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22nd Semi-Annual Sale

50 DOZEN MEN'S SOFT HATS

A mammoth purchase of an English factory's samples and short lines, in all colors and sizes. Regular values, \$2.50, \$3.00 and \$3.50. Your choice for

\$1.23 Each

These Hats are much better value than the last lot we sold at this price.

Work Hats
One lot of Hats, about five dozen, very good for every-day wear. Worth around \$2.00, for. **69c**

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CLOTHING COMPANY,
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THE REAL LIVE STORE.
Famous for Their Little Prices.
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Jersey Buds

The first time for the season that this delicious candy of Peters has been on sale.

Saturday 33c Per Pound

Peters Shops

Nearly All the Specialty Shoe Makers Send their Samples Here

This puts us in a position to offer the latest styles as soon as they are on the market.

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I SEE NOW

"Looking back I see I never saw before."

This is the exclamation of satisfied customers. We have fitted successfully stubborn cases that others have failed in.

JOHN A. NASH
Optometrist
Chas. H. Foster

Doctor of Optics
206 DUNDAS STREET,
Opposite Gammage's,
"The Place They Help Weak Eyes."

A few weeks ago we set out to raise \$20,000.00 and the people have made our efforts more than a success. Now we require

To Raise \$5,000 More at the Hurry-Out Sale

Our stock of Men's Pants amounts to more than 5,000 pairs and is divided into several lots at special prices for quick sale.

5,000 Pairs of Men's Pants Now On Sale

\$3.25 Men's Pants... \$1.95 \$6.50 Men's Pants... \$3.69
\$4.25 Men's Pants... \$2.69 \$7.50 Men's Pants... \$4.69
\$5.60 Men's Pants... \$2.95 \$8.25 Men's Pants... \$5.69

HOURLY PAINT SALE EVERY DAY OF THE WEEK
1,000 pairs of pants, divided into 20 lots, to be sold on the hour, 10 to 11 a.m., 2 to 3 p.m. and 6 to 7 p.m., for advertising. Lot No. 2 on sale now. See window display.

Better Office Furniture

Come and inspect our line.

Showroom
Second Floor
HAY'S STATIONERY

Take Her a Box of Chocolates

The next time you call on "her," take along a box of delicious Chocolates from this

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Our entire stock of Up-to-Date Boots, Shoes, Rubbers, Trunks, Suitcases and Club Bags to be sold at cost

SAMUEL'S SHOE STORE
290 Dundas Street,
2 doors east City Hall. Open evenings.
WE SAVE YOU MONEY.

To Do Things Better
THAT HAS BEEN THE AIM OF THIS STORE ALWAYS—EVERY YEAR.

Last year we decorated many homes and rooms and delighted the owners—because we furnished value and service and satisfaction. This year we aim "to do things better."

THE NEW SHADES AND DESIGNS IN WALL PAPERS ARE HERE.

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212 DUNDAS STREET.

Taylor's Throat and Lung Balm
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Taylor's 6 Cut-Rate Drug Stores

JOHN BARRYMORE AND CHARLIE CHAPLIN AT MAJESTIC THEATRE

Program for Tonight and Saturday Includes Several Feature Films.

Among the feature attractions on the Majestic program for tonight and Saturday are John Barrymore in "Here Comes the Bride," a comedy, a British News Weekly, a "Famous Regiment in France," a comedy, Col. Nelles, the well-known Londoner, at the head of troops, Charlie Chaplin in his latest comedy, "The Landlord's Pet," and Frank Bessinger, the silver-voiced tenor, in songs and ballads, the latest hits of the day.



Scene from "Here Comes the Bride," a smashing big comedy, showing at the Majestic today and Saturday. John Barrymore, featured in this comedy, is the well-known screen actor. The story deals with the love affairs and marital difficulties of a poor, struggling lawyer who marries an ugly widow, although he loves the daughter of a financier. His friends step in to extricate him from his difficulty. In doing so they get him into all sorts of complications. Needless to say, he marries the girl of his choice in the end, but only after he has traveled an exceedingly rough road. Mr. Barrymore's role is said to be an extremely droll one, admirably fitted to his capabilities as a light comedian.

MADGE KENNEDY AT HER BEST IN "DAY DREAMS" AT PATRICIA

Comedy Predominates in Program Showing at the Popular Theatre.

