

By Mary Roberts Rinehart

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and greetings there was something new to that, something not so much unkind as questioning.

"I direct he tucked his aunt, Mrs. Crosby, against the spring wind, and waited at the wheel of the car, until she had had the satisfaction of a man accustomed to the sagging of his old side-by-side buggy under the weight of a woman, and then he called the titular 'uncle,' and as David said, 'I don't know what to look for your buggy springs.'

David chuckled. He still stuck to his old ways, and he was not sure that which had been the signal of distress before so many doers for forty years.

"She doesn't freeze her radiator on cold nights, she doesn't skid, and if I had my way, I'd have her hooked up to my own barn, which is more than any automobile would do."

"I don't know," he said comfortably. "Get Wallie Sayre—I see he's back from some place again—see if he can't get her a new radiator. I don't think Lucy here expects to be the only woman in your life."

"How about that, David?" he inquired, in a low tone. "I've never known any of them."

"Baldershead! David snorted. "Don't get any foot notion in your head. I'll tell you, I don't want to do with Dick driving automatically and thinking."

Finally he said, "I don't know. I don't know," said. "Now about that golf—you need exercise. It's either golf or tennis, and you can't play tennis. And you smoke too much. You're less tobacco or more walking, and you ought to be a doctor."

David grunted, but he turned to Lucy Crosby, in the rear seat.

"Listen, d'you know where my club- bag is?"

"You loaned them to Jim Wheeler last week, didn't you?"

"You're lucky. Mrs. Crosby's voice was



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INSURES GOOD HEALTH
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INSURES PURE FOOD**

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Anniversary Number

VOL. 1 ST. JOHN, N. B., APRIL 10, 1923 No. 1

PARISIAN PLANS FOR SPRING AND EARLY SUMMER

THE SPECIALISTS MAKING DANIEL'S JUST WHAT IT IS

92nd Anniversary Huge Price Spread

Line, Design, Trimmings and Finishing Touches.

The straight silhouette bids fair to dominate the mode for a little while to come in Afternoon Wear, the three piece costume, the tailored suit and mannish and mannish coats, some with bloused waists, share the scene with the Cape Gown. Gown and Suit are a smart thing. Gowns generally favor tulle like trap coats, deck and sponge. In the yard and garden again with brood, bringing out such shades as camel, cocoa, beige and Fawn and Ivory. Fawn is one of the velvety soft coat cloths and Flat Cape a new dress material to reverse the theme.

ment, "you can't go picking favorites from among our organization and blowing them up in that paper. The only thing to do is to turn the spotlight on every single soul and we don't want that, nor does anyone else here like the idea of praising publicity. Talk modesty but for goodness sake leave out the individual's name. Not willing to be done out of a yarn that way, especially at an anniversary, the scribbler stole away without a word." The editor of the paper, for instance this out of Mr. F. E. Kee, the store manager: "Yes, I have been severely scolded for not saying anything about them or they'll be expecting to find an old gray-headed cack."

The other important gentleman you see on the ground floor is Major Bertram Smith, latterly of the 10th Battalion, with which as bombing

Some of the Plums.

A hint of hundreds to come beginning with tomorrow's ad. of Daniel's follows:

Think Gosses' Corsets, \$1.19.
Heather Lisle Hosi, 29c.
French Kid Gloves, \$1.
Lisle Vests, \$1.
Jersy- knit Bloomers, 43c.
Sports Sweaters, \$1.97.
Cambray Morning Dresses \$1.49.
Sedan Satin Bloomers, \$1.47.
Children's Jersey Bloomers, 25c.

For ten days the celebration of the new season's velvet and fur prices proves they are reduced with hearty will. A very important point about them is they are right at crest of the season, a time when prices are at their regular level and stocks in full variety for the season. In London and Sweden, buying a fur coat is a new thing.

A few notes on the remainder

[illegible]

add a gay spot to a severely simple costume."

From 1831 to 1923

It is getting on for a century since Thomas W. Daniel and Matthew Jones from London established the original London

Houseworth came out from London to establish a branch of his business on the north side of Market Square in 1831. But more remarkable is finding still at the helm a Daniel carrying on the traditions and public trust so well upheld by his ancestors.

