

Today is a Good Day to Shop at Simpson's

TO "HEAD" THE LIST The New Fall Hats

Christy's English Make, Square Crown Derby Hats, fine grade felt and light weight. Special at **2.50**

Borsalino, Finest Italian-Made Soft Hats, in excellent quality and beautiful colors of gray, green, brown, tan and navy. At **4.00**

Nobby, Fall-Style Stiff Hats, famous King brand, very fine quality and finish. At **2.50**

Natural Wool Underwear

Shirts and drawers, English made, unshrinkable, fine wool trimmings, drawers reinforced seat; suspender loops; elastic ribbed cuffs and ankles; all sizes from 34 to 44. Regular **\$1.25**. Thursday, each **.89**

Socks

Men's Black Cashmere Socks, English make, seamless foot, fine weave, have embroidered colored silk clocks worked on ankle; sizes 8 1/2 to 10. Per pair **.50**

Men's Heavy Silk Socks, pure thread silk, newest New York creations, circular stripes on color and clocks on ankle; sizes 9 1/2 to 11. Per pair **.75**

Men's Fancy Silk and Wool Colored Cashmere Socks, for fall wear, blue, gray, tan, bronze and black; popular dress sock; sizes 9 1/2 to 11; 50c value. Per pair, **35**; 3 pairs **.95**

Fleece-Lined Underwear

Fall and Winter Fleece-Lined Underwear, shirts and drawers; soft and silky; warm, and splendid for wear; sizes 34 to 44. Special Thursday **.50**

Nightshirts

Men's Flannelette Nightshirts, good weight; striped patterns; full size and length; sizes 14 up. Regular **\$1.00**. Thursday **.69**

From top coat to gloves, from underwear to hat, every need of fall and winter has been provided in our Men's Store. These specials will serve to introduce you to our big stocks.

Young Men's Slip-on Coats, \$15.00

One of the best styles for well-dressed young men; it is made from an English all-wool tweed coating, in a light gray in a herringbone weave; cut in a smart single-breasted buttoned-through slip-on style, with soft roll, patch pockets, and is lined with mohair twill; finest tailoring; sizes 35 to 42. Thursday **15.00**

Oxford Grey Chesterfield \$18.50

Of choice English cheviot cloths, in a dark Oxford gray that is both dressy and serviceable; it is cut single-breasted fly front Chesterfield style; has fine twill mohair linings, and the tailoring is the very best; sizes 36 to 44. Thursday **18.50**

A Fashionable Coat at \$16.50

It is made from an English coating, in a good shade of brown, with a dark check pattern; cut in the new short length, with box back, double-breasted, with soft roll lapels and velvet collar; sizes 35 to 40. Price **16.50**

Youths' Fall Suits at \$12.50

50 English Model Suits, smartly tailored from fine cheviot tweeds and worsteds, in dark brown and gray, small check patterns; cut single-breasted, with slightly fitting waist; single-breasted vest and long cuff trousers; sizes 32 to 36. Thursday **12.50**

Store Hours: 8.30 a.m. to 5.30 p.m.



These goods at these prices will do much to make home attractive and cosy for the winter at small cost.

Extension Dining Table, made of solid oak, in fumed or golden finish, round top extending to 6 feet; square pedestal. Regular **\$13.50**. Thursday's selling **8.45**

Extension Dining Table, genuine quarter-cut oak; fumed or golden finish; 48-inch top extending to 8 feet; winding pedestal; claw feet. Regular **\$23.50**. Thursday **14.50**

Dining-room Chairs, quarter-cut oak; fumed or golden finish; five side and one arm chair; loose slip seats are covered in genuine leather. Regular **\$24.75**. Thursday **17.45**

Dining-room Chairs, solid quarter-cut oak, in fumed or golden finish; neatly covered in high-grade brown leatherette; and covered in leather; five side and one arm chair. Regular **\$28.00**. Thursday **20.75**

3 only Buffets, in solid quarter-cut oak, in golden finish. Regular **\$50.00**. Thursday **32.00**

