

SIMPSON

Store Opens 8 a.m.

Closes 5.30 p.m.

H. H. FUDGER, President. J. WOOD, Manager

Probabilities

Moderate variable winds; fine and warm.

SIMPSON

A Two-Factory Sale of Seasonable Boots

We have just been offered two large shipments of Shoes at prices we could not disregard. The first was from **The James McCready Company, Limited**, and the second from **The Tetrault Shoe Company**. People who are acquainted with the product of these two makers will not need any coaxing to bring them out at 8 o'clock in the morning, when such values as we quote here are to be found:

These Are All New Seasonable Goods

Built to withstand the rigors of a Canadian winter. Take advantage of this timely opportunity, and get a pair of these worthy boots, thereby insuring for yourself warm, dry, comfortable footwear for the coming winter.

For Men

2690 pairs Men's High-grade Boots, in tan Russia calf, brown storm winter calf, black box calf, patent colt, patent kid, vici kid, gunmetal, and velours calf leathers; single, double and triple thick Goodyear welted soles; some are leather lined, some with cushion insoles; Blucher, lace and button styles; the sizes range from the small 5 to the wide 11. Regular prices \$5.00, \$5.50 and \$6.00. Tuesday, less than half price, **\$2.49**.

MEN'S PATENT COLT BOOTS.

700 pairs Men's Selected Patent Colt Boots, Blucher and button styles, single Goodyear welted soles, low, military and high heels, dull matt calf uppers; a very dressy boot for evening wear; sizes 5 1-2 to 11. Regular price \$5.00. Tuesday, 8 o'clock sharp, **\$2.49**.

MEN'S HEAVY BOOTS.

180 pairs Men's Heavy Winter Boots, made from selected calfskin and leather lined, double viscolized soles, double reinforced shanks, fitted with the "Worth" cushion insole; the most perfect out-of-doors fall and winter boot made; all sizes 6 to 11. Regular price \$6.00. Be early for these Tuesday, **\$2.49**.

MEN'S CALF BOOTS.

600 pairs Men's Box Calf Boots, made in the popular Blucher style, with dull matt calf uppers, double Goodyear welted soles, military heel; a neat, strong street boot; all sizes 5 1-2 to 11. Regular value \$4.00. Tuesday special, **\$2.49**.

For Women

900 pairs Women's High-grade Boots, including the well-known "Doris" brand of the James McCready Company, in all the popular styles, button, Blucher and Balmoral, short vamp, dull matt calf tops, etc.; patent colt, fine vici kid, gunmetal, velours, calf and dongola kid leathers; Goodyear welt, hand-turn and flexible; McKay sewn soles; low, medium, high and extra high heels; all sizes 1 1-2 to 7. Regular values \$3.00, \$3.50, \$4.00, \$4.50 and \$5.00. Tuesday, less than half price, **\$1.99**.

WOMEN'S PATENT COLT BOOTS.

600 pairs Women's Select Patent Colt Boots, in Blucher style, with dull matt calf uppers; Goodyear welted and light McKay sewn soles, common sense, military and New York heels; some are heavy soled enough for dressy street wear; all sizes and half sizes 2 1-2 to 7. Regular price \$3.00, \$4.00, \$5.00. Tuesday, while they last, **\$1.99**.

VICI KID BOOTS FOR WOMEN.

360 pairs Women's Boots, made of selected vici kid leather, in button, Balmoral and Blucher styles; Goodyear welt and flexible McKay sewn soles; patent colt and self toe-caps; all the popular heels; dull matt calf and vici uppers; sizes 2 1-2 to 7. Regular value \$3.00 to \$4.00. Tuesday, 8 o'clock, **\$1.99**.

Miscellaneous Leather Goods

200 odd pieces of Leather Novelties, samples of an English manufacturer; these are all of the highest class workmanship, and made for the best jewelry trade. In this lot of samples there are all sorts of things, such as Wicker Baskets, with leather lining, also some with fittings; Jewel Cases, Trinket Boxes, fitted cases for men and women, Drinking Cups, Telephone Book Covers, Medicine Cases, Thermos Bottle Cases, Ladies' and Misses' Vanity Bags, also many other articles not mentioned; all marked to sell at half price Tuesday. This means you get a \$5.00 article for **\$2.50**, etc.

Sheets and Blankets

200 pairs only, largest size, 70x84 inches, Flannelette Blankets, white or grey, best quality. Tuesday **\$1.20** pair.

700 yards All Linen Crash Roller Toweling, 18 inches wide, red border. Regular 12 1-2c. Tuesday, 9 1-2c. yard.

150 pairs Full-Bleached English Sheets, size 2x2 1-2 yards, free from dressing, plain weave only. Regular \$1.45 and \$1.55. Tuesday, **\$1.33** pair.



THE general public does not often acknowledge a debt of gratitude to the college boy, particularly at this season, when Hallowe'en looms ominously ahead.

But the present popularity of the COLLEGE ULSTER with all classes of men is certainly an acknowledgement that something sensible has been evolved, if not by the college lad, at least in his name.

Since the first show of our new College Ulsters, there has been a steady demand for them by MEN OF ALL AGES. They all like the good comfort as well as the good appearance of these weather-proof ulsters, and the range of patterns is such that a patriarch may be as well suited as a freshman.

Men's Winter Ulsters

Men's Heavy Weight Winter Ulsters, made from a fancy tweed ulstering, in dark mixtures, with self and fancy colored stripes; cut from the latest double-breasted models, with convertible collar, which can be worn with lapels turned down or buttoned close up to the throat; also in a heavy black cheviot made up in college ulster style, with neat stand-up military collar; splendidly tailored, and lined throughout with strong, durable linings; sizes 35 to 44. Tuesday, **\$12.50**.

