

SIMPSON'S FRIDAY BARGAIN LIST

10,000 Yards of Dress Fabrics at Pre-Stock-Taking Prices for Friday

2500 Yards of Shepherd Checks, Worsted Stripes, and Bedford Cords, 42 inches wide, reduced for Friday selling to, per yard 36

3000 Yards of French San Toys, Poplins, Crepes, Armures, Henriettas, etc. Regular values 65c and 75c per yard, at, per yard, Friday, 42 inches wide 57

3500 Yards of West of England Serges, \$1.00 values, in a good range of shades; also navy, cream, and black, at, per yard, Friday, 50 inches wide 68

1500 Yards of Black Sedan-Finished Broadcloths, in medium weight, and guaranteed thoroughly shrunk and unspottable. Our regular \$2.00 cloth at, per yard, Friday, 52 inches wide 1.46

(Second Floor)

Fur Bargains for Friday

100 Black Belgian Hare Stoles, wide on shoulder, plain, round, or fancy backs; long stole fronts, trimmed with heads, paws, and tails, silk lining. Regular \$5.50, \$5.00, \$4.75 and \$4.50. Friday, all one price 2.49

25 Only Black Mongolian Goat Stoles, wide shoulders, divided fronts, silk lined. Regular \$4.50. Friday, to clear 1.49

Pierced Persian Lamb Muffs, extra choice quality, large new empire shape, full silk ends and lining. Regular \$12.00 and \$14.00. Friday 7.95

White Iceland Sheep Baby Carriage and Go-Cart Rugs, some with pockets, others plain, lined with white wool felt. Regular price \$3.00 and \$3.50. Friday 1.95

(Third Floor)

Bargain Day Prices in Women's and Misses' Dresses

Serges in many styles for women and misses, cut by experienced workmen and smartly tailored. Colors brown, black, and navy. Friday bargain 2.95

Smart dresses of broadcloth, in black, rose, brown, or navy, made in clever style. A limited quantity for Friday bargain, at 4.35

STYLISH WINTER COATS OF WARM FABRICS FOR WINTER WEAR. Regular Prices, \$12.50 to \$15.00. Friday, 90-95.

Imported Tweeds, all high-priced materials, cut in the very latest styles. Smart models with the new sleeve and yoke. Becoming styles for misses or women. A splendid bargain at 6.95

A SPECIAL PRICE ON GIRLS' COATS, \$1.20. The material alone costs more. 50 coats only in this exceptional sale, made from good heavy warm blanket cloth—blue only. Large storm collar and turn back cuffs. Ages 6 to 10 years. Regular \$5.00 value. Friday, 1.20

TWEED SKIRTS FOR MISSSES, \$1.95. A very special lot made up in a number of smart tailored styles from ends of excellent quality tweeds that are mixtures of gray, tan, brown, green, or navy. Specially priced. Friday 1.95

(Third Floor)

Drug Bargains

Emulsion of Cod Liver Oil, 50c bottles, Friday 25
Syrup, White Pine and Tar, 50c bottle, Friday 25
Olive Oil, Rose's Finest Lucoa Oil, in 1 litre line, Friday 75
Belladonna Plasters, Friday 10
Spiral Stoves, large size, strong and durable. Regular 60c. Friday 40
Hot Water Bottles, a good assortment of good bottles. Regular \$1.50 and 1.75. Friday 98
Body Belts, gray or red. Regular 90c. Friday 60
Laxative Syringes, large bulb, some with spray attachment. Regular \$1.50. Friday 88
Silk Chin Straps, for reducing double chin, and to prevent snoring. Regular 75c. Friday 49
Sanitary Belts, assorted sizes, Friday 15

\$2.00 Ostrich

Ruffles for 98 Cents

Ostrich Ruffle, in the newest shades, made from fine quality fibres, finished with rich satin tie. Regular \$2.00. Special Friday 98

Umbrellas

Men's and Women's Silk and Wood Covered Umbrellas, with paragon frames, good assortment of handles. Special Friday 88
For men and women, fine quality, silk mixed covers with cape edge, paragon frames, handles in the newest styles, with storm mounts. Regular \$2.50. Friday 1.57

(Main Floor)

Useful Household Articles

EACH ITEM FOR 8c.
12 Stair Plates; 25 yards Picture Wire; 6 Wire Coat and Hat Hooks; Padlock with 2 keys; Barrel Slip Bolt; Bronzed Sash Fastener; Gilt Drawer Pull; Pair of House Canvas Gloves; Corkscrew; Emery Knife Sharpener; Broom Holder; Can Opener; Dover Egg Beater; Chain Pot Cleaner; Gravy Spoon; Mixing Spoon, plain or slotted; Vegetable Knife; Sink Brush; Toilet Paper Holder; Wire Egg Whip; Egg Turner; Card Rack; Letter Rack; Mining Knife; Metal Match Safe; Wood Match Safe; Table Scrub; Vegetable Grater; Tin Funnel; Machine Oil Can; Potts' Iron Handle; Stove Black Enamel; Bill File; 2-foot Zig Zag Rake; Your choice, Friday Bargain Sale, each item 8

Phone orders to Department.