Buffet, in genuine quarter-cut oak, in fumed finish, Arts and Craft design; British bevel mirror. Regular **\$45.00**. Thursday **35.50**

Extension Couch Bed, frame is made of angle steel; springs are woven steel wire, suspended by helical springs at both ends; mattress is well filled with cotton felt, in green denim with valance. Regular **\$9.75**. Thursday **7.15**

Divanette, frame is made of solid oak, fumed finish, design and construction of bed the very best; interior is stamped steel; no castings; fitted with non-sagging springs; mattress filled with all-cotton felt; neatly tufted in fine art ticking; seat and back are well upholstered, and covered in high-grade brown leatherette; this divanette opens out to a full size bed. Extra special Thursday **22.75**

Overhaul Your Home Draperies

Scotch Madras Muslin 54c per yard—white or ivory; 50 inches wide; easily laundered; most artistic patterns.

English and French Printed Repps 36c. 30 inches wide. Light or dark grounds.

Linen Taffetas 77c. Heavy quality; 36 in. wide; light and dark grounds; floral designs, printed in exquisite colorings; suitable for furniture covers.

American and English Chintzes 39c. An inexpensive chintz in an effective assortment; for curtains, chair or cushion covers, 30 and 36 inches wide.

American Silkcilnes 14c. For filling screens or for soft drapes; beautiful rich colorings; some Persian stripe effects; 36 inches wide.

Big Reductions on "Scotch Wool" Rugs

A number of colors and designs; some suitable for sitting-rooms and parlors; most of them good bedroom rugs:

7.6 x 9.0. Regular **\$13.15**. Thursday **8.95**

9.0 x 9.0. Regular **\$13.50** to **\$15.50**. Thursday **9.95**

9.0 x 9.0. Regular **\$6.95**. Thursday **4.95**

9.0 x 10.6. Regular **\$20.15**. Thursday **12.95**

9.0 x 10.6. Regular **\$17.35**. Thursday **10.95**

9.0 x 10.6. Regular **\$12.75**. Thursday **5.95**

9.0 x 12.0. Regular **\$17.50** to **\$24.35**. Thursday **12.95**

9.0 x 12.0. Regular **\$23.25**. Thursday **8.95**

10.6 x 12.0. Regular **\$14.00**. Thursday **7.95**

Reversible Wool Smyrna Rugs 75c. A few dozen rugs, size 24 in. x 48 in., with plain centers and figured Dutch end borders.

Canadian and Scotch Linoleum at 50c. Various styles and colors for fall.

Japanese Matting Rugs, 36 in. x 72 in., 33c. Blue, red, green and brown; in these serviceable rugs; size 3 ft. x 6 ft.

Hand-Power Vacuum Cleaners and Carpet Sweepers. Amongst the hand-power vacuum cleaners are these well-known makes, at the following exceptionally low prices:

"Domestic," suction only, without brush **2.75**

"Maple Leaf," with brush **4.75**

"Victor," with brush **8.75**

"Bissell," with brush **11.50**

Two Carpet Sweeper Values—"The Domestic," **\$2.00** each; the "Grand Rapids," **\$3.00** each.

How About Your Lights?

Could you use an Electric Ceiling Fixture in your drawing room? \$30.00 would be a reasonable price for our No. 2091, selling Thursday for **18.25**

New Wall Papers

Balances of imported and domestic Wall Papers, quantities up to 20 rolls. Regular **25c** and **30c**. Thursday **5c**

Two-tone Strips Oatmeal Paper, in green, red, brown and tan. Regular **25c**. Thursday **5c**

Shard-Kydd Silk Fibres, complete range of colors. Regular **50c**. Half price **25c**

White and Cream Moire Ceiling. Special value Thursday **5c**

Men's \$9.00 and \$10.00 HANAN BOOTS Thursday \$7.00



"If You Know Them You Wear Them"

Best Grade Custom-Makers' Boots, in all the newest and best styles, showing all the new and popular leathers in street and dress weights; Hanan Boots will not be sold from the tables, but will be taken from our regular stock, fitted and sold by our experienced salespeople; all sizes; widths A to E, Hanan & Sons' \$9.00 and \$10.00 boots. Thursday **7.00**

