

FIELDS

TO MINERS AND PROSPECTORS

We want particularly to call the attention of miners and prospectors to the great advantages offered by our superior transportation service to the Yukon country. Heretofore all parties wishing to go to the Yukon had to do so by the dangerous and expensive route by way of Juneau and down the river in a small boat, making a very long and tedious trip, as it was necessary to start from Seattle usually in March and it was impossible to get to the mines before the latter part of June. In contrast to this we have now to offer the public the benefit of our new and elegant steamer service, whereby they can take a large and comfortable first-class passenger steamer at either San Francisco or Seattle and go direct to the mines, reaching there in ample time for the season's work, and thus avoiding a long and dangerous trip, and at a much less expense than the old way.

It is our aim to give the public the benefit of our experience in the Yukon, and to provide for them the safest, cheapest and best route possible on fast passenger steamers to what we think is the richest country on the American continent. We would advise miners and prospectors to take our first boat in June, so as to arrive at the mines in time for a good season's work. On arriving there you will find large and complete stores, supplied with everything required, both necessities and luxuries, at reasonable prices. With our increased transportation facilities we can supply the country with everything needed and there is no more danger of starvation.

TO THE QUARTZ PROSPECTORS

We do not know of a larger or more profitable field for your labors than the Yukon valley; there is an immense country, hundreds of miles in extent, where there has as yet been no quartz prospecting, and as it abounds in rich placer mines that are turning out millions of dollars every year, there must be and are, as all miners know, rich deposits of quartz from which all the placer gold originated.

WHERE THE COUNTRY IS AND ITS EXTENT

As people have, as a rule, very crude and often very erroneous ideas in relation to Alaska—the