OTHER BASEMENT SPECIALS.

300 Only, Spring Scales, regular \$2.25, with clock face dial and scoop, weighing 24 lbs. by ounces; Government stamped. Friday Bargain Sale, each 1.49
Regular 20c Black Metal Ash Sifters, Friday Bargain Sale 13
800 Only, Children's Snow Shovels, regular 15c. Friday Bargain Sale, each 10
Cast Steel Chopping Axes, handled at prices for Friday Bargain Sale, each 85
2,000 Regular 15c Flat Bread Toasters, for coal, wood, gas or oil stove. Friday Bargain Sale, each 10
3,000 Pairs Sheffield Steel Knives and Forks, with metal handles in one piece. Worth 30c pair in the regular selling way. Friday Bargain Sale, per pair 20

(Phone orders to Department.)

ICE SKATES, SPECIAL, 85c.

Regular Hockey Skate, welded sole and heel plate; all steel blades; exceptional value. Friday Bargain Sale price, pair 85
The Peerless Hockey Skate, with double ends, puck stops, all steel blades; most reliable make; heavily nickel-plated; worth at least \$1.25. Friday Bargain Sale price, per pair 1.00
1,000 Pairs Regular 60c Spring Skates, for new beginners, extra quality, strong make; easy to attach to shoe. Special for Friday Bargain Sale, per pair 49
3,000 Pairs Skate Straps, special for Friday Basement Sale, pair 10

(Basement)

The Needlework Section

50 Round Centrepieces, 18, 20, and 22 inches, superbly hand-embroidered in white and colored sprays and flowers. These have been selling at \$2.00, \$3.00, \$4.00 and \$5.00. Friday, to clear, each 1.00
We are holding too many Tapestry Cushion Tops, so have put 300 for quick selling; all the newest designs and colorings. Marked half price for Friday, each 12½
Clearing 100 lbs. of finest English "Elder Wool" in navy, white, or red. Our regular selling price is 12½c per full oz. Friday, per oz. 5

(Main Floor)

Bargains in Boots, Rubbers and Slippers

CHILDREN'S RUBBERS, 25c.

Bright finish, every pair perfect, strongly reinforced soles and heels; sizes 3, 3½, 4, 4½, 5, 5½, 6, 6½, 7, 7½ and 8½ only. Regularly 45c. Friday 25

WOMEN'S BOOTS, 99c.

Dongola kid, patent colt, tan Russia calf and champagne nubuck, in button and laced styles; sizes in champagne, 2½ to 7. Others are 2½ to 4. Regularly \$2.00, \$3.00 and \$4.00. Friday 99

WOMEN'S HOUSE SLIPPERS, 19c.

Warm, black felt, with thick, German felt soles, and imported "Arctic" cloth, in neat plaid pattern, with flexible cord soles; sizes 3 to 7. Friday bargain 19

CHILDREN'S HOUSE SLIPPERS, 19c.

Warm, comfortable, made from fleecy "Arctic" cloth, in ankle strap style, noisless cord soles; sizes 8 to 2. Friday bargain 19

MEN'S BOOTS, \$1.99.

Strong box kip and light dongola kid, some are leather lined; solid leather double soles; sizes 6 to 11. Regularly \$2.49 and \$3.00. Friday bargain 1.99

STORM RUBBERS.

Bright New Rubbers, storm front style, perfect in every way and fully guaranteed.

Women's sizes, 2½ to 7. Friday 58 Misses' sizes, 11 to 2. Friday 47

PLAIN RUBBERS.

City Weight Rubbers, bright finish, reinforced, corrugated soles and heels.

Men's sizes, 6 to 12. Friday 69 Boys' sizes, 1 to 5. Friday 57

LEATHER TOP RUBBER BOOTS, \$2.49.

