

# *Media Advisory*

July 1, 2006  
No. A/31

## MINISTER EMERSON AND U.S. TRADE REPRESENTATIVE SCHWAB TO PARTICIPATE IN MEDIA ACTIVITIES AROUND THE INITIALLING OF THE SOFTWOOD LUMBER AGREEMENT

The Honourable David L. Emerson, Minister of International Trade, and United States Trade Representative, Ambassador Susan Schwab, will initial the Softwood Lumber Agreement at the Permanent Mission of Canada in Geneva, Switzerland, on Saturday, July 1, 2006, at 11:00 p.m. Geneva time (5:00 p.m. EDT).

The initialling, which signals the completion of negotiations, builds on the framework agreement announced on April 27, 2006.

A media teleconference with Minister Emerson and the Honourable Maxime Bernier, Minister of Industry, will take place at 11:30 p.m. Geneva time (5:30 p.m. EDT) following the initialling ceremony. A senior official from Foreign Affairs and International Trade Canada will be available to answer technical questions.

**Event:** Photo opportunity  
**Date:** Saturday, July 1, 2006  
**Time:** 11:00 p.m. Geneva time (5:00 p.m. EDT)  
**Location:** Permanent Mission of Canada  
5 Ariana Avenue, Room G52/53  
1202 Geneva, Switzerland

**Event:** Media teleconference  
**Date:** Saturday, July 1, 2006  
**Time:** 11:30 p.m. Geneva time (5:30 p.m. EDT)

Media representatives wishing to participate in the teleconference should dial one of the following numbers:

- North American dial-in number: 1-888-265-0464
- International dial-in number: (613) 954-4096

For more information, please contact:



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