

POOR DOCUMENT W C 2035

THE EVENING TIMES AND STAR, ST. JOHN, N. B., MONDAY, JULY 12, 1920

TO LET

FURNISHED ROOMS

LARGE FURNISHED ROOM, 16 Peters. 6334-7-19

TO LET—TWO PARTLY FURNISHED rooms suitable for couple. Apply to City road. 6489-7-19

TO LET—TWO LARGE FURNISHED rooms, 151 Union street. Phone 1989-21. 6492-7-19

TO LET—FURNISHED ROOMS, 42 Carlton street. M. 1348-11. 6536-7-19

TO LET—LARGE FURNISHED rooms. Gentlemen preferred. 181 King street east. Phone M. 1508-12. 6522-7-19

TO LET—FURNISHED ROOMS. Apply 57 Orange street. 6536-7-19

TO LET—FURNISHED ROOM. Main 8896-11. 6446-7-19

TO LET—LARGE FURNISHED room gentleman preferred. 181 King street east. Phone Main 1508-12. 6410-7-19

TO LET—FURNISHED ROOMS. 82, 9 Elliott Row. 6536-7-19

TO LET—FURNISHED ROOMS. 88 Queen. Mrs. Francis. 6542-7-19

TO LET—FURNISHED ROOMS. 83 Sewell street. 6570-7-19

TO LET—TWO FURNISHED rooms, 89 Garden street. Phone Main 829. 6581-7-19

TO LET—FURNISHED ROOM SUITABLE for gentleman. 174 Pitt street. 6582-7-19

TO LET—FURNISHED FRONT room suitable for two. 72 High street. 6587-7-19

TO LET—FURNISHED BEDROOM, gentleman. 72 Mecklenburg. 6591-7-19

TO LET—FURNISHED ROOMS, 23 Paddock street. 6596-7-19

TO LET—FURNISHED ROOMS. Main 8414. 6597-7-19

TO LET—FURNISHED ROOM, ALSO room for light housekeeping. Phone 1508-21. 6182-7-19

TO LET—FURNISHED AND UNFURNISHED rooms for light housekeeping. 281 Union. 6182-7-19

TO LET—FURNISHED ROOMS, 42 Peters. 6585-7-19

FLATS TO LET

TWO FLATS IN REAR 58 BRUSSELS street. 6501-7-19

WILL SUBLET NICE SUNNY FLAT in good locality to party buying kitchen range and self-feeder. Apply at once. Box U 79, Times. 6463-7-19

TO LET—FLAT SIX ROOMS, FIRST class every respect, central, immediate possession. Phone West 623-41. 6182-7-19

TO LET—HEATED FLAT ON GILMAN street boulevard. Thoroughly renovated and up to date. \$40 per month. Phone 1508. 6405-7-19

TO LET—MODERN APARTMENTS, heated, German street boulevard. Apply 177 Germain. Phone 1028. 6172-7-19

FLAT TO LET, WESTMORLAND road. Phone 2068-21. 6286-7-19

TO LET—HEATED APARTMENT, 6 rooms, central. Newbank Apartments, Mount Pleasant, 6 and 7 rooms. Phone Main 1466. 6-2-2-4

FURNISHED FLATS

TO LET—FOUR-ROOMED FURNISHED flat. Good residential district. Phone 1962-21. 6529-7-19

FOR RENT—SUB-LET FOR AUGUST and September with privilege of lease renewal, five-room fully furnished apartment. Lancaster Heights, Earle Apartments. Phone West 716 for particulars. 6522-7-19

TO LET—WELL FURNISHED FLAT—Apply J. R. Cameron, 60 Gullford street, West. 6182-7-19

STORES, BUILDINGS

TO LET—STORE 8 DOCK STREET. Apply I. Williams, 16 Dock street, Tel. 1714-11. 6117-7-19

TO LET—SECOND AND THIRD Floor of Factory Building, 1800 Square Feet on each floor. Well lighted, good for storage, or light manufacturing. Phone 1838. 6-28-2-1

WAREHOUSE TO RENT, COBURG street, near Union. Possession at once. J. A. Likely. 6-21-14

TO LET

CAR TO HIRE, J. McGRATH, 363 City road. Phone 2378. 6285-7-19

GRAMAPHONES TO RENT AT Kerrett's, 222 Union street. Openings. 6024-7-19

SWITZERLAND

THE HOME OF FORMER KINGS

Four ex-kings, the former rulers of Greece, Austria, Bavaria and Wurtemberg, are now living in Switzerland, and will remain there the rest of their lives since their own people show no intense desire to have them come home and be forgiven. They are all reported wealthy, and probably are passing the most carefree days of their careers. Former Emperor Charles of Austria lives in a picturesque but secluded villa on Lake Geneva, in the same house that once was occupied by Napoleon's brother Joseph. He lives very quietly and spends much of his time in taking long walks. His neighbors are not aware of his identity, and of them, perhaps, have never heard of him, and Charles is free to come and go without being stared at. According to his secretary, who was interviewed

FINANCIAL

NEW YORK STOCK MARKET.