Also Over 900 Pairs Men's \$4 Boots---\$2.99 For Girls and Boys and Women

ANY WOMEN'S "CLASSIC" BOOT, THURSDAY, \$3.95. Newest Fall Footwear, best leathers, tested foot-fitting lasts, latest designs, patterns and leather combinations; some leathers patent calf, dull black kid, velvet matt calf and gunmetal calf; Cuban, military, spool, kidney and low heels; black cloth and dull leather tops; hand-turned and Goodyear welted soles; several widths; sizes 2 to 8. Phone and mail orders filled. Classic Boots, Thursday **3.95**

MISSIE'S WEAR-PROOF BOOTS AT \$1.79. Splendid Fall Weight Boots, suitable for dress or school wear, genuine dongola kid and black willow box calf, solid oak bark tanned soles, neat low heels, college and natural shape lasts, patent and calf toecaps, best grade linings, button and blucher styles; sizes 11 to 2. Thursday **1.79**

BOYS' BOOTS AT \$1.69. Best Grade Box Kip Boots, Blucher styles, Good-year sewn and reinforced nailed double soles, sensible heel and toe shapes; in all sizes 11 to 13 1/2, for **1.69** pair; larger sizes 1 to 5 1/2, for **1.99**

Gloves and Hosiery

Women's Glace Kid Gloves, black stitching on back, two dome fasteners, pique and overworn seam; \$1.10 value, at **.89**

Women's Glace Kid Gloves, black, white and tan **.59**

Women's Black Cashmere Hosiery, seamless, winter weight. Thursday, 39; 3 pairs **1.10**

Women's "Pen-Angle" Black Cashmere Hosiery, seamless, mill "seconds." Thursday, 19; 3 pairs **.55**

Velvet Hats for 460 Women at the Small Price of \$2.85

Back of this remarkable value is the fact that they are all simple hats of silk velvet, black, or in a few cases dark rich colors; there are large dress shapes, sailors and close-fitting models; usual prices are \$3.50 to \$5.00. Thursday **2.85**

FANCY FEATHER MOUNTS AT \$1.00. The newest things from New York, showing the latest in pink, white and fur.

Lingerie Blouses \$1.29

An exceedingly good lot of samples and broken ranges; the very best designs with low collars and long or short sleeves; fine, plain or embroidered voiles and clear organizes; Regular **\$1.95**, **\$2.45** and **\$2.95**. Thursday **1.29**

Corduroy Velvet Skirts \$3.50, \$3.95, \$5 and \$6.50

Smart and attractive styles, pretty shirred back panels with belt effects, some with one or two pockets, finished with straps and buttons; brown, green, wine, navy and white.

The China Sale Opens

\$18.00 "HARROGATE" DINNER SET, \$12.75

Grindley's newest French ivory and rose border decoration; perfectly modelled ware; brilliant clear overglaze; 97 pieces. October China Sale **12.75**

NEW "JOHNSON BROS." DINNERWARE. The New "Oxford," \$11.75—Thin English semi-porcelain; excellent clear finish; dainty pink and green border decoration; 97 pieces. October China Sale **11.75**

"JOHNSON BROS." WHITE AND GOLD DECORATION, \$14.75.

Ever popular plain white ware, with wide gold band border decoration; finest quality, very thin English ware; 97 pieces. October China Sale **14.75**

"WEDGWOOD" DINNERWARE, THE "DUCHESS," \$12.95.

A very rich, large rose and black box border design; gold traced handles and edges; finest grade English ware; 97-piece set. October China Sale **12.95**

WEDGWOOD'S "PATRICIA," \$12.50.