Mr. F. W. Daniel, the President and Treasurer of the present firm, bought the retail branch of the business in 1889 on the retirement of his father, Mr. Wm. Daniel. The firm is still known as The Daniel Glove Company.

Gloves are in strong this year. Fancy embroidered and striped cuff ones are displayed among many at Daniel's Glove Department.

Thursday morning at 9.30 a special occasion is already in full swing the first floor Annex. The annual reductions for Household Week, have drawn so many these past days remain on their original

father, Mr. Thomas W. Daniel, nephew of the founder. Mr. Thomas Daniel took over the London House in 1847 on his uncle's retirement, and in 1852 took in with him Mr. John Boyd, the trade then becoming retail as well as wholesale. A certain amount of ill-fortune figured in the firm's history, though the sales were very large. The first partner, Mr. Holdsworth, fell victim during a fire in 1839, while the fire of 1877 hit

The present Daniel's moved from the Marr Millinery corner in 1889 to the three story structure at the corner of King. A large Annex was added to the first floor within the past three years, and this Spring the second

floor space was expanded' (just as you tell Danforth)

The
Store of

F. A. DYKEMAN & CO.

Complete
Satisfaction

Fashionable Dresses For Spring

Showing the Egyptian Influence in Fabrics

You'll marvel at the many very attractive styles. All the
varying modes of fashion are interpreted in these charming new
dresses and you'll also marvel at their very moderate prices.

WE LIST A FEW

A pretty Dress of Brown Canton Crepe with plain skirt and crepe top in Egyptian printed designs.....	Priced at \$21.00
An Alltyme Crepe Dress in Royal Blue with metallic braid trim- ming	Priced at \$19.50
Natty Blue Canton Crepe Dress with large Bertha collar, side smoking and trimmed with beading.....	Priced at \$31.00
Canton Crepe Dress in the new cocoa shade, with collar and girdle tied on like bandanna.....	Priced at \$38.50
Another Novelty Dress is made of wide satin ribbon in Paisley designs, joined with novelty braid and trimmed with satin ribbon	Priced at \$29.00

And many other Dresses in plain and novelty designed Silks to
suit the most extreme tastes of the young woman, and Dresses
for the conservative matron.



SPRING SUITS
All the leading materials and styles—
Priced at **\$18.90 to \$75.00**

SPRING COATS
Warmth without weight, materials that
women come to like so much—because
they are so practical and smart looking—
prices **\$11.95 to \$65.00**

NEW RATINES

For the Spring and Summer Dresses,
Skirts and Suits.

Plain Colored Ratines—In Copen, peach,
mauve and rose. 38 inches wide—
Yard 89c.

Homespun Ratines—The very newest
novely in mixtures of green and
white, rose and white, mauve and
white and peach and white, 38 inches
wide Yard \$1.00

Colored Stripe Ratines—Shades of
mauve, fawn, grey and natural, with
black stripe. 38 inches wide.
Yard 95c.

Tutankhamen Voiles—The very newest
in novelty voiles. Oriental designs and
colorings. 40 inches wide. Yard 95c.

Shadow Crepes—In Paisley patterns and
new colorings..... Yard \$1.15

Large Assortment of Lingerie Crepes.
Wash Goods, Main Floor.

Silk Stripe Ratines—In mauve, Copen,
grey, fawn and brown with mercerized
silk stripe, 38 inches wide, Yard \$1.35

F. A. DYKEMAN & CO.



**For Thin Falling Hair
Use Cuticura**

If your scalp is irritated and your hair dry and falling out in handfuls try this treatment: Touch spots dandruff and itching with Cuticura Ointment and follow with hot steamy soap of Cuticura soap. Nothing better than Cuticura for all skin and scalp troubles.

Salem Mo., October 25 and 26. Salem Mo., Sold throughout the Dominion. Canadian Dispensaries, Limited, 100, St. Paul St., W. Montreal.

Cuticura Soap shaves without muss