Madge Kennedy, one of the screen's most fascinating stars, appeared at the Patricia yesterday in "Day Dreams," an entertaining comedy. "Day Dreams" depicts the life of a country girl, Primrose, whose imagination and wild dreams have surrounded her with fairy-land folk—princes, white knights and all.

She is later disillusioned by a scheming suitor, who has grown weary of having his proposals of marriage rejected with the reply that she is awaiting the white knight to claim her as his princess and sail with her to his castle across the sea. A white knight does come to her, though she subsequently learns he is an ordinary mortal doing the bidding of her disappointed suitor, and that the castle the spurious knight takes her to is the converted home of the same scheming individual. Primrose turns the tables on him at a banquet, for which he has hired a vampire to expose the knight. The drama ends with Primrose's announcement that she will marry the very man he has hired to deceive her brings one comedy situation after another. Beautiful settings abound in "Day Dreams," ranging from an expansive rural farm to spectacular scenes aboard the galleon, which takes Primrose to her fairyland.

"Day Dreams" is a comedy, "Scamps and Scandals," and a Mutt and Jeff animated cartoon, "The Kaiser's Dentist," are repeats with laughs.

Dovle and Delcane present a clever singing and dancing act.

The above program will be repeated today and Saturday at all performances.

When You Want the Best Try Richelieu Brand

That's what one of our customers said when talking of Richelieu Brand Fruits and Vegetables.

Only supreme quality is sold under the name brand of "Richelieu." It stands for "the very best."

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Has gained and maintained a reputation for pleasing people who never tried it yet at least owe yourself a trial.

60c a Pound

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250 Dundas St. Phone 3051-3052.

"A LITTLE MOTHER" PRESENTS PROBLEM OF THE WAR BABY

Drama Will Be Presented at Grand Today and Saturday, Matinee and Night.

"A Little Mother" a drama dealing with war-time conditions, will be presented at the Grand today and Saturday, matinee at 2:30 and evening at 8:15. In this production, written by Len B. Parker, given in four acts, there is indeed much thought for reflection, and it holds the keen interest of the audience from start to finish. The story centers around a home in a New England village, which, as usual, had its old-fashioned, bigoted people, and which the life of all the rural inhabitants is ably depleted. Mary Stevens, an orphan girl of 17, had been given a home with her maiden aunt and grandfather, both of whom are now dead. Her guardian, a young man, who is her guardian, refuses to give her consent to the marriage, stating that they are but children. The young man is suddenly summoned in a draft for duty at the front. He pleads with his aunt for her consent to marry before he goes overseas, but the aunt refuses. However, she manages to return in three months' time, and arranges to have the knot tied, but a rival for Mary's affections, a soldier comes back, and the young lovers are wedded.

SOLDIER-POETS OF WAR AN INTERESTING EXTENSION LECTURE

Prof. Tamblin Outlined the Real Treasures of the War.

Large and appreciative was the audience that turned out to hear Professor W. F. Tamblin, Ed.D., deliver his lecture on "Soldier Poets of the War," the third of a series of extension lectures given at the Western University. The present period was the first time since the seventeenth century that the combination of the soldier and poet of consequence had been seen, the lecturer remarked. "A great deal of valuable lyric has been written by poets-combatant, and probably later on will come the more considerable work of drama, epic and philosophy."

The lecturer spoke of and illustrated the highly dramatic and interesting character of the soldier lyric. The work of the young soldier-writer, he asserted, had grown suddenly with the passion and imagination developed by the terrible experiences.

"In their work breathes not only our thought, but the spirit of England, and of a world civilization embattled to defend its life," declared the speaker. "Not only are their words intense and personal, but they speak in world accents, and carry a carrying power."

Portraits of the poets, and a number of poems from Osborn's "Muse in Arms," Charles's "War Poets," "Poetry," and Garvin's "Canadian Poems of the Great War," were thrown on the screen.

"The Toy Band," by Sir Henry Newbolt, was a poem which, although it was written by a non-combatant, was full of the war spirit. It was one for which the lecturer's audience showed a great preference. "I Have a Rendezvous With Death," by Alan Seeger, was also popular. Seeger was a Californian, who enlisted with the British forces, and was killed in action when about twenty years of age. Some stanzas from "Ic Repose," by Liebert Bernard Trotter, the last poem that he wrote prior to his death in action, were shown. Trotter was a graduate of McMaster University.