A new combination conventional and floral border design; 97 pieces. October China Sale, at **12.50**

For the Last Day of the BLANKET SALE

Largest Size Flannelette Blankets, \$1.29 Pair—White with pink or blue borders; also plain white without border; size 70 x 84 inches: all one price, Thursday, pair **1.29**

\$5.25 White Blankets for \$4.45 Pair—White union wool blankets, strongly woven, made from best quality long Canadian wool; size 64 x 84 inches. Regular \$5.25 pair. Clearing Thursday, pair **4.45**

Turkey Red Chintz Bed Comforters, very serviceable; size 70 x 70 inches. Regular \$1.75. Clearing Thursday **1.49**

Fancy Crib Blankets, pink or blue colorings; size 29 x 43 inches. Clearing Thursday, each **.38**

Hemstitched Sheets, fully bleached linen finish; size 9 x 2 1/2 yards. Thursday, pair **1.93**

Glass Towelling, closely woven, free from lint, 28 inches wide. Thursday, yard **.14**

Huckaback Guest Towelling, pure linen, pretty floral designs; 16 inches wide. Clearing Thursday, yard **.29**

So many more people are getting things from Simpson's these days that it has become necessary to add a large number of new wagons to our delivery service. These go into commission today.

4 Diamond Specials

Women's Marquis Diamond Rings, platinum face and platinum claw settings, fifteen diamonds in each ring. Also two Women's Princess Rings, platinum face, one ring has thirteen diamonds, the other has ten diamonds and three whole pearls. Regular \$75.00. Thursday **45.00**

The Best of Everything for Your Table in the New Market

MEAT LIST

Brisket of Beef for Boiling, per lb.	14
Shoulder Roast of Tender Beef, per lb.	14 and 15
Blade Roast of Tender Beef, per lb.	16
Thick Rib Roast of Tender Beef, per lb.	18
Sirloin Steak, finest quality, per lb.	25
Hamburg Steak, per lb.	15
Pork Sausage, special, 2 lbs. for	25
Premium Back Bacon, boneless, finest mild curing, whole or half back, per lb.	29
Silver Leaf Pure Lard, 20-lb. pails, per lb.	14

VEGETABLES

Canadian Dry Onions, per small basket	8
Sweet Potatoes, 6 lbs.	35
Summer Squash, each	10
Fresh Pumpkin, each	10

FLOWERS

Carnations, first and second quality, 25c and 35c dozen	
Roses, red, pink, white, yellow, 40c to 55c dozen	
Lily of Valley, first and second quality, 35c and 45c dozen	
Dutch Bulbs to plant for spring bloom or in pots indoors. We are handling only the first quality of bulbs this season in varieties which should flower at the same time and of uniform height.	
Tulips (single), pink, yellow or variegated, 15c dozen, \$1.00 per 100.	
Tulips (single), white or red, 12 1/2c dozen, 85c per 100.	
Tulips (double), pink, yellow, white, red or variegated, 18c dozen, \$1.35 per 100.	
Daffodils (single or double), first size bulbs only, 25c dozen, \$1.70 per 100.	
Easter Lilies, first size 25c each, second size 18c each.	
Get our complete list of Bulbs at Flower Dept., Basement.	

THE GROCERY LIST

Telephone Direct to Department, Adelaide 6100.

One Car Standard Granulated Sugar, in 20-lb. cotton bags, per bag	1.23
2,000 lbs. Finest Creamery Butter, per lb.	20
4,000 lbs. Finest Canned Corn, 3 lbs.	25
Pure Clover Honey, new, 5-lb. pail	65
E. D. Smith's Pure Orange Marmalade, 16-oz. jar	10
Finest Fruit Sugar, 3 lbs.	10
Edwardburg or Hechive Table Syrup, 5-lb. pail	27
Finest Featherbed Coconut, per lb.	17
Salt, in bags, 5 bags	17
Pure Cocoa, in bulk, per lb.	25
English Macaroni Pasta, 3 packages	25
Choice Red Salmon, 2 lbs	35
Fancy Carolina Rice, 5 lbs.	35
Quaker Oats, large package	35
Finest Canned Shrimps, per lb.	35
200 lbs. Fresh Ginger Snaps, 3 lbs.	35
Finest Butter, in tubs, per lb.	35
Ozo Cubes, 3 lbs.	35
Scott-Taylor's Worcestershire Sauce, 3 bottles	35
Choice Green Olives, large size, 20-oz. whole or half back	35
Choice California Prunes, new fruit, large size, per lb.	17

The Robert Simpson Company, Limited