The Robert Simpson Company, Limited

Store Closes at 5.30 p.m.

NEWS OF TODAY'S SELLING.

en's Fur-lined Coats today go at less than manufe \$79.90 to \$87.50 Coats, mink collar and muskrat linings

\$67.50 to \$72.50 Coats, same collar and lining furs, \$49.00. \$37.50 Coats, western sable colla rand muskrat linings,

Men's Fur Collar Overcoats, effective, comfortable, durable,

\$30.00 Fur Coats for men, today, \$19.50.

Many yards of Silks and Suitings on sale today include 40-nch Plaids and Tartans, suitings, at 55c; 42-inch of ex-ceptional grade, 75c; Bonnet's black silks in several weaves and many other new and specially priced fabrics.

Fifty French Tunics of net and bead work, half-price and less at \$2.75 to \$24.00. rective home furnishings are offered at prices that make possible large savings on carpets, draperies, linens and staples, gas lighting supplies, etc., today.

Other items given in full herewith are for Tuesday's selling.

A 95c Day in the White Sale

For Infants—Three night slips, three barracoats hree long skirts, or one of each made of fine, warm hite flannelette. Regularly 50c each. Tuesday, 3 for .95

For infants-A beautiful robe of fine white lawn, with dainty hand embroidered yoke; skirt trimmed with very fine lace insertions and edges of lace; lengths 30 nd 36 inches. Regularly \$1.50 each. Tuesday95

For Infants-Two very dainty and pretty style dressof fine all-over embroidery; made Mother Hubbard style; neck and cuffs finished with lace edges; sizes for ages 6 months, 1, 2 years. Regularly \$1.50 and \$1.69

For Women-Nightdresses of fine, heavy fancy stripe fiannelette, splendid quality, and good large sizes; double yoke; frill trimmed; lengths 54, 58, 58 inches.

For Women-Nightdresses, choice of three handsome styles, slip-over or high neck; elbow or long sleeves; ned with fine embroidery or lace; ribbon draws; sizes 32 to 42 bust. Regularly \$1.25, \$1.39, \$1.50 each.

For Women-Overall Aprons, of gray and white stripe print, with piping and bound edges; covers whole dress; buttons in back; sizes for 32 to 42 bust. Regularly 65c each. No 'phone orders. Tuesday, 3 for .95

For Women-Clearing eight lines Corset Covers and fine and pretty; embroidery or lace trims; all sizes in the lot. Regularly 69c, 75c, 88c each. Tuesday, 2 for .95

For Women-Combination Corset Cover and Drawers in one; fine nainsook; beautifully trimmed with linen lace and wide embroidery beading, run with wide ribbon; beading and ribbon at waist; sizes 32 to 42. Regularly \$2.00 each. Tuesday, each95

For Women-Coat Sweaters, heavy kait all-wool: high neck; two pockets; double cuffs; pearl buttons; colors cardinal, navy or tan; sizes 34 to 42 bust. Regu-

For Girls-Beautiful White Dresses; fine lawn; waist and skirt trimmed with rows of Val. lace insertion; Dutch neck; three-quarter sleeves, trimmed with Jace edges; sizes 6 to 14 years. Regularly \$1.50 each.

For Women-Vests, fine ribbed all-wool; medium light weight; white or natural; high neck; long sleeves; button front; silk facing; some are slightly soiled; sizes 32 to 40 bust. Regularly, if perfect, \$1.00 each. Tues-

For Women-Clearing a splendid model, C. C. a la Grace Corsets; fine white coutil; medium bust; long hips; four fine garters; rustproof boning; embroidery trim; bust draw cords of silk; in sizes 24, 25, 26, 27, 28 inches only. Regularly \$2.00. Tuesday, pair95

Wash Waists for 95c

10 big tables piled up with snowy Lingerie Waists. usually priced \$1.48, \$1.95, \$2.25, \$2.50 and \$3.00; long sleeves and short sleeves; high necks and low necks, and made up in lovely English voiles and soft sheer Swiss batiste; quite a lot of them are beautifully hand embroidered, and all are trimmed with laces. Ten distinct designs; well sized, from 34 to 44-inch bust. No phone or mail orders taken. Tuesday95

Hosiery for Men, Women and Children

Men's Fine Silk and Wool Cashmere Socks, the twotone effect, with black cashmere heel; toe and ribbed top; plain black or tan, blue and black, tan and silver. and black and silver; sizes 91/2 to 11. 50c value. Tues-

Women's Silk Ankle Hose; extra fine thread; black. tan and white: deep lisle thread top; spliced heel, toe and sole; sizes 81/2 to 11. Regularly 39c. Tuesday, 3

Boys' and Girls' Fine One-and-one Ribbed All-Wool Black Cashmere Hose, seamless; good weight; sizes 5 to 81/4. Regularly 35c. Tuesday, 4 pairs95

Gloves for Men and Women

Women's Fine Winter Gloves, regularly \$1,25 and \$1.50, Tuesday 95c; tan suede and tan cape; wool-lined; two dome fasteners; perfect finish; all sizes.