Portraits of Robert W. Service, the Klondike poet, and Lieut.-Col. John McRae, were among the ones shown. "In Flanders Fields" and "The Anxious Dead," two of the latter poet's writings, were shown on the screen.

In mentioning Rupert Brooke and two of his poems, "If I Should Die" and "Annet on the Soldier," Dr. Tamblin declared that the early death in action of this poet, who showed such promise, was the greatest blow to English literature since the death of Shakespeare.

One pathetic instance mentioned was that of the death in action on the first day of the battle of the Somme, July 1, 1916, of Lieut. W. M. Hudson, who had written, only two days previously, a poem entitled "Before Action." It was said that he had a premonition of his death.

"Into Battle," a poem by Julian Grenfell, had been written in the same week that he had defeated two professional pugilists.

"The Day," which had been written by Theodore G. Roberts, had been written on the occasion of the battle of Cambrette, September 27, 1916. Major C. G. D. Roberts had also written a number of war poems. Poems of Sassoon and Frank Sedgwick on "Form Fours," which were read by the lecturer, brought out the humorous side of war.

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A little farther down, but it pays to walk.

120 DUNDAS STREET Open Evenings 9 o'Clock.

Big Bargains at Mara's For You

Here's a list of bargains that are sure to interest you, madam. And when you consider the scarcity of goods and the prices asked in other stores, you cannot fail to realize that when you trade here you save money.

WOOL BLANKETS, \$6.95
20 pairs White Union Bed Blankets, large size, well secured and clean, with pink or blue borders, regular \$8.50 value. On sale **\$6.95**

WINDOW BLINDS, 75c.
100 dozen Best Quality Window Blinds, guaranteed rollers, in dark green and cream, worth \$1.00 each. On sale, each complete **75c**

LADIES' CASHMERE HOSE, 50c.
25 dozen Seconds in Ladies' All-Wool Cashmere Hose, in black only, sizes 8 1/2 to 10, regular \$1.00 and \$1.25 value. On sale, pair **50c**

WORSTED HOSE, 50c PAIR.
50 dozen Boys' Heavy Ribbed Worsted Hose, in black, sizes 7 to 10, regular 75c and 85c value. On sale, pair **50c**

SILK HOSE, 65c PAIR.
100 dozen Seconds in Ladies' Silk Hose, in colors of nigger brown, light and dark grey, champagne, navy blue, white and black; the silk black hose have the elastic ribbed tops; regular \$1.25 value. On sale, pair **65c**

MONARCH FLOSS, 39c BALL.
50 boxes Monarch Floss for Scarfs, Tams and Pull-on Sweaters, in colors of turquoise and delph blue, paddy green, apricot, yellow, rose and old rose, mignonette, pale blue, pink and olive green. On sale, ball **39c**

EMBROIDERY AND INSERTION, 5c YARD.
100 pieces Cotton Embroidery, Insertions and Embroidery Edgings, from one to four inches wide, slightly soiled, regular 10c to 15c values. On sale, yard **5c**

LACE FLOUNCINGS, 50c YARD.
10 pieces Shadow Lace Flouncing, in cream and white, 18 and 27 inches wide, regular 85c and \$1.00 value. On sale, yard **50c**

FLANNELETTE BLANKETS, \$3.75 PAIR.
100 pair Largest Size Flannelette Blankets (12-4 lb) in white and grey, with pink and blue borders. On sale **\$3.75**

WHITE BEDSPREADS, \$2.50.
100 Large Size White Honeycomb Bedspreads, size 70x90, regular \$3.25 value. On sale **\$2.50**

ALL-WOOL SERGE, \$1.50
20 pieces All-Wool English Serge, 40 inches wide, heavy weight, fine weave, in colors of navy blue, brown, dark green and black; this serge is old dye and old quality; worth \$2.25 yard. On sale, yard **\$1.50**

SILK POPLIN, \$1.25
30 pieces Silk Poplin, 36 inches wide, heavy weight, with very bright finish, for ladies' suits, separate skirts or dresses, in colors of rose, green, copenhagen, sand, pearl, battleship grey, brown, burgundy, black and white; regular \$1.75 value. On sale, yard **\$1.25**