J. M. Robinson & Sons, Members Montreal Stock Exchange.

New York, July 12.

Prev. Close. Open. Noon.

Am Car & Fdy. 100 100 100

Am Locomotive 102 102 102

Am Beet Sugar 94 94 94

Am Can 48 48 48

Am Woolens 91 91 91

Anacosta Mining 57 57 57

Atch. T. & S. Fe. 81 81 81

Balt. & Ohio 33 33 33

Baldwin Loco 125 125 125

Battle & Superior 23 23 23

Beth Steel—B 91 91 91

Canadian Pacific 122 124 124

Crescent Steel 156 156 156

Erie 125 125 125

Great North Pld. 72 72 72

G M Certificates 27 26 26

Ind. Alcolac 94 94 94

Int. Marine Corp. 38 38 38

Int. Marine Pld. 94 94 94

Kennecott Copper 27 26 26

Midvale Steel 42 42 42

Mex. Petroleum 187 187 187

N Y Central 70 70 70

New Haven 81 81 81

Pennsylvania 115 115 115

Pierce Arrow 54 54 54

Pan-Am Petroleum 100 100 100

U S Steel 81 81 81

Republic I & S 96 96 96

St. Paul 85 85 85

Southern Pacific 94 94 94

Studebaker 75 75 75

Union Pacific 116 116 116

U S Rubber 101 101 101

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SHOPS YOU OUGHT TO KNOW

Designed to Place Before Our Readers the Merchandise, Craftsmanship and Service Offered by Shops and Specialty Stores.

ASHES REMOVED

ASHES REMOVED. PHONE 3538-41. 6776-7-1.

AUTO STORAGE

WIRED STALLS, FLOOR SPACE TO Let. Cars Washed, Repaired, day and night. Thomson's, 55 Sydney, Main 663.

AUTO REPAIRING

AUTO TIRES AND TUBES REPAIRED. Standard Vulcanizing Co., 587 Sydney street, St. John, N. B. 6765-8-1.

AUTO AND CARRIAGE SPRINGS

repaired and made at St. John Spring Works, 81-83 Thorne, avenue. J. E. Arrowsmith, manager. Phone M. 1006.

AUTO TRUCKING

FURNITURE, PICNICS AND GENERAL trucking by auto. Phone 3714. 6625-7-19.

BABY CLOTHING

BABY'S BEAUTIFUL LONG clothes, daintily made of the finest materials; everything required; ten dollars complete. Send for catalogue, Mrs. Wilson, 672 Yonge street, Toronto. 11-1-1920.

BARGAINS

REMNANTS OF STRIPPED SHAKERS. Good quality, good width. Very useful goods, at Wetmore's, 59 Garden St. 11-1-1920.

GOOD YEAR CYCLE TIRES \$2.50

Tubes, \$1.50; Pumps, \$1.00; Belts, 40c. Tire Tape, Rubber Cement, 30c a lb. Auto Tires, \$15.90; Tubes, \$2.50; Spare Flugs, 70c. Lipsett's Variety Store, corner Brussels and Exmouth.

CHIMNEY SWEEPING

WITH MECHANICAL APPARATUS. We make and repair furnaces and conduct pipe, kettles, boilers; also plastering and whitewashing. Repair Shop, Flumer Brussels and Haymarket Squares. Open evenings. Phone 8714.

ENGRAVERS

F. C. WESLEY & CO., ARTISTS and engravers, 59 Water street. Telephone M. 902.

HATS BLOCKED

LADIES' STRAW, CHIFF, TAGLE and Panama hats blocked in the latest style. Mrs. T. R. James, 280 Main street, opposite Adelaide street.

IRON FOUNDRIES

UNION FOUNDRY AND MACHINE Works, Limited, George H. Waring, manager, West St. John, N. B. Engineers and Machinists, Iron and Brass Foundry.

MARRIAGE LICENSES

WASSON'S DRUG STORES ISSUE Marriage Licenses. Hours, 8.30 a.m. till 10.30 p.m.

