

SIMPSON

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, Pres.

J. Wood, Manager

PROBS.

—Easterly winds; fair; not much change in temperature.

SIMPSON

Great Facilities for Autumn Shopping at Simpson's

In the Department of Linens and Staples

There are Warm Comforters and Flannelettes or Dainty Linens for the household on the Second Floor, and all marked at prices likely to relieve the most parching thirst for bargains.

Turkey Chintz Comforters, 72 x 78, reversible, filled with white fluffy cotton, best quilting. Wednesday 1.53

English Flannelettes, new stripes, in fast colors, for children's nighties. Wednesday, yard 10

Black Sealette Coating, beautiful pile, 48 inches wide. Per yard 3.75

Embroidered Pillow Cases from Ireland, heavy embroidery work and deep spoke hemstitched hem. Per pair 1.25

Damask Table Cloths, all pure linen, grass bleached, bordered designs, for oblong or oval tables, 2 x 2 1/2 yards. Wednesday 2.00

Hosiery For Women, Men, Girls and Boys

For Boys and Girls, black cashmere hose, ribbed, medium weight, double in responsible parts, made in England, 5 1/2 to 10. Regular 25c values. Wednesday 19

For Women, cashmere, plain black and ribbed, seamless, 8 1/2 to 10, spliced. Wednesday 19

For Men, black cashmere, all wool, plain and ribbed, double heel and toe, 9 1/2 to 11. Wednesday 25



Hurry! Here Comes Jack Frost

Girls, big and little, will have a chance tomorrow, not only to protect themselves from the roguish fellow, but to do it most becomingly, by buying these smart coats that are priced here so economically.

There are stylish coats in all the up-to-date materials, designed on dainty models; coats suitable for the young woman in her teens, or for the little girl six years old. They are all made with the same care, and there is just as much thought given to the designing of the child's coat as there is to the young woman's.

There is one particularly striking style; it is made of all-wool beaver cloth, in colors of navy or olive green; the collar at back is finished with a pointed effect — and is effectively trimmed with Tartan plaid; the coat is lined across shoulder with self material, made for ages 14, 16 and 18 years. Price 19.50

Another taking coat is of imported tweed mixture, in fawn and grey shades; it is made in single-breasted style, and is semi-fitting; the collar is inlaid with black velvet, for ages 14, 16 and 18 years. A wonderful coat at 7.25

A Girl's Coat, of fine kersey cloth, in navy, green or brown, lined to the waist; this coat is single-breasted and fastens close up to the throat; a smart effect is given to this coat by the new plaid rounded collar; for ages 6 to 14 years. Price 4.50

A very handsome Coat of black silk plush, smartly made and lined with heavy twill, which is quilted, making the coat not only dressy looking, but warm and comfortable as well; it is trimmed with large novelty buttons; for 6 to 14 years. Price 10.75

A Wonderful Chance in Our Skirt Section

We have quite a number of broken lines already, and as it is sometimes impossible to get some numbers again from the manufacturers, we are going to clear out these lines with broken sizes; there may not be your size in all the styles, but there's sure to be your size in the lot. They are all Panama cloths, and in navy blue in several different designs. Regular price \$4.50 and \$5.00. Wednesday price 2.39

On Sale To-day

- \$1.00 Night Robes for Men at 59
- Women's Boots 2.50
- \$1.50 Knit Top Petticoats for 95
- Dinner Sets for twelve people 9.98
- Women's and Boys' Wool Worsted Hose 3 pair for 69
- Thousands of pieces of Women's Underwear.

Just Half What You'd Expect

This New Suit for \$8.90



If you had tried to buy one of these good Bannockburn suits a month ago it would have cost you \$18.50, or nearly ten dollars more than our Wednesday price.

But one month of the autumn has already been torn from the calendar, and we're ready to take a loss on what is left of these suits.

Men's High-Grade Bannockburn Suits

in almost plain and grey tinted browns, browns with stripe designs, also a few high-grade worsted suits in greys. These suits are carefully tailored, perfect in fit, style and linings, and are of an excellent quality. We have only a limited number, and they won't last long. Regular \$12.00 to \$18.50. Wednesday 8.90

Boys' Double-Breasted Ulster Overcoats

Made with the convertible collar, with wide shoulders and box back, imported English tweed in a dark brown shade, with double black stripe, trimmed with black twill linings and mohair sleeve linings.

