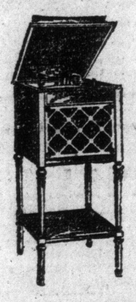
TODAY'S NEWS AT SIMPSON'S

$5.50 China Tea Sets $3.95

Excellent quality thin English China, pretty floral decoration; 40 pieces. Thursday special 3.95

The NEW EDISON



So perfectly is the human voice and all other music reproduced on the "New Edison" that the term "re-creation" is most fittingly used in connection with Edison machines and records. The New Edison, illustrated, in mahogany, golden, weathered or fumed oak, $137.50. Terms of payment arranged.

Come to Our Music Studio---6th Floor

and hear "Old Folks at Home" and "Annie Laurie," sung by Anna Case, on the New Edison, and any other Edison re-creation that you love.

Laces

1,600 yards Nottingham Lace Flouncings, 27 inches wide, on sale Thursday at less than half price. A yard ..... .25

850 dozen Cotton Torchon Laces, 2 to 4 inches wide, for less than present laid down cost to us. Thursday, a yard 5

Handkerchiefs

Women's English Lawn Satin Striped Border Handkerchiefs. 1 dozen for .45

Men's English Lawn Handkerchiefs, 10 for . .45

330 dozen Women's Fine Quality Irish Linen Handkerchiefs, with narrow hemstitched hems. Wonderful value at, per dozen .95

Women's Serviceable and Neat Raincoats May Be Had at $12.95

Very smart Raincoats, in handsome tweed effects. Shades are greys and brown, also pretty checks; loose swinging style, with novelty belt. Added to their neat appearance are the interesting features of serviceability and good value.

'Victor' Boots for Men

still carry the high-grade leather and workmanship that has made this boot so popular. Below are a few of this spring's leaders:

A good Tabasco brown model which we are able to sell at the pre-war price by reason of a special purchase, is made on an English last, has stitched tip, blind eyelets and stud hooks at top. Price 5.50

Very selected stock in brown calf is a blucher English last boot with perforated toecaps and English flange heel, extra heavy single oak tan sole. Widths C, D and E. Sizes 5 to 11. Price 7.00

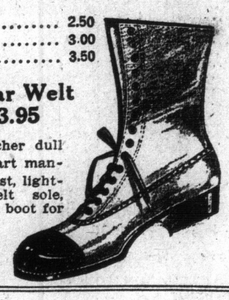
Another beautiful boot is the Earl, of patent colt with dull kid top, perforated toecap, English flange heel, for dressy wear; also in black, all calf. Widths C, D and E. Sizes 5 to 11. Price 6.50

The "West End" is of kid, built on straight last and with low heels makes it an ideal fitting boot, suitable for men's dressy wear; also in calf. Widths C, D and E. Sizes 5 to 11. Price 5.50

Kid Boots, as Illustrated, for Girls

Black Kid Button Boots of the high-grade 7-inch kid top, lace style, with patent toecap, medium weight soles. This boot is made on natural tread last with medium height heels.

Sizes 5 to 7½ 2.50
Sizes 8 to 10½ 3.00
Sizes 11 to 2 ..... 3.50



Boys' Goodyear Welt Boots at $3.95

Boys' velour calf blucher dull top boot, made on smart mannish, semi-round toe last, lightweight Goodyear welt sole, military heel; an ideal boot for spring wear. Sizes 1 to 5½. On sale Thursday, per pair 3.95

Today's Great Clearance of Men's Fine Underwear

Positively No Phone or Mail Orders.

$1.73 a Garment

No other investment that we know of will pay you such a large profit as buying underwear today for next fall and winter. True, it will be six or seven months before you will need them, but your money will be earning from 60 to 200 per cent. profit.