Men's Winter Gloves, imported tan suede and tan cape gloves; wool-lined; one dome fastener; perfect finish; all sizes. Regularly \$1.25 and \$1.50. Tuesday .95

IT STICKS



TOMORROW will be the first Ninety-Five Cent Sale Day in this Store this year. It is a GOOD PUSH FORWARD by every department in the store, an honest united effort to send the volume of this business, like a growing snowball, spinning into the new year with a new impetus.

It has meant hammering and squeezing the prices in every department to make them conform to this low figure, ninety-five cents.

But when you think what it means -- that you can buy ANYTHING MENTIONED ON THIS PAGE FOR LESS THAN A DOLLAR ... then we're sure the widespread appreciation of these efforts will repay us for all our pains.

Splendid Wash Goods for 95c

38-inch Plain White Crepes, regularly 50c; 38-inch White Ratine Striped Crepe, regularly 75c; 42-inch Fine White Crepe, regularly 50c. Tuesday, 4 yards for

28-inch Heavy White Creps, in white only. Regularly 25c yard. Tues-40-inch Black and White Shepherd Check Sultings. Regularly 89c.

EMBROIDERIES.

HANDKERCHIEFS

e... Simipson Drugati

75c Kola Celery and Pepsin. Tues-

60c Dioxogen. Tuesday, 2 for .. .95

50c size Fruitatives. Tuesday 3

\$1.50 Hot Water Bottle. Tuesday .95

\$1.50 Fountain Syringes. Tues-

day ...95 \$1.25 Bath Spray, best quality rub-

ruesday 95 75c Chamois Skins. Tuesday, 2

60c Bleurated Magnesia, 2 for ... 95 41.50 Vacuum Bottles, 1½ pints.

\$1.25 Toilet or Traveling Rolls.....95 40c Chase's Ointment, 3 for.....95

TOILET ACCESSORIES.

Ebony Finish Hand Mirrors. Regu-

Men's Shaving Set, consisting of Gver-Ready Safety Razor with blades,

5 Species Could be specified and could be specified by the specified by th

STATIONERY.

Simpson's Special Business Enve-lope, size No. 7, well gummed flap-boxed 250's. Regularly \$1.20 per 1000

SIX-INCH SATIN RIBBON.

mplete color range. Will fill ne and Mail Orders. Regularly 25c l. Tuesday, five yards for.... .95

Heavy English Prints

Heavy English Prints, 36-inch, in shirting stripes. Regularly 25c: 32-inch Prints, in dark colors, regularly 121/2c. Tuesday, 10 yards for .95 40-inch Stripe Ratines, heavy weight, blue and white, tan and white

45-inch English Printed Voiles, delicate colorings, on white. Regu-27-inch Black Ottoman Cords. Regularly 45c. Tuesday, 4 yards for .95

Four Strong Dress Goods Values

Black Dress and Suiting Fabrics—Some of the season's most popular weaves. French Poplins and San Toys, English and French Armures, English and French Roxanas, French Glove-finished Broad-cloths, Chiffon Panamas, British Uncrushable Permos, etc. 44 to 54 inches wide. Regularly \$1.25 and \$1.50 per yard. Tuesday, per yard .95

Wide Width French and English Wool Crepes and Epingle Cerds— Two purchases, one a rich wool crepe de chine in a superb color range, and 50 inches wide; the other a superfine 46-inch wool Epingle Cord in new spring tones, are extra strong values at \$1.25 per yard. Tues— Wool Fabrics, some of the season's best selling materials; also some early spring shipments in cord effects, silk, collennes, crepe brittas, etc. Every wanted color and black. Regularly \$1.25. Tuesday.