- Size 26 to 29. Wednesday 5.00
- Size 30 to 33. Wednesday 6.00

For the Little Chaps

We have a Russian Suit, made from a rich dark brown tweed, in a very fine weave; the style is double-breasted, box pleated back and sleeves, belt and bloomer pants; sizes 20 to 26 4.75

Boys' Fancy Overcoats

Single-breasted style, with brass buttons; the coat is a dark brown frieze, brown twilled linings and silk velvet collar; sizes 2 1/2 to 8 years. Wednesday 4.50

Eight Hundred Negligee Shirts

An Opportunity

There are Shirts to be picked out of this eight hundred, priced usually at \$1.50, and none are included whose true value is less than 75c. The average is a shirt worth more than \$1.00. As to styles and materials, just suit yourself. There are all kinds and sizes. Wednesday 69

Sweater Coats

Three pounds weight, double storm collars, the cheapest coat in Toronto. Regularly \$6.00. Wednesday 3.98

Men's Box Calf Boots at \$4.00

Men's Victor Brand Boots, made from box calf and gun-metal leather, in Blucher style, single and double Goodyear welt soles; all sizes 5 1/2 to 11; C, D and E widths 4.00

Warmer Under and Outer Garments For Women and Girls

Women's Coat Sweaters, heavy knit wool, two pockets, high neck, with roll collar or V neck, two handsome styles; colors white, grey, red or navy; also combinations of colors; sizes 32 to 42 bust measure. Wednesday, each 3.50

Women's Underskirts, heavy soft knitted wool, tight fitting knitted yoke band; grey and black, red and black; beautiful quality; length 30 inches. Special price, each 2.00

Girls' Dresses, navy blue shrunk serge, sailor style, trimmed with red or white braid and silk tie; beautifully made and perfect fitting; sizes 6 to 14 years. Regular \$4.25 to \$5.50 each. Wednesday, all sizes, each 3.50

Women's Flannelette Night Dresses, white only, high neck, long sleeves, fine silk embroidery ruffles and insertions; sizes 32 to 42; lengths 56, 58, 60 inches. Regular \$1.50 each. Wednesday, each 95

Little Girls' Winter Coats, soft wool cheviot serge, double-breasted, lined and interlined, high neck, turn-down collar, braid trimmed; colors navy or golf red; sizes 2 to 6 years. Wednesday 2.95

Little Girls' Winter Coats, fine black caracul cloth, double-breasted, lined with fancy tweed, high neck, turn-down collar; fancy black buttons; sizes 2 to 6 years. Wednesday 3.69

Shoulder Shawls, fine fancy knit wool and silk-mixed, dainty patterns, white with helio, sky, pink or black designs, fringe edges. Wednesday 1.25

Infants' Overalls, white knitted wool, made with feet, draw cord at waist; sizes 3 months to 2 years. Regular 65c pair. Wednesday, per pair 45

New Wilton Carpets

With borders to match, will be placed on show tomorrow, as well as some new Brussels, Wilton and Axminster Rugs. These will make an instant appeal to discriminating buyers. There will also be an assembly of Small Rugs and Mats in odd sizes, marked at very attractive prices, ranging from 1.50 to 15.00

(Fourth Floor)

The House Beautiful

If you are looking for inexpensive, simple, and at the same time decorative, Wall Papers, pay the department a visit, on the Fifth Floor, on Wednesday. There is a great selection of inexpensive papers, in tans, browns, creams, buffs and wood shades.

- For Living Rooms, per roll 25 to 75
- For Dining Rooms and Halls 25 to 1.00
- For Bedrooms 8 to 75

There is also a bargain lot selling at less than half price, which affords excellent opportunity of getting papers suitable for almost any room.

Three China Items All Great Values

(Basement)

China Sugar and Cream Sets, Satsuma design. Wednesday, per set 25

300 Fireproof Teapots, rich decoration; the assortment includes all sizes up to eight cups. Wednesday 39

40-piece China Tea Set, dainty floral rosebud, spray design, clear white Austrian ware. Wednesday 4.98



Upon Request

Our representative will call at your home to give estimates and suggestions for re-upholstering of every kind, or for the making of slip covers.

This entails no expense, or even any obligation.

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