These shirts and drawers are slightly counter soiled, but are otherwise perfect, and they are such favorite brands as "Wolsey," "Defender," "Bodyguard," "Rameses," "Andusa," "Watson" and "Tru-Knit." Sizes 34 to 44. On sale today, a garment 1.73

Clothes for Boys

Boys' Spring Suits Special at $6.95

Fancy Yoke Norfolk Suits, exceptionally well tailored from imported tweeds and worsteds, in a splendid range of grey and brown stripes, checks and plain weaves. Also some new fancy mixtures. Coats are in smart single-breasted, three-button yoke Norfolk models, with pleats down each side of back and front to sewn-on belt. Bloomers are lined and have belt loops and expanding knee band. Sizes for boys 7 to 16 years. Today, special at 6.95

Boys' Spring Reefers

In a fawn colored knit cloth we are showing a very smart little coat, double-breasted, with peak-shaped lapels, self collar, loose back, with two-piece belt and satin lined shoulders. This is a very smart mode and will give splendid service. Sizes 2½ to 9 years. Today at 8.00

The Boys' Wash Suits

The new Spring Suits of Tennis Linens and other wash materials, for the little fellows of 2½ to 8 years, are now displayed on the Second Floor, near the Richmond Street Elevators. We have such a delightful variety that from our stock you can dress your boy just about the way you choose.

PalmRoom Menus for Today

Breakfast, 8.30 to 11

Grape Fruit or Cereal with Cream; Boiled Salt Mackerel, or Sausages with Griddle Cakes; Toast or Rolls; Pot of Tea or Coffee .25

Lunch, 11.30 to 2

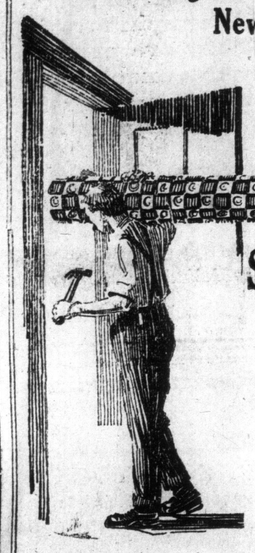
Soup; Roast Stuffed Young Chicken; Boiled Potatoes; Mashed Turnips; Mince Pie or Ice Cream; Tea Biscuits or Home-made Rolls and Butter; Pot of Tea or Coffee ..... .50

Afternoon Tea, 2.30 to 5.30

Preserves with Corn Muffins; Pot of Tea or Coffee; Ice Cream ..... .20

Today's Hometurnishing Items

New 4-Yard-Wide Linoleums at the Old Price



We have just received a new shipment of this extra wide Linoleum in a real good quality, in block, tile and floral effects. Well printed and thoroughly seasoned. In spite of the advance in wholesale cost we will sell it at the old price of, a square yard ..... .65

Stair Oilcloth Special

Several hundred rolls of Stair and Passage Oilcloth in the two qualities of painted back for hall and passages and flexible canvas back, suitable for stairs. Plenty of good designs and colorings in block, tile and wood effects.

Canvas Back

18 in. wide, reg. 21c. Today, selling .19
22½ in. wide, reg. 26c. Today, selling .22

Painted Back

18 in. wide, reg. 24c. Today, selling .21
22½ in. wide, reg. 30c. Today, selling .26
27 in. wide, reg. 36c. Today, selling .32

Splendid Values Today in Rugs

Tapestry Rugs, Only $9.49—Imported Tapestry Rugs in a good reliable quality and four or five designs to select from, including small conventional pattern, rich oriental design, and green and brown foliage effects. Size only 6.9 x 9.0. Thursday special, each 9.49

Scotch Tapestry Rugs at Old Prices—About 100 Only

Scotch Tapestry Rugs that will give good hard wear and real service for either bedroom, living-room or dining-room use. Big variety of color and various designs to choose from. As this quantity will not last long, come early and get first choice.

Size 7.6 x 9.0 .... 11.25 Size 9.0 x 10.6 .... 14.25
Size 9.0 x 9.0 .... 12.25 Size 9.0 x 12.0 .... 15.95

Dainty Rag Rugs Reduced—These were not made from ordinary rags and short pieces of material, but from several hundred yards of imported chintz and cretonnes, which were cut into strips and woven into rugs. Mixed colors and pretty borders in shades of rose and grey, blue and white, and mauve and cream.

Size 27 x 54 inches. Regular $2.25. Thursday, 1.55
Size 30 x 60 inches. Regular $3.75. Thursday, 2.95

Smyrna Rugs Special—300 real heavy Smyrna Rugs, woven in an extra close and tight weave, and in rich mottled coloring, with plain colored borders. This is one of the best rugs for hard wear and is reversible.