Four Record Silk Values

All Silk French and Swiss Crepes de Chine, 40 to 42-inch, the most popular selling shades of the season, with big quantities of such stapic colorings as sky, pink, Nile, ivory and black. With these we offer 1,000 yards of new Chiffon Ninons, new colorings for spring draped modes; Belgian blue, battleship gray, sand, new purple, Russo green, peacock, cameo, etc. Widths 42 to 46 inches. Regularly \$1.25. Tuesday95

Wide Width Colored Duchesse Silk Satins, new spring tones, with 200 yards of ivory satin duchesse included. Regularly \$1.25 to \$1.35.

2,350 Pairs Boots, 95c per Pair Men's Boots, worth \$2.00 to \$4.00. Women's Boots, regularly \$2.50 to \$5.00. Boys' Boots, worth \$1.75 to \$2.50. Misses' Boots, regularly \$1.50 to \$2.00. Tuesday, 95c per pair.

not leather, is what the manufacturers wanted when they offered as a total of 2,350 pairs of boots, and you get the benefit of our purchase. Every pair will be on the 34 Bargain Tables at 8.30 Tuesday. No mail or 'phone orders filled. See Yonge Street window display.

400 Pairs Men's Boots, in skating, football, gymnasium, motor cycle and hockey styles; box kip, mule hide, box calf, witch elk, willow calf and viscolized calf leathers; hemlock and oak-bark tanned solid leather soles; spring, wedge and low heels; athletic toe shapes; padded tongues, toe boxes and ankle protectors, ankle strap, ankle support and plain uppers. Sport lovers, mechanics, steel construction men and wiremen, this is your chance. Lots of sizes, 6 to 11. Regularly \$2.00 to \$4.00.

450 Pairs Big Girls' Boots, sizes 10½ to 2, in Blucher and button styles; box calf, dongola and kid leathers; single and double weight soles; spring and low heels; Educator toe styles, with patent and plain leather tips; sizes 10½ to 2. Regularly \$1.50 to \$2.00. Tuesday95

The Grocery List

TELEPHONE DIRECT TO DEPARTMENT, ADELAIDE 6100. 6000 packages Redpath's Granulated Sugar, in 5-lb. packages, only packages to a customer. While it lasts, 3 packages 2000 lbs. Choice Blend of Tea. 4 lbs.

2000 lbs. Fresh Roasted Conee, ground pure or with chicory and in

JEWELRY SNAPS

LINEN PIECES AT 95c. For bureau scarfs, shams, table centres, tray cloths, etc., trimme with Cluny, Carrickmacross, Venetia and Battenberg laces. Regulari \$1.48, \$1.75, \$2.00 and \$2.25. Tues

SCARFS, CENTRES, TABLE COVERS AND CUSHION SLIPS.
Stenciled and tinted designs on cream poptin. Regularly \$1.50 to \$2.50 Tuesday

PHOTO SUPPLIES. Gravura Gaslight Paper, any si n stock. Regularly 15c. Special, Loose Leaf Album, size 7 x 10
Regularly \$1.50. Special
Silk-Covered Albums, size 10 x 12
Regularly \$1.25. Special ELECTRIC FIXTURES AT 95c.

Hall Pendant, with chain, for one light, 7-inch ball. Regularly \$2.50. Tuesday ... 95
Square "Mission" Wall Brackets, one light, old brass finish, complete with mission shade. Regularly \$1.75. "Mission" Lanterns, "cross-bar" de sign. Regularly \$1.25. Tuesday Brackets for bedroom, link pattern ancy shade. Regularly \$1.75. Tues

GAS MANTLES. Inverted and Upright Gas Mantles, nigh-grade quality. Regularly 10c each. Tuesday, 12 for95 SUIT CASES AND SCHOOL CASES.
Imitation Leather and Matting Suit
Cases, strong handle, brass lock and
catches, with neat lining; sizes 14, 22
and 24 inches. Regularly \$1.30 to \$1.45. SILK MIXED UMBRELLAS.

Plain or mounted handles. Regular-y \$1.25 and \$1.50. Tuesday 98 FRENCH OPERA GLASSES. Regularly \$3.00 and \$3.50, for...