Men's Heavy Scotch Tweed Ulsters, in a dark brown and olive mixed ground, showing fancy red stripes, cut from the stylish double-breasted models, with the new fashionable convertible collar, which can be worn with lapels turned down, or in stormy weather buttoned close up to the throat, with neat military collar, nicely tailored, and finished with good quality serge linings and haircloth, and thoroughly shrunk canvas interlinings, perfect fitting; sizes 35 to 44. Price Tuesday, **\$18.00**.

Derby and Soft Hats

Men's Derby Hats, latest fall and winter styles, in fine grade English fur felt; colors black, brown and London tan. Regular \$2.00 hats. Tuesday, **98c**.

Men's Soft Hats, correct shapes, in fawns, browns, greys, greens, etc., also black; fine quality fur felt. Regular \$2.00. Tuesday, **98c**.

Warmer Togs for Men

Men's Good Quality Flannelette and Cashmerette Pyjamas, made double-breast style, silk frogs and white pearl buttons. Special Tuesday, **\$1.49**.

Men's Newest Neglige Shirts, in the latest colors and designs, good quality materials, well finished, and made extra large in the body, small American cuffs. Special Tuesday, **75c**.

Men's Winter Weight Heavy Rib Cotton Underwear, velvet finish, nicely trimmed, a garment that will give good, hard wear; colors are tan, blue and ecru; all sizes to 46. Special Tuesday, **69c**.

Men's Heaviest Sweater Coats, fancy stitch fronts and down sleeves, made with high double-knitted collar, fastens at neck with four cords and buttons; colors are plain grey, grey trimmed with royal green or navy. Special Tuesday, **\$4.00**.

The **SIMPSON** Company Limited

The Talk of the Town

Our China Sale has been the means of furnishing many a family with more attractive table china than they have ever used before. There are some rare values of this kind in the following list, but probably the most startling item for to-morrow's selling is the offer of

\$5.00 INDIVIDUAL PIECES AT \$1.98

600 pieces Artwares, Bric-a-Brac, superb samples of the master potters' and designers' art.

See Yonge Street Window Display.

VALUES UP TO \$5.00, ON SALE TUESDAY \$1.98.

Wedgwood Jardinières, Flower Stands, Doulton Plates, Vases, Fruit Sets, Vienna Wares, Flemish Vases, Carlsbad Vases, Royal Spanish Steins, Teplitz Vases, Royal Seehl Wares, Rubian Art Wares, etc. An extra big special Tuesday, **\$1.98**.

Limoges China Dinnerware, 98 pieces, beautiful clear body, dainty floral design, gold clouded handles. Regular \$24.00. Tuesday, **\$16.99**.

Theo. Haviland Limoges China Dinner Set, 102 pieces, high-grade translucent china body, decorated in handsome apple blossom floral spray design; all pieces gold-stippled and lined. Regular \$65.00. Tuesday's sale price, **\$50.00**.

40 pieces China Tea Sets, in best Fenton chinaware, conventional design. Regular \$7.25. Tuesday, **\$4.99**.

100 Rail Plates, genuine hand-painted, artist signed, game, landscapes, etc. Tuesday special, **98c**.

50 only Sugar and Cream Sets, rich cut glassware, in gem and sapphire improved design. Regular \$4.50. Tuesday, per pair, **\$2.99**.

100 Brass Fern Pots, footed and engraved, some embossed. Tuesday's special, **69c**.

Give Us Your Instructions Now With Regard to Re-covering and Re-upholstering

Before the social season begins again in full force, is there not some re-upholstering or re-furnishing you proposed to do? In our still unbroken stock of Furniture Coverings there's an abundance of newness and beauty that will be a revelation to you.

New Brocades, new Tapestries, new Damasks, new Brocatelles, in the greatest variety await your inspection on our fourth floor.

Phone the upholstery department if you wish a practical man to call and talk the matter over with you. He will give you estimates of cost, and even bring samples of coverings if you wish it.

At \$1.00 per yard we are showing a line of French Cotton Tapestries which are so closely woven and excellently colored that they look like much more expensive goods. Silk Coverings at **\$1.50, \$2.00, \$2.50, \$3.00, \$3.50** up to **\$14.00** per yard.

Two Interesting Prices on Linoleum

1200 yards of Best Quality Greenwich Inlaid Linoleum, in good designs; in fact, the best designs in which these goods are made. Tuesday, per square yard, **99c**.

3500 yards of Scotch Printed Linoleum, in block, tile, parquet, Oriental and matting designs. Regular 40c and 45c. Tuesday, per yard, **33c**.

Wall Papers, Burlaps and Mouldings

New Foreign and Import Papers, for parlors, dining-rooms, halls, libraries, 25c per roll to **\$3.50**.

TUESDAY SPECIAL.

2500 rolls Import Papers, good colors. Regular 25c and 35c. Tuesday, **11c**; regular 50c and 65c, Tuesday, **24c**.

1000 yards Dyed Burlaps, red, green or brown. Regular 30c yard. Tuesday, **23c**.

Burlap, short ends, different colors, for vestibules, etc. Regular 30c yard. Tuesday, **14c**.

6000 feet Room Moulding, white enamel or imitation oak, 1 1-2 inches wide. Regular 2 1-2c. foot. Tuesday, at **1 1-4c**.

Books

ANOTHER GREAT BARGAIN IN BOOKS.

\$2.50 Value for 49c.

Two useful and valuable books, "The Complete Beauty Book" and "The Complete Home." Large quantity of illustrations in each; bound in cloth; attractive volumes; published at \$1.25 net price each. The two for 49c. (On sale in Book Department.)

PICTORIAL POSTCARDS.

10c Per Dozen.

Large assortment of Hallowe'en and Thanksgiving Postcards on sale at Book Department.