Men's 8-inch Leather Top Shag-Proof Rubber Boots, with rolled edge soles and solid rubber heels, leather laces with every pair; sizes 6 to 12. Regularly \$3.35. Friday 2.49

HEAVY GUM RUBBER BOOTS, \$1.99.

For Motormen, Teamsters, Railwaymen, etc.

Best Quality Shag-Proof Rubber Boots, two-buckle and three-eyelet styles, strongly reinforced rolled edge soles, solid rubber heels, bel-lows tongues; sizes 6 to 13. Regularly \$2.85. Friday 1.99

MEN'S KNEE RUBBER BOOTS, HIGHEST GRADE, \$3.24.

Dull-finished pure Para gum, heavy corrugated soles, solid rubber heels; sizes 6 to 12. Regularly \$4.00. Friday 3.24

Same Quality Three-Quarter Length Rubber Boots. Regularly \$5.50. Friday 4.44

Same Quality Hip Length Rubber Boots. Regularly \$6.25. Friday 4.99

(Second Floor)

Imported Seamless Axminster Rugs

About One Dozen Rugs, sizes 10 ft. 6 in. x 12 ft., 9 ft. x 13 ft. 2 in., and 10 ft. 6 in. x 13 ft. 6 in., all included at a sweeping price reduction. Each 19.75

ENGLISH BRUSSELS RUGS.

Size 9 ft. x 10 ft. 6 in. Several good designs and colors. Some reduced by one-third. Friday bargain, each 13.75

SCOTCH TAPESTRY RUGS.

That are big sellers. Values are right, styles are good, prices the lowest.

7.6 x 10.6 7.00 9.0 x 10.6 8.00
9.0 x 9.0 7.00 9.0 x 12.0 9.00
10.6 x 12.0 11.25

LARGE SIZES IN TAPESTRY RUGS, NEARLY HALF PRICE.

10.6 x 12.0. Regular \$13.75. Friday 9.75
10.6 x 13.6. Regular \$15.50. Friday 11.75
12.0 x 12.0. Regular \$16.25. Friday 12.75
12.0 x 13.6. Regular \$17.50. Friday 13.75

(Fourth Floor)

English Bungalow Nets at Prices Less Than the Cost of Production

1st Lot at 19c Yard—Strong, durable, and effective, 42 to 50 inches wide.
2nd Lot at 23c Yard—Superior quality, many different designs to select from; for living-rooms, halls, dining-rooms, etc.
3rd Lot at 28c Yard—At this price the selection is particularly good; designs suitable for any room in the home. Very special at, per yard 28

Come at 3.30 for the best selection.

FRIDAY BARGAINS IN THE DRESS DEPARTMENT ARE ALWAYS FULL OF INTEREST. LOOK OVER THE FOLLOWING LIST.

40c Art Stripes Ticking, dainty colors, launders perfectly; 32 inches wide. Friday bargain, yard 22
30c English Washing Chintzes, many pretty designs and color combinations to select from. Friday bargain, yard 19
40c Scotch Madras, cream and white, 45 to 54 inches wide, beautiful quality, rich designs; nothing looks better or wears longer. Friday bargain, yard 28
\$3.50 and \$4.00 UPHOLSTERED BEDROOM BOXES, \$2.48 EACH.
Covered in chintz, lined and fitted with curtains, only a few left. Friday bargain, each 2.48
\$4.00 Matting Boxes, strongly made, covered in a fine quality matting. Friday bargain, each 2.98

(Fourth Floor)

Friday Furniture Bargains

Sample Mahogany China Cabinets, in "Colonial" and "Sheraton" style. These can be supplied in various designs. Regularly priced from \$50.00 to \$85.00. Friday bargain, \$39.50
Dining-Room Chairs, finished golden color, have high backs. Regularly \$1.10. Friday bargain, each 79
English Upholstered Rattan Chairs, have deep seats and long sloping backs, covered in tapestry. Regularly \$23.00. Friday bargain 16.90
Dining-Room Tables, in solid quarter-cut oak, golden finish. Regularly \$42.00 to \$55.00. Friday bargain 37.50
Kindergarten Sets, table and two chairs, in red only. Regularly \$2.10. Friday bargain 1.49
Special Couch Bed—The frame is of heavy steel angle, spring is close coil woven wire, suspended with oil-tempered springs. The mattress is filled with pure cotton felt tufted and covered in green art denim, with valance at front and both ends. Size when closed 2 feet 2 inches, when extended 3 feet 9 inches. Regularly \$10.25. Special, Friday 7.65

(Fifth Floor)