100 Men's and Boys' Sweat er Coats

Men's have necks and a few with 'varsity and tary collars; boys' all military style. Regularly \$1.50 and \$2.00. Tuesday

1,590 Men's Cambric Shirts, with laundered some with double soft cuffs. Some Blue Ch. Shirts; all sizes in the lot, from 14 to 17. Regula 69c and 75c. Tuesday, two for

Fancy Silk Neckwear, in various styles and si crossbar effects, stripes, figures and floral designs. ularly 25e and 35c each. Tuesday, 5 for Men's Plain Knit, Elastic Rib and Merine C

ation Underwear; Canadian makes, light and weights; sizes 34 to 44, Regularly \$1.25 and Tuesday

150 Suits Men's American Flannelette Pyjamas, tary style; sizes 34 to 46. Regularly \$1.50 per Tuesday, suit

Men's Odd Vests, 95c

Assorted patterns, English and Scotch tweeds, fa short lengths and ends of pieces from our Custom sizes 35 to 46. Regularly \$1.25 to \$2.00. Tuesday

150 Pairs Pants, two patterns in the lot, gray grith black stripe and dark brown with black de stripe: good serviceable Canadian tweeds, well cut strongly made, with side and hip pockets; sizes 32
42. Regularly \$1.50. Tuesday

\$1.50 Washable House Sui for Little Chaps

TORY O

British Go

21/2 to 5 years old; broken lines and odd size our regular stock; some are slightly soiled; I styles with sailor collars; Brownies and Oliver styles; good assortment patterns, includiand brown in plain colors and stripe effects. Re \$1.50, \$1.75, \$2.00 and \$2.50. Tuesday

Boys' Bloomers, 400 pairs, Scotch and I tweeds; browns, tans, grays and fancy mixtures atterns and plain weaves; full out style; sizes a egularly \$1.30, \$1.45, \$1.50 and \$1.60. Tuesday

Men's Fur Caps for 95c

Wedge shape of near seal, Korean Beaver and trachan Lamb skins. Regularly \$2.00 and \$2.50. By

Men's Extra Fine Caps, golf shapes; made finest tweeds and fleece finish cloths. Regularly Tuesday

Men's Stiff and Soft Hats, balances of lines jobbers' samples; black only in stiff hats; large r of popular colors in the soft hats. Regularly \$2.00 \$2.50, Tuesday

Drapery Items 95c in the

Couch Covers, full size, Roman stripe, fringed around. Regularly \$1.25. Tuesday 50-inch Chintz, for window hangings, box or coverings. Regularly \$1.25 to \$1.50 per yard.

Assyrian Cloth for Portieres, green, red, brown, or natural colors, 50 inches wide, and sunproof. I larly \$1.25 per yard. Tuesday

Assyrian Curtains, for the den or living-room dows, cream and blue or cream and red striped effe semi-transparent, fringed top and bottom. Regul \$1.50. Tuesday, per pair

Portiere Fabrics, including monk's cloth and o armures, all 50 inches wide, in cream or red. R. \$1.25 per yard. Tuesday

Three Hundred and Fift Good Rug Bargains

A special purchase of matting rugs, large all perfect goods, good designs and colors.

1.50 6.0 x 3.0 Orient Rugs, these are 150 grains, 36 x 72 inches, in Oriental designs at conventionals; colors greens, browns, reds am stencilled cotton Japanese rugs known as the Rush price, Tuesday, each

3,000 Yards Brussels Carpet at 95c Yard—I designs, part rolls and broken lots, some with and some without; Oriental, conventional and signs. Tuesday, yard

95c Day in Wall Papers 300 Room Lets Wall Paper, wall, border and ing, room 10 x 12 x 9. Tuesday

300 Room Lots Wall and Ceiling Only, r. 12 x 9. Tuesday 300 Room Lots, Walls Only, for room 10 x 1 1,000 Yards Burlap; green, brown or tan; five ; 5,000 ft. White Enamel or Imitation Oak Rounding, 100 feet 300 Room Lots, Walls Only, of Cork Oatmes! Pap room 10 x 12 x 9. Tuesday

In the Basement

Polishing Mops and 25c Bottle of Polish, \$1.75 worth. No phone or mail orders Handy Set for Kitchen, 12 pieces. Triangulat Granite Sink Strainer, Sink Brush, Handled Wire er, Bread Toaster, Can Opener, Bread Knife, Spoon, Apple Parer, Vegetable Paring Knife, Cake er, Egg Beater and Cooking Fork, Value \$1.49.

Food Choppers. Regularly \$1.50. Tuesday Nickel-plated Stove Tea Kettles. Regularly \$1.35 and \$1.45. Sizes 7, 8, 9; pit or flat bottoms.

day

Cobblers' Outfits—Four Lasts for Women's, and Children's Shoes, Vice, Paring Knife, Awls, Strand, Wax, Sticking Cement, Soldering Irons Solder Protectors, Needles and Rosin. Regularly

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