WHITE WASH SILK, 60c.
40 pieces White Habutai Silk, 36 inches wide, fine even quality, splendid washing silk, regular 85c value. On sale, yard **60c**

NAINSOOK COTTON, 25c YARD.
20 pieces Nainsook Cotton, 40 inches wide, fine even weave, free from dressing, suitable for ladies underwear, regular 35c value. On sale, yard **25c**

DRESS SERGE, 59c YARD.
20 pieces Union Dress Serge, 34 inches wide, heavy weight, for children's school dresses, in colors of dark green, burgundy, brown, navy blue and black, regular 75c value. On sale, yard **59c**

LADIES' COMBINATIONS, \$1.69
20 dozen Seconds in Ladies' Combinations (Watson make), in both white and natural, with long and short sleeves with Dutch and high neck. The regular price of the combinations, \$3.00 and \$3.50 value. Your choice **\$1.69**

LADIES' NIGHTGOWNS, \$1.69
10 dozen Ladies' Gowns, made of good quality white flannelette, with long sleeves and high neck, in all sizes, regular \$2.00 value. On sale **\$1.69**

WHITE FLANNELETTE, 25c YARD
500 Mill Ends White Flannelette, 34 inches wide, heavy weight, in lengths from one to ten yards each, worth 35c and 40c yard. On sale, yard **25c**

WHITE COTTON, 25c YARD.
50 pieces Fine Quality White Cotton, with cambrie finish, 36 inches wide, spring water bleach (Wabasso brand), worth 35c yard. On sale, yard **25c**

TABLE LINEN, 60c YARD.
20 pieces Full Bleached Table Linen, 50 inches wide, with very high finish, in three patterns, regular 90c value. On sale, yard **60c**

DRESS GINGHAMS, 25c YARD.
1,000 Mill Ends Dress Gingham, in large and small checks and stripes, in both light and dark patterns, in lengths from one to five yards, regular 35c and 40c value. On sale, yard **25c**

MARA'S Opposite Market Lane

UTILITIES COMMISSION DISCUSSED MUNICIPAL PHONE SYSTEM, WILL AWAIT ACTION OF THE LEGISLATURE

Chairman Pocock Sure Success Could Be Made of Such an Enterprise—Would Mean Phone For Every Home.

On account of the fact that the Legislature is about to consider the telephone situation in Ontario, the public utilities commission yesterday afternoon decided to defer action regarding a report which was asked for by the city council on the feasibility of establishing a municipal telephone system in the city.

Chairman Philip Pocock thought the commission could give a telephone service for much lower rates than are now charged by the Bell Telephone Company. With the facilities that the commission has for maintaining the lines, collecting bills, and the incidentals in connection with a telephone service, he was sure that every citizen would be able to have a telephone in his home for an insignificant sum yearly. While he did not make an estimate, he said that if the phones could be put in and maintained for \$12 a year each home in London would have one.

Jared Vining intimated that the proposition was too large for one municipality to handle successfully. He called attention to the fact that the Bell Telephone Company would not give up without a fight. To many citizens the introduction of a municipal system with the Bell in the city also would be an inconvenience on account of the necessity for installing two telephones. He was not sure that the man without a phone in his residence is more to be envied than pitted.

"You would not care to do without yours would you?" queried Chairman Pocock.

"No, I could not do without it, but I do not know whether I would wish for another one," replied Commissioner Vining.

T. W. McFarland was inclined to take the same view as Commissioner Vining, and questioned whether it would be wise for the city to enter into competition with the Bell Telephone Company. The Provincial Government would expropriate the Bell Telephone system throughout the province if the city could well handle the city's end of the proposition, the same as it has done in the hydro scheme.

Chairman Optimistic.

Chairman Pocock indicated the success the commission has made of hydro in the city as one reason it could be expected to make a success of a municipal telephone system.

Commissioner Vining pointed out that the commission could not have com-

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These Pumps in all widths, AA to D, French Louis covered heels. Prices range from **\$4.00 to \$8.00**

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Maple grey kid, brown kid, black suede and grey suede, with French Louis covered heels. All widths, AA to D. Priced... **\$9.00 and \$9.50**

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