Bargains for China Shoppers

White and gold wheat patterns, semi-porcelain ware; marked at bargain for quick selling Friday:
Cups and Saucers, Each 6
Tea Plates, Each 5
Cereal Dishes, Each 5
Fruit Saucers, Each 5
25c AND 35c ROCKINGHAM TEAPOTS, 17c.
Rockingham and Decorated Teapots, two, three, and up to six-cup sizes. Regular price 25c and 35c. Friday, each 17
100 Dozen Glass Optic Table Goblets, firm stems. Regular price \$1.50. Friday, dozen 75
ANOTHER SALE OF WATER TUMBLERS, 4c EACH.
30 Barrels Bell Shape Optic and Straight Side Water Tumblers. Regular 60c and 85c dozen. Friday, each 4
\$1.00 DOZEN SHERBETS, FRIDAY, 4c EACH.
30 Dozen Glass-Handled Sherbets. Regular \$1.00 dozen. Each 4
\$2.75 BRASS TEA KETTLES, \$1.95.
2 Dozen Brass Tea Kettles. Regular \$2.75. Friday, special 1.95

(Basement)

Men's Heavy Tweed Ulsters \$8.95

Regularly \$10.50, \$12.00, \$13.50 and \$15.00.

90 only, assorted patterns, heavy weight, all-wool materials, in gray and brown, made up double-breasted, with convertible collars, lined with heavy twilled mohair; sizes 34 to 40. Friday 8.95

200 PAIRS MEN'S WORSTED TROUSERS.

Assorted stripe patterns, gray and black, with colored inter-mixtures, neat patterns, and splendid wearing material, made up with side and hip pocket. Regular \$2.00, \$2.50 and \$2.75. Special, Friday 1.49

65 MEN'S HOUSE COATS OR SMOKING JACKETS.

Broken lines and odd sizes, left over from the holiday trade, English and American-made garments, in assorted colors, blue, gray, brown and wine colors, in plain pattern with fancy plaid collars and cuffs, also some stripe and scroll patterns; sizes 34 to 44. Friday 4.95

BOYS' TWEED TWO-PIECE SUITS, \$2.49.

Smart, double-breasted and single-breasted Norfolk styles, mostly straight knickers. Made from imported tweeds in dark brown and gray shades. Well-tailored, in sizes 24 to 30. Friday Bargain 2.49

BOYS' TWEED RUSSIAN SUITS, \$2.95.

Smart Russian Suits with neat stand-up collar, belt, and bloomer pants. The cloth is a good-wearing English tweed in a dark gray shade. Suit is neatly tailored, in sizes 2½ to 7 years. Friday Bargain 2.95

BOYS' THREE-PIECE BLUE SERGE SUITS, \$4.95.

Regularly \$7.00, \$7.50 and \$8.00.
Smart Double-Breasted Suits, with vest and straight knickers. Made from imported English navy blue worsted. Smartly tailored and well lined. Sizes 28 to 34. Friday Bargain 4.95

(Main Floor)

Friday Bargains in Men's Furnishings

Men's and Boys' Sweater Coats, each one has a high collar; medium weight wool yarns, close weave, two pockets, pearl buttons. Sizes 24 to 40. Regularly, boys' \$1.50, men's \$2.00. Friday, one price 89
1,000 Men's Mufflers, knitted effects, fringe ends, mostly pearl gray. These are one dollar values, to be cleared Friday at, each 39
Men's Negligee Shirts, coat shape, neat stripe designs, mostly odd lines, ranging in price from 75c to \$1.25. To clear, Friday, each 49
Men's Fleece-lined Underwear, shirts and drawers, in an ecru shade. Made in the United States. Good value at 75c. Buy them Friday, per garment 44
Men's Heavy Flannellette Nightrobes, extra large and roomy, neat stripe designs; less than cost price. Sizes 15 to 18. Regularly 75c. Friday 49

(Main Floor)

Heavy Alhambra Bed Spreads

in blue and white and red and white colorings. Size 68 x 78. Regularly \$1.58 and \$1.65. Bargain Friday 1.00

PILLOW CASES REDUCED TO 3 PAIRS FOR \$1.00.
Firm, closely woven Pillow Cases, nicely hemstitched. Two sizes, 42 x 38 and 45 x 33. Bargain Friday 3 Pairs for 1.00

TABLE DAMASK, 30c YARD.

Heavy Bleached Irish Table Damask, assorted designs; 62 inches wide. Bargain Friday, yard 38

FLANNELETTE CLEARING AT 7½c YARD.

