

course have been many inconsistencies. Some of the things that we favoured twelve months ago we would favour of to-day. Some of the things we did twenty-four months ago we would not think of doing to-day, for the simple reason that the experiments which we made have strengthened our sense of experience and have helped to chart the course for the future.

This board of governors is a body, representative of all classes and all parts of the country. They have no desire other than the desire to be fair to all people. I am going to ask you when you read these regulations to answer the question for yourselves which I now put to you: Are these regulations impracticable? Are they unfair? Are there too many regulations? Are they too onerous?

If you will turn to page 1 of the book, gentlemen, you will find there the power of the corporation to make regulations. I do not need to read that. It is already in the Act and I am sure you know most of it.

Section one is a definition of "regulations."

Section two provides that the regulations shall apply to all stations in Canada.

I will read section three:—

3. (1) Each station shall maintain a program log in a form acceptable to the corporation and shall cause entries to be made therein as follows:—

- (a) date, call letters, location, frequency;
- (b) the time at which each station identification announcement is made;
- (c) the title and brief description of each program broadcast, with the time of the beginning and ending so as to give a continuous record of each day's broadcast. If a mechanical reproducer is used, that fact shall be noted, together with a statement whether or not announcement thereof was made. In the case of a talk or speech, the name of the speaker and the auspices under which the talk or speech was given shall be entered. If the speech is made by a political candidate or on behalf of a political candidate or political party, the political affiliation of the candidate or party shall also be entered."
- (d) the duration of each spot or other similar announcement and the broadcast hour during which it was transmitted.
- (e) the name of the sponsor of any program or announcement for which the station is paid.

These are all necessary precautions both for the station and for the CBC itself; because as you get into the complicated business of broadcasting you find that post mortems become increasingly frequent.

(2) Key letters or abbreviations may be used if the explanation of each is plainly given in the log. The logs shall be produced for the inspection of the representatives of the Corporation upon the request of such representatives.

(3) Each station shall keep on file a copy of:—

- (a) the continuity used for any program;
- (b) all programs or other announcements containing advertising matter;
- (c) the manuscript of addresses or talks.

The reason for that regulation is obvious. We do not pass in advance on the contents of them. Operators have to keep copies because, after all, there are such things as libel and slander still abroad in the world.