Size 25 x 50 in. .... 2.55 Size 30 x 60 in. 3.75

Picture Framing Today at Reduced Prices

⅜-in. and ½-in. Antique Gilt, choice patterns, suitable for small water colors and fac-similes. Regular 10c and 12c. Thursday, per foot 7

¾-in. and 1-in. Antique Gilt Moulding, some all gold burnished, suitable for larger water colors. Regular 15c to 20c per foot. Thursday, per foot .. .12

1½-in. Antique Gilt Moulding, beautiful patterns, suitable for any large colored pictures. Regular 25c. Thursday, foot ..... .18

Pictures in size up to 16 x 20 we will frame in 1½-in. mission oak, complete, for 1.00

Pictures in size up to 14 x 18, in 1-in. oak, mission or flemish, complete ..... .75

Pictures in size up to 11 x 14, in ¾-in. and 1-in. oak, complete with glass and back. Thursday . .50

Distinctive Mourning Millinery

London Paris New York

You are invited to our special showing of Mourning Millinery, creations from the artistic centres of both continents, and many charming hats from our own millinery workrooms.

Materials, Georgette crepe and straw, grenadine and peau de soie, taffeta and straw combinations. Trimmings, black flowers, fruits, burnt ostrich and dull ornaments. Prices, **$4.00** to **$10.00.**

Trimmed Hats

Flowers as Garniture

A New York idea that is much in evidence is the use of flowers as trimming. These hats, illustrating Fifth Avenue conceits, have taffeta or satin underbrims and upper-brims. Colors purple, grey, French blue, chartreuse, rose, navy, black. On sale ... 5.50

Tailored Hats

From England

These smart hats are sure of a place in the outfit of a well-dressed girl. Many new shapes and little oddities of trimming make these hats most attractive. Colors black, royal, maise, grey, navy and brown. Prices from **$3.50** to **$5.00.**

Munition Aprons and Caps for Women

At $1.75—Made of good quality percale in a fast black with square neck and short kimono sleeves, buttoned down the back, with larger pocket in front. The cap is made in a round style, gathered in with elastic. Sizes 34 to 42.

At $2.00—Is an apron and cap made khaki shade percale, with close fitting round neck, and long sleeves finished with buttoned cuff; they are buttoned in the back, have large front pocket and round cap to match. Sizes 34 to 42.

At $2.65—(Illustrated above). The famous Bob long overall for women, made of blue grey duck in a mannish style, with high neck, long sleeves, finished with cuff and belted in waist with side pocket, and is buttoned in back from waist up to neck. Sizes 34 to 42.

At $3.00—Is a genuine khaki duck overall of extra heavy material, semi-fitting, with high neck, buttoned back, and cuff; belted in waist, large front pocket and round cap to match. Sizes 34 to 42.

At 39c—Special value, Women's Munition Caps of fawn-colored drill, made in a mannish style, with peak front and elastic gathered back; an ideal cap, light and airy.

Specials In Household Woodenware and Brushes

Globe Washboard, 11 x 12 rubbing surface. Each ..... .29

Self-wringing Floor Mops, handle and knitted mop complete. Each ..... .39

Six-arm Clothes Rack, drops against wall when not in use, 18-inch arms. Each... .15

Easy Clothes Wringers, steel ball bearings, covered cog wheels, spiral steel spring, 11 x 1¾ rubber rolls, warranted one year.. 4.89

Willow Clothes Baskets, whole willow, closely woven. Medium size, 28-inch, each 98c; large size, 30-inch, each $1.25.

Hardwood Knife Boxes, polished hardwood, three compartments, locked corners, size 12¼ x 9. ..... .69

Knitted Floor Mops, heavy knitted cotton used, with mop handle. Each..... .25

Johnston's Floor Wax, 1-pint can, each, 48c; 1-quart can, each 98c.

Whisk Brooms, 8-inch stock, wire bound ferrule, black enamelled handle. Each... .19

Lavatory Brushes, 19-inch twisted wire handle, 7-inch round shaped brush. Each .19

Corn Brooms, four-sewed, best grade corn, well made. Each ..... .49

Floor Brushes, red polished block, long handle, stiff black fibre stock; 12 in., each 49c; 14 in., each, 69c.

