First Step in the Movement Toward Reconstruction

San Francisco, Cal., Nov. 28.—The state of California has already formulated an ambitious plan for handling the complex social, industrial and economic problems of the after-the-war reconstruction period, the state council of defense having been designated by Gov. William D. Stephens as the central organization for working out the details of the plan and putting it into effect. An important phase of the undertaking is the fact that those who are performing the organization that is to pilot the state through the reconstruction era are laying the foundation of a permanent state-wide organization that is intended to operate as a primary agency for working out a broader and purer democracy. Charles C. Moore, who was president of the Panama-Pacific International Exposition, will, as director of the state council of defense, have charge of the reconstruction programme.

In explaining to a representative of the Christian Science Monitor something of what must be done by the state to meet the present emergency and how it is proposed to do it, William V. Cowan, secretary of the state council of defense and state director of the Four-Minute Men and Speakers Bureau, who has charge of organizing the new state-wide institution that is to carry on the work, said that the central idea in the undertaking is the formation of a system of about 5,000 community councils throughout the state, these to act as agencies of the state council of defense in carrying out the reconstruction programme and to remain as a permanent institution for community development and for developing and promoting the truest ideals of Americanization and democracy.

These community councils, said Mr. Cowan, will be formed in one day throughout the state, early in December, when the governor will set aside a community council day in order that the idea may be simultaneously and thoroughly fixed in the thought of the people of the whole commonwealth. These councils will follow quite closely the school districts of the state, this plan giving a good many such councils to the large cities, and leaving no section of the most rural part of the state without its organization of this kind. Within these community councils, explained Mr. Cowan, it is planned to merge all existing organizations of a similar nature, such as community centres and farm bureaus, in order that the civic effort of the community may be concentrated and organized along comprehensive and effective lines. For the present these community councils will in most cases make use of the schoolhouses as meeting places, but they will be urged to erect their own buildings in order to emphasize the idea that they are to be permanent institutions, except of course in those cases where public assembly rooms have already been provided in the school buildings for community purposes.

The work that these community councils, together with the state council of defense and its various associated agencies are to do, said Mr. Cowan, is in general outline obvious. Thousands of our citizens who are to be released from the army and the war industries must be taken care of and in addition to this work, and growing out of it, there are many new problems that are pressing for solution. In fact, he said, in effect we must be prepared to meet readjustment in practically every phase of the social and economic life. As outlined by Governor William D. Stephens to the director of the state council of defense.

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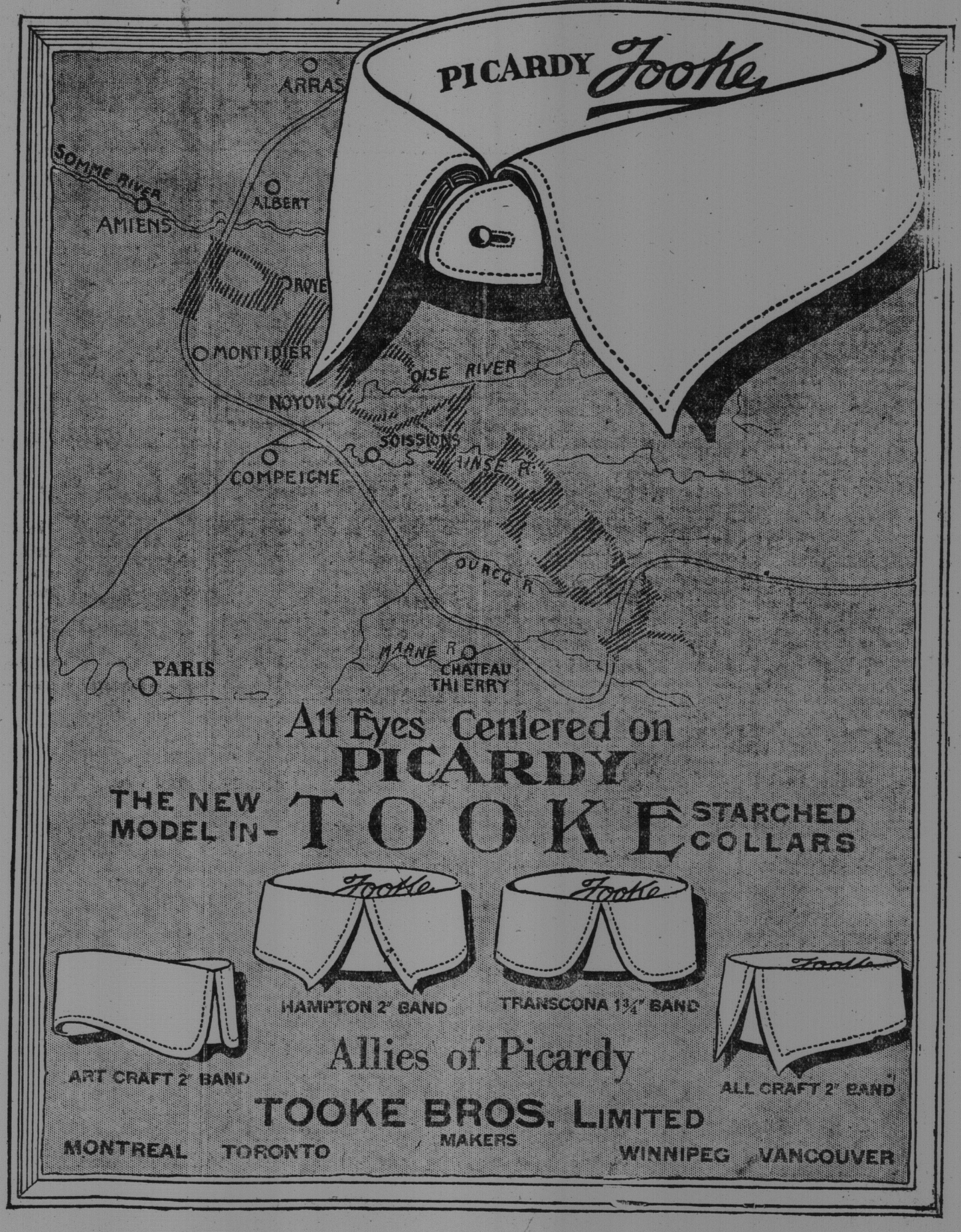
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