MEN'S CLOTHING

MEN'S CLOTHING—YOUNG MEN'S Suits and Light Weight Overcoats at reduced prices. W. J. Higgins & Co., Custom and Ready to Wear Clothing, 182 Union street.

MONEY TO LOAN

MONEY TO LOAN ON CITY PROPERTIES. Heber S. Keith, 80 Princess street. 6410-7-17

MONEY ORDERS

SEND A DOMINION EXPRESS Money Order. Five Dollars costs three cents.

PIANO MOVING

PIANOS MOVED BY AUTO. Furniture moved to the country. General cartage; reasonable rates. Arthur S. Stackhouse. Phone 814-21.

PHOTOGRAPHIC

FILM DEVELOPED AND PRINTED by expert finisher in 24 hours. We do quick clear work with a reasonable price. Glossy or dull finish. Try us. Victoria Studio, 45 King Street, St. John, N. B. Branches, Moncton, N. B. and Halifax, N. S.

PLUMBING

G. W. NOBLE, SANITARY ENGINEER. Prices reasonable. First-class workmanship. Try us. 154 Waterloo street. Phone M. 2000-31.

REPAIRING

FURNITURE REPAIRING AND UPHOLSTERING. 267 Union. Phone 918-11.

USE The Want Ad Way

THE BUSINESS COLUMN

EDITED BY MANSFIELD F. HOUSE (Continued)

Four Tons of Nuts in a Week is a Record!

Four tons of nuts is more than the average retail store sells during the entire year—but John L. Orth, manager of the Mohican Co., of Reading, Pa., got rid of them in less than a week.

What's more, he sold a total of six tons during the last week of March and the month of April by the simple expedient of displaying them in his windows and using liberal newspaper space in connection with them.

During the Christmas holidays Orth found that a display of nuts, selling at three pounds for ninety-five cents, was especially attractive to the public. But when the holidays were over, people stopped buying them because for some unknown reason, they appeared to think that nuts were a special Christmas delicacy.

Orth didn't see it this way, and when Easter approached he determined to make the experiment of staging another special sale. This time he offered two pounds for forty-five cents. On the first day 2200 pounds were sold and the rest of the week was almost as profitable.

"There was really nothing to it except to remind the public of the goods themselves," states Orth. "Most people never think of nuts except at Christmas time, so we just jogged their memory with a couple of attractive displays over the store as I arranged it for the occasion."

When you remember that we sold eight tons of nuts during the days before Christmas and six tons within as many weeks this spring it is easy to see that the move was a good one.

Free Ice Cream Offer Nearly Swamped Linden

The lure of "something-for-nothing" was almost too much for the Linden Pharmacy of Geneva, N. Y., which, in order to advertise a certain brand of Rochester ice cream, announced in the local newspaper that it would give free of charge to any one entering the store a sample soda, sundae, dish or cone of cream.

The rush swamped the store from early morning until late at night, and when the school hour came around the children augmented the crowd to such a degree that the chief of police was called in to see that the store was not a scene of riotous behavior.

Though the management had made elaborate preparations to meet any contingency, the throngs grew so rapidly that the store was unable to cope with the situation, but by forming lines and the speed with which the news of the unusual free treat travelled broke all records for the children spread word throughout the town, and the response was so great that the store was soon in line for a second helping, but as the crowd was so large this necessitated the store to extend long credit counters, and many of them gave it up as a bad job.

That the stunt was a valuable piece of advertising was admitted by the Linden Drug Store and, although but one advertisement was inserted, the result spoke volumes for the efficiency of newspaper ads as attention getters and result bringers.

STOVES

STOVES AND FURNITURE bought and sold. J. M. Logan, 51 Haymarket Square, N. B. 8938-8-7.

UMBRELLAS

UMBRELLAS REPAIRED AND RECOVERED, 373 Main street. 8718-8-2.

WATCH REPAIRERS

DIAMONDS BOUGHT AND SOLD. Watch and Clock Repairing a Specialty. G. D. Foster, 46 Prince street. Even the miracle of Midas has lost its novelty in the hundreds of thousands of fortunes made in recent years by poor boys with one sander, but the ability of Samuel Brill, of Brill Brothers, New York, to make a dozen handkerchiefs look like a dozen and to camouflage bare shelves into a semblance of much merchandise was the trifle that made possible the chain of stores bearing his name.

Mr. Brill makes his headquarters at the Broadway and Forty-ninth street store, occupying the best part of a block, and from a balcony overlooking the main floor oversees the organization. It was while watching the Longacre square store that the story of the half-dozen handkerchiefs and some other trifles that made possible the chain of stores bearing his name.

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