Artistic Wallpapers in the Latest Designs

Tapestry Reproductions for Living-rooms—New designing, not set figures, but more indefinite patterns worked in soft shadings of blue and greys, browns and greens, tans and buffs. Special selection for Thursday, single roll at ..... .50

Pretty Bedroom Wall Papers, dainty floral stripes, in blue, pink, mauve and yellow; some are chintz effects with faint markings of black and overprinted, giving a shadowy appearance. Wall Papers, Thursday, single roll, 15c. Cut-out Borders to match, Thursday, yard, 6c and 7c.

Blake Blends for Dens and Dining-rooms—66-in. wide and is hung horizontal, doing away with the seams. Produces a hand-made mottled wall covering in oil color. Two or more colors blended together. Thursday, yard ..... .60

Varnished Tile Papers for kitchens and bathrooms, conventional and floral patterns on shaded and white grounds. Extra large range to choose from Thursday, single roll .25

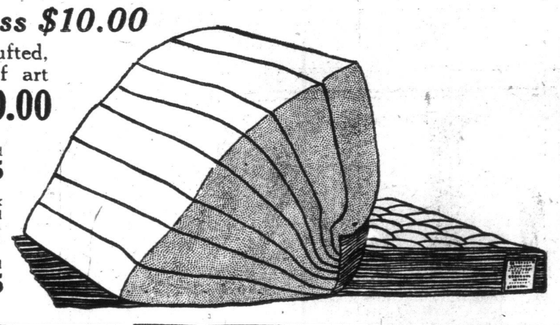
Extra Special!

8c and 10c Wallpapers for 5c

All-over floral patterns on white and grey grounds, conventional pattern on brown and green backgrounds; suitable for bedrooms, halls, sitting-rooms and kitchens. 2,000 rolls only on sale Thursday, per single roll 5

Our $12.75 Cotton Felt Mattress $10.00

Made of layer cotton felt, built, not stuffed; deeply tufted, with heavy roll edge and encased in good grade of art ticking, making a very soft, comfortable mattress. Regular price $12.75 ..... 10.00



Mattresses, wood fibre, layer felt both sides, deeply tufted and encased in good ticking, all regular sizes 3.05

Mattresses, wood fibre centre, heavy layer of felt on both sides, deeply tufted and encased in good grade art ticking, all regular sizes 4.50

Pillows, mixed feathers, covered in good grade of ticking. Pair ..... .95

All-feather Pillows, size 21 x 26 inches, encased in good grade of art ticking. Pair 1.50

Simpson's Special Pillows, all feathers, perfectly sanitary, size 21x27 in. Pair 3.25

Bed Spreads and other Staples

Bed Spreads Moderately Priced—A Few Lines Featured for Thursday's Selling:—

White Canadian Crochet Bed Spreads, size 72 x 90, hemmed. Special Thursday 1.35

White English Satin Bed Spreads, made for double beds. Each, $2.45, $2.75, $3.95, up to $5.00.

White Dimity Bed Spreads, a light weight that will launder nicely. Large size. Each, $3.00, $3.25 and $3.75.

White and Grey Flannelette Blankets, best Canadian quality. Size 64 x 80 inches. Thursday, a pair, 1.49

Tapestry Table Covers, two-tone red and green effects. Size 2 x 2 yards. Regularly $3.50. Special at 2.98

Dresser Scarfs, with two rows of insertion, pretty chintz centres. Pink, yellow and blue colorings. Size 18 x 50 inches. Thursday special, each ..... .49

White Hemmed Terry Bath Towels. Thursday, a pair ..... .25

Fine Voile and Marquisette Curtains

Fifty pairs of extremely Dainty Curtains, made of fine voile and mercerized marquisette, in both ivory and ecru shades, all 2½ yards long. Some are beautifully trimmed with lace insertion and edging; others have double hems with hemstitching and fancy borders. Today, a pair, **$2.98** and **$3.39.**

New Bordered Scrims, Yard 19c and 29c

Just arrived, a big shipment of this durable and popular curtain goods. The **19c** line is shown mostly with small allover colored designs, and the better quality have plain centres with the daintiest of floral borders in delicate shades of pink, blue and yellow.

Window Shades, Each 60c

500 well-made Shades, in the size for the ordinary window, 37 in. wide and 70 in. long. Some are in the good oil finished cloth mounted on genuine Hartshorn rollers, and others come in water finished cloth nicely trimmed with strong wearing insertion. Either kind can be had in green, cream or white. Today ..... .60

The Robert SIMPSON Company Limited