

## PRICES OF BOOK

American publishers would ordinarily make a gross charge of \$5.00 per copy for a book of this size and character; but we would ask only \$1.00 from high-school students. To others, the price would be \$2.00 with 25% discount to booksellers. Many copies would be given away to meet special conditions. A general gratis distribution, however, would be absolutely inadvisable, for it would engender a feeling of lack of value.

## MONEY NEEDED FOR PROJECT

The Editors figure that, in order to provide for the program just outlined, there should be a minimum allowance of \$15,000 at the outset to cover the cost of issuing the book, reviewing, and advertising, and to defray the incidental expenses of the first year's lecturing, including possibly a few paid professional lectures; and an additional \$3,000 per annum for five years to cover traveling, and sundry minor expenses of lecturing, production, and distribution.

This money we desire to secure from a Patron; and we hope that Columbia University will be that Patron. An accounting would be rendered by the Editors upon the completion of their work; and thereafter an annual accounting would be made by the American Association of Engineers. It is interesting to know that a conservative estimate of the cost of the book to date, based upon a valuation of the time donated by the authors and editors, amounts to \$66,000. This, of course, is a voluntary contribution to the success of the enterprise.

## ADVANTAGE TO PATRON

Columbia University is contemplating a program of engineering expansion destined to make her an unchallenged leader in all phases of technical education. To back a dignified undertaking such as this, in which ranking engineers and educators all over the country have participated as authors, would not only enhance her prestige and present high standing, but would stamp her as the leader in the field of expert vocational guidance. The title on the cover of the book, recording the name of its Patron, would bring Columbia University for many years more prominently than ever to the attention of the most desirable candidates for technical education.

Respectfully submitted,

J. A. L. Waddell,  
Frank W. Skinner,  
Harold E. Wessman,  
Editors.