Flannelette in a good range of neat stripes; width 32 inches. Regularly 10c yard. Bargain Friday, yard 7½

Brown Holland Linen for serviceable dresses, etc.; 38 and 40 inches wide. Clearing Friday, yard 18

LARGE SIZE FLANNELETTE BLANKETS, \$1.29 PAIR.

Best Canadian make, in white only with pink or blue borders; double bed size, 40 x 84. Bargain Friday, pair 1.29

COTTONS REDUCED FOR QUICK SELLING.

Bleached English Longcloth, 35 inches wide. Bargain Friday, yard 49

Factory or Unbleached Cotton, 34 inches wide. Clearing Friday, 10 yards for 49

Fine All-linen Huckaback Towels, with hemmed ends. Regularly 65c. Bargain Friday, pair 49

(Second Floor)

Gloves and Hosiery Bargains

Women's and Boys' Heavy Weight All Wool, Black English Worsted Stockings. Seamless, soft, bright, glossy yarn, closely knitted, double heel and toe. Sizes 6 to 10. Regularly 35c. Friday 29
Women's and Children's Fine Ribbed Black Cashmere Hose, seamless, medium weight, strong durable yarn. Spliced heel, toe and sole. Sizes 6 to 10. Special, Friday 10. Three pairs 35
Children's Gaiters and Boot-tops. Cardinal or white, fine soft yarn, closely knitted, neat pattern, heavy weight. Ages 1 to 4 years. Regularly 25c. Friday 19
Children's Long Woolen Mittens, heavy weight, close ribbed finish; shades cardinal, scarlet, white, navy. Ages 3 years to 12 years. Regularly 35c. Friday 25
Women's Woolen Gloves and Mittens, in several shades and different kinds. Odds and ends, grouped for quick clearance. Friday 19
Women's Wool Lined Leather Gloves, all lines of regular stock, suede, and cape, all wool lined; some with fur top; "Fowles" and "Dent's" make. Regular prices \$1.00 and \$1.25. Friday 49
Men's Fine Tan Leather Gloves, wool lined, gore wrist, suede and leather; dome fasteners, best finish. Regular price \$1.00. Friday 79
Men's Wool Gloves, 1 dome fastener, leather bound top, plain knit, soft close finish, black only. Regularly 50c. Friday 35
Boys' Leather Gauntlets, Mitts and Gloves, wool lined; cuff with fur and fringe. Regularly 50c. Friday 39

(Main Floor)

Polishes, Stains, Waxes, Windowphonie Brushes

Flampole Furniture and Woodwork Polish. Regular 25c bottle. Friday, 18; regular 50c bottle, Friday 34
Oil and Spirit Wood Stains, for woodwork, floors, furniture, in mahogany, buff oak, weathered oak, cherry, golden oak, brown. Half pint, regular 30c. Friday 22
Pints, regular 50c. Friday 39
Waxes, in 4 and 5-lb. tins, for floors, linoleums, woodwork. Regular 45c lb. Friday, per lb. (in large tin) 31
Windowphonie, gives windows appearance of colored glass; pretty colorings, English mesh. Regular 25c yard. Friday, per yard 18
Kaiso Brushes, for cheap or good work. Regular 15c and 18c each. Friday, 11; regular 25c each, Friday, 19; regular 60c each, Friday 43

(Paint Department, Fifth Floor)

Grocery List for Friday

One Car Standard Granulated Sugar, 20-lb. bag in cotton 95
2,000 Bags Choice Family Flour 14 bag 60
Choice Currants, cleaned 3 lbs. 25
California Seeded Raisins 5 packages 29
Yellow Cooking Sugar 11 lbs. 50
Perfection Baking Powder 3 tins 25
Choice Cooking Figs 3 tins 25
Pure Kettle-Rendered Lard 5 lbs. 18
New Orleans Molasses 2 lb. tin 40
Canada Cornstarch Package 7
Heather Brand Flavoring Extracts, assorted, 2½-oz. bottle 3 bottles 25
Finest Creamery Butter Per lb. 25
300 Pickled Shoulders of Pork, 6 to 8 lbs. each per lb. 14
Canned Corn or Peas 3 tins 25
Finest Canned Tomatoes 3 tins 25
Canned Sweet Pumpkin 3 tins 25
Pearl Tapioca 4 lbs. 25
Choice Rangoon Rice 5 lbs. 25
Pure White Clover Honey 5-lb. pail 65
Choice Pink Salmon, tail tins 2½ lbs. 58

(Basement)

The Robert Simpson Company, Limited